

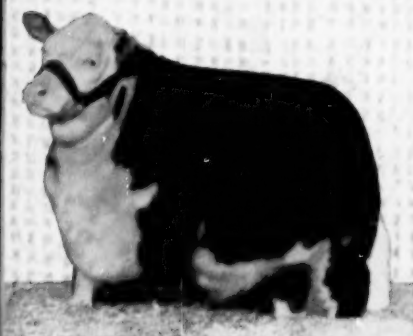
# *The Cattleman*

Fort Worth, Texas, January, 1957

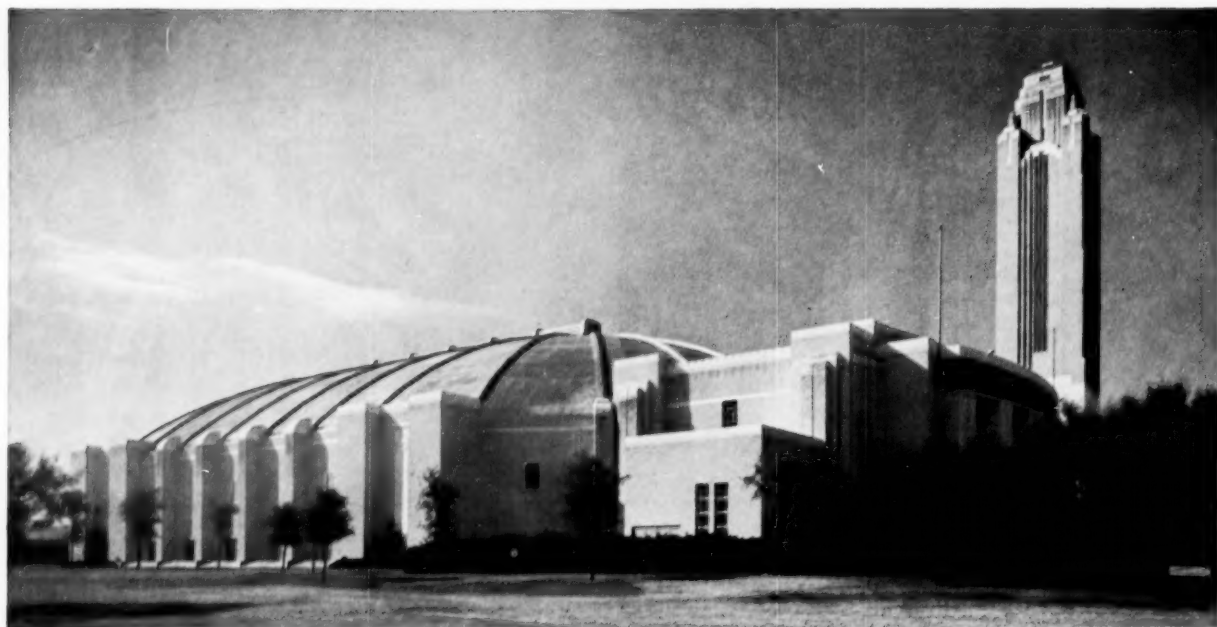
VOLUME XLIII - - No. 8

## ANNUAL STOCK SHOW ISSUE

*The Champion Steer of the World 1876* from a Currier and Ives Print



*Modern Champions — Eighty Years of Progress*



*Will Rogers Memorial Coliseum at Fort Worth, Home of the Southwestern Exposition and Fat Stock Show*

## IT'S STOCK SHOW TIME AGAIN

Cowtown will open its arms January 25-February 3, for the Southwestern Exposition and Fat Stock Show, and we at the Fort Worth Stockyards are happy to extend our personal welcome to the thousands of stockmen and their families who will take in the show.

Over the years, Fort Worth Stockyards has constantly improved its livestock marketing facilities, which is evidenced by our continued growing patronage from livestock producers over the Southwest.

*Welcome to Fort Worth at show time. We'll be happy to have you visit with us during the show.*

**KEEP POSTED** Tune in for daily broadcasts: Special Market News and Information, WBAP, "570" 7:30 a. m., 12:15 p. m. WBAP, "820" 6:15 a. m., 9:35 a. m. and 1:50 p. m.

*Fort Worth Stockyards*

**A division of United Stockyards Corporation  
FORT WORTH, TEXAS**



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Diseases and parasites are too costly to tolerate. The right Franklin product rightly used will save lives, conserve weight, and avoid most losses from infections and infestations.

### **First Aid Help for Every Stockman!**

Now the livestock owner can give safe and effective treatment to his sick animals that have bacterial infections such as

## **Calf Pneumonia, Calf Diphtheria, Shipping Fever and Foot Rot**

Outstanding Results are Being Obtained With

## **FRANKLIN TRI-SULFA**

Franklin has combined three of the most valuable sulfas into a safe, low-cost treatment that gives remarkable results in a wide range of winter type diseases



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**FRANKLIN  
PENICILLIN-STREPTOMYCIN**  
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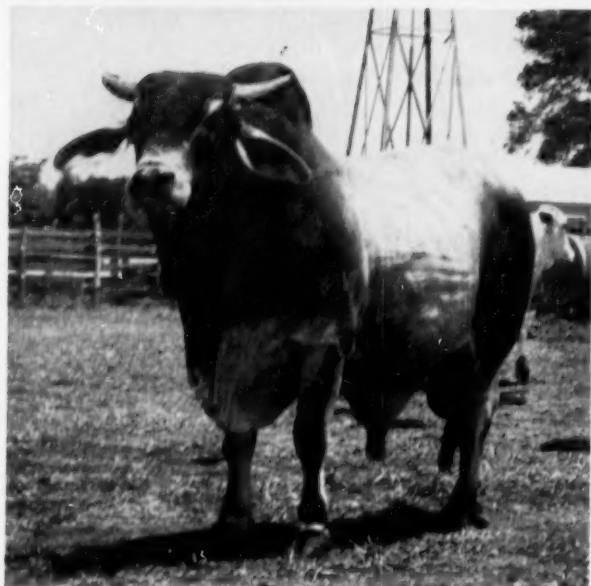


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## ANOTHER OUTSTANDING SHOW RECORD

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64 classes entered  
60 first places  
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S

15 Championships out of a possible 16

# J. D. HUDGINS

## "Beef-Type Brahman"

HUNGERFORD,

TEXAS

WELCH,

OKLAHOMA

# The Cattleman

VOL. XLIII

JANUARY, 1957

No. 8

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CARL RUDDOLPH	ASSOCIATE EDITOR
ROGER B. LETZ	ASSISTANT EDITOR
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# ...Our Sincere Thanks

We deeply appreciate the confidence shown by breeders from 13 states who attended and purchased cattle in our sale on December 13. It is our sincere hope that this group of TR Zato Heir Herefords, that sold for an average of \$3,167, will go into their new homes and produce outstanding Herefords for their new owners.

We want to thank each of the buyers listed below for their purchases. To Healy Bros. for selecting 12 females, including the top selling ones; C. V. Thompson & Son, for selecting TR Zato Heir 569th at \$20,000; and J. L. Rush, owner of Diamond J Ranch for purchasing a half interest in TR Royal Zato 98th for \$12,500 (second top of the sale), and three other bulls, go our special thanks.

- Diamond J Ranch, Midlothian, Texas
- C. V. Thompson & Son, Snyder, Texas
- High Point Farms, Brighton, Mich.
- Turner & Thornton, Boerne, Texas
- Woody Hereford Ranch, Bernard, Kans.
- Bianchi & Sanford, Macon, Mo.
- Dr. Noel Bailey, Fort Worth, Texas
- King Hereford Farm, Bassfield, Miss.
- Read-Moor Farms, Forest, Va.
- Ken-Mar Ranch, Attica, Kans.
- M-P Hereford Farms, Cazenovia, N. Y.
- Odom Hereford Ranch, Snyder, Texas
- Eddie Gronseth, Rothsay, Minn.
- Clifford Ouse, Rothsay, Minn.
- Kenneth Baker, Ada, Minn.
- Ronald Baker, Ada, Minn.
- Dr. Herbert Poyner, Houston, Texas
- Morlunda Farms, Lewisburg, W. Va.
- Houston Clinton, Co., Vernon, Texas
- T. J. and J. B. Vaughn, Galax, Va.
- Wards Hereford Ranch, McAlester, Okla.
- Healy Bros. Flying L Ranch, Davis, Okla.
- Hereford Hills Ranch, Blanco, Texas
- Diamond M Ranch, Snyder, Texas
- Marshall Jordan, Clinton, Okla.
- F. M. Rittenhouse, Pontiac, Ill.
- Edwards Hereford Farm, Newark, Ark.
- Veldo Brewer, Holdenville, Okla.
- C. A. Moore, Holdenville, Okla.
- C. O. Wilkins, Kemp, Texas
- Lofton Hereford Farm, Brookhaven, Miss.
- Sherrard Hereford Farm, Denison, Texas
- Shull Hereford Ranch, Elgin, Okla.
- Corona Hereford Ranch, Corona, Calif.
- Ted Warkentin, Lawton, Okla.
- Van Winkle Ranch, Buffalo, Texas
- Philson Farms, Bartlesville, Okla.
- Harold Wilson, Lawton, Okla.

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YOUR  
HERD**  
a place in the **SUN**

With the Blood of TR Zato Heir

Register of Merit's Distinguished Sire

NATURAL  
Fleshing Quality  
HEREFORDS

TURN TO  
TURNERS

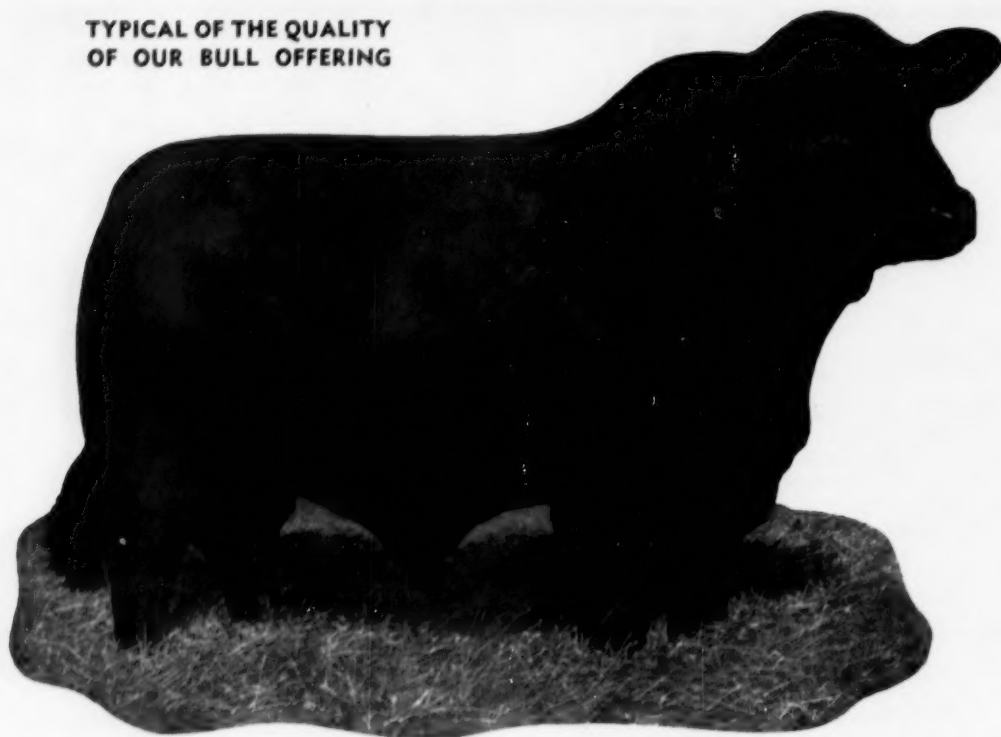


ENTRANCE TO RANCH - 7 MILES EAST AND 1 MILE NORTH OF SULPHUR - STATE HWYS 7 & 28

**TURNER RANCH - SULPHUR, OKLAHOMA**

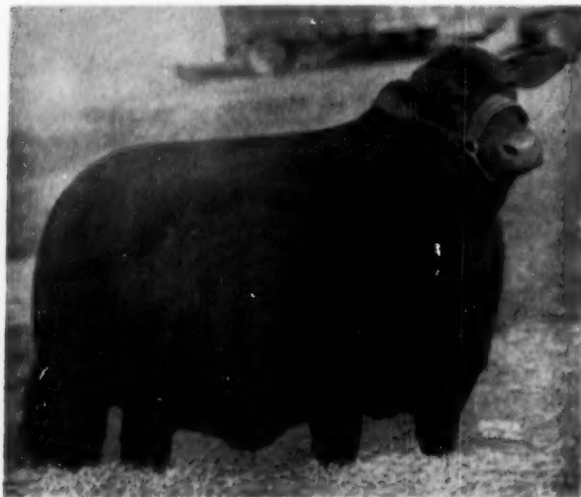
Roy J. Turner • Jim McClelland • Roland Jack • Tom Harris, Show Cattle

TYPICAL OF THE QUALITY  
OF OUR BULL OFFERING



## Brangus FOR SALE

See Our Show Herd and Visit With Us at the Fort Worth,  
Houston and San Antonio, Texas Shows. Our Cattle  
Will Compete In All Three Events.



Miss Clear View 53rd, National Champion  
Brangus Female of 1954 & 1955

We are now offering a number of top quality registered Brangus Bulls for sale. These bulls are of serviceable age and are in breeding condition. If you're looking for bulls that will add pounds to the produce of your commercial herd come look at these. Also a good selection of bulls for registered breeders too.



### WE ARE CONSIGNING ONE BULL

to the first annual TEXAS BRANGUS ASSOCIATION SALE to be held in San Antonio at 9 AM, Feb. 14. This top herd sire prospect is a son of Miss Clear View 53rd, national champion Brangus female of 1954 and 1955. He is of serviceable age and will be a valuable addition to any herd.



*Visitors Always Welcome*

## CLEAR VIEW RANCH

RAYMOND POPE, Owner

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Box 81

Vinita, Oklahoma

Phone  
782





# Of things that concern cattle raisers

## The Cattleman Cover

### The Champion Steer of the World, 1876

*From a Currier and Ives Print*

**P**ICTURED ON this month's cover is the champion steer of the world in 1876—just 80 years ago. This steer was owned and fattened by George Ayrault, Poughkeepsie, New York. The steer was exhibited at the Centennial held in Philadelphia in 1876 at 1150 Belmont Avenue. Five hundred dollars was offered by the owner in 1877 for a heavier and better one of the same age. The weight of this steer, when four years old, was 3160 pounds. It weighed 3600 pounds when on exhibition at five years of age. The breed was given as seven-eighths Durham.

Pictured with this steer are three modern champions. The comparison is, of course, striking and shows the great progress that has been made in beef cattle breeding in the past 80 years. These modern steers weighed less than one-third as much as the 1876 champion and yielded a higher proportion of edible beef, certainly a more palatable, tender product. These modern steers are a tribute to the beef cattle producers of America. Through intelligent breeding, the type and quality of beef cattle have continued to improve until today the beef producers of this country are giving the consumer a product unequaled in food value and palatability at a record low cost per pound of only 21.6 minutes of industrial labor.

This issue of *The Cattleman* is dedicated to the Stock Shows of the nation and particularly to those being held in the next few months.

The exhibiting of beef cattle at fairs and stock shows has played an important part in the improvement of beef cattle. Elsewhere in this issue will be found statements from stock show and beef cattle breed association officials, giving their ideas of how such shows have contributed to the progress beef cattle producers have made in the past 80 years.

## TSCRA Activities

### Report of Directors' Meeting, December 7

**T**HE fourth quarterly meeting of the board of directors of the Texas and Southwestern Cattle Raisers Association was held at Fort Worth, Dec. 7. Approximately sixty officers and directors were present.

**Secretary's Report**—Charles A. Stewart, Secretary-Manager, TSCRA, reported that the membership of the Association continues to grow and since March 1, 1956, 698 new members have been received, making the total membership now 9,950. He said the Association finances are in much better shape than at this time last year.

**Attorney's Report**—Attorney Joe G. Montague reported on his activities since the last quarterly meeting, which included assistance to public officials in the prosecution of several cattle thieves; attendance at meetings of the National County Agents' Association, at Houston, Texas Farm Bureau, National Beef Council and the National Live Stock and Meat Board. He also outlined plans for the introduction of legislation at the next congress providing for the authorization of a check off on livestock shipped to posted markets for the purpose of promoting the consumption of meat.

**Public Relations**—Leo Welder, chairman of the Public Relations Committee, reviewed the work of the Texas Beef Council. In reviewing public relations activities of TSCRA, he said, "One of the first jobs the Public Relations Committee handled was the promotion and organization of the Texas Beef Council, through the Sub-Committee on Beef Promotion. A lot of time and effort went into that project, with what we feel were excellent results.

"In addition to beef promotion your public relations committee has carried on a consistent program of disseminating information about the Association. Whenever there has been any news that we felt should be released, this has been done through Henry Biederman, Editor of *The Cattleman*. This has included promotion of our conventions—releases during and following the convention and releases to newspapers, radio and TV stations all during the year.

"We have built up good public relations with all newspapers and radio stations in Texas, Oklahoma and New Mexico and are sending out a regular monthly release about Association activities.

"We, of course, cannot get a record of all the releases and have no way of measuring their use by radio and TV, but reports we receive indicate they are used extensively.

"All of this work is done by *The Cattleman* staff without additional cost to the Association, except for postage and material."

**Water Conservation Committee**—Fred Wulff, chairman of the Water Conservation Committee, TSCRA, reported on a two-day meeting at Austin of



# SHIPPING FEVER of CATTLE

(HEMORRHAGIC SEPTICEMIA)

U. S. DEPT. OF AGRICULTURE  
FARMERS' BULLETIN No. 1018, re-  
vised Nov. 1953, is titled: SHIP-  
PING FEVER OF CATTLE. Quotations  
that follow are from page 7 of  
the bulletin:

"... feeder and stocker cattle or other animals that are to be shipped should be treated with bacterins at least 10 days to 2 weeks before shipment. The use of bacterins on animals in transit or in stockyards has not proved successful."

"On the other hand, the administration of anti-hemorrhagic-septicemia serum in doses of 50 cubic centimeters is believed to produce an immediate increase in resistance to the disease. The resistance lasts only a few weeks so it should be given only a few days before animals are shipped. As an added precaution, the serum may again be administered after the animals arrive at their destination, particularly if some of them show symptoms of the disease..."

Globe has been  
producing  
these depend-  
able products  
for more than  
35 years.



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groups interested in water conservation and discussed various proposed bills now being considered by the Texas Water Resources Committee. He reported that much is being done about the water problem in Texas and that many groups are putting time and money into the problem.

**Beef Carcass Grading**—President John Biggs introduced Dr. O. D. Butler, head of the Animal Husbandry Department, Texas A. & M. College, who presented a very interesting and informative discussion on the research work being done at Texas A. & M. and other experimental stations on beef carcass grading and cattle production and feeding.

Tobin Armstrong, chairman of the Beef Grading Committee, reported on the activities of that committee and discussed the difficulties of uniform grading and the need for much further research on the subject. He read a part of the preliminary draft of the American Meat Institute statement of policy on federal meat grading and emphasized the importance of A. & M. College carrying on an adequate research program on beef grading.

The following resolution was offered and unanimously adopted:

Resolved that the Texas and Southwestern Cattle Raisers Association go on record as favoring and urging continuation of the research by Texas A. & M. College with a view of developing as quickly as possible a simplified meat grading system and encouraging proper financial support to carry on the work.

**Animal Health**—Edgar Hudgins, chairman of the Animal Health Committee, urged all cattlemen to adopt Plan C for brucellosis eradication immediately or they may be faced with an embargo on interstate shipments after January 1, 1957, when interstate movement of all cattle except steers, spayed heifers and calves under eight months old comes under federal control to curb the spread of brucellosis. (See complete discussion of these federal regulations for brucellosis on page 12 of this issue of The Cattleman.)

**New Members**—Applications of 195 members from counties listed were accepted to membership in the Association.

## TEXAS

**Anderson:** Robert H. Pickel, Jr.; **Angelina:** C. W. Massingill; **Armstrong:** J. P. Matheson; **Bastrop:** Ira Bell, Edgar C. Little, Joe B. McMains, John H. Wieting; **Bexar:** Bert O. Baets, Robert D. Barclay, Jr., H. C. Reininger; **Bosque:** Mrs. Jewel Gillsapie; **Brasoria:** L. H. Bennett, W. H. Fleasner, J. M. Loveless, Smith Bros.; **Brown:** Ira Fuqua, John C. Galbreath, M. D.; **Burleson:** H. L. Tabor; **Caldwell:** Ragsdale Nichols; **Camp:** Mrs. Ethel Friday; **Cherokee:** S. D. Killion; **Clay:** Mrs. Clara B. Flinn.

**Dallas:** T. W. Davidson, Edward R. Holland, George R. Monroe, Storbeck & Gregory; **DeWitt:** F. G. & Herbert H. Hahn; **El Paso:** Ed. R. Burr; **Falls:** C. E. Bargainer, H. P. Curry, Jr., Falsone Bros.; **Fannin:** Lawton C. Biggers, M. D., Clay Holland, Jr.; **Fort Bend:** Benton & McRae, Sheriff R. Z. Cowart, V. L. Howard, K. G. McCann, Brady Olive, Sidney Talley; **Galveston:** Mr. & Mrs. Fred Bunte, W. E. Nelson, Mr. & Mrs. R. F. Schaper; **Gregg:** F. Barr, Porter Horton, J. A. Mansinger, Jack McCubbin, W. L. Thomas; **Grimes:** C. L. Foster.

**Hamilton:** C. D. Leach; **Hardin:** C. M. Battle, H. D. Carpenter, Dave Cook, R. B. David, Fralise Farms, Inc., D. P. Greene; **Harris:** W. Dial Black, Jr., R. L. Chesser, Jr., Clear Lake Ranch, G. B. Coleman, M. H. Ehlers, J. E. Fenton, Herbert A. Fuchs, Mike C. Huber, C. K. McAlpine, E. P. Miller, Jr., Fred & D. W. Osmon, R. Cinco Ranch, Mrs. W. D. Riggs, B. F. Shows, A. B. Williamson; **Harrison:** Mrs. Martha Treadway; **Hays:** Boone Heep & Son, Lyndon McCarty & Everett Brown; **Hemphill:** Johnie Young; **Hidalgo:** Carl N. Langley; **Houston:** CaSaWa Ranch, W. H. Collins, Douglas Northcutt; **Jackson:** Bob & Willard Hultquist; **Johnson:** Alton Talbert.

**Liberty:** J. R. Lilley & Sons, Ben Pickett, C. E. Taylor, Darrell Wilkin-



Five Mill Creek Beefmaster bull calves from the 1956 crop.

## 672 pounds at 233 days

*in one of the driest years on record*

**The following is a letter received by The Lasater Ranch from Mr. Walker White, owner of Mill Creek Ranch, Mason, Texas:**

"We feel sure that you and perhaps some of the other Beefmaster breeders will be interested to know some of the weight records which our Mill Creek Beefmasters have made this year.

"The enclosed picture shows five bull calves from our 1956 calf crop. We weaned half of our bull calves on August 8, 1956 at an average age of 233 days, and their average weight was 672 pounds. This was one of the driest years on record. The total rainfall for the eight months preceding this weighing date was 6.65 inches.

"The dams of these calves were fed 3 pounds of 20% cubes from January 16th to March 6th on pasture.

"These weights were recorded by Al Garrett, Mason County Agent, and supervisor for the Texas Beef Cattle Improvement Association."

*Lasater* **BEEFMASTER**

**"More Beef for Less Money since 1908"**

**Ranch:** MATHESON, COLORADO

**Mailing address:** THE LASATER RANCH, FALFURRIAS, TEXAS



REG. U.S. PAT. OFF.  
FOREIGN PAT. PEND.

# FOR BULLS IT'S THE SAN ANTONIO FEB. 12

Top quality Herefords for sale at auction make this one of the best places to invest in purebred stock this winter. The consignment is chosen from many of the leading herds in the state which are bringing out their "reputation" cattle here.

## 60 HEAD OF HEREFORDS SELL

Included are herd bull prospects, serviceable age range bulls and top quality foundation females. You can be sure of getting the best at the San Antonio Hereford Sale.



Sale held in the stock show auction arena of the San Antonio Livestock Show's fairgrounds. For catalogue, write:

Henry Elder, Secretary,  
Texas Hereford Assn.,  
1105 Burk Burnett Bldg.,  
Fort Worth, Texas

son: Limestone; Loyle Daniels, Dr. C. C. Edgar, Joe W. Hancock; Lubbock: W. E. Smart; Lynn: R. W. Fenton, M. T. & Dwain Jones, Albert A. Krause; Madison: Trav Connor; Matagorda: Harry R. Dawdy, Gus & Melvin Lee; Maverick: D. B. McKellar; McLennan: J. B. Irwin; Medina: Frank A. Fournier Sr., Dr. Woodrow Sharp, Alfred F. Winkler; Milam: C. E. Akers, H. M. Akers, Jim Bartlett, W. L. Ditto, J. E. Flinn, Frank Griffin, J. P. Harlan, LeRoy Massengale, Slovik Bros.; Montgomery: Alfred Koenig, Charlie Koenig, Geo. R. Lingenfelter; Motley: Mrs. A. W. Ford, J. M. Hill; Navarre: Richey & Emerson; Newton: R. T. Berry.

Panola: John Brooks, O. V. Mullins; Presidio: Simon Gonzales, Jr., Joe T. Lane, Billie Renfro; Red River: L. B. Brown & Son; Robertson: Wm. C. Anderson, III, Barton Farm, Marvin W. Baxter, H. L. Box, C. M. Campbell, J. J. Fagan, Clarence Grace, Willis Looney, Sam H. McDonald & Son, Carl O'Hear, J. B. Peel, Paul Porter, Eddie Pruitt, Elmo Smith, T. J. Smith, W. P. Walker Farm, Carl Wiese; Rusk: W. J. Wendelin.

San Patricio: H. M. Livesey; Smith: Geo. W. Cravy; Starr: Tomas Garcia, Hilario Guerra & Sons, Charles E. Haralson, Praedis Hernandez, J. O. Moss; Stephens: V. B. Riley; Tarrant: Paul Rathgeber, W. H. Ray, S. Caprio; Terry: W. B. White; Titus: Richard L. Birchfield; Travis: Joe Bland, T. B. Porter; Trinity: L. F. Guseman; Upshur: C. M. Dodson, Quentin Pritchett, Singing Pines Ranch; Victoria: B. B. Carnes, Arthur Franke, Kolie Kutchna; Walker: Frank Wells; Wise: A. Compton; Young: George Burgess, C. R. Garvey Est.; Zavala: Elwood Q. Blair.

### OKLAHOMA

Atoka: J. A. Dodson, J. H. Franks, Floyd French; Bryan: Sybil Millar; Cherokee: E. R. McKee; Cotton: Ernest F. Hoodenpyle, Jr., Dr. Charles Prather; Grady: Margaret Clark Davis & John W. Davis, Jr., Owen Skaggs; Jefferson: Don N. Scott; Marshall: Pete Bigger, R. L. Godfrey, E. M. Griffin, Guy McClure, Smith Sartin, W. E. Savage, Jerry Shebester; Marshall: Charlie Williams; McCurtain: J. W. Whisenhunt; Oklahoma: Lin Oak Ranch and Cattle Co., H. G. Little; Seminole: R. E. Pruitt, Jay Villines; Stephens: Raymond Brown, J. A. Oliver; Tulsa: Orrin F. Tucker.

### ARKANSAS

Perry: Dr. Glen M. Holmes.

### KANSAS

Greenwood: Geo. A. Clopton.

### MISSOURI

Jackson: Cornelius E. Uehling, Sr.

## Cattle Thefts

### Inspectors Clear Up Seven Livestock Thefts

Fast, effective investigation by Texas and Southwestern Cattle Raisers Association inspectors, D. E. Flowers and Buck Eckols, cleared up seven livestock thefts in Burleson and Brazos counties in Texas. Deputy Sheriff Billy Hanover, Bryan; Bryan City Detective Ray Williamson and Police Sergeant A. J. Manning assisted in the arrests.

As a result, Ernest James Stewart, Louis Arthur Nelson and Alvin Booker T. Cole, Jr., entered pleas of guilty before District Judge Leslie D. Williams, November 26, 1956. Stewart and Nelson were assessed sentences of three years in each of three cases, the sentences to be served concurrently, and Cole, Jr., was assessed five years and placed on probation. The cases were prosecuted by District Attorney Richard Spinn, assisted by County Attorney James A. Gray.

The livestock involved belonged to Holland Porter, a member of the Texas and Southwestern Cattle Raisers Association, and Mary Ella Coleman.

### Medina County Cattle Thieves Sentenced

December 4, two men, Pablo Cortinez Perez and Victor Garcia, were tried for cattle theft before District Judge Ross E. Doughty, with jury verdicts of guilty. Garcia was sentenced to five (5) years and Perez was given three (3) years in the penitentiary.

The evidence in the cases was developed by Sheriff Charles J. Hitzfelder, Deputy Sheriffs V. W. Muennink and Jerry Blinka, and the Texas and Southwestern Cattle Raisers Association's Inspectors J. E. Hodges and Murray Potts.

The cases were prosecuted by District Attorney  
(Continued on Page 14)



# Fair Oaks Ranch Denver Sale January 15



He  
Sells

FO  
ZATO  
HEIR

## 4 BULLS - 3 FEMALES

FO Zato Heir, shown at left, is a double-bred H & D Zato Tone Lad 8th and carries Real Prince Domino 33d and Beau Flowers breeding. His dam, bred by Patterson Land Co., was top selling female in the Art Greenberg & Son Dispersion. A truly top prospect.



FO  
LARRY  
R. 27th

He  
Sells

LJHR Zato Heir R. 88th 6476812	Zato Heir W58th 6227658	H&D Tone Lad 106th WHH Marigold 8d
FO Zato Heir Calved May 2, 1955	Real Princess Dom. 36th 4448295	Perfect Real Lad Miss Domino 2d
Tone Heirss R. 16th 5087894	H&D Tone Lad 21st 3640756	H&D Zato Tone Lad 8th Bonnie Mischief 161st
	Salome Mischief 3d 3308259	Beau Flowers Salome Mischief

We are also selling 3 top sons of Hillcrest Larry 25th, including FO Larry R 27th (pictured), that was first place junior bull calf at the Pan-American Exposition in Dallas. ALSO three top heifers by the 25th SELL. Included is FO Lady Larry R 20, the reserve champion female at Dallas and Abilene and champion at the Texas-Oklahoma and Heart O' Texas fairs.



FO  
BEAU ONWARD  
← 6th →

★ ALSO

### Selling at Fort Worth — January 29

O. Lamplighter 37th 5729011	Onward Lamplighter 3540178	Imperial Lamplighter Blanche Mischief 50th
FO Beau Onward Calved May 18, 1955	Mabelle Domino 15th 4290447	The Lamplighter Mabelle Domino 14th
Lady Anxiety 129th 4716314	Beau Mischief 11th 2608439	Beau Beauty Anxiety Lass 119th
	Gwendoline 48th 3082036	Foster Anxiety 123d Choice Lady 95d

ONE good yellow heifer by Hillcrest Larry 25th and out of a granddaughter of Real Silver Domino 44th sells.

*We Invite You to  
Look Over This Offering*

C. W. Moore, General Manager, Ranch Operations  
James Grote, Manager

# FAIR OAKS RANCH

BOERNE  
TEXAS

Registered Herefords

RALPH E. FAIR, Owner

# The Cattleman's CORRAL

Edited by HENRY BIEDERMAN

**MEAT**—J. Morrell Foster, Chairman, American Meat Institute, points out that it takes the average industrial worker in the U. S. only 21.6 minutes to earn a pound of beef—a new low mark. In 1951 this figure was 33.5 minutes.

\* \* \*

**MEAT TENDERNESS**—USDA research shows that meat tenderness is inherited in animals and can be passed on to succeeding generations through selective breeding.

\* \* \*

**CORRECTION**—Meat production in 1956 was 27.9 billion pounds instead of the 27.9 million as stated in The Cattleman's Corral, December issue. Beef production forecast for 1956 should be 14,300,000,000 pounds instead of 14,300,000 as shown. Typographical errors were responsible for the discrepancies.

\* \* \*

**RANGE CONDITIONS**—USDA reports that the West has the shortest supply of winter range and pasture feed since 1934. Range feed is reported at 63% of normal—the lowest since Dec. 1, 1934, when 58 was reported. This is down 10% from a year ago.

\* \* \*

**NEW BRUCELLOSIS REGULATIONS**—Interstate movement of all cattle except steers, spayed heifers and calves under 8 months old comes under Federal control Jan. 1, 1957. Edgar Hudgins, Chairman Animal Disease Committee, TSCRA, urges cattle producers to make plans to comply with regulations if they plan to ship female stock interstate, or be faced with possible embargo. (See detailed report page 12.)

\* \* \*

**PARITY PRICES**—The effective parity price for beef cattle on Nov. 15, 1956, was \$21.80 per cwt.—up 70 cents from a year earlier. The average price received by U. S. farmers for beef cattle on Nov. 15 was \$14.60 per cwt.—up 60 cents from a year earlier but down 70 cents from Oct. 15 this year.

\* \* \*

**REFERENDUMS**—In the corn referendum Dec. 11-163,227 farmers, or 38.8 per cent of the 421,101 votes reported, favored acreage

allotments and 267,874 or 61.2 per cent favored base acreages. This means that the acreage allotment program will continue for corn. In the cotton referendum, 92.4 per cent of the growers voting approved marketing quotas for the 1957 upland cotton crop and 95.4 per cent approved them for extra long staple cotton. For peanuts 93.6 per cent of the growers voting approved continuation of marketing quotas for another three years.

\* \* \*

**CORN ACREAGE**—Approval of acreage allotments by corn growers means return to acreage allotments and price supports rather than participation in Soil Bank by corn growers. Corn acreage allotment will be 37,288,000 acres for 1957. In 1955, the last year for allotment, corn acreage allotment was 49,800,000 acres. Because of severe cut in acreage, it is predicted that compliance will be small. Many corn growers cannot cut acreage more and still operate. Sharp increase in corn planting next year is in prospect. Many growers who sell most of their corn will undoubtedly raise all they can to cut unit cost and increase total income. Those who feed what they raise will not likely pay attention to allotments.

This might result in a large increase in corn production with little eligible for price support of \$1.36 per bushel.

\* \* \*

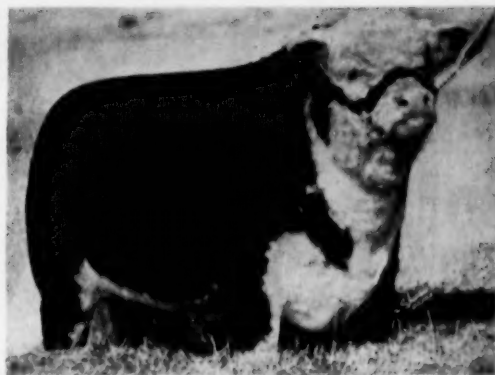
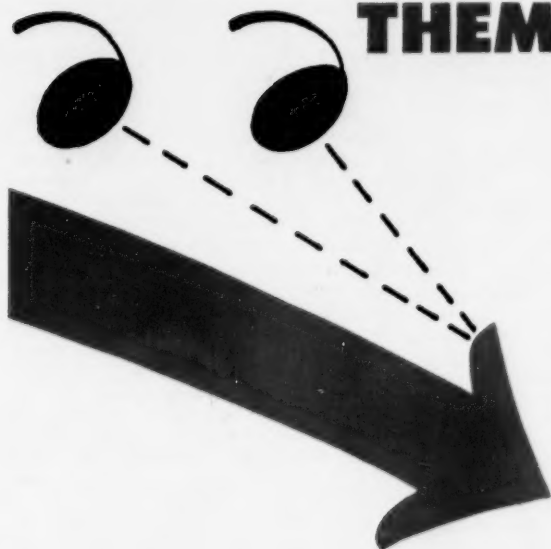
**FARM INCOME**—Cattle account for 16.7% of the farm income today, wholesale milk 12.2%, hogs 9.9%, cotton 9% and wheat 5.7%. Thirty years ago the order was cotton, first; cattle, second; hogs, third; wheat, fourth, and wholesale milk, fifth.

\* \* \*

**COLD STORAGE HOLDINGS OF MEAT**—While stocks of red meats on Nov. 30, 1956, were slightly higher than those of a year earlier, they were 6 per cent below the 5-year average. Total beef stocks at 203 million pounds were the second highest on record for November since 1919, being exceeded only by the 231 million pounds in 1952. Current beef stocks exceeded stocks of a year earlier by 43 million pounds and the 5-year average by 17 million pounds.

# EYE THEM...

# BUY THEM



**HR ZATO HEIR 4th**

By our M Zato Heir 7th, he a son of the Register of Merit TR Zato Heir 27th and out of a Prince Domino Return bred cow. He Sells.

## JANUARY 15 DENVER NATIONAL WESTERN *Hereford Sale*



**HR ZATO HEIR 21st**

Another of the good sons of M Zato Heir 7th that sells at Denver. He is out of a daughter of Silver Anxiety 201st.



**HR ZATO HEIR 24th**

By M Zato Heir 7th and out of a Prince Domino Return—The Prince Domino 30th bred cow. He Sells.

### ALSO SELLING AT DENVER

HR ZATO HEIR 25TH, by M Zato Heir 7th and out of a daughter of Silver Anxiety 201st. We invite you to look our offering over at Denver and cordially invite you to visit us at the ranch any time.

23 miles west of  
Bisbee on  
Highway 92

# HERSCHEDE RANCH

Mr. and Mrs.  
W. F. HERSCHEDE  
Owners

DAVID LARGENT  
Manager

## HEREFORD, ARIZONA

Phone:  
Bisbee,  
Hemlock 2-4033



# New Brucellosis Regulations

## Federal Law to Strengthen Brucellosis Campaign Effective January 1—Cattlemen Are Urged to Vaccinate Heifer Calves

**I** NTERSTATE movement of all cattle except steers, spayed heifers, and calves under eight months old comes under federal control, starting January 1, 1957, to curb the spread of brucellosis (Bang's disease), the U. S. Department of Agriculture has announced.

The new rules are aimed primarily at strengthening and unifying control of interstate movement of cattle relative to brucellosis—particularly to counties and states already designated Modified Certified Brucellosis-Free under the accelerated Federal-State cooperative brucellosis eradication program. Violation of the regulation is a federal offense.

Here briefly is a rundown on rules that will govern interstate movement of cattle:

A regulation already in force will still apply after January 1 to reactors to the brucellosis test. Eartagged and branded, they may move under official certificate to slaughter at plants under federal inspection or specifically approved by the U.S.D.A., or to an approved public stockyard for sale to such slaughtering plants.

Under the new regulation, cattle not known to have brucellosis also can be shipped to such plants for immediate slaughter or to a public stockyard or one approved by the U.S.D.A. They must be accompanied by a waybill or similar document or certificate signed by the owner or shipper.

Two classes of cattle can move into any state with comparative ease. Cattle from brucellosis-free herds and areas require only an official certificate. And officially vaccinated animals under 30 months old can be shipped with only an official certificate, except those moved into a modified-certified brucellosis-free area. They must have, in addition, a permit from the livestock sanitary official of the state of destination.

Official vaccinates over 30 months old can be shipped to non-certified areas under an official certificate and a permit from the state of destination, if within the preceding 30 days they were blood tested and showed a reaction no higher than incomplete agglutination at the 1:100 dilution. If they move into a modified-certified brucellosis-free area, however, they must then be quarantined until tested negative or slaughtered.

Most nonvaccinates over eight months old can move under official certificate if tested negative within 30 days of shipment, provided that those going into a modified-certified brucellosis-free area also have a permit from the state of destination and are then quarantined until tested negative after 30 days or slaughtered. There is an exception, however, for animals from a federal-state supervised herd that has tested reactor-free within 90 days before shipment. They can be shipped anywhere under official certificate only, provided each animal shipped

has tested brucellosis-free at least 30 days after the herd test, but within 30 days of shipment.

Beef bulls and females shipped for feeding or grazing only can move under official certificate and permit from the state of destination, if that state legally requires segregating and quarantining such cattle.

### Cleaning and Disinfecting Vehicles

The new regulation also deals with the cleaning and disinfecting of vehicles and the marking of records to indicate that reactors are in shipment. Each railroad car, boat, truck, or other vehicle in which reactors are transported interstate must be cleaned and disinfected under the supervision of a federal or state inspector or an accredited veterinarian immediately after the animals are unloaded.

This brief outline is a much simplified version of the regulation. Interested persons should obtain further details or copies of the regulation from state and federal livestock sanitary officials in their areas or from the Animal Disease Eradication Branch, Agricultural Research Service, U. S. Department of Agriculture, Washington 25, D. C. Shippers should consult livestock sanitary officials in the state of destination as to the effect of that state's regulations on cattle when received.

The new regulations governing interstate movement of cattle are closely connected with the status of herds, counties, and states in the brucellosis-eradication campaign. Such rules become increasingly important, the U.S.D.A. points out, as the campaign to eliminate brucellosis advances in the nation. The program needs the protection afforded by the new regulation, to safeguard and maintain gains already made and to assure future progress.

## SUMMARY OF BRUCELLOSIS REGULATIONS

CLASS OF CATTLE	REQUIREMENTS TO MOVE INTO MODIFIED CERTIFIED BRUCELLOSIS-FREE AREAS	REQUIREMENTS TO MOVE INTO ALL OTHER AREAS
1. Steers, spayed heifers and calves under 8 mos.	None.	None.
2. Cattle from brucellosis-free herds and areas.	Official certificate.	Official certificate.
3. Official vaccinates under 30 mos. of age at time of shipment.	Official certificate and a permit from livestock sanitary official of state of destination.	Official certificate.
4. Official vaccinates over 30 mos. of age at time of shipment.	Must be tested after 30 months of age and within 30 days prior to interstate movement and not react over incomplete at 1:100. Permit from livestock sanitary official of state of destination and an official certificate required. Animal must be placed under quarantine until negative or slaughtered.	Must be tested within 30 days of shipment and not react over incomplete at 1:100. Permit from livestock sanitary official of state of destination and an official certificate required.
5. Non-vaccinates over 8 mos. of age.	Negative blood test within 30 days of shipment. Permit from livestock sanitary official of state of destination and an official certificate required. Must be quarantined in state of destination until found negative after 30 days or be slaughtered. If cattle originate in herd under federal-state supervision and a herd blood test within past 90 days revealed no reactors, animals can move without permit and quarantine, providing each animal shipped was negative to another test 30 days from previous test within 30 days of shipment. An official certificate is required.	Negative blood test within 30 days of shipment plus official certificate.
6. Bulls and female cattle of beef type moved for feeding or grazing purposes only.	Can be moved under an official certificate and a permit from livestock sanitary official of state of destination if that state has laws, rules, or regulations providing for the segregation and quarantine of such cattle.	
7. Reactors (CFR Amendment 56-49)	Direct to slaughter at federally inspected plant or one specifically approved by USDA or to a public stockyard for sale to such a slaughtering establishment, with "B" brand on left jaw and metal reactor tag in left ear. Official certificate required.	

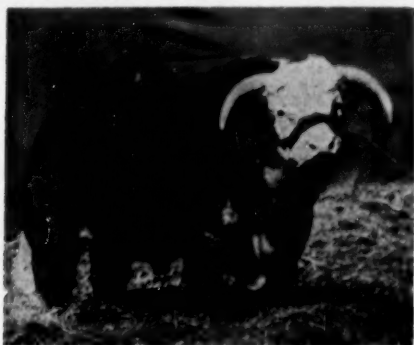
**MOVEMENT OF CATTLE FOR IMMEDIATE SLAUGHTER**—Direct to slaughter at federally inspected plant or one specifically approved by USDA if accompanied by a waybill or similar document, or a certificate signed by the owner or shipper of the cattle.

**MOVEMENT OF CATTLE TO PUBLIC STOCKYARDS**—Direct to a public stockyard or one specifically approved by USDA if accompanied by a waybill or similar document, or a certificate signed by the owner or shipper of the cattle.

CONSULT APPROPRIATE STATE OFFICIAL FOR STATE OF DESTINATION REQUIREMENTS



# Proven Popular . . .



★ CHOICE LAMPLIGHTER JR. R 2nd

Choice Lamplighter 5335566	{ Domestic Lamplighter 2626312 Blanch Misch. 60th 2734099	{ The Lamplighter Domestic 44th The Lamplighter Blanch Misch. 23d Adv. President 18th
Mischief Maker 18th 3445226	{ The Lamplighter 2020166 Mischief Maker 14th 2795889	{ Blanch Misch. 21st Advanxiety Misch. Maker 12th



★ MODEST LAMPLIGHTER JR. 8th

Modest Lamplighter R 1st 5219873	{ Modest Lamplighter 3473017 Blanch Mischief 66th 4348717	{ Domes. Lamplighter Blanch Misch. 60th Mousel Lamplighter Blanch Misch. 64th
Domestic 56th 4951055	{ Modest Lamplighter 3473017 Domestic 51st 3304466	{ Domes. Lamplighter H. Misch. 60th Domes. Lamplighter Domestic 44th



★ IMPERIAL LAMPLIGHTER R 3rd

Imperial Lamp. 37th 3990201	{ Imperial Lamp. 2730301 Miss Catherine 22d 2935473	{ The Lamplighter Dulcie Mischief 16th Adv. Mixture Miss Anxiety 13th
Miss Dulcinea 19th 5368191	{ Modest Lamp. 3473017 Miss Dulcinea 7th 2856318	{ Domestic Lamp. Blanch Misch. 60th Adv. Mixture Miss Lark 8th

with Breeders, too!

## HAMMON'S HEREFORDS

In the recent Anxiety 4th sale sons of these bulls proved their popularity by bringing the top average of \$1,323 each with the top selling bull of the entire sale by Modest Lamplighter Jr. 8th, selling for \$2,500.

You, too, will like the calves we are getting by these bulls out of our Anxiety 4th and Prince Domino Return cow herd.

These Bulls Are Siring  
The Cowman's Kind

- ✓ WEIGHT FOR AGE
- ✓ RUGGEDNESS
- ✓ QUALITY
- ✓ YELLOW COLOR
- ✓ DEPENDABLE BREEDING

We now have for sale a number of bulls—yearlings and calves—in numbers to suit your needs. We cordially invite you to visit us any time—you are always welcome.

You can **DEPEND** on

CARL COBB, Mgr.

MARVIN MAYBERRY, Show Herd

## HAMMON'S HEREFORDS

WAYNE H. HAMMON, OWNER  
806 CITY NATIONAL BLDG.  
WICHITA FALLS, TEXAS

(Continued from Page 8)

Francis Richter, the county attorney, and the Association's attorney, Joe G. Montague.

### Freight Rates Increased

The Interstate Railway Commission on December 17 authorized a 7 per cent increase in Eastern territory freight rates, 5 per cent in Western territory rates and 5 per cent interterritorially between Eastern, Western and Southern territories with certain exceptions and holdowns. It is estimated that revenue from these approved increases would approximate 402.6 million dollars based on a regular year.

The commission limited to 5 per cent the increases authorized on grain and grain products, livestock, fresh meats and packing house products, lard substitutes and vegetable oil shortening. TSCRA has protested the increased rates, especially as they apply to livestock.

## Soil Bank Acreage Reserve Regulations

### New Regulations Embody Important Changes and Additions to Those in Effect

REGULATIONS covering the Acreage Reserve program of the Soil Bank for 1957—the first full year of operation for this new agricultural legislation—have been announced by Secretary of Agriculture Ezra Taft Benson.

"The new regulations embody several important changes and additions to those in effect for the emergency Acreage Reserve program of this year," Secretary Benson explained. "As will be recalled, the Soil Bank law became effective late in May 1956—after most crops had been planted. However, the Department put the program in operation promptly, and the farmers placed slightly over 12 million acres of "basic" crops—wheat, corn, cotton, rice, peanuts, and tobacco—in the 1956 Acreage Reserve. In spite of this relatively good start, we do not consider that this year's program was a fair trial of the surplus-reducing possibilities of the Soil Bank. We anticipate a much more successful program in 1957.

"Most of the changes that have been made are to insure producers a fair and equitable opportunity to participate in the 1957 program. County Agricultural Stabilization and Conservation Committees will begin accepting 1957 Acreage Reserve agreements for corn, cotton, rice, tobacco, and spring wheat as early as possible in January. Farmers already have pledged over 10.5 million acres of winter wheat in the 1957 program for that crop."

### Important Provisions

Among the more important provisions of the new regulations are the following:

1. A national allocation of 1957 Acreage Reserve

(Continued on Page 23)



"I'm one of the ranchers who changed to Lamkin's Range Blocks this year. After giving them a thorough trial during the past months, I can tell you I'm glad I decided to change. They've got my approval from here on!"

A lot of things can happen in 11 or 12 months. In our own case, we recently did some figuring and discovered that since the beginning of 1956, more ranchers have used more Lamkin Range Blocks than in any preceding year. And orders already on the books show that 1957 will be even bigger.

Now we're not the largest range block manufacturer, by any means. But we have the most loyal customers, and we're getting new ones every day. We're exceedingly proud of the steadily increasing number of ranchmen who are putting their personal sign of approval on Lamkin Range Blocks.

If you were among those who changed to Lamkin's in 1956... thanks! If you are still "just thinking" about trying them—why not make 1957 your best year, your Lamkin's year. You can get an early start by booking your order now.

Lamkin's Range Blocks are rich in everything that makes livestock grow. Available with or without phenothiazine. If there's no Lamkin dealer in your town, just drop us a card or letter. You'll quickly receive full information and prices—at no obligation.



**LAMKIN BROTHERS**  
P. O. BOX 387 • BROWNWOOD, TEXAS

# ...for higher returns INVEST in HDR Preferred Stock!

## 60 HEAD at our sale JANUARY 26 Fort Worth, Texas

(First Saturday of Fort Worth Stock Show)

"The 27th"—Now, Register of Merit—the winnings of his sons and daughters at two shows this fall make him eligible to enter this coveted group. You can select from 10 sons, 6 daughters and many females bred to him.

HH Real Onward 203rd is siring the kind of cattle both the purebred and commercial breeders like. Six sons, one grandson, thirteen daughters and two granddaughters sell, Saturday, January 26 at our ranch.

### HH REAL ONWARD 203rd



#### PREFERRED STOCK • SERIES B

HH Real Onward 71st 4412396	Real Onward 2589615	Real Prince 1st Miss Munson 7th
January 15, 1950	Real June Adv. 2nd 3582642	Real Pr. Dom. 121 June Advance
HH Real Onward 82nd 4492883	HH Real Onward 14th 3122331	Real Onward Price Dom. E. 114th
	HH Princess 6th 3306081	Pr. Dom. C. 122nd Poppy Diamond 4th

### TR ROYAL ZATO 27th



#### PREFERRED STOCK • SERIES A

TR Zato Heir 88th 7500000	TR Zato Heir 5380000	H&D Tone Lad 195th Leola Flowers
Sept. 19, 1952	Lady Tealdo 68th 5178220	Tealdo Rupert
TR Lady Tone 84 5808253	TR Royal Tone 5370901	Tona T. 2d
	Donna Rucaldo 25th 4127387	Gold Digger 64th Lazy D. Roy Rucaldo
		Ed. Blanchard 18th

### Selling 25 Bulls — 35 Females

The offering is from our one hundred per cent clean herd—every animal in the sale is clean. They are bred right and have proven they are the right kind to win in the strongest competition. Included in the bull offering are top herd bull prospects and many big rugged, yellow bulls that will suit the commercial breeder—by TR Royal Zato 27th, HH Real Onward 203rd and Real Silver Domino-bred bulls.

The females include thirty really outstanding heifers, mostly by HH Real Onward 203rd and Real Silver Domino bulls and carrying the service of TR Royal Zato 27th—also a select group of open daughters by the "27th."

Make your plans to be with us at the ranch the first Saturday of the Fort Worth Show, January 26, and select individuals that will GET the job done for you.

#### Our Show Record (4 Shows)

Memphis, Dallas, Kansas City and Lexington

Undeclared Grand Champion Female

Undeclared Get of Sire

Undeclared Junior Get of Sire (KC & Lexington)

Undeclared Pair of Females

Reserve Champion Bull (Memphis)

Total—4 Champions, 1 Reserve Champion, 16 Firsts, 6 Seconds, 6 Thirds and 2 Fourths

"What We Say It Is...IT IS!"

# Hull-Dobbs Ranch

RAY PARKS, Manager

MELVIN CAMPBELL, Herdsman

ROUTE 9, BOX 101  
FORT WORTH, TEXAS

Phone NEWARK, TEXAS, 9-2611

Ranch is 15 Miles North on U. S. 81, 2 Miles West  
on Farm Road 718

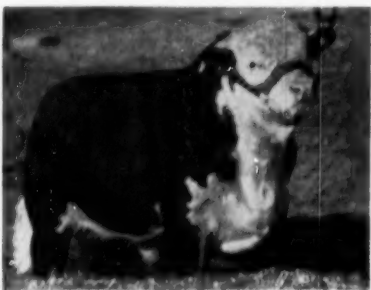
# They Sell-by TR Royal Zato 27th



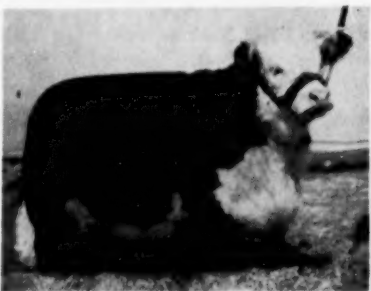
HDR ZATO ONWARD A 38th—by "the 27th" and out of a granddaughter of Real Domino 51st. He and nine of his top brothers sells.



HDR MISS ZATO ONWARD A 31st—Undeclared Champion at Memphis, Dallas, Kansas City and Lexington and member of the undefeated Get of Sire and Pair of Females. By "the 27th" and out of a double-bred granddaughter of Real Domino 51st—a truly great female.



HDR ZATO ONWARD A 40th—by "the 27th" and out of a granddaughter of Husker Mischief. Another of the real prospects that you can select January 26th.



HD MISS ZATO ONWARD A 25th—A stall mate to the champion and standing second to her at the shows—member of the undefeated Get of Sire and Pair of Females. By "the 27th" and out of a granddaughter of Real Prince Domino 24th.



HDR ZATO ONWARD A 85th—by "the 27th" and out of a granddaughter of The Lamplighter. You are assured of proven performance with bulls bred like these.



HD MISS ZATO ONWARD A 75th—a junior calf from our show herd—third at Kansas City, fourth at Dallas and Lexington and a member of our undefeated Get of Sire. By "the 27th" and out of a double-bred granddaughter of Real Domino 51st.

**Selling 25 Bulls-35 Females-Sat. Jan. 26th**



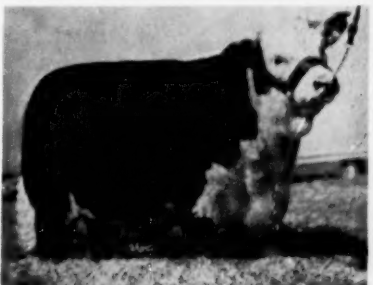
# They Sell - by HH Real Onward 203rd



HDR LADY ONWARD 512th—a daughter of "the 203rd" from our show herd. She is out of a granddaughter of The Lamplighter and sells bred to TR Royal Zato 27th—this cross is producing outstanding results for us.



DB ONWARD PRINCE 2nd—a truly great prospect by a son of HH Real Onward 203rd and out of a The Prince Domino 30th—Harford Rupert 81st granddaughter. This December 1954 bull has the bone, thickness and yellow color you will like.



HDR LADY ONWARD 487th—another of the many good daughters by "the 203rd" that sells. They are truly great beef cows with an abundance of quality. This good daughter is out of a granddaughter of Real Domino 51st and sells bred to a top son of "the 27th."



HDR REAL ONWARD 554th—by "the 203rd" and out of a double-bred granddaughter of Prince Domino Return. Brothers of these bulls are doing outstanding jobs in other herds.



HDR LADY ONWARD 37th—by "the 203rd" and out of a granddaughter of Real Domino 51st. Sells bred to "the 27th". These are samples of the many good females that should suit the critical breeder.



HDR REAL ONWARD 551st—another of the good sons by "the 203rd" that sells January 26th. For bulls with size, ruggedness, quality, fleshing ability and yellow color—be with us.

**HH-DOBBS RANCH - FORT WORTH, TEXAS**

Preferred Stock like this will pay dividends for **YOU**, too!

# Buy Issues at FORT WORTH JAN. 26

(1st Saturday of Fort Worth Stock Show)



Undefeated Get of Sire by TR Royal Zato 27th  
3 of these sell

## Selling 60 Head 25 BULLS

Including many really outstanding herd bull prospects—  
backed up with bloodlines of proven performance . . .

### and Remember

a good group of big, serviceable age, yellow bulls for  
the commercial rancher.

## 35 FEMALES

The very best of our bred and open heifers—including  
the undefeated champion.

*Here's what you can expect*



DOCTOR SILVER 3rd

DOCTOR SILVER 3rd—Here is what a son of HH Real Onward 203rd can do—he is one of the good prospects sired by a son of "the 203rd" for Jake Hess, McLean, Texas. Look this calf over at Denver and see what you can expect from a son of "the 203rd".



DOBBS REAL ONWARD 475th

DOBBS REAL ONWARD 475th—a son of HH Real Onward 203rd that Turner Ranch, Sulphur, Oklahoma, purchased a half interest in to use in their herd. Brothers sell in our sale.



TR ROYAL ZATO 98th

TR ROYAL ZATO 98th—a son of TR Royal Zato 27th bred on Turner Ranch and a half interest sold in their recent sale to Diamond J Ranch, Midlothian, Texas, for \$12,500—second top of the sale. Sons of "the 27th" get the job done for others.

**"What We Say It Is...IT IS!"**

Write for Catalog

# Hull-Dobbs Ranch

RAY PARKS, Manager

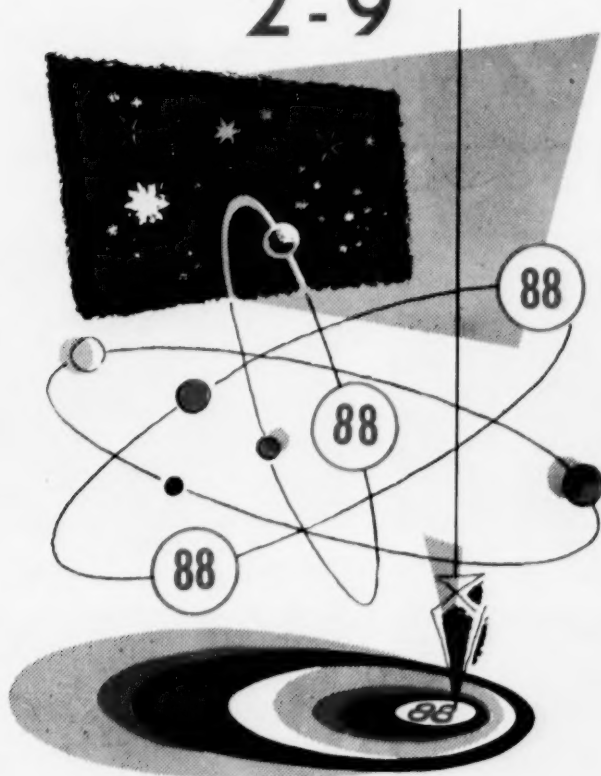
MELVIN CAMPBELL, Herdsman

ROUTE 9, BOX 101  
FORT WORTH, TEXAS  
Phone NEWARK, TEXAS, 9-2611

# Our Formula for Success in Your Herd...

★

$$\frac{70 \times 88}{2-9}$$

$$2-9$$


It's a proved formula . . . and it will work for you! Just as it has proved invaluable to us and to others; this formula for success in the Hereford business can make a big difference in your herd . . .

\*  $\frac{70 \times 88}{2-9}$  It means 70 by 88 on Feb. 9 . . . 70 head, all by "the 88th", selling on Feb. 9. Your future success may lie in the Straus Medina formula—40 bulls and 30 females, all by "the 88th".

$\frac{18 \times 88}{2-9}$  Yes, one bull by "the 88th", selling on Feb. 9, can mean success in your herd . . . others have tried this formula and it works.

$\frac{F \times 88}{2-9}$  Still another way to success . . . females by "the 88th", selling Feb. 9. You'll be glad you worked this formula out to a successful conclusion.



**88 ZATO HEIR 88th**  
by TR Zato Heir 88th, and out of a double-bred Publican Domino cow. He sells.



**88 ZATO HEIR 142d**  
by TR Zato Heir 88th, and out of a Beau Randolph-Bocardo Rupert cow. He sells.



**88 ZATO HEIR 101st**  
by TR Zato Heir 88th. He sells.

For complete information  
and individuals selling,  
see the following pages . . .



## STRAUS MEDINA

## HEREFORD RANCH

Joe Straus, David Straus,  
H. A. Fitzhugh, Joe Straus, Jr.

## SAN ANTONIO, TEXAS

...it's a Formula that worked for us -  

$$\frac{70 \times 88}{2-9} = 70 \text{ Head by "the 88th"}$$

Offering Includes | 40 BULLS  
 30 FEMALES



88 ZATO HEIR 102d  
 by TR Zato Heir 88th, and out of a Vagabond Mischief-Beau Randolph cow. He sells.



88 ZATO HEIR 107th  
 by TR Zato Heir 88th, and out of a Jr. Prince Domino-Imperial Mischief cow. He sells.



88 ZATO HEIR 801st  
 by TR Zato Heir 88th, and out of a T. Rupert Questor-Beau Bocaldo Tone cow. He sells.



88 ZATO HEIR 131st  
 by TR Zato Heir 88th. He sells.

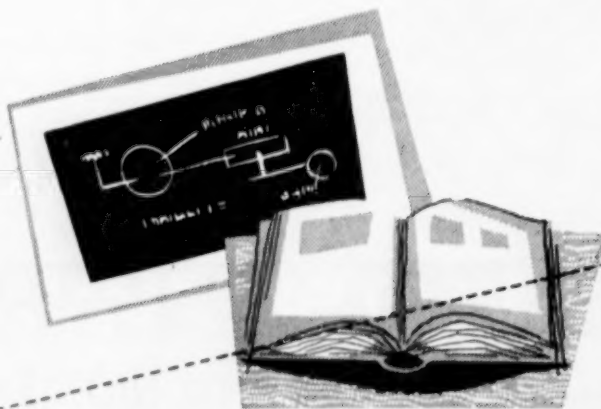


88 ZATO HEIR 364th  
 by TR Zato Heir 88th out of a Real Silver-Vagabond Prince-Anxiety Tone dam. He sells.



88 ZATO HEIR 140th  
 by TR Zato Heir 88th, and out of a Vagabond Mischief-Beau Blanchard cow. He sells.

NO  
 MATTER  
 WHAT  
 FORMULA  
 YOU  
 HAVE  
 BEEN  
 FOLLOWING



TRY THIS ONE AND  
 COMPARE RESULTS

Sons and daughters of the bull that sired more breeding cattle Register of Merit point-winners during 1955-56 show season than any other bull . . . they are your formula to success.



**it's a Proved Formula that will work for you!**

**selling in our ANNUAL SALE FEB. 9**

Find your breeding needs in this annual sale. Select top individuals for the production of champions in the **SHOWRING**, in the **SALERING** and in **YOUR BREEDING HERD!**

**12 NOON**

**• AT THE RANCH**

**SAN ANTONIO, TEXAS**



**88 ZATO HEIR 93d**  
by TR Zato Heir 88th, and out of a Bocaldo Rupert-Beau Blanchard dam. He sells.



**88 ZATO HEIR 99th**  
by TR Zato Heir 88th, and out of a Publican Domino-Prince Domino Ultra cow. He sells.



**88 ZATO HEIR 100th**  
by TR Zato Heir 88th, and out of a Monty Domino-Axtell dam. He sells.



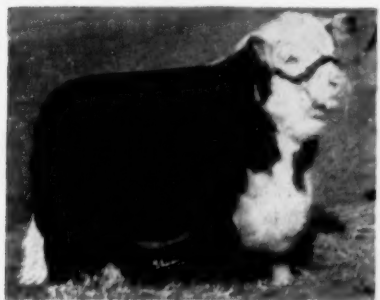
**88 ZATO HEIR 108th**  
by "the 88th" and sells February 9.



**88 ZATO HEIR 111th**  
Another son of "the 88th" that sells.



**88 ZATO HEIR 138th**  
A son of "the 88th" can do for you what they are doing for others.



**88 ZATO LADY 80th**  
by TR Zato Heir 88th. She sells.



**88 ZATO LADY 101st**  
by "the 88th." Here is the kind that will add quality to your herd.



**88 ZATO LADY 102d**  
by the Register of Merit TR Zato Heir 88th.

These good females sell! bred to **HH REAL ONWARD 203d** . . . see the following page →

# $$\frac{F \times 88}{2-9} = \text{Females by "the 88th"} \\ \text{Selling February 9}$$



**BRED FEMALES SELL CARRYING  
THE SERVICE OF**

## **HH REAL ONWARD 203d**

To strengthen our formula even more, we have added the service of "the 203d," owned jointly with Hull-Dobbs Ranch, Walls, Miss. The bred heifers in this offering sell carrying the service of this proved breeding bull. Look them over at the . . .

### HH REAL ONWARD 203d

Calved January 15, 1950

HH Real Onward 71st 4412396	Real Onward 2589615	Real Prince 1st 2341803	Real Pr. Domino* Vinta Onward
	Real June Adv. 2d 6178912	Miss Munsen 7th 2284136	Onward Dom. 64th Miss Munsen 4th
HH Realona 82d 4492883	HH Real Onward 14th 8122331	Real Pr. D. 121st 2705471	Real Pr. Dom. 33d* Evelyn Domino 2d
	HH Princess 6th 3306081	June Advance 2459800	Adv. Domino 83d June 3d
		Real Onward 2589615	Real Prince 1st Miss Munsen 7th
		Princess Dom. E. 114th 2594856	The Pr. Dom. 30th* Clara Domino
		Pr. Dom. C. 122d 2722955	Pr. Dom. Return* Princess Dom. 60th
		Poppy Diamond 4th 2703123	Beni Gwen 50th* Poppy Diamond 3d

### STRAUS MEDINA ANNUAL SALE AT THE RANCH

. . . located 16 miles west of San Antonio on Highway 90, and then 3 miles south to the ranch.



88 ZATO LADY 131st



88 ZATO LADY 132d



STRAUS LADY ZATO 837th

You can buy daughters of the "88th" bred to HH Real Onward 203rd February 9th

# STRAUS MEDINA

## HEREFORD RANCH

Joe Straus, David Straus,  
H. A. Fitzhugh, Joe Straus, Jr.

**SAN ANTONIO, TEXAS**

(Continued from Page 14)

funds among the commodities to be covered in the 1957 program—wheat, corn, upland cotton, tobacco, and rice.

2. A breakdown of these commodity allocations among producing States and counties within them.

3. Establishment of maximums on the amount of acreage of a particular crop that an individual farmer can place in the Acreage Reserve, with a provision that this maximum may be exceeded if funds are still available after all farmers have had an opportunity to participate.

4. There will be no minimum acreage limitations on the amount of land that may be entered in the program except those already in effect for 1957 wheat.

#### Allocation Dollars

National allocations of 1957 Acreage Reserve funds by commodities are: cotton, \$217,500,000; corn, \$217,500,000; rice, \$14,000,000; tobacco, \$34,055,000; and wheat, both winter and spring, \$267,630,000—a total of \$750,685,000. This is \$685,000 above the \$750,000,000 set by the Soil Bank law for any year's operation of the Acreage Reserve program. Department officials explained that this excess is to take care of "slippage"—money that may be committed, but which will not be used because not all agreements will be carried out or qualified for the full commitment.

State allocations were determined after taking into account State acreage allotments for a particular commodity, land productivity, estimated extent of participation in the program, supply and demand conditions for different classes, grades and quality of the commodity produced in the several States, distances from markets, and historic prices. The States will use similar factors in allocating funds to their counties.

Limits on extent of participation in the 1957 program provide that the acreage for any commodity placed on the Acreage Reserve by a farm shall not exceed that farm's allotment for the commodity. Within this limitation, the maximum acreages that may be originally entered for a farm are: wheat, 50 acres or 50 per cent of the farm allotment, whichever is larger; corn and rice, 20 acres or 30 per cent of the allotment, whichever is larger; cotton, 10 acres or 30 per cent of the allotment, whichever is larger; and burley, dark air-cured, fire-cured, and Virginia sun-cured tobacco, 1 acre or 30 per cent of the allotment, whichever is larger; and for all other tobacco, 3 acres or 30 per cent of the allotment, whichever is larger.

#### Applications

Applications for Acreage Reserve agreements are to be accepted within these limits by county Agricultural Stabilization and Conservation committees on a "first come, first served" basis to the extent county funds are available. Farmers wishing to participate

(Continued on Page 26)

## AN UNBEATABLE RECORD

### 1956 FALL SHOW CIRCUIT

OKLAHOMA CITY, OKLAHOMA—Champion Bull, Reserve Champion Bull, Champion Female, Reserve Champion Female, and Get of Sire.

LONGVIEW, TEXAS—Champion Bull, Champion Female, and Get of Sire, as well as other awards.

At the  
INTERNATIONAL RANGE BULL  
SALE

EL PASO, TEXAS, FEB. 7th

We Are Selling  
4 Pens of 4 Bulls

Top Quality—All of Serviceable Age

Out of the 16 American Brangus Breeders Association sponsored shows in the past, Clear Creek Ranch has won 27 championships out of a possible 32. The only championships not awarded Clear Creek Ranch were awarded to the get of Clear Creek Snuffy 291, one of them being King Tut.

We will be at Fort Worth, San Antonio and Houston. Sure would enjoy visiting with you. Come and see us.

*Clear Creek Ranches*



Frank Buttram

Charter Member, American Brangus Breeders Association

Dorsey Buttram

RANCHES AT WELCH, OKLAHOMA, AND GRENADA, MISSISSIPPI

## FACTORS AFFECTING THE LIVESTOCK INDUSTRY

By JOHN W. STEPHENS

**NOTE TO THE READERS:** The information on this page is assembled and written about the 20th of each month nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of Mr. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Mr. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page send your recommendations to the editor.—The Editor.

### TRENDS:

**Farm Products:** Cash farm income, including government payments should total about \$31.5 billion in 1957, which is about a 4 per cent increase over last year.

**Parity:** Now at 81 and is not expected to change much during the coming year. Farm income will increase, but cost of machinery and farm wages are expected to increase in the same ratio.

**Industrial Production:** Now stands at 147, the high for 1956 (using 1947-1949 equals 100). Current estimates are that in 1957 the figure of 147 will prove to be the average for the year.

**Cost of Living:** Now at 117 (using 1947-1949 equals 100) should rise to about 120 during the coming year.

**Spendable Income:** Should increase to about \$297 billion or about 4 per cent over 1956 with a population increase of about 3 million persons.

### FAVORABLE:

1. Recent increase in the price of hogs is indicative of lower production during the spring of 1957, but production is likely to increase during the fall with lower prices.
2. With the Soil Bank slowing down 1957 plantings and a heavy export demand you can look for cuts in U. S. surplus of farm production during the coming year.
3. Experts now estimate that about 4 per cent fewer pounds of beef per person will be produced during 1957 than we had last year, which should hold prices above last year's level.
4. The Soil Bank is expected to bring the capacity for feed and livestock production into balance.

### UNFAVORABLE:

1. Last report on broiler chick production shows an increase of 9 per cent over same time last year, which means continued cheaper chicken meat during the coming spring.
2. Smaller production and higher support prices on oats, barley and sorghum grains will hold feed grain prices at a higher average this spring than last year.
3. Stringent credit requirements will act as a damper to stocker-feeder operations, but the farmer with his own feed should do all right.

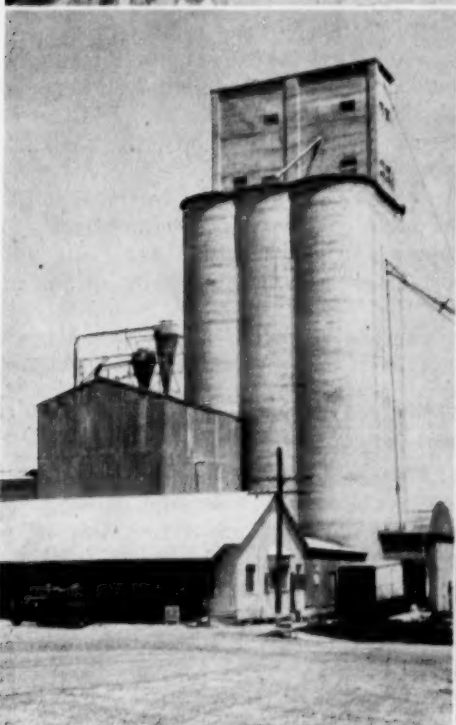
### COMMENT: HOW LONG "TIGHT" MONEY?--

We will have tight money so long as demand for funds exceeds our rate of savings. We will have tight money so long as there is a shortage in our labor force and so long as the present rate of industrial production and expansion continues in the expectation of increasing profits. You will have to decide when changes in any of these conditions are likely to occur.



# ALEDO feed mill INC.

ALEDO, TEXAS



Helping the Cattlemen  
of the Southwest in  
more economical beef  
production.

Be sure to visit the Aleido Booth in Cattle Building  
No. 3 at the Southwestern Exposition and Fat Stock  
Show Jan. 25 through Feb. 3. You'll see many samples  
of Aleido Feeds and our friendly representative will  
be happy to help you with your feed problems.

and **ALEDO FEED LOTS, Inc. ALEDO, TEXAS**

22 MILES SOUTHWEST OF FORT WORTH STOCKYARDS

## WHY THE MARKED INCREASE?

IN THE USE OF

## BLACK STRAP MOLASSES

BECAUSE

- **MOLASSES** from cane is a highly valuable feed, rich in sugar and minerals, resulting in healthier, more profitable animals.
- **MOLASSES** makes roughage more palatable, reduces waste and makes more feed available for consumption.
- **MOLASSES** cuts total feed costs by substituting for up to one-third of the more expensive carbohydrates in livestock feeding.
- **MOLASSES** is a binding agent in mixed feeds and reduces the dust and wind loss of feeds.

Write for Prices and Information

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Corpus Christi, Texas  
Phone: TULIP 3-8718

## WHOOPEE!

IT'S OUR SILVER JUBILEE  
THE 1957 HOUSTON  
FAT STOCK SHOW AND RODEO

**Feb. 20 — Mar. 3**

Sam Houston Coliseum

STARRING

**ROY ROGERS**

**DALE EVANS**

King of the Cowboys

Queen of the West

### FOR TICKET INFORMATION

Call or Write Carroll Martin, Ticket Director  
2035 Commerce Building — Houston

Ticket Prices

**\$4.25 — \$3.75 — \$3.50 — \$3.00 — \$2.50**

All prices include Front Gate Admission

World's Greatest Calf Scramble every performance

(Continued from Page 23)

above maximum acreage limits for a particular crop must indicate this in their original agreement. If, after the sign-up for a crop has closed, funds are left over, or can be reallocated from another county or another State, these additional acres will be accepted to the extent funds are available and within instructions to be issued by the Department later.

Deadline for signing 1957 Acreage Reserve agreements will be March 1 for cotton and tobacco and March 8 for corn, spring wheat, and rice.

Only land suitable for the production of the commodity covered by an agreement will be eligible for designation as the Acreage Reserve. County ASC committees may also reject designations of tracts which are of such size, shape, or nature as to make it impracticable to determine performance of an agreement or will tend to defeat the purpose of the Soil Bank program.

County ASC committees will inspect land offered for the Acreage Reserve to determine if it is suitable for the production of the commodity involved and whether it has been properly designated in the agreement. So far as practicable, this inspection will be made prior to acceptance of the agreement.

Under the Soil Bank law, the rights of tenants and sharecroppers are protected. Regulations in effect this year and already effective for the 1957 winter wheat Acreage Reserve provide that county ASC committees may not approve an agreement if the landlord or farm operator, because of participation in the Soil Bank, reduced the number of tenants or sharecroppers on his farm. A new provision specifies that if a tenant or sharecropper leaves a farm voluntarily, or for some reason other than being forced off, the failure to replace such a tenant or sharecropper will not bar the landlord or farm operator from an Acreage Reserve agreement.

Texas has been allocated \$64,055,300 for cotton and \$3,542,700 for rice; Oklahoma \$6,035,600 for cotton and \$1,200 for rice. Other southwestern states' allocations for cotton are New Mexico \$4,023,800; Louisiana \$9,531,400; Arizona \$11,122,700; Mississippi \$25,977,500; Arkansas \$20,687,300.

### Emergency Grazing of Acreage Reserve Extended Through January 31, 1957

**E**XTENSION of the authorization for emergency grazing of Soil Bank Acreage Reserve land in designated counties through January 31, 1957, has been announced by Secretary of Agriculture Ezra Taft Benson. The announcement extends the Acreage Reserve emergency grazing, previously authorized through December 31, 1956, in 678 counties or parts of counties in 11 states.

The Soil Bank law prohibits grazing of land under Acreage Reserve agreements except in emergency conditions and then only on certification of the governor of the state and the approval of the Secretary of Agriculture.



## Now-a more convenient form of your dependable treatment

The new SULMET Sulfamethazine Soluble Powder dissolves rapidly and uniformly in the drinking water. It gives you a new easy-to-store, easy-to-use form of the fast-acting SULMET that you have depended on for immediate action over the years.

Now you can keep a supply of SULMET on hand at all times for emergency use — to treat one animal or an entire herd and all with the same ease and assurance.

SULMET gives you longer, stronger action; provides effective blood levels of sulfamethazine; it is powerful but easy on the animal; costs less per treatment and you give lower dosages at less frequent intervals — frequently one dose is sufficient!

P.S. SULMET Sulfamethazine Drinking Water Solution is also available.

Get SULMET in either form from your veterinarian, druggist or feed dealer. For free literature, write to American Cyanamid Company, Farm and Home Division, 30 Rockefeller Plaza, New York 20, N. Y.



### TREAT

Pneumonia, Calf Scours,  
Shipping Fever, Foot Rot, Metritis,  
Acute Mastitis, Bacillary Enteritis.

CYANAMID

# SULMET®

SULFAMETHAZINE

Powerful, gentle **NEW** longer acting

## Soluble Powder

# CMR's Insure Your Future

## 16th ANNUAL SALE

### February 18th, Senatobia, Miss.

**20 BULLS** —All have been used

**30 FEMALES** —All bred and checked safe in calf prior to Jan. 1st.

**50 HEAD**

(Polled bred on both sides)

All the necessary essentials for a prosperous and profitable future in Polled Herefords are wrapped up in the CMR breeding program. Security, insurance, research and performance. Build your herds with confidence. The future is greater than ever before.



CMR DOUBLE MIXER 2nd



CMR PLUS ROLLO 45th



CMR SUPER ROLLO 69th



CMR ADVANCE R LARRY 2nd



CMR ASTER DOMINO 20th



CMR PLUS ROLLO 28th



CMR ADVANCE ROLLO 48th



CMR ROLLOMATIC 23rd



CMR LARRYCREST 4th

HERE ARE THE KIND YOU CAN BUY  
WITH CONFIDENCE AT CMR





**CMR**

## Five Proven Families

Do you know what your program is for 1962? We at CMR do and can show you the models and the products already produced. They will be performing, making a market for your product.

If you are worried, you can count on CMRs. Tied to the CMR breeding program for insurance in the future. The research is done. There is no experimenting for you. The product is proven and backed up by performance. You can check the records in sale rings, show rings and breeding herds.



CMR REAL LARRY 1st



CMR PLUS ROLLO 39th



CMR ASTER DOMINO 16th



CMR ROLLOMATIC 15th



CMR ASTER DOMINO 27th

Plan Now to be with us

Monday,

February 18th

At the Ranch  
Senatobia, Miss.

Buy Polled Herefords...  
Bred to insure your future!

THE HOME  
OF  
CHAMPIONS

**CMR**<sup>®</sup>

Write For  
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SENATOBIA, MISS.  
M. P. MOORE, Owner

©Trademark Registered Patent #594379  
Accredited Herd—T. B. #551,041—Bangs #26

# TEXAS ABERDEEN-ANGUS ASSOCIATION SOUTHWESTERN WINTER CLASSIC SALE

Fort Worth, Texas ★ Thursday, January 31

5 Bulls ★ 50 Females

## FEATURING:

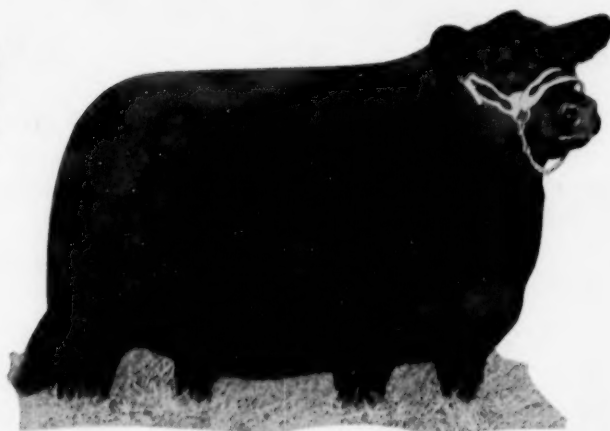
Tops in individuality, breeding and families from  
the Leading Angus Herds in Texas and the  
Southwest.



Southwestern Exposition and Fat Stock Show  
Sale Pavilion, 1 P. M.

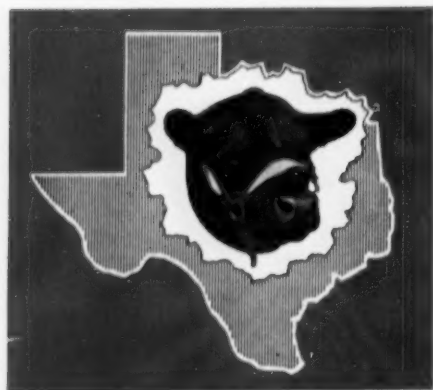
Foundation Females and Herd Sire Prospects that  
are the result of years of progressive breeding and  
improving Angus cattle in the Southwest.

Ray Sims, Auctioneer  
Tom Adams for THE CATTLEMAN



**Progress and Profit Come From Owning The Best**

For catalogs, write:



# TEXAS

## ABERDEEN-ANGUS ASSOCIATION

203 LIVESTOCK EXCHANGE BLDG. • FORT WORTH, TEXAS

ATTEND  
HOUSTON SALE, FEBRUARY 21



# THE LAST OF THE GREAT HORNS

*By far the largest privately owned herd of Longhorns in the world, Graves Peeler's critters are holding up under the drouth*

**By Jimmy Walker**

Reprinted from *Texas Parade*

(Photos by Jimmy Walker and Harvey Patteson)

**T**HE OLD TIMERS used to say that Texas was made out of horns and held together by rawhide. The Longhorn in those days was more than just a symbol. It was meat on the table, leather for a saddle, or rawhide to stretch over a chair bottom. And, if a man wanted to sell some cows, he was certain of ten dollars a head.

There were many cattle and few people. And it was not unusual for a cattle baron to start his herd with no more investment than a branding iron. Between the years of 1866 and 1890, ten million of the animals were driven out of Texas, herded over the famous cattle trails to market.

Cowboys would head a bunch out from South Texas on a two thousand-mile walk to Deadwood, North Dakota. These drives over incredible distances, surmounting all hardships, were the most extraordinary migrations of animals controlled by man that the world has ever known. Lean, lanky, built for travel, the Longhorn would swim all the rivers, cross all the deserts, go for days without food or drink, living on dust and devilment, and arrive at the destination heavier than when he started.

It was the Longhorn that saved Texas from financial ruin at the end of the Civil War; it was the Longhorn that built up the cattle business of the West; and it was only the Longhorn that could have accomplished the feat.

## Breed Practically Extinct

And yet, today, it's a rare Texan who has ever seen a true Longhorn. Because, by 1920, the breed had become practically extinct.

The Longhorn made his last stand in the brush country of Texas. Here, the

Longhorn tradition had its roots deep in the hearts of the people. Fathers and grandfathers had been up the trails. The experiences of riding herd on the cross-tempered brutes was almost a racial memory. How does it feel to bring up the drag on a thousand wild-eyed critters, chewing dust all the way to Kansas City? The younger men knew from the

tales passed around campfires late at night after chuck.

They knew the songs, too, that a rider had to sing to his cattle when the clouds began lumping up in greasy wads with stitching of blue lightning lacing the edges. The Longhorns would be restlessly throwing those mighty horns high and anything could trigger a stampede.

*Hogtied front and rear, this critter gets doctored—something never done in old days.*





*At spring roundup, Peeler's Longhorn herd turned up with good crop of calves in spite of drouth.*

The new generation of ranchers had seen Longhorns in the brush, half-hidden by mesquite, wary as deer, fleet as antelopes and as wild as any creature of that thorny country. They knew that the Longhorn was a part of Texas passing into history.

After a while they didn't see the breed anymore. The Longhorn had vanished. All that remained was a memory of shadows in the brush and tremendous horns tossing over the horizons of the past.

The Longhorn was closer to extinction than the buffalo ever was.

Barbed wire hastened his end. His ability to walk across a continent was no longer a virtue when the old trails were closed. The shorthorn bull was brought in for breeding and the Longhorn was absorbed by other blood lines much as the muddy waters of the Río Grande are swallowed by the Gulf of Mexico.

His kind dwindled until it was almost too late before anyone thought of preserving the Longhorn. The federal government stepped in first by establishing a seed herd of eleven head at the Wichita Mountains Refuge near Cache, Oklahoma. The Texas Longhorns were a long way from home up in Oklahoma, but the range was good and they did well.

Later, in 1936, Sid Richardson offered to buy and present the State of Texas with a small herd to be pastured in state

parks. J. Frank Dobie and Graves Peeler were commissioned to locate cattle representative of the breed.

#### **True Longhorn Ugly as Sin**

Dobie and Peeler are cattlemen with plenty of savvy and they knew that a Longhorn was not any cow with long horns. A true Longhorn is as ugly as sin, as short-tempered as a round-up cook in a norther, and as unpredictable as the Texas weather.

They were sometimes known as rainbow cattle because of the variety of hues. They can be nearly any color imaginable.

Horn length varies. The cows and bulls sport a more modest head cutlery than the steers. A five year old steer may have a five-foot spread with a 10-inch butt circumference. The steer's horns will continue growing until he is 12 years old with the maximum length of eight feet.

He's slab-sided, thick through the chest, pinched in the hips; his back is so long it sometimes sways. Viewed from profile, a steer looks as large as a freight car. The same animal, looked at from the front, seems to be a slimmed-down reflection in an amusement house mirror. But they pack lots of weight and often tip the scales at an even ton.

The face is big, coarse, too long, too wide across the nose, and eyes too far apart. The critter is a bundle of superla-

tives: too big, too tall, too ornery, too much horn, too much fight. Like the State of Texas, the Longhorn is an exaggeration.

Dobie and Peeler looked at every four-footed animal that claimed to be a Longhorn. They saw thousands that were *not* Longhorns before they picked up about thirty-five choice specimens that had the breed characteristics.

Two-thirds of the cattle were stocked on state land. Peeler kept ten cows and a bull as seed for his private herd. He had acquired an affection for the beasts and decided to raise them commercially on his ranch.

Longhorns had a reputation for being hardy. When there wasn't any grass, they would eat cactus and sticks. They would travel twenty miles a day to water or do without if the water holes went dry. They could get enough liquid from prickly pear. The thorns didn't seem to bother them either.

The state's experience with the cattle was something less than successful. Today, twenty years after the Longhorns were started in a few state parks, there are only a handful remaining, nothing to hint of the vast numbers that once roamed the land.

#### **Herd of Nearly 400 Head**

But Peeler's small herd of eleven animals has increased to nearly four-hun-





*Since early days Longhorns have been great for crossing water. No matter if it's deep or shallow they'll plunge right in.*

dred true-to-type Longhorns. He has kept the strain pure and a visit to his ranch is like stepping a hundred years into the past.

He has managed his breeding carefully, choosing his bulls with an eye for the old time build. It was the human control of breeding that distinguished the Texas Longhorns from their scrubby Mexican cousins. The *ranchero* would appraise a male calf, decide it wouldn't make much of a steer and keep it for a bull.

Peeler's bulls are giants, resembling the fighting cattle of Spain from which they are descended. They ripple with muscles and are powerful in the neck for thrusting with stiletto-sharp horns.

When a bull is with cows, he is generally docile. Even vicious bull ring animals can be handled safely in a herd or among the calming company of oxen. But a bull alone is like a charge of dynamite with a short fuse.

It's silly to get within shouting dis-

tance of a lone Longhorn bull unless you are on a mighty smart cow pony. Lots of folks think it's silly even then.

The past eight years have been a trial for Peeler's Longhorn experiment. It's been nothing but drouth for nearly a decade. The grass is all gone. Great trees are dying for lack of water. Even mesquites are withering away. The stream beds have dried to dust.

Most cattlemen south of San Antonio have reduced their herds or sold out completely. There is nothing for their stock to eat. The pasture is as sterile as a cement floor.

#### **Longhorns Survive Drouth**

Nothing can live long in that baked country except rattlesnakes, coyotes, and Longhorns. Peeler's cattle have drawn a little and aren't as slick as if they had been pastured on knee-deep grass. The Longhorn was always a master at adapting to his environment. And now the characteristic is proving to be an economic advantage that has kept Peeler in the cattle business while his neighbors have sold out.

His calves are marketed to commercial buyers who are sometimes not quite sure what kind of cow flesh they are purchasing. A few male calves are kept for steers. No Longhorn fancier could be happy without the great headgear of the steers.

The animals require two or three years longer to mature than conventional cattle but the magnificent spread of horns that keeps on developing through the years is worth the wait.

The horns grow in a variety of shapes. They may be long and straight, curved,

*(Continued on Page 52)*



*Longhorn vaqueros live in the saddle from dawn to dusk.*

# LIVESTOCK SHOWS

Many things have contributed to the tremendous progress made by the beef cattle industry since the days Longhorn cattle first began giving way to the modern beef breeds.

One of the more significant factors that has contributed a great deal toward this progress is the stock show, which provides competition among breeders of better cattle and furnishes the desire for a breeder to strive for the best from one year to the next.

In order to adequately present the impact of the stock show on the beef cattle industry *The Cattleman* in its annual stock show issue asked the men who manage shows in the Southwest to furnish information about how their show has contributed to the progress of beef cattle and tell about some of the things it is doing to promote better beef.

## SOUTHWESTERN EXPOSITION & FAT STOCK SHOW

By W. R. WATT, President-Manager

IT HAS often been said that a livestock exposition is the show window of the livestock industry.

At the Southwestern Exposition and Fat Stock Show can be seen the very best of each of the beef breeds. An opportunity is given for an entry to be compared in the show ring with the entries of other leading breeders and classed by a nationally-recognized judge. So a winner at a show of this kind gives prestige to the breeder, the breed and, of course, to the show itself.

A livestock show is a place where not only exhibitors but all others who are interested in the best of each breed can actually make comparisons for themselves as to which they think are best.

The Stock Show provides a setting for breed associations to hold sales of top animals, with breeders looking them over and making their own selections. The carlot-and-pen division is featuring both bulls and heifers, which will be for sale at private treaty and by auction. This gives a medium for range replacements.

An outstanding feature is the steer show and sale. Quality steers from many states compete, demonstrating what the best of feeding methods and care can do in the production of

beef. If it were not for stock shows, breeders would not have the incentive that the recognition and honors of a show provide.

Special mention should be made of the worth of a stock show to junior exhibitors who here receive education and training which may well prove invaluable through life.

In addition to providing fine facilities and the opportunity to show under the most favorable circumstances, the Southwestern Exposition and Fat Stock Show, in co-operation with breed associations, this year is offering \$57,366 in premiums for beef cattle alone.

Visitors and exhibitors have been kind enough to say that no show surpasses Fort Worth in the beauty of the plant and the excellence of arrangements. For the beef cattle judging, there are two arenas; and, for the sales, there is a special arena—all of these provided with adequate seating facilities. Seven spacious buildings are devoted to beef cattle.

The Fort Worth show started in 1896 with a few animals under trees on a creek bank. The show has grown through the years because of the generous assistance and support of breeders and the public; and it hopes to continue to grow in the future so as to keep pace with the progress of the great livestock industry which the Stock Show strives to serve.

## SAND HILLS HEREFORD AND QUARTER HORSE SHOW

By HUBERT MARTIN, Secretary

THE Sand Hills Hereford and Quarter Horse Show has grown into a regional show and it is the only show between Fort Worth and Phoenix, Arizona where full Hereford classes are shown. The Sand Hills Hereford Show has Hereford Breeding Cattle, Hereford Club Steers, Registered Quarter Horse Show, Open Cutting, Rambouillet Breeding Sheep, Fine Wool Lambs and a Registered Hereford Sale at their annual show. The facilities for having this show have increased to a total of 100,000 square feet of exhibit barns and roof. The Ector County Coliseum has an arena 116 feet wide and 243 feet long, with a seating capacity in excess of 6,000. The arena is used for judging the shows during the day and the Sand Hills Hereford and Quarter Horse Show has an Indoor Rodeo in this arena each night during the show.

This show has given the ranchers an opportunity to see show cattle judged, and they have had the opportunity to buy bulls at auction as well as at private treaty, which has had a permanent effect on the Hereford range cattle. Cal Smith says the range men have continually improved the type of cattle they are raising. Hereford cattle is the only beef breed represented in Ector county.

The Sand Hills Hereford Show officials are planning to continue to enlarge the facilities. They plan to put in a large pen bull division in the near future.

Prior to this show there were registered breeders working toward better beef and looking to the future where they might start this Hereford Show. Some of the early breeders of these show herds were Mrs. H. W. Pegues and Son, Henry M. Half, B. N. Aycock, Dock Cauble, John M. Gist and Rhodes and Smith. H. C. Barrow and R. W. Smith sold registered range bulls. For instance, some of the buying and selling went as follows: Rat Jowell, who had the present Jack Frost Eskimo Ranch, bought Beau Randolph for \$5,000, sold him to Mrs. H. M. Pegues & Son for \$7,200, and they in turn sold him to H. Gaudreault of Hastings, Nebraska, for \$21,000 in 1919. The Pegues also sold 20 cows for \$20,000 to the same people. Rhodes and Smith sold ten two-year-old Beau Randolph heifers for \$750 to people to go with the Pegues cattle to the Hastings, Nebraska, firm.

Rhodes and Smith bought Maple Lad 48th from the Pegues for \$3,500. The Pegues bought him from Gudcell and Simpson. The Pegues used Beau Randolph and Maple Lad as herd bulls prior to selling.

## ARIZONA NATIONAL LIVESTOCK SHOW

By LEE E. TEPOEL, Superintendent

**T**HE Arizona National had its beginning in 1948. We have grown from a show of local exhibitors to a show with a National scope and entries from Coast to Coast and Border to Border. Our show has been a yard stick whereby breeders have measured the quality of their cattle against the cattle coming from the four corners of our nation and come back year after year with improvement in quality of cattle shown. This is especially true of the cattle within the state and since our show has been on a National level and with the Hereford and Angus sales held during the show, better bulls are being used on the ranges of commercial breeders thus promoting better quality of steers and producing better beef.

Junior Division Fat steers entered in 1948 were three in number and local exhibitors only. Now we have more than 100 steers entered in the show each year. The first year we made no effort to bring these steers before the public as showing was something entirely new to our young cattlemen and the quality of the steers was very poor. Now with competition open to the nation our Junior exhibitors are bringing top quality steers, blue ribbon winners, and these are sold at an auction to local hotels, restaurants and stores, thus bringing

better beef to the public.

We stage meat cutting and cooking demonstrations put on by the National Livestock and Meat Board which not only shows the various cuts of beef but gives the housewife ideas on how to tastefully prepare some of the cheaper cuts.

Our steers are processed locally and the dressing percentage is tabulated on every steer. This is sent out for the public to see and gives a clear picture what type of meat can be expected at our junior steer sale.

Judging Contests are held at every show which gives the young boy or girl a better picture of what is essential in producing good beef. Here again competition gives that determination which educates and gives the real desire to know.

Stock Shows are the only real means of determining what good quality beef should be. Only by competition can improvement be made and stock shows are the means of providing this competition on a large scale.

The Arizona National Livestock Show offers \$28,925.00 in premiums. Facilities are furnished by the Arizona State Fair and the main cattle barn is one of the finest anywhere.

## HOUSTON FAT STOCK SHOW

By HERMAN ENGEL, Manager

**"S**OUTH TEXAS has more poor common cattle than any section in the country," W. T. Montgomery, president of the American Hereford Association, told the handful of hardy souls who laid the foundations of the first Houston Fat Stock Show in 1932.

And practically everyone agreed that there was a great deal of truth in what he said. Certainly the pioneering fathers of Houston's stock show recognized the crying need for improvement in South Texas' livestock industry.

For in the list of "purposes" set forth in writing by the founding fathers are these words: "... to stimulate farmers, 4-H and FFA boys and girls, and livestock raisers to produce better livestock through better breeding and feeding practices; to encourage farmers to develop better agricultural practices and to build Houston as a livestock market ..."

The past twenty-five years have brought Houston's Fat Stock Show to its silver anniversary celebration. During this period one milepost after another has been passed in livestock progress.

The champion steer of that first show probably wouldn't get to the coliseum this year. And if it did, it would be sure to be sifted. For today's cattle entries at Houston represent the acme of breeding and feeding practices.

The number of entries that first year was small ... 162 counting everything. The 1957 cattle entries alone will number approximately 4500, and they will come from numerous states of the nation.

Today's premiums and special awards for the cattle divisions are estimated at \$121,336 for both junior and senior shows. The total monies and special awards for 1957 will amount to approximately \$216,500. Back in 1932, the late Brahman cattle pioneer Walter Hudgins of Hungerford, realizing the critical financial condition of the show and the worthiness of its undertaking, endorsed his premium check back to the show.

Loyalty is a characteristic of those associated with the Houston show. There are livestock producers who will show their entries in the 1957 ring that showed entries in the 1932 classes. Among them are Largent of Merkel, Texas; C. M. Caraway of De Leon, Texas; Mathers Brothers of Mason City, Illinois; and J. D. Hudgins Ranch of Hungerford.

Besides serving as a show window for the cattle of outstanding livestock breeders and influencing greatly the progress of quality in those breeds, the Houston Fat Stock Show has made several significant contributions to the livestock industry.

It was the first to put Brahman cattle in the show ring in the history of the breed, and helped establish the breed "type."

The showing of the Brahmans paved the way for the introduction and acceptance of other new American breeds.

Through the winnings of southern cattle over northern cattle at various times, it established the fact that the European breeds could be successfully raised in South Texas and the Coastal regions.

Its fine horse division in the early years educated the public generally to the merits of these animals. As interest grew, they became a show to themselves which is now known as the "Pin Oak Charity Horse Show," a highly successful event that has built a children's hospital. But it could not have been without the introduction of these fine horses in the Houston Fat Stock Show arena. Houston's horse show division now embraces only the Quarter Horse and the cutting horse. And practically everyone realized the great part the stock shows and their rodeos have played in developing the Quarter Horse breed.

Houston's stock show can also take much of the credit for the building of this city as a livestock center. The show focused attention locally and spotlighted the vast activity in livestock industry here. Houston ranks among the nation's greatest livestock markets, holding a particularly high position in calves, and it is the largest livestock export center of the world.

The show's administrative heads have worked hard to bring about the latter. It is a pioneer in establishing contacts and offering hospitality to Latin-American livestock producers. A special international committee functions annually to increase South and Central American interest in yankee cattle.

But the greatest achievements of the Houston Fat Stock Show can be credited to its youth program. Through its calf scramble, its outstanding auction sales, its generous premiums and special awards, and its year 'round interest in the youngsters, the show can chalk up great strides in progress. The youngsters of yesterday are leaders in today's agricultural world. And as they have grown so has the industry in their hands.

In looking backward over twenty-five years, the Houston Fat Stock Show can wear proudly its silver anniversary medal.

We now present twelve different breeds of cattle in addition to swine, sheep, goats, horses, poultry and rabbits.

And our cattle barns are air-conditioned!

The Houston show is crowded for space, but luckily it is on such financial footing that plans are now in preparation for the construction of a seven-million-dollar plant at a new location where the show can expand in all directions comfortably.



# LIVESTOCK SHOWS

## CONTRIBUTE TO BEEF CATTLE IMPROVEMENT

### SAN ANTONIO LIVESTOCK EXPOSITION

By W. L. JONES, Manager

THE inauguration of the San Antonio Livestock Exposition in 1950 and its outstanding acceptance and growth during the past seven years lend substance to the old rule of physics that "nature abhors a vacuum." Although there were a number of fine livestock shows in Texas doing an excellent job for livestock raisers, there was a large area in South and Central Texas which was outside of their primary spheres of influence. Without detracting from the other fine Texas shows, and, in fact, supplementing the good work they were doing, the San Antonio Livestock Exposition quickly gained a prominent place among the nation's leading shows.

Cattle raisers and other livestock producers in the vast area of which San Antonio is both the geographical and economic center were quick to utilize the San Antonio Exposition as a valuable show window for their animals.

As one means of stimulating constant breed improvement, the San Antonio Exposition, in cooperation with the various breed associations, has paid out more than a half-million dollars in premiums since the show was launched in 1950. Auction sales, which are held at each year's show, have brought cattle exhibitors more than a million dollars in additional revenue.

All major breeds are represented in the San Antonio Show and auctions, including both open pens and selected individual

entries. This year's show lists Herefords, Polled Herefords, Aberdeen-Angus, Shorthorns, Brahmans, Brangus, Santa Gertrudis, Charollaise and Charbray.

The facilities for housing and showing animals at the San Antonio Livestock Exposition are among the finest in the country. The Bexar County Coliseum, center of the San Antonio show, is built on a 175-acre tract. The grounds contain parking space, all-weather paved, for more than 10,000 cars. The building is 294 feet wide, 460 feet long and 99 feet high, with a steel truss roof, supported on ball and socket pillars, with no inside supports, thus each seat in the vast building has unobstructed view. The Coliseum and other buildings cover a total area of 302,700 square feet, with an additional 50,000 square feet under tents. A vast portion of these structures is for the housing and exhibition of animals and for feed supply and storage.

An example of the thorough manner in which the San Antonians have provided for the care and comfort of animals entered in their show is the unique handling of producing dairy cows. The show officials have provided a model glass-enclosed milking parlor where all dairy cows in production are milked under the observation of show visitors. The milk is recorded and sold to San Antonio processors at highest prevailing prices and the cows' owners receive checks for all milk produced during the show.

### NATIONAL WESTERN LIVESTOCK SHOW

By WILLARD SIMMS, General Manager

THE 51 years that span the humble tent origination of the National Western Stock Show in 1906 to the 1957 Denver show encompass a tremendous upsurge in this internationally recognized livestock exposition that is acclaimed far and wide as one of the nation's outstanding livestock events.

Always, beef cattle have been the focal point of this show. And during the 51 years, the National Western has contributed immeasurably to the improvement of cattle breeding—first in the surrounding area, but now its influence has spread throughout the nation. To place cattle in the top ten positions of the breeding classes "on the hill", or in carloads of bulls or feeder cattle in the stock yards, is a major accomplishment. And the high averages scored in the sales of breeding cattle and feeders points the way to improved breeding.

This National Western Stock Show is noted as the place to see, the place at which to show and sell, and the place at which to buy. For a week, starting on Friday, January 11, 1957, it is the crossroads of the cattle industry.

No other stock show in America is so truly an all stockmen's livestock event—for the rancher and the farmer, for the rich or the poor, for the large and small operators, for the livestock producers and feeders, for the purebred breeder and the range cattle producers, for beef people, sheepmen, hogmen, horsemen and city persons alike.

Evidence of what the National Western has done for improvement of cattle is on the ground. When the Denver show originated in 1906 to improve cattle breeding, a change was on the way from the practice of running southern Longhorn cattle on open range. But by competition in the show ring and

eventual outstanding purebred cattle sales, impetus was given toward improved breeding. As people came and saw, and judged in their own minds, they went home from Denver to pick up breeding programs along the lines of the top placing beef animals at the National Western Stock Show.

Where Denver's stockyards once were known as solely the supply point for well-bred, good-doing feeder cattle, the Denver market now has become an outstanding fat cattle point. Due to the National Western's influence, initially in bringing better feeder cattle to the market, today the Denver stockyards process a higher percentage of fat cattle grading choice, than any other livestock market in the nation.

After visiting the National Western in 1954, Peter Fraser of Westhild, Hereford, England, best summed up the Denver show as a visitor from another land. He said, in part: "From it emerges one indelible impression of the great classes of Herefords, and that is one word—uniformity. Uniformity of type, thickness, fleshing, hocks, lowness to the ground and wealth of bone. Two other things stand out; great enthusiasm and great friendliness. To Denver we look forward to returning to the Mile High City with ten 10-gallon hats. Colorful Colorado's most colorful sight is surely Denver in Stock Show week."

The 1957 National Western will be no exception to the rule it has established as America's greatest breeding cattle show. Here, amid 150 acres of banner-emblazoned pens in the busy stockyards with the world's largest carlot bull show and on the jam-packed grounds with livestock buildings bulging to capacity, will be another annual reunion of livestock people and cattle from the four corners of the nation—and from Canada and other countries.





# Cowboy Collinson

He followed the Grass. This is the first of a series of articles about this colorful Cowman of the Old West, written in the first person since they are based on a collection of Mr. Collinson's reminiscences and personal letters.

By MARY WHATLEY CLARKE

## HAROLD BUGBEE WHO PAINTED COLLINSON DESCRIBES HIM

"Frank Collinson who came to Texas in 1872 was the most outstanding English cowboy that ever came to America in pioneer days," Harold Bugbee, well known artist of Clarendon, Texas, said. "He knew all there was to know about cowboy life and experienced every adventure of the Old West. He looked the part, too. He was tall and heavy set, and always wore his belt below his stomach. Sometimes there was a tiny showing of his white underwear above the pants top level. Yet he stood erect and commanded attention. He had a flowing white mustache, fifteen inches from tip to tip, and topped his bald head with a big white Stetson at a cocky angle. He had blue eyes that usually twinkled with humor, but I've seen them as cold as steel when he recounted a close call.

"He taught me much that I knew about the West," Bugbee continued. He told me how to paint western details true to life, and suggested subjects for some of my best paintings. He knew the Old West as few men had known it and had the gift to describe people, incidents, and places. He said that some day we would do a book together. He never wrote his book but he did write a series of true experiences for Ranch Romances which I illustrated. The first was published in 1934 when he was seventy-nine years of age."

"MR. FRANK, I'se calling on mah gal tonight over in Castroville. Has you anything Ah kin wear. This is goin' to be de night. Ah'se planning to pop de big question."

"Chich, my trunk is in the bunkhouse. It is full of white, stiff bosomed shirts that mother packed so carefully when I left England a few months ago. I don't need them over here. If you are going to get married, they'd fix you up fine. I'll trade them to you for that little sorrel horse. I want a horse of my own—and I'll throw in the bow ties for your saddle."

"Mister Frank, that's a shore-enough trade," said Chich with delight.

### Beginning of Adventurous Life

That's how I, Frank Collinson, (christened Walter James), a 17-year-old lad

fresh from boarding school in Beverly, Hull, Yorkshire, England, traded for my first Texas pony and saddle on the Noonan Ranch near San Antonio, Texas, in 1872. That trade was the beginning of an adventurous life on the frontier of Texas and elsewhere in the Old West wherever the grass grew. I literally followed it the next fifty years of my life.

I grew up in a typical middle class, refined home in Yorkshire. My parents were intelligent and sympathetic and understood my teenage dreams. Adventure was calling to me from across the ocean and I longed to follow its bright trail and become a part of frontier America. When I persisted day after day to talk of far-a-way Texas, and my desire to become a cowboy in the wild,

(Continued on Page 64)

## Jim Trent and Frank Collinson on an antelope hunt



# What Beef Breed Associations

*The stock show and show ring have had a tremendous effect toward the improvement of the beef cattle industry in America, according to reports submitted by breed association secretaries when asked this question by The Cattleman.*

*For its annual stock show issue, The Cattleman asked the men who are employed to handle the affairs of the various breeds of beef cattle in the United States for their opinion as to how the stock shows and show ring competition have helped in the over-all picture of beef cattle improvement in the country. Their answers are as follows:*

## Polled Herefords

*By D. W. CHITTENDEN, Executive Secretary  
American Polled Hereford Association*

FROM MY standpoint, one of the greatest contributions that our shows are making is the improvement of livestock. It has given the vast majority of the people an opportunity to see the modern breed display in sufficient number to impress them with the trend in beef cattle improvement. I have said for some time, I am convinced that it is true, at least as far as Polled Herefords are concerned, our number of shows have given us an opportunity to exhibit to the public a display of Polled Hereford cattle that is tremendously impressive and influential in their decision not only so far as the breed is concerned, but so far as type. It is true on show day the judge selects what in his opinion are the best animals and around the ringside there are comparatively few people who follow the judging with a great deal of interest, but the number of people who witness the judging is comparatively small in relationship to total attendance of those shows and certainly having the various breeds on display throughout the week gives the fairgoers a much better opportunity to study, in the stalls, the various breeds of cattle and the types of the respective breeds. I feel certain that this impression carried home to the farm, and to the rank and file of the country, has been of outstanding importance so far as the improvement of our breed of cattle is concerned.

## Shorthorns

*By ALLAN C. ATLASON, Secretary  
American Shorthorn Breeders' Association*

FROM THE very beginning when, in 1700, Shorthorns were first being recognized as a breed, the pages of history reveal the processes of selection and elimination to produce the quality and conformation essential to the demands of the day. The founders of the breed, those many years ago, were matching wits with one another, attempting by trial and error of mating the best to the best, to produce a superior animal. They were carefully judged and compared by all interested in the development of Shorthorn cattle.

One of the very first Shorthorns to attain prominence was the Durham Ox (1796). Through his tour of the local fairs and available expositions his breeder gained considerable prominence, developed a reputation and was well known and admired far and wide as one of the great improvers of the breed. You see, even at the very outset the fairs and shows played a major part in the development and exploitation of the desired type animal.

The evolution of the Shorthorn breed from the great hulks depicted in early wood carvings and etchings from a century and a half ago has been a slow, gradual process. Always the shows and expositions were the means of displaying the achievements to the many and were directly responsible for not only popularizing the Shorthorn breed but establishing reputations for the famous breeders who produced and developed the su-

perior animals to meet the demands of the existing beef cattle industry.

The livestock shows of today are a very integral part of our promotional work because prospective breeders are given the opportunity to study and compare the outstanding qualities developed over the years in Shorthorn cattle. The opportunity to make these comparisons within the breed and between the breeds is an essential part of the development of the cattle industry. Prospects are able to become well acquainted with the producers not only in their own area but from all over the country and to determine the animals that will best fit into their own operations.

The placing of the animals at the fairs is a very important phase of the industry, and production of the type most in demand. Competent judges (who may be breeders or who are thoroughly acquainted with the required characteristics of the breed) are greatly responsible for fixing the type that is so popular today. Their uniform opinions and selection of animals possessing "most of the best" have been a real factor in establishing a pattern of uniformity and perfection in Shorthorn cattle.

Breeders recognize the winners, to meet popular demand, must be of the same pattern and from this constant vigilance in the selection and up-grading of their herds has come the improvement so noticeable in Shorthorn cattle today.

The American Shorthorn Breeders' Association has long recognized the value of the Fairs and Shows by contributing liberally to the premium funds as encouragement to our breeders. More recently efforts have been concentrated on the 4-H and FFA divisions, as well as heifer projects in connection with county, state and district fairs. The importance of these shows to our business is such that over 20 per cent of the total income is contributed to premiums in open and junior competition.

## Angus

*By FRANK RICHARDS, Secretary  
American Angus Association*

DOWN THROUGH the history of the development of improved beef cattle, livestock shows have been the yardstick for measuring progress. Since the early shows in Great Britain, cattlemen have sought to produce the kind of animal that yielded more of the good red meat in which the consumer is interested.

Shows also have rendered a real service in building up interest in beef cattle improvement. While there have been deviations, the middle-of-the-road kind of beef cattle generally being produced in this country today owe much of their existence to the approval they have gotten in the show ring.

Breed registry organizations have long known the value of livestock shows. The American Angus Association is no exception. During the past year almost \$100,000 in premiums was contributed by the American Angus Association to beef cattle exhibitors. This included the payment of cash premiums to junior exhibitors in both steer and heifer competition. The show ring has been an important factor in the development of better beef cattle in this country.

# Think of Livestock Shows

## Brahmans

By HARRY P. GAYDEN, Executive Secretary  
American Brahman Breeders Association

**T**HE SHOW RING has had a tremendous impact on the improvement of beef cattle in the U. S. as well as other parts of the world. For this reason we should set ourselves to the task of studying more closely the real purpose and objectives of livestock shows.

The contrasting steers of 1876 and 1956 clearly demonstrate the important changes made in this 80-year period. Many of these improvements were brought about by the results of livestock shows. Actually, stock shows are the clearing houses of feeders, packers and consumers. Through this media the cattleman gets a better idea of what to breed for. The show ring has and will, no doubt, continue to be one of the most important means of demonstrating the trends in consumer demands and feeder preference for quality beef.

The show ring should not, however, be our only "sounding board," as there is some danger of allowing "fad and fancy" to creep in and retard progress. Recent surveys have indicated that housewives may prefer less fat than is found in our top grades of meat. Possibly some segments of the industry should study this subject more carefully to be sure that we are supplying what the housewife wants. The fact that competing products have made inroads on the consumption of beef is further evidence of the need for more study of this problem. Economy of production is important to both producer and consumer. If the cost of production is out of proportion with what the consumer is willing to pay for the product then there must be some compromise between the two.

Nevertheless, there is no question of the fact that the show ring deserves much credit for the vast improvement in the type and usefulness of modern beef cattle.

Probably no breed has received more benefits from stock shows than the American Brahman, in its bid for a place of permanence in the beef industry. It has risen to fourth position among the major beef breeds in the U. S. in a period of only 30 years. It is generally recognized throughout the world as the thickest, beefiest and earliest maturing breed of the *Bos Indicus* species. This achievement is a credit to the ingenuity of the American cattleman but the show ring has played a major role in guiding Brahman breeders in this accomplishment. In recognition of that fact, the American Brahman Breeders Association has budgeted \$20,000 to supplement premiums offered to Brahman cattle at thirty Shows and Fairs in ten states of the U. S.

## Charollaise

By W. J. VAUGHAN  
Representing International Charollaise Association

**I**N THE PAST thirty years that I have been showing cattle in the show rings of America, it has been my good fortune to have seen part of the development leading up to our modern beef cattle and steers that are our champions today.

As I remember the animals it took to win with when I started showing, they were very large animals, long-bodied with sometimes a lumpy tallow coverage. Today this type of cattle has disappeared like two-story houses and large families. Today the champion is a package type animal with a high dressing percentage so there is very little waste. Much of the credit for this change has to be given to the American show ring, as here the standard of excellence in the modern beef cattle was established through uniform judging.

Charollaise cattle have only been shown in competition for the past two years, but have been accepted by the American public as few breeds have been in so short a time.

The International Charollaise Association has added prize money to all the shows that have offered a class for Charol-

laise cattle. This was done to encourage the showing of more cattle.

This coming year there will be a complete new Charollaise steer program for 4-H and FFA boys at the Houston show. This program is being financed by the International Charollaise Association.

## Brangus

By JESSE DOWDY, Secretary  
American Brangus Breeders' Association

**I**T IS WITH deep appreciation that I thank the management of the many livestock shows all over the nation for their endless efforts to help all breeds of beef cattle, both old and new. Only at our livestock shows is it possible for breeders from all sections of the country to line their cattle up, side by side with other cattle breeders of their own chosen breed, and later see other breeds in comparison.

A true cattle breeder could not visit a cattle show, return home and not have realized some point which he could improve in his own cattle breeding program. Often it is only after seeing other cattle that a breeder is able to see the faults in his own cattle.

Nowhere but at a cattle show is it possible for thousands of people in one day to see the tremendous progress that cattlemen are making.

It is at our cattle shows where cattle breeders develop the determination to win. Once defeated, they are determined to return the following year with a winner.

The American Brangus Breeders' Association, while a young breed association, owes much of its rapid growth and development to the fact that its members have been able to exhibit to thousands of people at each great show the breed which they feel is a breed with a great future.

## Herefords

By PAUL SWAFFAR, Secretary  
American Hereford Association

**M**AY I offer congratulations to The Cattleman on its "Stock Show Issue" and particularly your front cover representation of the improvement made by American cattle breeders over the past 80 years. The cover draws a close parallel for the Hereford breed since 1956 marked the 75th anniversary of the American Hereford Association, practically the same number of years as is represented on your cover. That which is depicted in your cover picture is exactly the job to which this Association and Hereford breeders have been devoted during the past 75 years—improving the nation's beef and efficiency in our beef cattle.

To our breed, stock shows are a vital necessity. It is the show ring that has set the pattern for beef type. Competent judges who are well aware of the economic factors involved in characteristics making up an efficient beef-producing animal demonstrate in their selections and placings those animals that combine characteristics in the closest approach to an ideal beef animal. The show judges in recognizing the needs of the cattle breeder, the feeder, and the beef processor, emphasize particular animals having the type most desired for efficient beef production and thus set the standards of the breed.

Hereford cattle have always been bred for universal utility—to perform their job of efficiently producing quality beef under any kind of condition, on the range and in the feed lot. Hereford breeders and we of the Association are grateful to shows and to our judges for holding to those fundamental economic points and maintaining standards for the Hereford breed that have kept Herefords sound, practical and universally excellent beef cattle.

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Duval County Ranch Company brush control test plots before brush control operations. Woody vegetation consists largely of Mesquite, Blackbrush, Condalia, Guayacan and Guajillo.

By D. V. ALLISON

# ROOT PLOWING

## Proves Best

*Tests In The Brush Country of Texas Compare Methods of Killing Brush and Re-establishing Native Grasses*

**R**OOTPLOWING proved to be the most effective method of killing brush and replacing it with good native grasses in tests which were con-

ducted by the Duval County Ranch Co. near Freer, Texas. Next best were tree-doing, roller cutting (chopping), chain two ways and rake, chain two ways, root-

plow and rake, chain one way, herbicidal spray of 2,4,5-T and 2,4-D and a herbicidal spray of 2,4,5-T in that order.

### Brush Country

Much of the South Texas area has come to be known as the "Brush Country" because of the dense stand of mixed brush species that covers millions of acres. It is here in the "Brush Country" that a fierce battle of rancher versus brush is being waged. Many methods of controlling brush have been developed in recent years. More than a million acres have been treated in some fashion during the last ten years. Each method has its supporters claiming it to be the most effective or practical.

W. H. McDugald of the Duval County Ranch Co. decided to try out all the popular methods and see for himself. He and Don Allison, of the Soil Conservation Service assisting the Agua Poquita Soil Conservation District, selected an area of 1,364 acres on the ranch northwest of Freer for the tests. The area is typical of a large part of the "Brush Country." Woody shrubs and trees form a thicket almost impenetrable in places even by dogs used in catching steers. Only a sparse, stunted growth of grass occurs under the brush.

It is difficult to believe the stories of old vaqueros who say that only sixty years ago this country was a rolling prairie of waving grass, with a few brush plants beginning to appear on the shallow ridges. They say there was no brush to tie a horse to, and they tethered their horses by tying the reins to a bundle of

Don Allison (left) and Elias Guerrero of the Soil Conservation Service in root plowed plot. The area was root plowed about 14 inches deep in November-December, 1953, allowing all trash and vegetation to remain where it fell, and not grazed since. A brush kill of 95 per cent was obtained the first year, with a 264 per cent increase in native grasses by the end of the second year at a cost of \$10.00 per acre.





the tall prairie grass and burying it. N. C. Roach of nearby Frijolio community says he rode from Corpus Christi to Laredo in 1892 without seeing a bush, except near the Rio Grande.

#### Eight Control Methods Being Tested

Whatever the cause of this rapid replacement of good grass by useless brush, brush control is the rancher's first step in reversing the process. Eight different methods of control are being tested on the Duval Ranch to see which would replace the most brush with the most grass. The test area is divided into nine representative plots. Brush was treated by one of the control methods on eight of the plots and one plot was left undisturbed as a check.

Soil Conservation Service technicians established permanent check points on each plot before any control measures were carried out and counted the brush and grass plants at these points. These same points were checked one year following control and again two years after the work was done. The mechanical methods of control were carried out in November and December of 1953. Spraying of the herbicide control plot was done in July, 1954. The area was fenced and all livestock removed to permit grasses to make maximum recovery. It is planned to graze the area later in order to better evaluate the effects of the treatments.

The following table gives the costs and results of the tests for the first two years following control:

TABLE 1: BRUSH KILL AND GRASS RECOVERY ON BRUSH CONTROL PLOTS

Treatment—	Cost	% Brush Kill	% Grass Increase
Chained one way	\$ 2.00	21	61
Chained two ways	3.00	23	66
Chained 2 ways and raked	10.00	35	85
Sprayed, 2,4,5-T	3.50	21	12
Sprayed 2,4-D and 2,4,5-T	7.75	47	44
Rootplowed	10.00	62	268
Rootplowed and raked	17.00	63	35
Chopped	4.00	22	95
Treedozed	5.00	28	104

#### Rootplowing

The rootplowed areas were plowed with a V shaped blade 9 feet long mounted on the rear of a crawler tractor. The plowing depth was such that the blade cut the mesquite roots below the bud zone, about 11 inches deep in most cases. Two kicker bars (steel rods) were welded to either side of the blade at such an angle as to partially invert the brush plants and expose the roots. Rootplowing killed almost 100 per cent of all vegetation. However, numerous brush seedlings were present by the second year, especially where not suppressed by a vigorous stand of grass, and the net reduction was 62 per cent and 63 per cent.

Where the brush and grass were allowed to remain where they fell following rootplowing, a good protective mulch was provided and the best recovery of native grasses following any method of control was obtained. However, recovery was slower than following chopping or chaining. The area could have been safely grazed approximately seven months following control. A good seedbed is provided for re-seeding operations. Maintenance



Yaaqov Orev, Soil Conservationist of Israel, looks at vegetation on the chopped plot, where a brush kill of 37 per cent was obtained at a cost of \$4.00 per acre. Grass plants increased 24 per cent over the original condition.



Herbert Cook (left) and Don Allison in Buffelgrass broadcast on root plowed and raked land. The seeded area yielded 4,101 pounds of oven dry grass per acre as compared to 447 pounds on adjacent areas that were not reseeded.

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nance operations should be necessary less often here than following any other method of control, except perhaps rootplowing and raking. Rootplowing kills very little prickly pear.

Rootplowing followed by raking with a brush rake killed all living vegetation and left the soil bare and unprotected, except for the brush windrows. This lack of protection caused the area to recover more slowly than any other, requiring a year of rest before it could have been safely grazed. Reseeding is essential to satisfactory recovery and is easily performed following plowing and raking. A portion of this area was reseeded to Buffelgrass in the spring of 1954. Clippings in fall fielded 4,101 pounds of oven dry grass per acre as compared to 447 pounds on adjacent areas not reseeded. Raking following rootplowing is not practical unless a tame pasture program is contemplated.

### Treedoing

Treedoing was done with a V-shaped dozer blade with wings, mounted on the front of a crawler tractor. This blade permits continuous motion of the tractor in one direction, rolling all vegetation and some soil to either side. The treedoing operations left barren, scraped lands ten to twelve feet wide between windrows two feet wide of brush and dirt. Major grass recovery was limited to the windrows for the first growing season. Recovery was rapid during the second year, making treedoing second only to rootplowing in comparative increase of desirable plants. This method of control removes top growth more effectively, gives better control of brush and prickly pear, and requires maintaining less frequently than either chaining, chopping, or herbicidal control.

### Roller Cutting

Roller cutting was done with a brush cutter weighing 22,000 pounds. The cutter had blades seven feet long set at 14-inch intervals on the round cutter drum. The blade entered the soil about four inches. This chopper did a good job of cutting all vegetative matter into short lengths and scarifying the ground without seriously disturbing the existing grass. A good top removal of all species was obtained with an excellent mulch of chopped brush and grass. Chopping provided an ideal seedbed for areas needing reseeded. Chopping killed less brush than any other method of control, except the chain one way and the herbicidal spray, and tended to spread prickly pear. The comparatively low cost coupled with rapid grass recovery are advantages.

### Chaining

The brush on three of the plots was chained, using an anchor chain weighing 90 pounds per link. Chaining in one direction only snapped off the larger, more rigid trees and shrubs. Small, limber brush was only knocked over by the chain, most resuming a semi-upright position. This method removed less brush top growth than any other mechanical treatment. It scattered prickly pear and left the area in a very rough condition.

Chaining in two directions gave much better reduction of brush top growth than did chaining in one direction only. However, no significant difference in root kill or grass recovery was obtained. The better control of top growth reduces the rate of regrowth. Prickly pear is scattered by this operation. Effectiveness of chaining is increased as the weight of the chain increases. If the chain is stretched taut between the tractors, its effectiveness is less than when worked in a long loop.

Another area was chained in two directions and the snapped off brush raked into windrows with a brush rake. The area was left clear and relatively smooth, thus simplifying maintenance operations. Conditions for rapid grass recovery were not good, as the rake removed almost all cover (grass and litter) so essential for ready uptake of rainfall, reducing evaporation, and reducing temperature extremes. As most grass had to come from seed, recovery was slow, requiring about six months from time of control until the area could have been safely grazed. Unless some special need exists for an especially clear and unobstructed pasture, such as for mowing or fertilization, the cost of raking is not justified.

### Spraying

Brush on another plot was sprayed by airplane in July, 1954 with herbicidal sprays. One-half the plot was sprayed with 1 1/3 pounds 2,4,5-T per acre in a 25% oil-water emulsion. The other half was sprayed with a mixture of one pound each, per acre, of 2,4,5-T and 2,4-D in the same carrier. Herbicides would probably have been more effective had they been applied while the woody vegetation was in a flush state of growth. Mesquite was the only species materially affected by either treatment. The mixture containing both herbicides killed more mixed brush, but the 2,4,5-T killed the higher percent of the mesquite. Grass recovery on the sprayed plots was less than on any other. Working cattle on the sprayed areas is about as difficult as before.

Woody plants on the range are "water hogs." Some, like mesquite, require two to four times more water to grow a pound of dry leaves than does grass. Brush control is not an end in itself but a means to obtain greater grass and beef production. Rootplowing, treedoing, chopping, and chaining in two directions, in that order, seem to be the best methods of brush control to attain greatest grass recovery. Treedoing is more effective than rootplowing when prickly pear is a major problem. Chopping is more effective on light brush than on mesquite, and probably has its place on shallow hills with scrubby brush. Chaining operations should be restricted to tall, stiff varieties of brush, such as mesquite, as little control of the more limber varieties was obtained.

### Management

Just as important as the brush control operations is management of the controlled area. Reseeding bare areas, deferment, and proper grazing use pay big

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dividends. Brush control coupled with continued heavy grazing may result in elimination of the few good grass plants that were protected by the brush and cactus plants. Brush control and sound range management must go hand in hand.

### T. A. Kincaid, Jr., President of Texas Sheep-Goat Raisers

THE Texas Sheep and Goat Raisers Association held its 41st annual convention in San Angelo December 3-5 and selected San Antonio for the 1957 convention city.

T. A. Kincaid, Jr., Ozona rancher, was elected president, succeeding J. B. McCord, Coleman. Kincaid is the son of the late T. A. Kincaid of Ozona and San Angelo, who served as president of the association from 1924 until 1935.

Virgil Powell, San Angelo, was elevated to first vice-president, and Lance Sears, Sweetwater, who operates extensively in Nolan county, was elected second vice-president. Ernest L. Williams was reappointed executive secretary.

The association elected a new board of directors from the ten districts of the state, along with ten directors at large.

A number of resolutions were adopted, prominent among which was one asking that livestock truckers be eliminated from tariff regulations under the Motor Carrier Act. Sheep raisers took the position that the state Railroad Commission need not and should not have control over tariffs charged by independent contract carriers, such as livestock hauling firms or individuals, and that such regulation not only results in prohibitive rates for livestock hauling, but also is a restraint of trade.

Other resolutions: expressed opposition to the so-called Organization for Trade Cooperation; urged continued financing of the Texas Livestock Sanitary Commission by public funds, and asked the Legislature that sufficient funds be appropriated to carry on the work; endorsed the predatory animal control work of the U.S. Fish and Wildlife Service in conjunction with the Texas A. & M. College System and the Texas Predatory Animal Control Assn.; requested that the Fish & Game Commission declare the fox a predator instead of a fur bearer because of rabies threat to the livestock industry and also loss of young kids to the animals; endorsed the proposed new feed control law; requested that the USDA make protein feeds available to farmers and ranchmen in the drought program; requested that the USDA return to the break-joint method of grading lamb and mutton; urged state emergency funds for continuation of the federal-state market news service; expressed appreciation of established research laboratories delving into problems facing the industry; requested that the Legislature define a navigable stream in a realistic manner, and to establish proper safeguards of the property owner; and commended Chrysler Corporation and General Motors for again making wool upholstery available in automobiles.





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All cross wires on this sturdy, attractive fence are continuously interwoven with the line wires to form a one-piece fence fabric... and this construction keeps it free from cut wire ends and knots. Ideal as a protective or ornamental fence, CF&I V-Mesh Fence is often used around homes, parks, playgrounds, farms and ranches.

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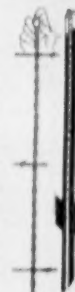
CF&I Ornamental Fence emphasizes beauty, yet affords excellent protection. The double-loop style has closely-spaced bottom wires for greater protection. The single-loop style presents a very simple, attractive design. Both are heavily galvanized to keep their "new" look for years.

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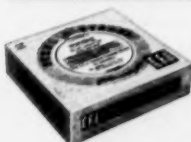
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## CHUCKWAGON

By CHARLIE, the cook

Some Holiday Culinary  
Innovations That Differ  
From Traditional  
Cooking Methods

**T**HE big holidays, as they come and go, always seem to have a way of providing for posterity a few culinary innovations that differ from the traditional cooking methods so long practiced in connection with those festive occasions.

And it's always nice to have an experimenter pass along the results of endeavors in this line—as in the case of Mrs. W. J. Schorre's hefty dressing for baked fowl, either turkey or chicken.

Mrs. Schorre (Route 2, Stockdale, Texas) has veered from the usual to devise a formula that produces a hearty meal in itself aside from the bird, and it goes like this:

**INGREDIENTS:** Two quarts crumbled corn bread; one small loaf of whole wheat bread, soaked in milk or water; six small green onions with tops; one cup diced celery; one ring (or about one pound) of fresh smoked sausage; four eggs, beaten; salt and pepper to taste; one quart of liquid, or more.

**METHOD:** Boil neck, liver, gizzard and heart, grinding these when tender to add to the crumbled corn bread and bread crumbs. Boil sausage in enough water so as to have about a pint of juice left when sausage is done, then add liquid to the dressing. Peel the sausage and crumble fine, then add to the dressing along with the remaining ingredients. Be sure to have about a quart of liquid from the giblets and the sausage to make a rather thin mixture of the dressing. This will appear thin, but will thicken to a nice moist dressing when cooked as stuffing for the fowl or on the side.

\*\*\*

### Deviled French Loaves

From California comes a recipe that's just about as versatile as any you are likely to find, since it allows for such a wide choice of meats to fill the main ingredient—beef, ham, chicken, shrimp, crab, tuna or whatnot. It's for Deviled French Loaves, and here's how to carry out the deal:

**INGREDIENTS:** (for four) Four French rolls; melted butter or margarine; three-fourths cup of ripe olives; three green onions; one-fourth cup of chopped green pepper; three tablespoons butter or margarine; three tablespoons flour; two teaspoons of dry mustard; three-fourths teaspoon salt; one-eighth teaspoon black pepper; dash of cayenne pepper; one teaspoon Worcestershire sauce; one and a half cups of rich milk or cream; one and a half cups of cooked meat of your choice, diced.



"Y'know, Chuckwagon, thet bacon grease you put on th' dry axle smells better'n supper!"

**METHOD:** Cut olives into large pieces. Chop onions including part of the tops, then add green pepper and cook slowly in butter for five minutes. Blend in flour, mustard, salt, pepper, cayenne and Worcestershire. Add milk and cook and stir until thickened. Stir in meat, olives and crumbled bread crumbs that have been removed from the French rolls after the tops have been cut off. Mix all well.

Now brush the insides of the French rolls, and the inside of each top, with melted butter. Toast the loaves in a moderate 350 oven for 20 minutes, toasting the tops the last five minutes. Spoon the mixture into the toasted rolls and serve.

\*\*\*

### Peach Refrigerator Cake

A right pretty dessert which came our way recently (and was found to be highly acceptable) is a Peach Refrigerator Cake which goes into production in this manner:

**INGREDIENTS:** One (No. 2½) can of cling peach slices; four eggs; three-fourths cup sugar; two envelopes plain gelatin; half a cup of cold water; third of a cup of lemon juice; two teaspoons of grated orange rind; fourth a teaspoon salt; one pint of whipping cream; and 12 lady fingers.

**METHOD:** Drain peaches, reserving syrup. Heat one cup of syrup in a double boiler. Separate eggs and beat yolks lightly. Stir a little of the syrup (hot) into the yolks, then combine with remaining hot syrup, add half a cup of the sugar and cook over boiling water, stirring constantly, until mixture will coat a spoon. Soften gelatin in cold water and dissolve in hot custard. Remove from heat and blend in lemon juice and rind. Force drained peaches through a sieve, or puree with an electric blender. Stir into custard mixture, then cool until mixture begins to thicken. Beat egg whites with salt until stiff, and gradually beat in the remaining fourth a cup of sugar. Whip cream until stiff, then fold egg whites and cream into the peach mixture. Line a nine-inch spring form pan around edges with split lady fingers, standing upright, and carefully pour in the peach mixture. Chill overnight before serving.

# FORT WORTH STOCK SHOW, RODEO OPENS FRIDAY, JANUARY 25

All roads lead to Fort Worth. Top cowboys look to the Fort Worth Rodeo as the major rodeo of the year. Real rodeo fans know they always see a great show in Fort Worth. Night performances January 25 through February 3; matinees January 26 through February 3.



## New Features Added To Rodeo Program

There's always something new and different in the Fort Worth Rodeo. In addition to tough competition in bareback and saddle bronc riding, calf roping, steer wrestling and wild bull riding, there will be cutting horse contests, exciting barrel races with prominent ranch girls competing, and horse show events. New features never before seen in this area will be Roy Rogers' Liberty Horses, Lynn Randall and "Top Hat" presenting "Rhythm on Wheels", and The Lakewood Westernaires (precision riding team of Colorado young people.)

Rodeo reserved seats are only \$2.50 including admission to Stock Show Grounds. Mail orders filled as received.



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## Texas Ranch and Farm Show

See what's new for more comfortable ranch and farm living. Everything "from thimbles to threshers" on display. This show open free to all visitors on Stock Show Grounds.

To complete your enjoyment at the Fort Worth Stock Show visit the Carnival Midway. Fun for all ages.

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Amon Carter Square FORT WORTH, TEXAS



garnishing with additional peach slices if desired.

Recipe makes about a dozen servings.

#### Danish Meat Balls

The American Spice Trade Association is always dreaming up a new use for spices of various categories, and now the trade's busy test kitchen ups and tells us that nutmeg is just as nice for use with mashed spuds as it is with custard pie. This is done in a prescription for Danish Meat Balls with Mashed Potatoes, put together like this:

**INGREDIENTS:** Two pounds of ground lean beef; one cup of minced onion; two teaspoons salt; fourth a tea-

spoon of black pepper; half a teaspoon of ground nutmeg; two eggs, beaten; two-thirds cup of flour; fourth a teaspoon salt; one-sixteenth teaspoon black pepper; fourth a cup of shortening; one cup of bouillon or water; one bay leaf; fluffy mashed potatoes.

**METHOD:** Combine the first six ingredients and shape into two-inch balls. Mix flour with the fourth teaspoon of salt and the one-sixteenth teaspoon of black pepper and roll the meat balls in it. Brown on all sides in the hot shortening. Add bouillon or water and the bay leaf, cover and cook slowly 20 to 30 minutes. Remove meat balls. Now, blend three tablespoons flour with drippings



An example of worm infected cattle that endangers the industry.

## Cattle Parasite Danger Threatens Great Loss

*New drench proves more effective in killing intestinal worms*

by F. N. BROOKS

MANY LIVESTOCK producers are beginning to realize the great losses occurring from internal parasites in animals. Several million dollars of livestock income are lost annually through weight losses, inability of cattle to get proper nourishment from feed and a decrease in calving—all traceable to worms.

Tapeworms, wire worms, bankrupt worms and other common stomach worms which have been resistant to regular treatments can now be safely and economically controlled. An easily administered drench which has resulted from extensive research is proving more highly effective in killing these intestinal worms. This new formula was inspired and developed when it became evident in many cases the cattle did not respond to usual treatments. The improved formula is known as Tena-Bov.

Numerous tests regarding the effectiveness of phenothiazine drench have proved that worm killing depends on getting a great enough concentration of the dose into the

fourth stomach in sufficient quantity to produce the necessary results.

Research indicates there are no important parasites in the system until the fourth stomach is reached. In ordinary drenches a great portion of the dose is lost or absorbed before it reaches the fourth stomach. The small amount of ordinary drench that goes into the fourth stomach lacks sufficient quantity to kill resistant worms.

This improved cattle wormer is helping livestock men meet an increasing need for combatting worm infections. There is no interference with normal chemical and bacterial actions of the digestive processes when using Tena-Bov. It is given on a full stomach. There is no weight loss as compared with drugs which upset digestion by requiring a fasting period.

Dr. Rogers' Tena-Bov was developed and is manufactured by Texas Phenothiazine Company, Fort Worth, Texas, one of the foremost researchers and manufacturers of animal health products.

#### Sourdough Biscuits

Due to the many requests for the Sourdough Biscuit recipe, The Cattleman is repeating it for the third time in recent years.

To make the original starter use one-eighth of a yeast cake softened in one-third cup of water. Add one and one-half cups of warm water and about four cups of flour. The dough should be about the same consistency of drop biscuit dough. Keep in a warm room until this dough has tripled itself in size. This may take 10 days. (Save out a cupful of this mixture as the starter for the next batch.)

To this remainder add one and one-half cups of warm water, salt to taste. Add one-fourth to one-third teaspoon soda (depending on the sourness of the dough) and about four or five cups of flour. Knead on the bread board until dough does not stick to the hands, then mold into loaves or biscuits. Let them rise until double in bulk and bake slowly.

left in the pan (using flour from that left in the two-thirds cup). Brown, then stir in the one and a half cups of bouillon or water. Cook until medium thickness, stirring constantly. Serve meat balls and gravy with the fluffy mashed potatoes.

\*\*\*

#### Smothered Veal Cutlets

The little essay to follow includes nothing the least bit new, and there's nothing exactly fancy about the product, but for a January evening it's hard to come up with anything much better than half a dozen smothered veal cutlets fixed like this:

**INGREDIENTS:** Six veal cutlets; six onions sliced fine; one tablespoon of shortening; one tablespoon of flour; two tablespoons of vinegar. Thyme, parsley, a bay leaf and a clove of garlic.

**METHOD:** Cut off the outer skin of the cutlets and season well with salt and pepper, then dredge with flour. Place the tablespoon of shortening in a deep frying pan and let it melt. Then lay in the sliced onions and over these place the cutlets. Cover closely and let cutlets simmer over a hot fire for a few minutes, then turn the cutlets on the other side. After three minutes add two tablespoons of vinegar, some chopped parsley, a little thyme, a bay leaf and a clove of garlic. Turn the veal, letting the flour brown well and keep the pot closely covered. When brown pour over enough water to cover the meat. Bring this to a brisk boil, then lower the fire to simmer gently for about two hours.

Got a good recipe you'd like to share with the neighbors? If so, send it to Charlie the Cook, care of The Cattleman. Or, if there's any particular recipe you'd like to have, ask Charlie. He'll round it up.



# How Much Competition in the Meat Packing Business?

Ask some folks about competition among meat packers and you may get this answer: "We don't think there's very much."

That's a serious complaint—because it's mighty important to producers to have lots of competition in livestock buying and meat selling.

Does the complaint really hold water? My own experience, observations and common sense—plus all the facts I can get from reliable sources—say "No".

For one thing, there's no shortage of people willing to bid on my livestock—if I give them the chance. There are 8 or 9 places to sell right in my own county. Or I can take my choice of half a dozen terminal markets.



In 10 years as a director, and now as vice-president, of the Illinois Livestock Marketing Association, I've had a hand in cooperative marketing from coast to coast. That experience convinces me that it's impossible for packers to "get together"—even if they want to. There are just too many of them.

U. S. Department of Agriculture figures show that there are more than 3,000 commercial slaughterers—outfits handling over 300,000 pounds of livestock a year. And there's probably several thousand smaller "butchers." That's more competition than you'll find in most other businesses.

But aren't most of those thousands of processors too small to count? Well, Department of Commerce figures show that the eight biggest nationwide packers do only about half (53.6%) of the business. The smaller fellows who do the other half can't be called "a drop in the bucket."



by BERT HORAN  
Livestock Producer  
MERCER COUNTY, ILLINOIS

just prices so meat moves quickly. Otherwise, he'll lose his customers to somebody else—and risk a big spoilage loss.

Producers sometimes feel that they get less for livestock than it's worth—because there isn't enough buying competition. But the real trouble is that we don't always give competition a chance to work.

Who's to blame if we don't use all the market dope put out for our benefit? Or if we don't shop around to find the best spot to sell? Or if we don't use expert selling help—marketing co-ops, commission men, auction markets, etc.?

Here's something I don't understand: If the packing business really is a monopoly, why are its profits lower than those of most other industries? In 1955, according to the First

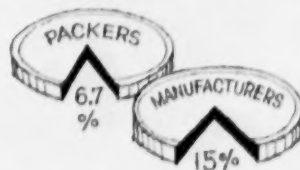
Think of your own local locker or small packing plant. Maybe it doesn't buy much livestock or sell much meat. But in its own neighborhood it can be tough competition for the biggest packer in the land.

Small packers buy livestock, too—you're never forced to deal with just one buyer. At the other end of the line, the salesman for a nationwide packer makes no hay with storekeepers just because his company is big. If they don't like his price, retailers can shop around among a dozen other outfits, large and small.



It's easy to see why so many people are in the packing business. It's a simple thing to get into. There are no secrets about dressing livestock and few patents covering it. With just a little equipment and some elbow grease, you're in business.

Besides, you can't have a monopoly on a perishable product. Any packer, whatever his size, has to ad-



National City Bank of New York, the 14 biggest packers netted 6.7% on net assets. But leading manufacturers of all kinds averaged a net return of 15 per cent.

This much is sure: Packers buy all the livestock we raise—but not always at the price we think we ought to get. But we can't blame that on packers, either. They don't decide how much livestock will be produced. Or how much consumers will pay for meat.

No matter how competitive they are, packers can't repeal the law of supply and demand.

Mr. Horan takes a longer look at packer competition in a booklet called, "Competition in the Meat Packing Business." For your free copy, write to Agricultural Research Department, Swift & Company, Chicago 9, Illinois.



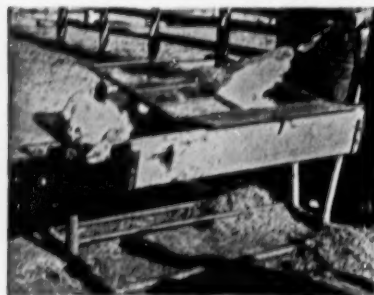
To Serve Your Farm and Family Better

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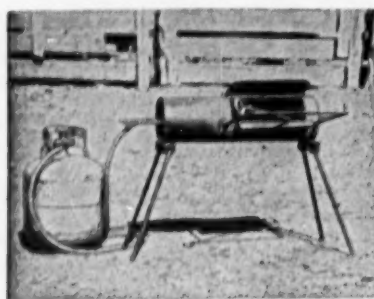
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## Livestock Judging Program

### Southwestern Exposition and Fat Stock Show

#### WEDNESDAY, JANUARY 23, 1957

8:00 a. m.—Open Cutting Horse—Coliseum Arena.  
8:00 a. m.—Quarter Horse Cutting Classes—Coliseum Arena.

#### THURSDAY, JANUARY 24

8:00 a. m.—Quarter Horse Roping and Reining Classes—Coliseum Arena.

#### FRIDAY, JANUARY 25

8:00 a. m.—Sifting Barrows.  
8:00 a. m.—Sifting Lambs.  
8:00 a. m.—Sifting Steers.  
8:00 a. m.—Quarter Horse Stallion and Gelding Halter Classes—Coliseum Arena.

#### SATURDAY, JANUARY 26

8:00 a. m.—Junior Steer Show—Cattle Arena.  
8:00 a. m.—Junior Lamb Show—Sheep Arena.  
8:00 a. m.—Junior Pig Show—Swine Arena.  
8:00 a. m.—General Livestock Judging Contest for Senior Agricultural College Students.

8:00 a. m.—Quarter Horse Mare Halter Classes—Coliseum Arena.  
1:00 p. m.—Open Steer Show, Aberdeen-Angus—Cattle Arena.

#### SUNDAY, JANUARY 27

8:00 a. m.—Shetland Pony Stallion Halter Classes—Coliseum Arena.  
10:00 a. m.—Open Lamb Show—Sheep Arena.  
10:30 a. m.—Bulls—Cariot and Pen Division, All Breeds.  
1:00 p. m.—Lamb Championships—Sheep Arena.

#### MONDAY, JANUARY 28

8:00 a. m.—Shetland Pony Mare Halter Classes—Coliseum Arena.  
8:00 a. m.—Southwestern Dairy Judging Contest.  
8:00 a. m.—General Livestock Judging Contest for Junior A. & M. and Teachers' College students.

8:00 a. m.—Hereford Cattle—Cattle Arena.  
8:00 a. m.—Open Steer Show, Herefords and Shorthorns—Cattle Arena.  
8:00 a. m.—Open Barrow Show—Swine Arena.

8:00 a. m.—Corriedale and Shropshire Sheep—Sheep Arena.  
8:00 a. m.—Corriedale and Shropshire Sheep—Sheep Arena.

#### TUESDAY, JANUARY 29

8:00 a. m.—Palomino Horse Halter Classes—Coliseum Arena.  
8:00 a. m.—Intercollegiate Meat Judging Contest.  
8:00 a. m.—Brahman Cattle—Cattle Arena.  
8:00 a. m.—Polled Hereford Cattle—Cattle Arena.

8:00 a. m.—Hampshire, Cheviot and Montadale Sheep—Sheep Arena.  
8:00 a. m.—Open Barrow Show—Swine Arena.

10:30 a. m.—Palomino Stock Horse Reining and Ranch Riding Classes—Coliseum Arena.

1:00 p. m.—Hampshire and Chester White Hogs—Swine Arena.

#### WEDNESDAY, JANUARY 30

8:00 a. m.—Aberdeen-Angus Cattle—Cattle Arena.  
8:00 a. m.—Hereford Cattle—Cattle Arena.

8:00 a. m.—Southdown Sheep—Sheep Arena.  
8:00 a. m.—Berkshire, Duroc, Poland China and Spotted Poland China Hogs—Swine Arena.

1:00 p. m.—Suffolk Sheep—Sheep Arena.

#### THURSDAY, JANUARY 31

8:00 a. m.—Brangus Cattle—Cattle Arena.  
8:00 a. m.—Shorthorn Cattle—Cattle Arena.  
8:00 a. m.—Guernsey Cattle—Cattle Arena.  
8:00 a. m.—Rambouillet and Delaine Merino Sheep—Sheep Arena.

10:00 a. m.—Holstein-Friesian Cattle—Cattle Arena.

10:00 a. m.—American Saddlebred Halter Classes—Coliseum Arena.

1:00 p. m.—Junior Dairy Calf Show—Cattle Arena.

#### FRIDAY, FEBRUARY 1

8:00 a. m.—Jersey Cattle—Cattle Arena.  
8:00 a. m.—Santa Gertrudis Cattle—Cattle Arena.

#### SATURDAY, FEBRUARY 2

8:00 a. m.—F.F.A. and 4-H Club Grass Judging—Cattle Arena.

8:00 a. m.—F.F.A. and 4-H Club Poultry Judging—Swine Arena.

## PROGRAM OF AUCTION SALES

#### SATURDAY, JANUARY 26, 1957

7:30 p. m.—Quarter Horse Sale, sponsored by National Cutting Horse Association. Sales Manager, George H. Shepherd, P. O. Box 150, Fort Worth 1, Texas.

#### MONDAY, JANUARY 28, 1957

2:30 p. m.—Aberdeen-Angus Pen Bull Sale.

#### TUESDAY, JANUARY 29, 1957

9:00 a. m.—Hereford Cattle—Sponsored by the American Hereford Association. Paul Swaffar, Sales Manager, Kansas City, Mo.

#### WEDNESDAY, JANUARY 30, 1957

1:00 p. m.—Polled Hereford Cattle—Sponsored by American Polled Hereford Association, D. W. Chittenden, Sales Manager, Kansas City, Mo.

#### THURSDAY, JANUARY 31, 1957

1:00 p. m.—Aberdeen-Angus Cattle—Sponsored by Texas Aberdeen-Angus Breeders Association.

#### FRIDAY, FEBRUARY 1, 1957

9:00 a. m.—Sale of Steers, Lambs and Barrows.

#### SATURDAY, FEBRUARY 2, 1957

9:30 a. m.—Santa Gertrudis Cattle—Sponsored by West Texas Santa Gertrudis Breeders' Association, Paul C. Teas, Jr., Van Horn, Texas, Sales Manager.

## Two-Year-Old Heifers Often Have Difficulty Calving

A STUDY designed to determine the factors affecting difficulty at calving of two-year-old Hereford heifers was presented by Delbert G. Moore of the Oklahoma Agricultural Experiment Station at the meeting of the American Society of Animal Production in Chicago recently.

The report stated that large numbers of Hereford heifers have been bred to calve first at two years of age in the range areas of the Southwest; that surcent of these heifers require help at calving, and that 15 per cent of the calves and 5 per cent of the heifers are lost at calving time.

Studies conducted by the station from 1951 to 1954 included calving scores for 668 of the Hereford heifers and the birth weights of their calves which were sired

by Hereford and Angus bulls. The studies yielded the following results:

(1) Heifers dropping bull calves experienced considerably more difficulty than those dropping heifer calves. (2) The bull calves were 3 to 5 pounds heavier than the heifer calves. (3) Heifers bred to large-type Angus and to large-type and medium-type Herefords dropped calves which were 3.7 pounds heavier than those bred to medium-type and small type Angus and small-type Herefords. (4) Less calving difficulty was experienced by the heifers and fewer death losses occurred when the calves were sired by the smaller and more refined bulls of both breeds. (5) The heavier heifers at breeding time produced calves somewhat heavier but experienced less difficulty at birth in spite of larger calf.



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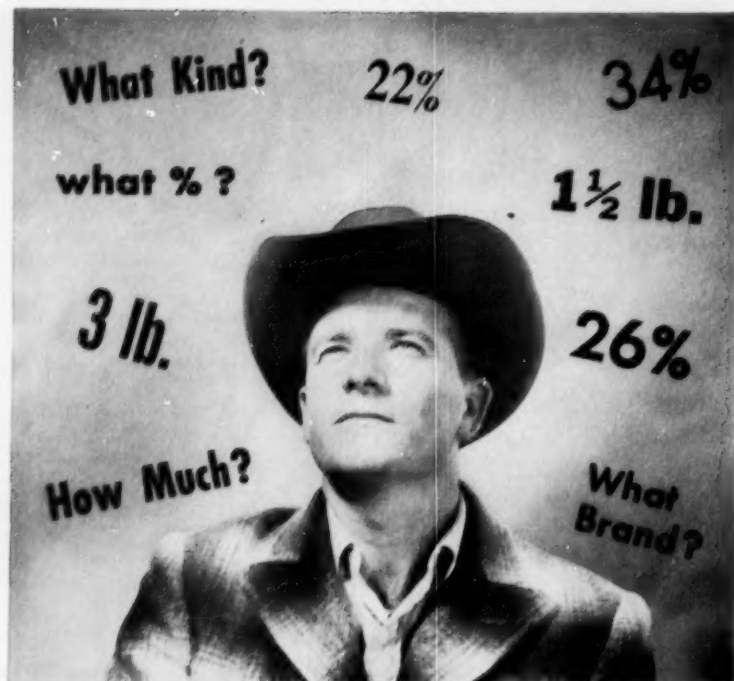
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**I**T'S enough to keep a profit-conscious cattleman awake nights . . . this business of picking the right protein supplement for his beef rations. It's a numbers game and an animal, mineral or vegetable game all rolled into one. Do you use animal protein, vegetable protein, or the new synthetics? What's the right % of protein content? How much per head per day? What brand to use?

Of course, volumes on the subject still wouldn't supply all the answers. Too much depends on the herd, the kind of range they're on, and the other ingredients in the ration.

How do you decide about protein supplements? Well, the easy way—and it's a *sensible* way—is to use one other feeders find successful. To thousands of cattlemen, that's **SUNFLOWER Soybean Meal or Pellets**. Why a soybean supplement? Because livestock nutritionists know there's no substitute for adequate *vegetable* protein in beef rations. Why *Sunflower*? Simply because it's the *cream of the soybean crop* . . . more than 44% pure vegetable protein guaranteed! How much? Most *Sunflower* users say 1 1/4 to 2 pounds per head per day.

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## Great Horns

(Continued from Page 33)

or corkscrewed. Usually the tips are sharp and polished for action.

Often called "the hatrack of the plains" the horns are neither decorative nor a joke of nature. The Longhorn has the instinctive ability to use his weapons to the best advantage.

Wolves which sometimes find a short-horn calf easy prey are surprised when they run into a Longhorn herd. The mature animals, horns facing out, form a protective ring around the calves. It's a brave wolf that will challenge the authority of those needle points.

Cougars have discovered, too, that it's better to go hungry than to steal a Longhorn calf. The powerful cat is no match for a mossy horn cow when she is protecting her young.

### Largest Privately Owned Herd

Peeler's bunch of authentic cattle is by far the largest privately owned herd of Longhorns in the world. As a proud personal effort to preserve something of the past, Peeler has managed what few ranchers would have the vision to imagine. A handful of other Texas cattlemen have only token herds.

It required the efforts of the federal government to nearly equal Peeler's herd. The Government's stock on the 20,000 acre range at the Oklahoma Refuge has increased to 330 prime animals. These Longhorns are kept on good grass and are as fat as butter balls. Washington has been kind to the breed and has pampered them into showpieces.

Peeler's working herd of 394 head has the gaunt, wild look of the old stock. Pastured in the brush country of Texas, they live as their ancestors did, on dust and cactus.

It has been estimated that the entertainment industries make more money each year telling the story of the West than was realized out of all the Longhorns trailed north to markets. But the wheels of motion pictures and television haven't worried about showing authentic cattle in the background.

The measurement of a steer's horns is not as important as the chest measurements of the latest Hollywood actress.

When cattle are photographed for movies, they are usually Herefords. This is like ringing in a passel of burros for a mustang picture. But the directors aren't concerned. Movies are made about Indians and cowboys with a hip-quivering dance hall girl adding enough biology to keep things from getting dull. Apparently everyone has forgotten that the whole reason for it was cattle.

The cowboys, ranchers, herd bosses and all the rest were doing a job. Cattle was their living. And, in those days, cattle were Longhorns.

One motion picture company, in a rare burst of authenticity, purchased 40 steers from Peeler and shipped them to Arizona for use before the cameras. The length of the horns caused difficulty in clearing



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to feed the best!"*



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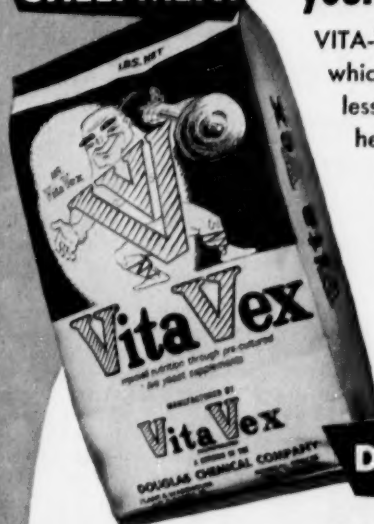
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**LET VITA-VEX MASTER add pounds to  
your animals... put extra cash in your pocket!**

VITA-VEX MASTER aids digestion and stimulates rumen bacteria action, which means that your animals get more value from their feed... eat less high-cost protein... gain solid weight faster... and produce a healthier body at lower cost.

VITA-VEX MASTER can be fed in any type of ration. No major changes are necessary in your present feeding program. By getting greater efficiency and utility out of the feed they eat, your animals will eat less... gain more. This means just one thing for you... more profits!



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**VITA-VEX MASTER increases  
MILK PRODUCTION  
at less cost to you!**

VITA-VEX MASTER is a pre-cultured live yeast feed supplement that provides the perfect balance to any feeding program. Start feeding VITA-VEX MASTER to your dairy herd today... your cows and calves do better, breed better and produce better. VITA-VEX MASTER increases rumen bacteria function which gives more assimilation and digestion of feed nutrients consumed. It takes less high cost feed. And higher milk production is held all year long.

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the door opening of the railroad cattle car.

Peeler sold the magnificent animals at the standard market price which came to \$155 a head. One wonders if the producer realized what he had bought. Every one of the steers was a living museum piece.

Maybe someday one of the front office men will get the idea of shooting a Texas movie in Texas. Down there in the brush country there's a land that hasn't changed in centuries. The mesquite, cactus and yucca stud the dusty earth with thorns. The rattlesnake, making arid rustling sounds, slips into a purple shadow. And over it all tower the last of the Longhorns, drumming the world into thunder with the pounding of their hooves, clashing horn on horn like bolts of lightning.

The range men called them "the finest cattle that ever walked." They still are.

### Range Steers Fed Stilbestrol Made Greater Gains on Feed

RANGE steers fed stilbestrol continuously through both the summer and winter phases and for the summer phase only, made significantly greater gains for the total period than did steers not receiving stilbestrol in studies carried on at the Montana Agricultural Station and U. S. Range Station. A report on this work, carried on by O. O. Thomas, R. R. Woodward, J. R. Quisenberry and F. S. Wilson, was made at the American Society of Animal Production meetings in Chicago recently.

This study began with 100 yearling steers which were fed two pounds daily per head of a 20 per cent protein pellet as a supplement on native range from January 3 to April 24, 1956, inclusive. One group of 50 head was fed a control pellet and the other group was given the same pellets to which was added five milligrams of stilbestrol per pound. At the conclusion of the winter phase, each group was re-divided with 25 steers per treatment making up two new groups of 50 head that were grazed on crested wheat grass until July 6.

Two pounds daily of a lower protein pellet (14%) was fed as a supplement during the summer phase with stilbestrol again included at a level of five milligrams per pound. Pasture differences were minimized by rotation at 25-day intervals. The average total gain for the stilbestrol-fed steers during the winter phase was 127 pounds, and 115 pounds for the controls. The difference was statistically non-significant.

Total gains for the combined winter and summer feeding phases were 309 pounds for steers fed stilbestrol continuously, 311 pounds for steers fed stilbestrol during the summer only, 298 pounds for steers fed stilbestrol during the winter only and 275 pounds for steers fed controls—that is without stilbestrol.

Breeders Report Excellent Results  
from Advertising in  
*The Cattleman*

# WORKING



# TOGETHER...

It takes all three of us to give Mrs. Consumer the better quality meats she wants today.

Better quality meats, of course, begin with you, the livestock producer. You achieve this result by keeping abreast of the latest developments in breeding, feeding and marketing to produce well-finished livestock. You plan ahead to make maximum use of your facilities and equipment, and to have finished cattle, hogs and sheep to sell at seasons when they are likely to be most profitable.

Our part in this teamwork calls for providing the most efficient methods of handling the livestock we buy from you, planning so that we get the most

value out of each animal, packaging the meat products attractively, and speeding the meat to where it's wanted—when it's wanted.

Retail food merchants play an important role with their up-to-the-minute methods of merchandising meat to Mrs. Consumer. By providing wonderful advances in store layout, design and self-service equipment, and featuring attractively displayed and packaged meats of all kinds, modern food retailers are strong factors in the progress of the meat industry.

Yes, with all three forces working together, a future of unlimited growth lies ahead for all three of us!

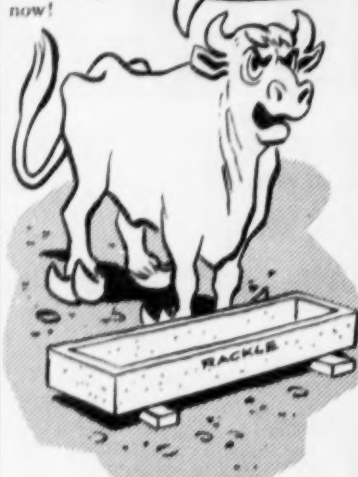
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Breeders Report Excellent Results  
from Advertising in  
*The Cattlemen*

## Livestock Judging Program

# National Western Stock Show

### FRIDAY, JANUARY 11

8:00 a. m.—Grading and Judging Catch-It Steers, Stadium Arena.

9:00 a. m.—Judging Groups of Three Junior Show Steers, Stadium Arena.

9:30 a. m.—Grading and Judging Junior Show Hereford Steers, Stadium Arena.

9:30 a. m.—Collegiate Carload Judging Contest, Stockyards.

1:00 p. m.—Grading and Judging Junior Show Angus and Shorthorn Steers, Stadium Arena.

### SATURDAY, JANUARY 12

7:30 a. m.—Senior College Livestock Judging Contest, Coliseum Arena.

7:30 a. m.—Junior College Livestock Judging Contest, Coliseum Arena.

7:30 a. m.—Judging Contest for 4-H and FFA, Coliseum Arena.

9:00 a. m.—Junior Beef Showmanship Elimination Contest, Stadium Arena.

11:00 a. m.—Judging Junior Show Champion Steers, Wethers, Barrows, Stadium Arena.

1:00 p. m.—Carloads Yearling Bulls, Stockyards.

1:00 p. m.—Quarter Horses, Stadium Arena.

### SUNDAY, JANUARY 13

8:00 a. m.—Polled Hereford Sale Cattle, Stadium Arena.

9:00 a. m.—Hereford Sale Cattle, Stadium Arena.

9:00 a. m.—Angus Sale Cattle, Stadium Arena.

10:00 a. m.—Shorthorn Sale Cattle, Stadium Arena.

1:00 p. m.—Angus 3 and 5 Bull Pens, Carloads, Stockyards.

1:00 p. m.—Shorthorn Pens and Carloads of Bulls, Stockyards.

1:00 p. m.—Quarter Horse Sale Entries.

### MONDAY, JANUARY 14

8:00 a. m.—Open Class Steers, Stadium Arena.

8:00 a. m.—Hereford Breeding Cattle, Stadium Arena.

8:00 a. m.—Open Class Wethers, Sheep Judging Ring, Exhibit Hall.

12:00 noon—Grand Champion Steer, Stadium Arena.

1:00 p. m.—Carloads Feeder Yearlings and Heifers, Stockyards.

1:00 p. m.—Carloads and Truckloads Fat Lambs, Sheep Barn, Stockyards.

1:00 p. m.—Angus Breeding Cattle, Stadium Arena.

1:00 p. m.—Junior Show Truckloads Fat Lambs, Sheep Barn, Stockyards.

2:00 p. m.—Open Class Barrows, Hog Judging Ring, Exhibit Hall.

2:30 p. m.—Southdown Breeding Sheep, Sheep Judging Ring, Exhibit Hall.

### TUESDAY, JANUARY 15

8:00 a. m.—Shorthorn Breeding Cattle, Stadium Arena.

8:00 a. m.—Angus Breeding Cattle, Stadium Arena.

9:00 a. m.—Carloads Feeder Calves, Stockyards.

9:00 a. m.—Carloads Fat Cattle, Stockyards.

9:00 a. m.—Carloads Fat Hogs, Stockyards.

9:00 a. m.—Rambouillet, Corriedale and Columbia Breeding Sheep, Sheep Judging Ring, Exhibit Hall.

1:00 p. m.—Hampshire and Suffolk Breeding Sheep, Sheep Judging Ring.

### WEDNESDAY, JANUARY 16

8:00 a. m.—Hereford Breeding Cattle, Stadium Arena.

8:00 a. m.—Shorthorn Breeding Cattle, Stadium Arena.

1:00 p. m.—Palomino Horses, Stadium Arena.

7:30 p. m.—Best Ten Head—Hereford Breeding Cattle, Coliseum Arena.

### THURSDAY, JANUARY 17

9:00 a. m.—Arabian Horses, Stadium Arena.

7:30 p. m.—Best Ten Head—Angus Breeding Cattle, Coliseum Arena.

### FRIDAY, JANUARY 18

7:30 p. m.—Best Ten Head—Shorthorn Breeding Cattle, Coliseum Arena.

## PROGRAM OF AUCTION SALES

### SATURDAY, JANUARY 12

12:30 p. m.—Junior Show Steers, Sales Pavilion, Stockyards.

### MONDAY, JANUARY 14

1:00 p. m.—Quarter Horse Sale, New Pavilion, Show Grounds.

7:30 p. m.—Polled Hereford Sale, Lamont Pavilion.

### TUESDAY, JANUARY 15

9:30 a. m.—Hereford Bull and Female Sale, New Pavilion, Show Grounds.

7:00 p. m.—Angus Female Sale, Lamont Pavilion.

### WEDNESDAY, JANUARY 16

9:30 a. m.—Angus Bull Sale, Individual Lots, New Pavilion, Show Grounds.

10:30 a. m.—Grand Champion and Reserve Grand Champion Steers.

Open Class Carloads Fat Cattle, Sales Pavilion, Stockyards.

1:00 p. m.—Shorthorn Sale, Lamont Pavilion, Show Grounds.

2:00 p. m.—Angus 3 and 5 Bull Pens, Sales Pavilion, Stockyards.

### THURSDAY, JANUARY 17

9:00 a. m.—Carloads of Feeder Cattle, Sales Pavilion, Stockyards.

2:00 p. m.—Palomino Sale, New Pavilion, Show Grounds.

### FRIDAY, JANUARY 18

10:00 a. m.—Prize-winning Junior Show Steers, Sales Pavilion, Stockyards.

Prize-winning Open Show Steers, Sales Pavilion, Stockyards.

## W. C. Windsor President of Anxiety Hereford Breeders

**W.** C. WINDSOR, of Tyler, was elected president of the Anxiety Hereford Breeders Association at the annual business meeting held December 2 in Amarillo, Texas. He succeeds G. P. Mitchell of Kermit, Texas.

Charles W. Lewis of Sweetwater, Texas, who has served as secretary for many years, resigned for business reasons and Jack Buchanan of Big Spring was elected secretary. J. N. Dulaney of Sweetwater, long-time treasurer of the organization, was reelected.

Two men who are nationally known in Hereford circles, H. L. and R. D. Mousel of Cambridge, Nebraska, were named honorary vice-presidents.

Active vice-president for the coming year are W. A. Anderson of Lovington, New Mexico; R. U. Boyd of Carlsbad, New Mexico; Jack Frost of Dallas; Joe Ruther of Butler, Oklahoma; Forrest B. Carter of Norcatur, Kansas; Robert Spain of Belgrade, Montana; R. D. Mousel, Jr. of Cambridge, Nebraska; Carrol D. Alverson of Ames, Iowa and Wayne H. Hammon of Wichita Falls, Texas.

Members voted to change the name of the organization to National Anxiety Hereford Breeders. In his acceptance speech president W. C. Windsor pointed out that Anxiety 4th breeders have a family of Hereford cattle that has demonstrated beef-making qualities and has bloodlines and a pedigree that are very much in demand today.



# AMARILLO STOCK SHOW

## ALL PROFESSIONAL INDOOR RODEO

### JANUARY 19-25

**PANHANDLE HERFORD BREEDERS ASSOCIATION**

**GOLDEN ANNIVERSARY**

**41st ANNUAL SPRING SALE**

**NEW SALES ARENA**

**60 LOTS**

**54 BULLS INCLUDING  
3 GROUPS OF 3 BULLS  
PLACING SALE CATTLE  
JAN. 20**

**6 FEMALES  
SHOW TUES., JAN. 22**

**SALE WED., JAN. 23**

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E. E. Boxwell	Amarillo, Texas	Wayne Maddox	Miami, Texas
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Hugh Clearman	Hereford, Texas	O. C. Sykes & Sons	Ft. Sumner, N. M.

**AUCTIONEER  
COL. WALTER BRITTEN**

**CAR LOT BULLS  
PRIVATE TREATY**

**FOR CATALOG INFORMATION WRITE: W. M. GOULDY, BOX 586, AMARILLO, TEXAS**

#### OPEN QUARTER HORSE SHOW

(SANCTIONED BY AMERICAN QUARTER HORSE ASSOCIATION)

- |   |  |
|---|--|
| ★ Judging Reining-Halter Classes<br>(Jan. 24)   | ★ Western Riding-Roping Contest<br>(Jan. 25)         |
| ★ Senior-Junior Cutting Contest<br>(Jan. 23)    | ★ Open Cutting Horse Contest<br>(Jan. 19, 2:30 P.M.) |
| ★ Junior Livestock Show<br>Steers-Lambs-Barrows | ★ Girls' Barrel Race<br>(Jan. 23)                    |
| ★ Open Breeding Show<br>Hereford-Angus          | ★ Carlot Bulls<br>Hereford Breeders Sale             |

★ OPEN SHOW

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## 15 Bulls-35 Females

### Approved "Prefix"

Breeders who prefer top Polled Herefords give a great deal of consideration to these facts . . .

The performance record of the cattle,  
The quality and dependability of the  
breeding,

The experience and reputation of the  
producer.

It will pay you to wait until  
**JANUARY 19th.**

Below are six of as good herd  
bull prospects as you will see in  
sometime . . . ALL smooth  
headed—Polled Bred Both Sides  
and the kind that will improve  
your herd.

## Our 13th Anniversary Sale—January 19th



**EER VICTOR TONE 85th**

Two-year-old son of EER Victor Domino 12th (Pop-eye), a full brother to A. H. Karpe's EER Victor Tone 49th.



**EER VICTOR TONE 3L**

Two-year-old son of Popeye. Dam is an own daughter of EER Victor Domino 22d (Slick).



**EER ROYAL VICTOR 2d**

A double-bred grandson of Popeye. A junior yearling member of our show herd.



**EER VICTOR DUKE 23rd**

Two-year-old son of EER Victor Duke, also a member of our show herd.



**EER VICTOR DUKE 29th**

Our senior yearling show bull and a son of "Duke."



**EER CHOICE VICTOR 3d**

A senior yearling son of A. H. Karpe's EER Victor Tone.

**Free delivery anywhere in Continental U. S. A.**

# Championship Quality JAN. 19th

## January 19—Senatobia, Mississippi



**EER BLANCHE NUMODE**

### ♦ Our 1956 National Reserve Champion Female At Little Rock

As strong as our show record has been we are prouder yet of the GREAT job EER Polled Herefords have done for other breeders.

Mr. E. C. Love, Jr., of Chandler, Oklahoma, bought EER Royal Numode 10th in our 1955 sale for \$5,000 and his first calf EER Blanche Numode now wears the crown of the 1956 National Reserve Champion Female.

Buy With Confidence . . .  
The Blood Proven By Evidence



Six of the top females—selling January 19



**EER VICTORIA TONE 89th**

A full sister of our 1951 National Champion Female and our Junior Herd Sire, EER Victor Tone 80th. Two-year-old daughter of Popeye, and a member of our show herd. She is safe in calf to EER WHF Victor Anxiety 3d (Little Slick). Bred June 23.



**EER LADY VICTORIA**

A daughter of EER Victor Tone 57th. A senior yearling member of our show herd bred to EER Royal Numode 6th on May 21.



**EER VICTOR DUCHESS 20th**

A senior yearling member of our show herd, bred to EER Royal Numode 6th on June 1.



**EER VICTORIA TONE 97th**

A daughter of Popeye and a junior yearling member of our show herd.



**EER LADY VICTORIA 10th**

A daughter of EER Victor Tone 57th. She sells open with breeding privilege.



**EER DANDY VICTORIA 41st**

A daughter of EER Victor Tone 23d. She is bred to EER WHF Victor Anxiety 3d (Little Slick).



ED and NELL MOORE

E. G. (Gene) Schubert, Mgr.

## Double E Ranch

SENATOBIA, MISSISSIPPI

**Slim, Trim, Style**

**UNEQUALLED COMFORT,  
GOOD LOOKS...**



**Lee  
Riders**

SANFORIZED COWBOY PANTS

**FOR MEN . . . WOMEN . . .  
BOYS . . . GIRLS**

Made for ranch wear, they're rugged  
as rope. **GUARANTEED**, they must  
satisfy or your money back or a NEW  
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300 Rooms — Rates \$2 to \$5  
G. W. Putnam, Mgr.—FORT WORTH  
NEWLY AIR CONDITIONED

## Soon — A Livestock Systemic

**Insecticide That Is Given Orally  
and Moves Through Animal's  
Body May Be Our An-  
swer to Cattle Grub**



Agricultural Research USDA

**F**INDING an effective systemic insecticide for livestock insect control has been a hope of our entomologists for at least half a century.

Success of recent tests on one such insecticide—Dow ET-57—gives every indication that scientists are at last realizing this ambition.

Extensive cooperative research by federal, industrial, and state scientists has demonstrated this chemical's great promise for controlling and maybe eliminating cattle grub, one of our country's costliest and most troublesome livestock pests.

ET-57 is an organic phosphate chemical, 0,0-dimethyl 0-2,4,5-trichlorophenyl phosphorothioate. When one dose is given orally to an animal, the chemical moves throughout body fluids to destroy both northern and common species of grubs before they break through the hide and appear in the backs of infested cattle.

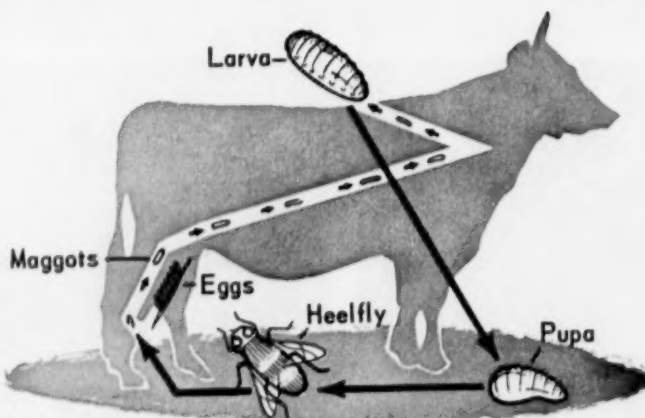
Previous preliminary research had shown that ET-57 was effective in kill-

ing grubs. More recent work has confirmed earlier results and, in addition, has given a more comprehensive picture of ET-57's capabilities as a possible control for cattle grub.

As experimentally used—100 milligrams per kilogram of animal weight, or 1.6 ounces for a 1,000-pound animal—the chemical had no visible effect on the animals treated.

ET-57 is not available commercially. Though researchers have amassed considerable data, they feel that at least another year is needed to fully investigate additional details of the chemical's use—entomological performance under wide geographical areas, toxicological effects on treated animals, residues in meat and dairy products, how it travels within the animal's body, and practical means of administering the insecticide.

Research by entomologists, veterinarians, and chemists of USDA's Kerrville (Tex.) and Corvallis (Oreg.) sta-



Heel flies begin to chase cattle to lay their eggs on the short hairs of animals' heels with the advent of the first warm days of spring. Cattle run frantically to escape these insects that cannot bite or sting. In a few days, eggs hatch and larvae burrow into the skin. For about 8 months, larvae migrate through various body organs, muscular tissue. They reach the surface of the skin on the animal's back, where they stay from 35 to 60 days, breathing through holes they make in the skin. They mature, leave the animal, fall to ground. Larvae burrow into the ground, emerge 3 to 11 weeks later (depending on temperature) as heel flies.



# 150 RANGE BULLS HERD BULLS



*Selling —*

**INDIVIDUALLY AND IN GROUPS**

**January 29, 1957-9 A.M.**

**Fort Worth, Texas**

**In Connection With The Southwestern Exposition  
and Fat Stock Show**

## *The* **SOUTHWESTERN HEREFORD BULL SALE**

**A NUMBER OF SELECT FEMALES WILL SELL ALSO**

This is a sale tailored to fit the needs of the Commercial Cattleman in offering top range bulls in volume, the quality kind needed to sire choice feeder calves and replacement heifers. There will be herd bull prospects, too, so if you want quality with a large selection, don't miss this sale.

These bulls are sound, rugged, and of breeding age. They will sell in useful breeding condition. Consignments come from some of the leading breeders of the Southwest and of the Nation which means you can depend on finding good ones whether you need range bulls, herd bulls, or some select females.

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THE ONE-SQUIRT METHOD

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SYSTEM OF MARKETING LIVE STOCK  
KANSAS CITY IS ONE OF THE NATION'S  
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Your brand is your coat of arms, but it is of little use unless  
it is recorded.

tions, by Dow Chemical Co., and by several State experiment stations made possible the development of ET-57 as a systemic. Although it is still too early to recommend this chemical as a control for cattle grub, ARS researchers are enthusiastic over its possibilities.

#### Dose Effective, Not Harmful

In the tests, one dose of ET-57 was sufficient to kill 92 to 100 per cent of all grubs within a few days after dosing, before they broke through the hide. Doses of 100 mg./kg. of animal weight seemed to be effective and caused no harm. Doses from 150 to 200 mg./kg. caused toxic symptoms but animals recovered rapidly. Treatments were made from 2 to 5 months before the grubs normally appeared in the backs of animals (or just after the heel-fly season ends). One dose also got rid of cattle lice and killed biting flies for 2 or 3 days. Tests so far show that ET-57 is not especially effective in controlling internal parasites. Further research along this particular line is planned.

ET-57 was administered orally by drench, capsule, and bolus (a hard, cylindrical mass of compressed insecticide). Scientists are also investigating other ways to give the insecticide—spraying the animal with a liquid preparation, subcutaneous injection, and various oral methods.

Tests so far show that long-lasting residues are not likely to occur in the meat of treated animals. Fifty parts of the chemical per million were present in the fat of animals slaughtered 3 days after treatment. This dropped to 7 parts per million after 14 days. More work is being done to further define the time limit between treatment and slaughter.

#### Not Suitable for Milk Cows

Radiological tests showed that ET-57 was present in the milk of treated cows for several days. This suggests the unlikelihood of developing ET-57 for use with milk cows. Rotenone is still regarded as a simple and effective material to treat cattle grubs in producing dairy animals.

Work is still underway to determine the effect of ET-57 on meat flavor. Preliminary study by several taste panels, however, indicates that off-flavor in the meat is not likely to be a problem with this insecticide.

USDA research on systemic insecticides for controlling cattle grubs has been underway since 1947. Some of the chlorinated hydrocarbons—dieldrin, aldrin, lindane—were first shown to have systemic action. They had to be discarded, however, because they required repeated treatments and left excessive residues. Phenothiazine, reported as promising, has been tested extensively by State and Federal workers. Results show that it is not an effective systemic.

Currently, the search for new and even more effective systemics is continuing. Much work is being done on other materials given internally or even applied externally. Among the most promising of those used externally is Bayer 21/199. Applied as a spray in preliminary tests, it prevented the development of grubs after they entered the body.

# 21st ANNUAL BROWN COUNTY POLLED HEREFORD BREEDERS SALE BROWNWOOD, TEXAS



**January 19, 1957  
1:00 P. M.**



Judging of Sale Cattle  
January 18th  
1 P. M.



Dinner for breeders and visitors  
7 P. M., Brownwood Hotel



## SELLING 50 HEAD ★ 30 Bulls 20 Females

An outstanding offering—Come and fill your needs

*Sale will be held in Livestock Show Barns on the Brady Highway (Highway 183) just a short distance south of the city limits.*

### *Consignors*

N. M. Barnett	Melvin	Jim and Fay Gill	Coleman	Sam Swann	Merkel
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Circle S Ranch	Hamilton	Carl Sheffield	Brookesmith	J. W. Winkel	Llano
O. H. Foy	Anson	R. O. Sheffield	San Angelo	R. R. Woodward	Sabinal

Headquarters for visitors—Brownwood Hotel,  
Brownwood, Texas

### FOR CATALOG:

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## BROWN COUNTY POLLED HEREFORD BREEDERS

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HEREFORD  
SHOWS and SALES  
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## NATIONAL WESTERN POLLED HEREFORD SALE

In Connection With the National Western Livestock Show

**DENVER, COLORADO  
JANUARY 14, 1957**

SALE STARTS 7:00 P.M.

Judging for Sale Order—January 13, 8:00 A.M.

**30 Bulls—30 Females**

Sponsored Jointly by National Western Polled Hereford  
Assn. and American Hereford Assn.



For Your Catalog, Write:

**AMERICAN HEREFORD ASSOCIATION**

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### OKLAHOMA HOME OF REAL SILVER DOMINO AND PRINCE DOMINO RETURNS . . .

#### CHAMP RANDOLPH

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**LONNIE ROONEY • WILSON, OKLA.**

Your brand is your own trade mark. Record it . . . protect it!

### Cowboy Collinson

(Continued from Page 37)

free West, they too caught the vision. Perhaps they realized it was hopeless to try to keep me in old and weary England, that my blood called for a new and an untamed country. Anyway they bought my fare to Galveston. Mother gave me her blessing and said cheerio, keeping back the tears, while father added parting words of advice.

It was a long time before I saw their faces again. In the meantime I was to experience every adventure ever dreamed by a red-blooded youth.

A satisfaction that I had never felt before filled my soul when I landed at Galveston several weeks later. At last I had reached Texas—the land of my dreams! I headed for San Antonio, the Alamo City. Before leaving that old Spanish town I stood in reverent silence within the sacred walls of the stone mission, head bowed in tribute to the heroes who had died there.

I did not linger long in town because the frontier was calling. I headed for the Judge George Noonan ranch on the Medina River where I heard that cowboys were in demand. Judge Noonan was said to be a real lover of horses and was credited with having some of the finest animals in the state, well bred, well grown. His herd numbered three or four thousand head and he did not mind spending a good price for a fine stallion.

I got a job on the ranch that would pay me \$30 per month and my work was gathering horses, breaking broncos and branding colts. It sounded simple enough, but I had yet to learn everything from the ground up. I made friends with the Negro cowhands and asked them every step of procedure in breaking a brone, then proceeded to carry them out. I was glad that I had practiced roping back home in England. Many times I had lassoed the back garden gate, dreaming that I was in Texas, roping a mustang. Now I was thankful for that practice. It was a big help.

After driving the horses into the corral, I roped, then tied to the fence the one I planned to ride. Then I put the saddle on and adjusted the hackamore. When I was finally in the saddle I called for Hannah, the German girl who cooked at the ranch. Wiping the flour from her strong hands she ran to the corral and when I shouted "let him go," she untied the brone, watching with bated breath while the furious animal bucked about the corral, with a pale-faced, determined boy perched on his back. "You're pulling leather," she'd screamed, and when I let go I fell to the dusty earth, but was up and at it again. As the days passed I stuck on longer, and pulled less leather. By and by I could hold my own fairly well with most of the boys, and they respected me because I stuck it out. The colored boys were special friends. I admired them very much because they were top hands and there was nothing about "brone busting" that they didn't know. Chick and Link were brothers. Link was tall and skinny and did not

"A herd sire representative of the bloodlines in our herd. Visit us for your herd bull and foundation female needs."





# Ridin' For The Brand

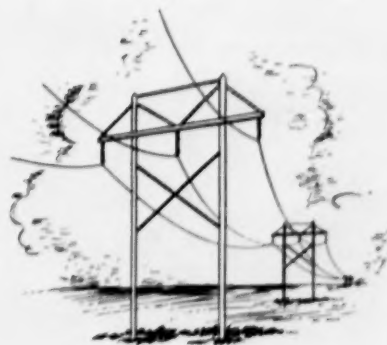
The cowboy pioneers who created the cattle business, pushed back the frontiers and started Texas to greatness were "ridin' for the brand."

This expression had special meaning to them. When they agreed to "ride for the brand" it meant they were ready to work, and be loyal to their outfit... to live, fight, and if necessary, die for it.

Out of this simple cowboy creed has grown the spirit that has made West Texas the land of growth and opportunity it is today—an area of vast natural resources and enterprising people—a shining bright spot in the nation's economy.

A dependable supply of electricity has played an important part in the progress of the Fort Worth and West Texas areas served by the power system of Texas Electric Service Company. To keep abreast of the growth in population and industry, our power plant generating capability has been increased to more than seven times what it was just nine years ago.

We're constantly planning and building ahead to be sure that a dependable and economical supply of electric power is ready and available when needed to serve ranches, farms, homes and expanding business and new industries.



## TEXAS ELECTRIC SERVICE COMPANY

J. B. THOMAS, President

know the meaning of fear. He was a master at breaking horses. He would often climb to the top log of the big corral gate and when the wild horses dashed through, would drop astride, onto the back of the wildest animal in the group. The horses would begin to pitch furiously but Link would cling on like a big panther and jump or fall off when he got ready. I never saw him hurt, or never saw him thrown. When the other boys tried to do the same stunt they would usually fall off and sometimes they were seriously hurt.

These colored boys were uneducated. Probably none of them could read or write, but they had plenty of "horse" sense. I recall one of the colored lads whose name was Sam. He was a professional bronc rider and broke most of the horses for the Dutch settlers in and around Castroville. One day a man named Innken told Sam that he wanted him to come to his place and break thirty or forty horses, three and four-year-olds. "I want them broke and bridle wise," he stressed. "I'll pay you eighteen dollars a month and give you board and room if you do a good job," he told Sam.

Sam was independent and replied, "I'd like to break the horses but I can't work for no eighteen dollars a month."

"Well, how much do you want for the work?" Innken asked.

Sam replied boldly, "I never gets less than fifteen dollars a month."

Needless to say Sam got the job and did his work with pride.

It was a set rule on the ranch that none of the bronc riders could use spurs. Judge Noonan said it made the horses pitch more and might make "ringtails" out of them. He said the worst fault a cowhorse could possibly have was to become a ringtail.

One morning I helped to drive about fifty horses into a pasture where a handsome, wild mare had been corralled a few days previously, which the judge planned to breed. This particular mare had never raised a colt. As I rode into the pasture I noticed that she was standing off to herself and when I tried to turn her into the bunch I was driving she could not move. I rode around her and saw that her left hip had been split wide open, probably by a panther. The

big cat had no doubt jumped on her, landing with its forefeet on her back and cutting open her hip with the claws of its hind feet as this is the way a panther kills its prey. I reported the accident to Will Noonan, Judge Noonan's brother, who managed the ranch. He said there was nothing we could do to help the mare, that she would probably die that night, which she did.

I later saw a panther hide, over eight feet from nose to tip of tail that was killed by a neighboring Dutchman. He heard the cattle bawling one night and ran out with his rifle and saw the big cat slashing his milkpen calves. He shot at it, and hit a calf. The cat then jumped to the fence and seeing it more plainly, he put a bullet in a vital place.

Somehow Link always reminded me of a big panther when he settled on the back of a wild horse. He had a similar grip and stayed on like a leech. It was instinct—like the panther had.

Speaking of wild animals on the ranch—the javalina or peccary, commonly called a musk hog, was a vicious brute. The boars would often attack your horse with their tusks and rip a leg wide open. Later a shoe company offered fifty cents per hide and the javalinas were almost exterminated. One of the javalinas would always stand guard at the mouth of the den and if he was shot, another one would take its place. Hunters told me that all the javalinas in one den could be eventually killed in this manner.

#### Camps With Big Foot Wallace

One time I went on a horse hunt in Atascosa county, southeast of Medina county, and ran into Big Foot Wallace. We threw our horses together for the night and camped together. That evening I was enthralled at the tales he told me around the campfire. He reminisced about the Mier Expedition which took place during the winter of 1842 when Texans under Colonel Fisher were so badly defeated by fifteen hundred Mexican troops under General Ampudia and surrendered as prisoners of war. They later tried to escape and were recaptured and thrown into prison. The Mexicans then put 170 beans into a jar, 17 black, the rest white. Each man was blindfolded and had to draw a bean. If he drew a black one he was shot.

"I had been watching the men draw and reached the conclusion that the black bean was the smallest," Big Foot said. "When I put my hand into the jar, I thought I picked up a black bean and dropped it. I picked up another and it was white. The man next to me named Williams and he said, 'give me the white bean and draw again. I have a wife and child in Texas. If I drew a black bean what will become of them? You are single, with no one to take care of.' I gave Williams the white bean and drew again and my luck continued. I had drawn a second white bean," Big Foot concluded, then added, "although Colonel Fisher drew a white bean he was shot with the men who had drawn black beans because

(Continued on Page 71)

## rancher or feeder use Dehy and get results like this\*...

"Whether it's high vitamin content, unidentified factors or stimulation of the rumen, we don't know, but we do know cattle put on weight better and cheaper when we feed dehy." Past-president, Nebr. Livestock Feeders Ass'n.

"Dehy pellets give cattle a lot of bloom. They're a wonderful tonic for cattle that have been on dry or poor feed." Prominent cattle feeder, Nebraska.

"Since feeding dehy pellets we have had fewer calving problems and our calves are more uniformly vigorous and healthy." Purebred Hereford Breeder, Wyoming.



\*name furnished on request

Get your dehy from the world's pioneer producer of dehydrated alfalfa meal and pellets . . . Archer Daniels-Midland Co., The W. J. Small Division. 36 plants and warehouses to assure you prompt delivery.



Write for name of plant nearest you.

### Archer-Daniels-Midland Co.

W. J. SMALL DIVISION

Box 356

Kansas City, Mo.

Ha. 1-7448



# TEXAS RANCHER SAVES MORE THAN \$25,000 ON FEED BILL

**\$56,000 FEED BILL CUT NEARLY HALF DESPITE DROUGHT CONDITIONS!**

**WHO?... Mr. John F. Lott, Manager of the U LAZY S RANCH at POST, TEXAS**

**HOW?... With The NEW -- REVOLUTIONARY *VIT-A-WAY* FORTIFIED FEEDING PROGRAM**

**BUT, THAT'S NOT ALL .....**



John F. Lott, who believes ranching must be put on a more efficient operation or go out of business. The "Souped-up" Piper Cub has replaced the saddle horse in many ways on the U Lazy S Ranch... just as this new feeding program has replaced the old conventional method of daily feeding.



Jack Lott, right, and Jack Brown, ranch foreman, examine a self-feeder which holds a week's supply of the ration which cut Lott's labor costs 80% by cutting out daily feeding.



Typical cow and calf units on the U Lazy S Ranch where their calf crop was greatly increased and adding of 25 lbs. extra weight per calf was achieved through the use of this new VIT-A-WAY Fortified Feeding Program.

**START TODAY!... USING VIT-A-WAY!**

VIT-A-WAY, Inc., Fort Worth, Texas

**There's nothing like it... absolutely nothing**

"In addition to cutting my feed bill more than \$25,000, my calf crop increased... with an average of 25 lbs. extra weight per calf... My cattle had a better bloom, and my feeding labor costs were reduced by 80%. My cost for all this — made possible by this new *VIT-A-WAY* Program — was less than 2c per head per day for a 12-month period."

**THIS NEW... PROVEN *VIT-A-WAY* PROGRAM**

**CAN MAKE... AND SAVE MONEY FOR YOU TOO!**

Specific Formulations for Areas — and Every Condition of Weather-Season-Pasture

**COSTS SO LITTLE DOES SO MUCH**

If your local feed manufacturer can't supply you with the new proven *VIT-A-WAY* Fortified Feeding Program,

Write for detailed information.



U. S. Pat. No. 2,611,792



# Silver Crest Herefords

## AGAIN-Our Best to Denver!



**SILVER ZATO 2nd**

A deep-fleshed son of Zato Heir G and out of a Vagabond Mischief dam, he is deep and thick. Calved October 5, 1954.

THESE

SELL



**SILVER ZATO 107th**

A son of TR Zato Heir 230th and out of a Publican Domino dam.



**SILVER ZATO 350th**

By Vagabond Zato, the bull purchased by Northern Pump in the last Denver sale and out of a Mill Iron dam. Calved April 5th, 1956.

JAN.

15th



**REAL HUSKER SILVER**

Sire, Real Prince 108th, and out of a Real Silver Domino 44th and Vagabond Mischief bred dam. Calved November 5th, 1955.



**MISS SILVER ZATO 111th**

By TR Zato Heir 230th—Show only.

**MISS SILVER ZATO 226th**

By TR Zato Heir 232nd—Show only.



**BOERNE RANCH**

Doyle Ponder in Charge

**RHOMER RANCH**

J. D. Womack in Charge

**GREENWOOD RANCH**

Wayne Edwards in Charge



# Silver Crest Herefords



## The Right Kind - Bred Right!



**SILVER ZATO 202nd**

By TR Zato Heir 232nd and his dam of Vagabond Mischief breeding.  
Calved October 23, 1954.

THESE

SELL



**SILVER ZATO 220th**

By TR Zato Heir 232nd and his dam represents the best families  
of Mill Iron Herefords. Calved Sept. 18, 1955.



**SILVER ZATO 218th**

By TR Zato Heir 232nd and his dam of Rupert, Beau Blanchard and  
Prince Domino breeding. Calved September 15, 1955.

JAN.

15th



**SILVER ZATO 211th**

By TR Zato Heir 232nd and his dam of Vagabond Mischief breeding.  
Calved March 28, 1955.



**OUR CARLOAD**—These big, strong, coming two year olds, outside raised, will be in the carlot division.  
There are some herd bulls among them.

## TURNER and THORNTON

4901 CRESTLINE RD.

(JACK)

(BILL)

FORT WORTH TEXAS BOERNE

# The Blood of National Champions Sells

## IN OUR SALE

### FEBRUARY 16th

Shown here are our National Champion herd sires that will be featured in our sale through the sons and daughters of these great sires. We have a group of bulls and females that are the kind we feel will add the right quality and breeding to your herd. Plan now to be with us.

## Selling 14 Bulls - 36 Females

The Bulls—Three sons of Advance Mischief 3rd.  
Two sons of Essar Domestic W.

Five sons of Domestic Mischief 97th, out of daughters of Essar Domestic W.

Three sons of Carl Sheffield's C Domestic Mischief 23rd

The Females—included in this group are both bred and open females by our two National Champions. The bred heifers will carry the service of 4-B Carlos Mischief, a son of the 1952 National Champion DCF Larry Domino C, and out of a daughter of Essar Domestic W.

See our show herd at the Southwestern Exposition and Fat Stock Show, Fort Worth, Texas. Many of them will sell in our sale February 16th.

We are selling a senior bull calf by Domestic Mischief 97th and out of a daughter of Essar Domestic Woodrow and a junior heifer by Advance Mischief 3rd, out of a Domestic Mischief cow, in the Texas Polled Hereford Sale at Fort Worth, January 30.



**ADVANCE MISCHIEF 3rd**

**Twice National Champion**

Adv. Mischief 64th 124564-2948932	Adv. Misch. 2d 2248200	Adv. Mischief 78th Miss Bullion 15th
	Miss Dom. 51st 87743-2150867	Victor Domino Florence Rollo
Miss Zato 83d 3265559	Delson Zato 2348819	Zato Rupert Delson Lass 9th
	Lady Hector 141st 2063906	Hector K Miss Panama 57th



**ESSAR DOMESTIC W.**

**1949 National Champion**

Domestic Woodrow 4031371-204063	Dom. Misch. 6th 2738042-120541	Dom. Mischief Beauty 3rd
	Winnie 3rd 3067809-140836	Dom. Misch. 6th Winnie 2nd
Essarette D. 3rd 3996196	Essar Rupert 3257675	Hazford Rupert 68th Ronaldo Lass 3rd
	Colo. Pr. H. 207th 3037359	Colorado D 250th Pr. D. 602nd

### LOCATED—

We are located 12 miles west of Tallulah and eight miles east of Delhi on Highway 80.



## 4-B RANCH

P. O. Box 801

Tallulah, Louisiana

## Cowboy Collinson

(Continued from Page 66)

he had planned the escape. The balance were imprisoned in Mexico City until 1844."

Big Foot also told me about a man and his wife who were known as honey gatherers. They sold this wild honey to the settlers. One day the Indians killed the woman and when her husband found her mutilated body he swore to spend the rest of his life hunting and killing Indians. A few years later the Indians found him asleep and killed him. Then the wife of the chief took a knife and cut out the man's heart and ate it raw. "It will enter the heart of my child," she said, "and make him a great warrior."

During the year 1873 a contractor came to the Noonan ranch to buy cavalry horses. He agreed to take all horses on the ranch that were over fifteen hands high, that were in good shape, and rideable. We rounded up 112 head for him which were to be delivered to Fort Clark, a distance of perhaps 100 miles west of the ranch.

Will Noonan, our boss, could not go because he had been injured when falling from a horse. He told me to take Chich, Link and Bill with me and to deliver the horses. He told us to take good, gentle riding horses, to pen our animals at night, and said we should make the trip in four days time.

This suited me fine because I was

anxious to see the country up that way. Bill took the pack horse and rode in the lead and we headed up the Eagle Pass road. When we were off our own range, the horses were no trouble and we arrived at Fort Clark the fourth day and delivered every horse in good shape. We rested up at the fort a day and had a big time with plenty of United States grub to eat. We made the return trip in three days. I liked the Rio Grande country that I had seen and planned to see more of it later and to also visit Mexico.

Twenty of the horses that we did not sell to the United States government at Fort Clark were bought a few days later by Captain Story who wanted them for the San Antonio-San Diego stage line. These horses were driven to San Antonio in one day by Chich and myself and after Captain Story had looked them over and found them in good shape he asked me if I didn't want to make the trip to El Paso. He told me I could ride with the express messenger and the journey would take two weeks.

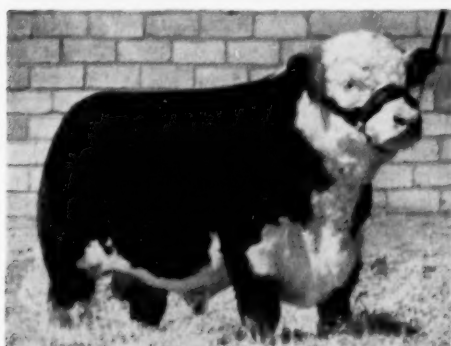
This sounded like a big adventure and would give me an opportunity to see more country. I hurried to the office of Judge Noonan in San Antonio and asked him if I could make the trip. He consented, but told me to tell his brother Will, at the ranch that I was going.

I promised to be in Castroville two days later when Captain Story changed horses there, and headed for the ranch. I told Will Noonan that his brother had

given me permission to make the stage trip, but he warned me that if I did go, it would be on my own time. I agreed to this because the stage company would pay my expenses both ways for the help I would give the messenger with the mail and express.

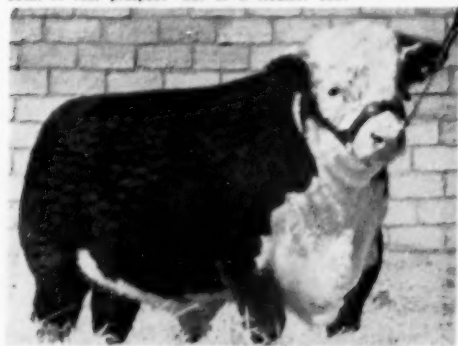
I was excited that day in Castroville when the stage drew up. I had my rifle and pistol with me and felt I was heading for a great adventure, and secretly hoped I might have an opportunity to kill an Indian or two, or perhaps, a tough hombre of the West. As it turned out the journey was routine, with no unusual adventures thrown in for good measure. From Castroville we went to Uvalde, then Fort Clark. At the latter place the horses were changed to mules because those animals were better in the rugged, desert like country and could hold up better under the extreme heat. We were traveling the old San Antonio-Chihuahua freight road that had been in use since the Mexican war of 1846, and over which the wagon trains rolled during the California Gold Rush. Old Fort Lancaster was then in ruins. We spent a night at Live Oak Creek and crossed the Pecos at the Pontoon Bridge Crossing. It seemed to me that the entire country was nothing but a big desert and I thought about those California gold seekers and their dreams and wondered how many of them ever got to California.

The stage jolted along and both mules and driver were changed at Escondido. Then we reached Fort Stockton, Fort



TEXAS ROYAL ZATO 33rd

He was Champion at the Colorado Fair, Reserve at New Mexico Fair and member of winning get of sire by TR Royal Zato 35th. A real prospect—out of a Hazlett cow.



TEXAS ROYAL ZATO 23rd

Another of the good sons by TR Royal Zato 35th that sells at Denver. This is a sample of the good calves we are offering. Be sure to look them over.

## Selling at Denver JANUARY 15

### 4 BULLS-SELL and in the yards— a Carload of Senior Bulls

all sired by

TR ROYAL ZATO 35th

TR Zato Heir  
88th 7500000

TR Lady Tone  
14th 6120877

TR Zato Heir  
5380000  
Lady Tealdo 68th  
5178220  
TR Royal Tone  
5370001  
Delsoma T. 221st  
4529321

H&D Tone Lad 105th  
Leola Flowers  
Tealdo Rupert  
Tona T. 2d  
HT Tone  
Gold Digger 64th  
Haxford Rupert 81st  
XIT Anxiety 195th

The other two bulls selling are from our show herd—a summer yearling and a junior yearling that won for us this season. In the yards we are offering a carload of senior calves that include herd bull prospects and really top range bulls—they are the right kind and bred right . . . all by "The 35th" and out of Hazlett and Zato Heir cows.

#### See Our Offering

We invite you to see our offering in the Panhandle Hereford Sale, Amarillo, Texas, January 23 and in the Fort Worth Sale on January 29.

## ALEX BORN & SONS

"Home of the Texas Zato Heirs"

FOLLETT, TEXAS

Davis, Eagle Springs and Fort Quitman—plodded along to the Rio Grande. The country was good between the Pecos and the Rio Grande, and it was also the most dangerous territory over which we had to pass, because there was still danger from roving bands of Indians. We didn't see an Indian, going or coming, but the messenger showed me some graves at Eagle Springs of people who had been killed by Indians.

I was interested in seeing El Paso, often referred to as Franklin. It was a small village below jagged, harsh looking mountains. Most of the houses were adobe and the old Ponce de Leon ranch house was used for a hotel. The stage stand covered a block and was located at the corner of El Paso and Overland Streets.

#### Visits El Paso del Norte

"El Paso del Norte" across the Rio Grande was "the" town in those days and I was anxious to go over. I crossed that evening on a wagon. The river was low, but the valley land below the town was rich and well cultivated, and the Mission grapes were as good as I ever tasted anywhere. There was a good wheat crop in the valley and it was tramped out by horses and winnowed by the wind—a custom followed since the time of the Egyptians or before. I was impressed with the friendliness of the people. They all smiled and waved as I went by.

After a day's rest we started back for Castroville which we made in seven days, one day less than our trip to El

Paso. We passed many heavy carts pulled by oxen and loaded with wool and hides, as well as heavy wagons freighting government supplies to the forts. I enjoyed the trip, but riding a heavy stage coach two weeks is a lot more tiring than riding a good horse on the range and I was glad to get back to the ranch.

Several days after getting back I was riding horseback on Chicon Creek when I saw two men resting in the shade of a big tree. They called to me and told me they would give me ten dollars if I would find their horses. They had stopped to rest and eat lunch. They had turned their horses loose and the animals had wandered off. I found them a short while later as they had headed for a water hole and their trail was easy to follow. The man, a handsome, well built chap, handed me the ten and thanked me. He

said his name was Kingfisher and that he was headed for Uvalde. Both men then mounted and rode off and I noticed that they were both well armed, I never saw them again.


I went back to the ranch and showed Will Noonan my ten dollars and told him how I had earned it. He told me that Kingfisher was a rustler and a killer, one of the toughest men on the Rio Grande.

I replied that he had been square with me.

Then Noonan said, "Give me the money. It's mine. You're at work here and your time is mine."

I refused, but when he said he would charge my account with that amount, I gave it to him—but I had made up my mind. I would quit working for the Noonan ranch and accept a cowpunching job that had been offered to me by John T. Lytle.

Don't let Robb Grub  
**Shoot Your Profits?**



**SPRAY or DUST TO KILL!**  
For details of treatment contact  
your County Agent or Vex-Ag. Teacher

**Acknowledgments**—Ranch Romances is not published any more, but Pines Publications, Inc., New York, has given Mary W. Clarke permission to use information from the Collinson articles for a series of stories in *The Cattleman*. Mrs. Clarke is also grateful to Harry Campbell, Matador, for furnishing her with a wealth of data contained in personal letters to him from Mr. Collinson; to Boone McClure, Director of the Panhandle-Plains Historical Museum, Canyon, Texas, for still more Collinson material; to the Amarillo News-Globe for permission to use information from a story published in their newspaper written by Collinson; to Ralph Collinson, a son, Amarillo, for furnishing copies of his father's stories that had been clipped from *Ranch Romances*, as well as biographical data, etc.; and to Mrs. Kathleen Jefferies, Clearendon, a daughter, for added biographical data and family history.

**SELLING THE TOP 60 HEAD** from the original 120 head previously selected for Our TWO individual production sales. . . . Two-In-One Quality from two of the Southwest's good herds.

**20 BULLS — 40 HEIFERS...**

**Monday, Feb. 25 — Pryor, Okla.**

Sale will be held at the Fairgrounds, right in town.

See the cattle before sale day at Satterfield Farms . . . go west off U.S. H'wy 69 at Pryor Airport (1 Mi. north of city) and follow road signs.

**MR. & MRS. W. S. SATTERFIELD**  
and  
**SHIFLET & SHIFLET**  
Red Rock, Okla.

Will Present  
A Joint  
Sale  
on . . .

*Oklahoma Polled Hereford's Finest Day!*

Practically all the bulls are serviceable age, 20 heifers are bred—20 sell open—The offering carries the blood and/or the service of the bulls listed right.

For Catalogs write NOW to

**W. S. SATTERFIELD — 21 N. Hogan — PRYOR, OKLAHOMA**

Attend our partner's sale—MARCH 6 at Hill Polled Hereford Ranch, Fairfield, Texas



- CMR Super Rollo 21st
- ALF Battle Mixer 28th
- EER Victor Domino 12th
- FLR Beau Lamplighter 35th
- Pawnee Druid 20th
- Beau Battle
- CMR Larry Domino 12th
- CMR Rollomatic 11th
- CMR Mischief Domino 109th
- CMR Aster Domino 15th



# Presenting... **TRIPLE Bull Power**



## The Right Kind--

## Bred Right!

Here are the new additions we selected in the recent Turner Ranch sale to use in our select herd of Hazlett bred cows. They have the individuality—plus great breeding that we feel will enable us to produce the right kind of Herefords.

TR Royal Zato 98th was the second top of the sale, with a one-half interest selling to us for \$12,500. Turner Ranch is keeping a half interest and has calves by him, proving he is siring the right kind. The other two bulls were selected to give us the added power necessary in a good breeding program—for they have both the breeding and individuality we know is necessary.

We would like for you to visit us . . . see these new bulls and our cow herd.

See our offering at the Fort Worth Sale, January 29

### ★ TR ROYAL ZATO 98th

TR ROYAL  
ZATO 27th  
7628976

Calved  
September 21, 1954

Delsona  
T 179th  
4146112

TR Zato Heir 88th  
7500000

TR Lady Tone 3d  
5808253

Hazford Rupert  
81st 2348825

Dellasa' Blanche  
2224684

TR Zato  
Heir  
Lady Tealdo  
68th  
TR Royal  
Tone  
Donna Rucaldo  
25th  
Hazford Rupert  
25th  
Delsona  
Beau Baldwin  
55th  
Donnie Perfect  
45th

H&D Tone L. 105th  
Leola Flowers  
Tealdo Rupert  
Tone T. 2d  
HT Tone  
Gold Digger 64th  
L. D. Royal Rucaldo  
E. Blanchard 18th  
Hazford Rupert  
Hazford Lass 6th  
Hazford Tone 8th  
Delsona Lass 7th  
B. Blanchard 165th  
Panny Domino 2d  
Domino Perfect 1st  
Della Perfect



### ★ TR HUSKER RUPERT 44th

HUSKER MIS-  
CHIEF 1076th  
4380889

Calved  
December 11, 1955  
TR Zato Heiress  
110th  
4553325

Husker Mischief  
564th 3222868  
Lady Mischief  
468th 3106132

Husker Mischief 14th  
Lady Mischief 22d  
Mischief 327th  
Domino Lass 34th

TR Zato Heir  
5380000  
Delsona Mixer T.  
11th 4590693

H&D Tone Lad 105th  
Leola Flowers  
T. Rupert Mixer  
T. Brance Lass



### ★ TR ZATO REAL 6th

REAL SILVER  
DOMINO  
488th  
4088799

Calved  
January 1, 1955  
TR ZATO  
Heiress 30th  
5894415

Real Silver Domino  
2425815  
Miss Lad 99th  
3473281

Real Domino 51st  
Miss Silver 408th  
Real's Lad 14th  
Miss Superior 4th

TR Zato Heir  
5380000  
Real Princess  
110th 3068675

H&D Tone Lad 105th  
Leola Flowers  
Real Prince Dom. 19th  
Isabelle

# DIAMOND J RANCH

Midlothian, Texas

J. L. Rush, Owner • Ranch 5 Miles South on Mountain Peak Rd.

## Pump Handle Pete Says:



Uncle Zeke says that the only people you should ever try to get even with are those who have done you a favor.

When you put a reliable JENSEN over your water well, you're sure doing yourself a big favor. It'll sit there and pump all the water you need . . . and that'll be a big favor for your home and herd, too.



**END STUFFING BOX TROUBLE**  
Jensen's Self-Adjusting Stuffing Box stops loss of water . . . easier to re-pack . . . lasts longer.



**JENSEN BROS. MFG. CO., INC.**  
1004 Fourteenth Street  
Coffeyville, Kansas

## Be Safe n' Sure!



**HARDING & HARDING**  
**Livestock Insurance**

**MORTALITY INSURANCE**  
**PROTECTION — At Home, In Transit, At Shows.**

**WRITE FOR RATES**  
Lower Cost Coverage Group . . . Ten or More

**HARDING & HARDING**  
Phone — Geneva 5100

Geneva

Illinois

All progressive cattlemen read  
*The Cattleman*



Hereford cattle being shown in the 1956 Amarillo Stock Show. This is one of the major events that will again take place during the show's 1957 activities.

## Amarillo Stock Show January 19 - 25

**Panhandle Hereford Breeders to Celebrate 50th Anniversary—  
Show Offers \$40,000 in Premiums**

**L**ONG time residents of the Texas Panhandle-Plains region claim the slogan, "You Always Have a Good Time in Amarillo," came into existence in the '80's, soon after this shipping point was established at the confluence of the Fort Worth & Denver City Railroad and the Atchison, Topeka and Santa Fe Line.

Cowboys working on spreads throughout the region at the end of the trail driving era, are credited with scattering pleasant views about Amarillo following their forays into the lusty new community, where they participated in whatever sociable functions were available. And, according to legend, the sociable functions were numerous and colorful.

Now, a full 70 years after its founding, people throughout the Golden Spread area are saddling up and making ready to ride again into Amarillo for their cowkingdom's greatest mid-winter event.

The annual Amarillo Stock Show and All-Professional Indoor Rodeo, January 19 through January 25, will hold added luster this time, for it will mark the 50th anniversary of the Panhandle Hereford Breeders Association.

### Planning Special Events

Hereford breeders are planning special events to commemorate their organization's half-century mark and expect many of their friends to be on hand to help them celebrate.

Although none of the organizers remain, numerous Hereford breeders hold

memberships in their association dating back more than a quarter century. Gold framed plaques will be presented to all 25-year members at the association's annual banquet on Tuesday night, January 22.

Bill Dameron, Hereford, Texas, is president of the Panhandle Hereford Breeders Association. W. M. Gouldy, Amarillo, is serving his 25th year as secretary-manager.

The association has missed holding an auction only once since the initial one in 1916. The one fallow year was 1918 when too few cattle were available.

Among breeders who have been association members for more than 40 years and who plan to participate in the forthcoming Golden Jubilee are R. T. Alexander, Amarillo and Canadian; Pronger Brothers, Stratford; G. C. Hutchinson, Tulia; E. E. Adams, Amarillo; Tom A. Dowlen, Amarillo; Hugh Doak, Claude; Ralph Allred, Amarillo; C. C. Poff, Tulia; Horace Baker, Claude; C. M. Carpenter, McLean; W. L. Williams, Wheeler; J. M. Gouldy, Amarillo.

### Forty Thousand Dollars In Premiums.

Amarillo Stock Show officials have budgeted more than \$40,000 for the forthcoming event, including rodeo production costs. Of the \$13,290 allocated for premiums in all divisions, \$5,500 has been budgeted for the Hereford show, and \$3,600 for the Angus Division.

Joe Morris, Amarillo, superintendent

# HE SELLS at DENVER JAN. 15



## TR ZATO HEIR 567th

TR ZATO  
HEIR  
5380000

Calved May 1, 1955

Delsona  
T 275th  
5284171

H&D Tone Lad  
106th 3488354

Leola Flowers  
2846628

Hasford Rupert  
81st 2348825

Tonelle 305th  
3757775

H&D Zato T.

Lad 8th

Miss Heir

182d

Beau

Flowers

Leola

Mixer

Hasford Rupert

25th

Delsona

Hasford Tone

800th

Miss Kay

U18th

Zato Tone 2d

B. Blanchard 26th

Domino Heir Jr.

Miss Coronet 51st

Advance Domino

Flowerette 17th

Anxiety Mixer

Leola Stanway 2d

Hasford Rupert

Hasford Lass 6th

Hasford Tone 8th

Delsona Lass 7th

Hasford Tone 74th

Tona Bianca

Hasford Tone 47th

Odella

This is one of the very best sons of TR Zato Heir we have ever produced. He is out of a top producing cow family. We have bred some of our better cows to him. He was first in class at Oklahoma City, Dallas, Lexington and second at Kansas City in 1956. He has every right to be a great breeding bull.

**GET  
YOUR  
HERD**

a place in the **SUN**



With the Blood of TR Zato Heir

Register of Merit's Distinguished Sire

NATURAL  
*Fleshing Quality*  
HEREFORDS



ENTRANCE TO RANCH - 7 MILES EAST AND 1 MILE NORTH OF SULPHUR - STATE HWY 7 & 18

**TURNER RANCH - SULPHUR, OKLAHOMA**

Roy J. Turner • Jim McClelland • Roland Jack • Tom Harris, Show Cattle

A. H. KARPE  
owner

# GREENFIELD HEREFORD RANCH

## An Unexcelled Breeding Combination

A majority of the females will be daughters of EER Victor Tone 49th out of daughters of Baca Duke 2d and bred back to EER WWR Domestic W 8th. We think this cross will duplicate the outstanding daughters of the great Baca Duke 2d.



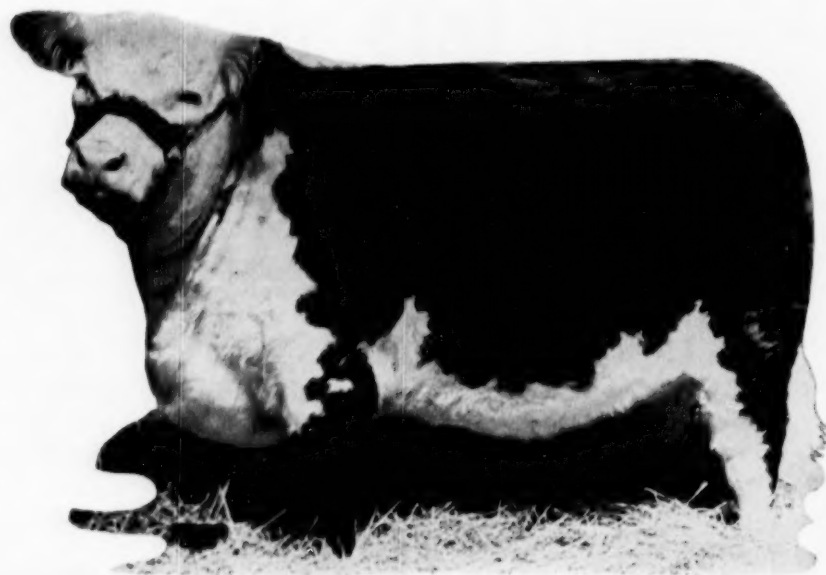
EER VICTOR TONE 49th

This outstanding son of EER Victor Domino 12th, "Popeye," not only proved himself a great show bull but has proven himself a truly great sire. The majority of the females selling are by him out of Baca Duke 2nd daughters—a sample of his siring ability is shown here.



EER WWR DOMESTIC W 8th

The sensational young sire purchased at the 1956 EER sale. Both of his grandsires, Essar Domestic W and CMR Rollo Domino 28th, were National Champions. His service will sell!



GHR DUTCHESS 5th

**Grand Champion Female - - Calif. State Fair  
Open Competition, 1956**

This is the Quality Offered in Our Sale, Feb. 4th



# Production Sale, Feb. 4th

AT THE RANCH — BAKERSFIELD, CALIFORNIA

**SELLING**

**5 HERD BULL PROSPECTS**

**50 SELECT FEMALES**



**GHR VICTOR TONE 12th**

Here is one of the outstanding young herd bull prospects to sell Feb. 4!

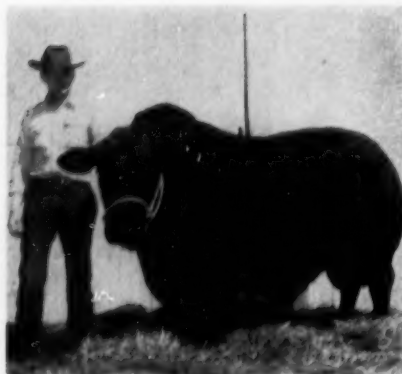
\* *See the Sale Offering*  
*... and the entire herd!*

One of the females to sell in the group good cattlemen have described as the best set of Polled Hereford females ever in a sale offering on the west coast!



*Write for Catalog—Box 187—Station A*

**BAKERSFIELD, CALIFORNIA**



## THIRTEEN REASONS WHY YOU SHOULD BUY BRANGUS CATTLE

1. They have no horns.
2. They have great resistance to cancer eye and pink eye.
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4. They make fast gains on poor grades of food.
5. They are solid black in color.
6. They can stand both heat and cold.
7. They are not bothered by flies, ticks and lice.
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9. Mothers give good milk and calves make rapid growth.
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11. They are easy to handle.
12. Our Brangus are good breeders because they are from the most popular blood lines today: MANSO
13. The Brangus Association is the fastest growing Association of cattle breeders in the world today—BAR NONE!

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Vinita, Okla.

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Your brand is your own trade mark. Record it . . . protect it!

(Continued from Page 74)

of the Hereford Division, has announced the following schedule of interest to Hereford breeders: Sunday, January 20, 11 a. m., placing sales cattle, which will be judged on Tuesday, January 22. Carlot bulls also will be placed on this date. The annual Hereford auction will begin at 1:30 p.m. Wednesday, January 23.

Other important features of the 1957 show include a Quarter Horse Show, sanctioned by the American Quarter Horse Association. Ramon Wood of Wichita Falls will judge this event on Thursday, January 24th.

First event at the show will be the popular cutting horse meet, sponsored by the High Plains Cutting Horse Association. This attraction will be Saturday afternoon, January 19 in Fair Park Coliseum. The first rodeo performance is slated for that night, with the second performance on Sunday afternoon. Beutler & Morgan of Elk City, Oklahoma, are producing the rodeo.

The Panhandle Livestock Association, headed by President J. Alfred McMurtry of Clarendon, Texas, will hold its annual convention, style show, reception and dance on Monday, January 21.

Clyde Bradford, Tulia, Texas, superintendent of the Aberdeen-Angus Division, said the Angus cattle will be judged on Tuesday, January 22.

Judging of western riding horses, roping classes and auctions of the Junior Livestock Show's swine, lambs and steers will be held on the closing day of the show.

### Stock Show Started in 1928.

The Amarillo Stock Show began in 1928 in the form of a baby beef club show and sale. The calves were housed in a vacant building and auctioned on the city's principal street, in front of the Amarillo Hotel. Organizers were Grover B. Hill, now president of the Federal Intermediate Credit Bank, Wichita, Kansas; P. C. Bennett, Amarillo, former County agent and U. S. Department of Agriculture official; and W. M. Gouldy, Amarillo.

Interest in the baby beef club show spread rapidly across the plains, and the state extension service, through its county agents, early joined in the rapidly expanding enterprise.

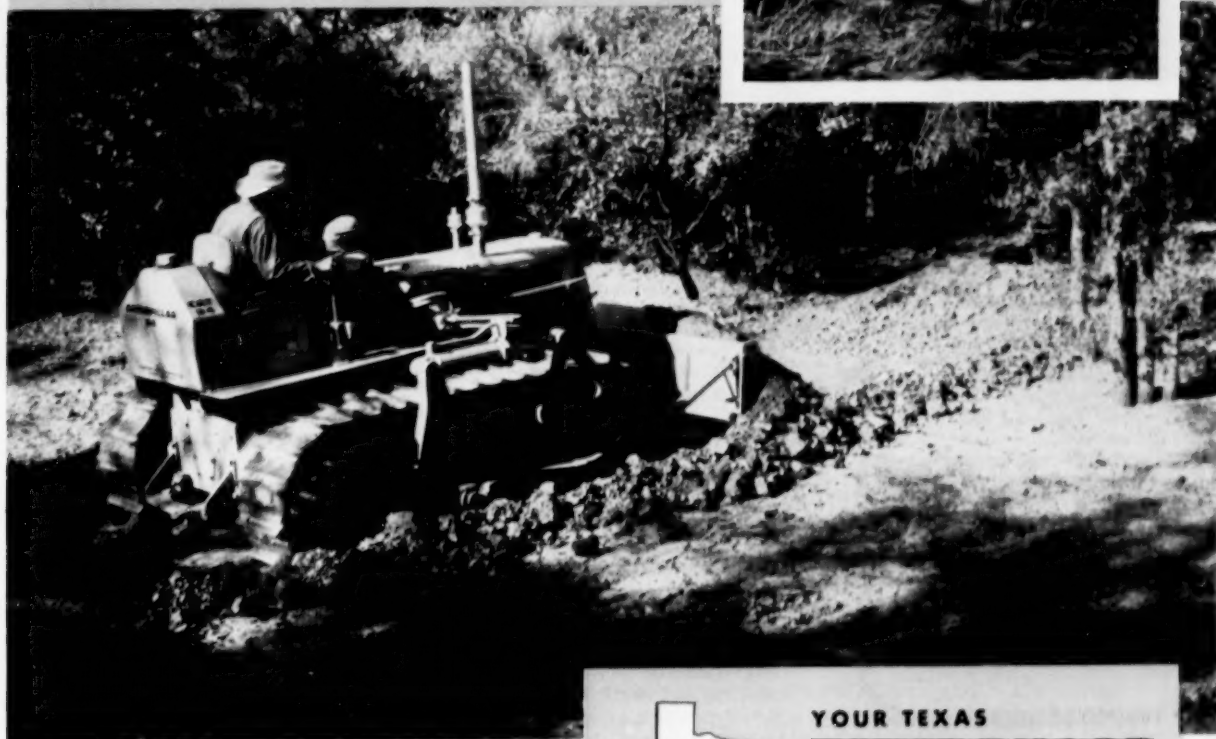
In 1930, in response to prodding by livestock and business interests throughout the region, the Amarillo Exposition and Fat Stock Show, Inc., was organized and began sponsoring the showing of livestock generally. Shows were moved to Amarillo's Tri-State Fair Grounds, where better facilities were available.

The stock show's facilities have been improved annually and now are among the best in the country. Show officials staged their first all-professional indoor rodeo in 1955, following completion of a coliseum that seats approximately 7,000 persons.

Delbert Dalby is president of the Tri-State Fair and Stock Show Association, which stages both the fall fair and winter stock show. Rex Baxter is manager of both events.

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says Ingle Bradford, Equip. Supt., Palo Pinto County



"This tractor was bought on the strength of Caterpillar Dealer service. Whenever we call them, they are right over with any parts and service we need. They don't forget us after the equipment is sold—they keep coming back to see that we are perfectly satisfied."

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- Big fleet of service trucks bring our shop right to your farm—saves money, time



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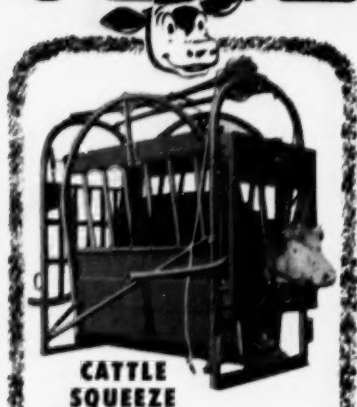
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C-12

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## CATTLE SQUEEZE

The new, improved Teco Squeeze is the safest, fastest, most efficient ever designed. Completely portable, either on pick-up or on Teco's special easy-loading trailer. Patented triple-action headgate, closes quickly, locks automatically. Handy foot pedal release for neck lever.

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*We Wish for All Cattle People*

*Some Rain in 1957*

## HERD BULLS IN SERVICE

Don Domino 29

Don Axtell Jr.

Baron Lamplighter

Zato Hair B-11

DG Real Silver 204th

*Visitors Welcome - -*

## LEAGUE RANCH

Jack Idol, Mgr. Benjamin, Texas

80th Annual Convention  
Texas & Southwestern Cattle  
Raisers Association  
Houston, Texas,  
March 18, 19, 20, 1957

# Shorthorn Steer Grand Champion at International Livestock Exposition

**Prize Beef Sells for \$20.50 Per Pound. A Record Price for the Chicago Show—Beef Breed Champions Named**

A SHORTHORN steer, owned by Pennsylvania State University, was named grand champion at the International Livestock Exposition held in Chicago last month. The steer sold for \$20.50 per pound, a record price for the International, to the Greenbrier Hotel at White Sulphur Springs, W. Va.

The reserve grand champion, an Aberdeen-Angus, also shown by Penn State, sold for \$3 per pound to Arbogast & Bastian, Allentown, Pa., meat packers.

The grand champion carload of fat steers, shown by John F. Mommsen & Son, Miles, Iowa, sold for \$46.50 per cwt. They were Aberdeen-Angus and weighed 1005 pounds. The reserve champions were Herefords shown by Karl and Jack Hoffman, Ida Grove, Iowa. The champion load of Shorthorns, also shown by the Hoffmans, sold for \$31.75 per cwt.

## Beef Breed Champions Named

Jim Sanders, Gilroy, Calif., judged the Hereford show and selected Portage Mixer 55, a junior yearling owned by Portage Farms, Woodville, Ohio, as the champion bull, with reserve honors accorded M & M Zato Dominie, also a junior yearling who stood second in class to the champion. He is owned by Hi-Point Farms, Brighton, Mich.

McCormick Farms, Medina, Ohio, showed the champion female, McC Hillcrest Ann 28 and Wyoming Hereford Ranch, Cheyenne, Wyo., showed the reserve champion, WHR Etta Ann 5.

## Aberdeen-Angus

Herman Purdy, University Park, Pa., and Earl Dugger, Tulsa, Okla., judged the Aberdeen-Angus show. Heckmere's Highlands, Valencia, Pa., showed the senior and grand champion bull, Dor-Mac's Bardoliermere 10, and J. Garrett Tolan, Pleasant Plains, Ill., showed the reserve senior and reserve grand champion, TT Eileenmere 500. Dor-Mac's Bardoliermere 60, shown by Mole's Hill & J. C. McLean, Millerton, N. Y., was junior champion bull, and Ankonian OB 30, shown by Ankon & Bray's Island Plantation, Rhinebeck, N. Y., was reserve junior champion.

Heckmere's Highlands showed the senior and grand champion female, Bordulac Burgess 2 BeeMac, and El Jon Farms, Rose Hill, Iowa, showed the junior and reserve grand champion, Cloverly Blackcap Jennie. Lakewood 20, shown by Lakewood Farms, Eatontown, N. J., was reserve senior champion and Miss Blackcap CLC, shown by Sugar Loaf Farm, Staunton, Va., was reserve senior champion.

## Shorthorns

The Shorthorn show was judged by James H. Biggar, Castle Douglas, Scotland. The senior and grand champion bull was Scotsdale Jupiter, shown by S. G. Bennett, Georgetown, Ontario, Canada,



*PS Troubadour, grand champion steer of the International Livestock Exposition, owned and shown by Pennsylvania State University. The Shorthorn steer weighed 985 pounds and sold for \$20.50 per pound, a new International show record, to the Greenbrier Hotel, White Sulphur Springs, W. Va. It was bred by Acadia Farms, Northfield, Ohio.*

and the reserve senior and reserve grand champion was Leveldale Virile, shown by Mathers Bros., Mason City, Ill. S. J. O'Bryan, Lake Villa, Ill., showed the junior champion, Susanna's Custodian 10, and Bennett showed the reserve junior champion, Scotsdale Kingsway.

Mathers Bros. showed the senior and grand champion female, Hillcroft Miss Ramsden 3, and W. C. Anderson & Son, West Liberty, Iowa, showed the junior and reserve grand champion, WL Maxine Beauty 2. Louada Augusta Kate, shown by Louada Manor Farms, Ltd., Peterborough, Ontario, Canada, was reserve senior champion, and Leveldale Princess 8, shown by Mathers Bros., was reserve junior champion.

## Polled Shorthorns

The Polled Shorthorn Show was judged by Reford Gardhouse, Milton, Ont., Canada; A. E. Darlow, Stillwater, Okla., and P. S. Shearer, Ames, Iowa. The senior and grand champion bull was Broadway Hallmark, owned by Ray and Gerald Clodfelter, Greencastle, Ind., and the junior and reserve grand champion was LF Fashion, shown by Landen Farms, Foster, Ohio. C. B. Teegardin & Sons, Ashville, Ohio, showed the reserve senior champion, Oakwood Maximum, and Herbert Weber & Sons, Edgerton, Ohio, showed the reserve junior champion, Eureka Fascination 3.

Lynnwood Farm, Carmel, Ind., showed the senior and grand champion female, Lynnwood Patience 2, as well as the junior and reserve grand champion, Lynnwood Secret 2. Kintyre Maud Mina 3, shown by the Teegardins, was reserve senior champion, and Lynnwood Daybreak A 8, shown by Lynnwood Farm, was reserve champion junior female.





Do heavy-duty discing with positive penetration and precise control. It's easier and better with the HD-6 and Allis-Chalmers Model J Offset Disc Harrow. No disc gang lubrication required during the life of the blades.

## **YOU'LL DO MORE, EARN MORE, SAVE MORE** **...with Heavy-Duty Equipment**

Like a new bloodline in the herd, the Allis-Chalmers HD-6 diesel crawler tractor brings a big upward step in farm productivity. Here are some of its features that assure maximum performance and long life under severe operating conditions:

**Power and traction**—66.5 net engine hp. Weight, approximately 12,400 lbs.

**Carry-through work power**—Allis-Chalmers diesel engine with smooth, efficient follow-through combustion.

**Sure-fire starting**—24-volt direct electric starting — on diesel fuel.

**Rugged construction** — all-steel, Box-A Main Frame; heavy, one-piece housing for steering clutches and final drives.

**Master clutch you can forget** — easy, positive-action, ceramic-type clutch.

**1,000-hour lubrication** — roller-bearing truck wheels, idler and support rollers are factory-sealed. Require lubrication only at 1,000-hour intervals.

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Team your HD-6 with a complete system of deep tillage. Choose from ten rugged deep tillage attachments available for the Allis-Chalmers Model 400 Tool Carrier.



# OUR BEST TO FORT WORTH



KF ZATO HEIR 8th

An outstanding prospect bred by us. His brothers and bulls bred like him sell at Fort Worth January 29th.

*We Invite You  
To See  
Our Offering*

## Selling 9 BULLS

## January 29th

### The Offering...

- One two-year-old proven son of TR Zato Heir 312th, a truly outstanding bull siring the right kind of calves.
- Pen of 3 junior yearling bulls—ready for service and by M Zato Heir 10th, the great breeding son of TR Zato Heir 27th and M Zato Heir 8, our outstanding TR Zato Heir-Real Anxiety, Jr.-bred bull.
- Pen of 5 senior calves—grandsons of the Register of Merit TR Zato Heir 27th. This group includes outstanding prospects.

# KINGFORD FARMS

CARL B. KING  
Owner

Siloam Springs, Ark.

OLIVER TAYLOR  
Mgr.

## HIGHLAND HEREFORD BREEDERS

Second Annual



**Show & Sale  
MARCH 11th  
Marfa, Texas  
SELLING  
60 BULLS**

Selected to Suit the Commercial Rancher

**ADDED FEATURE!**

We will sell a choice group of  
Club Calf Prospects  
Plan Now To Be With Us.

FOR CATALOG, Write—JOE T. LANE, Chairman, Sale Committee, Box 996

**HIGHLAND HEREFORD ASS'N.— MARFA, TEXAS**

80th ANNUAL CONVENTION

TEXAS & SOUTHWESTERN CATTLE RAISERS ASSOCIATION

HOUSTON, TEXAS, MARCH 18, 19, 20, 1957

## Livestock Judging Program

### Amarillo Fat Stock Show

SATURDAY, JANUARY 19, 1957

2:30 p.m.—Cutting Horse Contest, Coliseum.

SUNDAY, JANUARY 20, 1957

10:00 a.m.—Bifling Steers, Coliseum.

11:00 a.m.—Placing Sales Cattle, Judging Arena.

1:00 p.m.—Bifling Lambs.

MONDAY, JANUARY 21, 1957

8:00 a.m.—Commercial Steer Sale, Western Stockyards.

9:30 a.m.—Judging Angus Steers, Coliseum.

10:30 a.m.—Judging Hereford Steers, Coliseum.

TUESDAY, JANUARY 22, 1957

9:00 a.m.—Judging Hereford Cattle, Coliseum.

9:00 a.m.—Judging Angus Cattle, Coliseum.

9:00 a.m.—Judging Poland China, Spotted Poland China and Chester White Swine.

3:00 p.m.—Judging Carlot Bulls.

WEDNESDAY, JANUARY 23, 1957

8:00 a.m.—Judging Hampshire, Berkshire, Duroc and other breeds of Swine.

9:00 a.m.—Senior Cutting Horse Contest, Coliseum.

10:30 a.m.—Junior Cutting Horse Contest, Coliseum.

1:30 p.m.—Hereford Breeders Sale, Sales Arena.

THURSDAY, JANUARY 24, 1957

9:00 a.m.—Judging Quarter Horses, Coliseum.

9:00 a.m.—4-H and FFA Grass Judging, Sales Arena.

9:00 a.m.—4-H and FFA Livestock Judging, Judging Arena.

FRIDAY, JANUARY 25, 1957

9:00 a.m.—Judging Western Riding Horses.

9:30 a.m.—Junior Swine Sale, Old Arena.

10:30 a.m.—Judging Roping Classes.

11:00 a.m.—Junior Lamb Sale, Old Arena.

1:30 p.m.—Junior Steer Sale, Sales Arena.

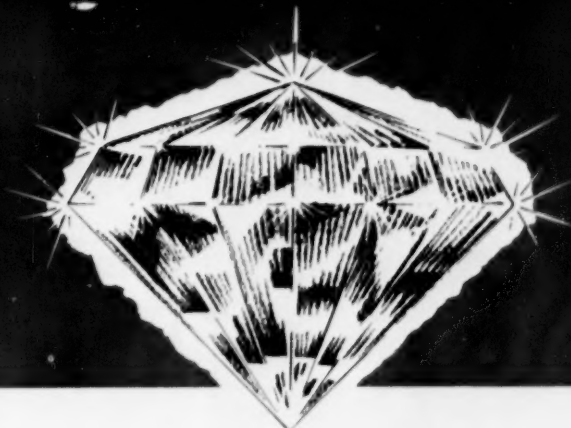
## New 1956 Farmers' Tax Guide Available Free

FARMERS who are confronted with problems growing out of the new social security phases of their federal income tax returns, as well as other points in their tax determinations, will get a big assist from the new 1956 edition of the Farmers' Tax Guide, R. L. Phinney, District Director of Internal Revenue Service in Austin, announces. This publication is now available at offices of county farm agents and local offices of Internal Revenue Service.

The 64-page booklet has been brought up to date by the national office of the tax collection agency with the aid of revenue agents in farm areas, the federal extension service of the Department of Agriculture, and the state extension services of the federal land grant colleges.

A million copies of the booklet have been printed for nation-wide distribution. Last year's edition was extremely well received by farmers and was highly commended by such groups as the National Grange, the American Farm Bureau Federation, the Farmers' Union and the National Livestock Tax Committee.

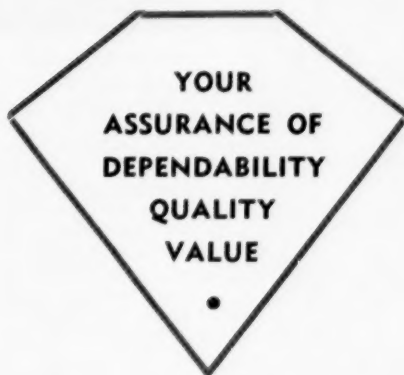
In addition to describing in detail the steps to be taken by farmers in all categories in preparing their 1956 returns, the booklet also provides numerous examples on how to do it. A list of new topics is included along with a check list of items of farm income and expenses. Particular problems encountered by many farmers are clarified under a series of spot headings.



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We would be pleased to have you visit us and see our herd bulls, cow herd and the calves we are getting. Our ranch is only a short distance from Houston and we would be more than happy to take you to the ranch . . . drop by our stalls at the show.

## A DIAMOND



*Visit Us Any Time*



**88th ZATO HEIR 66th**

By the champion and Register of Merit TR Zato Heir 88th.

This outstanding bull heads our herd of Colorado Domino, Hazlett and Real Silver cow herd.

**DIAMOND**  
*L.D. Cain*  
OWNER  
**RANCH**

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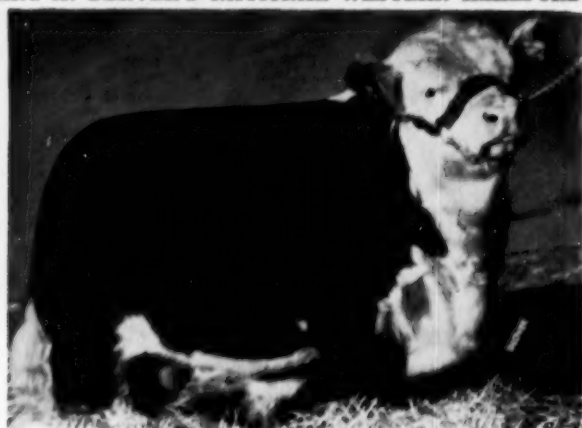
HOUSTON 2, TEXAS

RANCH:

ROUTE 2,

ROSENBERG, TEXAS

## SELLING IN DENVER'S NATIONAL WESTERN HEREFORD SALE



## Twin B Zato Esquire 6009th

the combination of

He is the light-colored, fifth-place, junior calf at the  
1956 American Royal.

• ZATO HEIR

• CRUSTY

• COLORADO DOMINO

## also selling:

... this good summer calf, TWIN B. ZATO 3d, a grandson of  
Schlichau's TR Zato Heir 224th and out of a straight Hazlett  
dam.

## PEDIGREE OF TWIN B ZATO ESQUIRE 6009th

Twin B. Zato Esq. 8753997	TR Zato Heir 40 6028700	TR Zato Heir 5380000	H&D Tone Lad 105 3488354	H&D Zato T. Lad 8 Miss Heir 182
		T. Lois Rupert 39 4146138	Leola Flowers 2846628	Bess Flowers Leola Mixer
	CK Carolyn 55 6508724	CK Cruiser D33 4317171	T. Royal Rup. 91 3510764	Hazford Rupert 81 HT Miss Rupert 2
Ann Domino C4 7127534		CK Caprice 53 5480031	D. Stanway Lass 59 3030245	WHR Dom. Stan. 31 Miss Mischief S. 22
			CK Chai. B. 19 3199099	CK Onward Domino Delight Domino 2
			Zena Domino 2883270	Lester Domino Ambrosia Dom.
Adv. C. Dom. 28 5440527			CK Caballero 2 3663365	Adv. Dom. 97 GCF Godfrey's Pr.
			Mary Domino 7 2979410	Home Builder 23 Katy Domino 2
			Colo. Dom. E. 1 3701732	Colo. Dom. 159 Princess D. 487
Ann C. Domino 5788325		Unaweeep Domino 77 3575744	Nellie 2386931	Adv. Dom. 7 Nymph
			CK Royal Domino 3017405	Royal Domino 5 Mad. Onw. Dom.
			Eleanor R. Dom. 4066778	Al Domino Eleanor
			2773238	Colo. Dom. E. 1 Nellie
		Adv. C. Dom. 28 4653824	Unaweeep Domino 77 3575744	Adv. Stan. 119 Birdie Stanway 2
			Bir. A. Stanway 6 3746387	Prince Domino Lady Annetta
			Grassland Domino 1227337	Grassland Dom. Retna Domino
		Ann Domino 2515118	Retna Domino 3 1939125	

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## HERRIN HEREFORD RANCH

For Sale  
BULLS - COWS - HEIFERS

TR Zato Heir 446th  
One of our herd sires.

Due to our ranch being overstocked, we must sell a number from our herd. We have been building our herd for several years and have culled the inferior kind and added only the best. Here is a real opportunity for you to select some of our best ... and at reasonable prices.

Come by the ranch located at Stafford, Texas, on U. S. 90, on west edge of Houston.

R. T. Herrin, Owner

Box 1440, Houston, Texas. Phone FA 3-5111.

Your brand is your coat of arms, but it is of little use unless  
it is recorded.

## Livestock Judging Program

Southwestern Livestock Show,  
El Paso

## MONDAY, FEBRUARY 4, 1957

7:00 a. m.—Weighing and sifting of lambs.  
8:00 a. m.—Weighing and sifting of swine.  
1:00 p. m.—Weighing and sifting of steers.

## TUESDAY, FEBRUARY 5, 1957

8:00 a. m.—Judging of swine.  
9:00 a. m.—Judging of Hereford cattle.  
Judging of Angus following Hereford.  
5:00 p. m.—Judging of fat steers.

## WEDNESDAY, FEBRUARY 6, 1957

8:00 a. m.—Judging of fat lambs.

## THURSDAY, FEBRUARY 7, 1957

8:30 a. m.—Judging of adult breeding sheep.  
Judging of junior breeding sheep following adult.  
10:00 a. m.—Judging of Quarter Horses.  
10:45 a. m.—Exhibitor meeting—Hog Barn judging arena.

1:00 p. m.—Range bull sale.  
2:00 p. m.—Range plant identification contest.

## FRIDAY, FEBRUARY 8, 1957

8:00 a. m.—Livestock judging contest.  
2:00 p. m.—Junior livestock auction sale.

## SATURDAY, FEBRUARY 9, 1957

7:00 a. m.—Complimentary breakfast for agents and teachers.

## SUNDAY, FEBRUARY 10, 1957

2:00 p. m.—Final rodeo performance.

*There is no death. The stars go down  
To rise upon some other shore.  
And bright in Heavens jeweled crown  
They shine forevermore.*

J. L. McCreary

## Frank R. Streeter

Frank R. Streeter, southeast Colorado rancher, died November 24 at the age of 75. He was born at Trinidad, Colo., and as a youth moved with his parents to North Dakota. The family later moved to Kansas, where in 1905 he was married to Annie Williams of Richfield, Kans. In 1907 the Streeters homesteaded near Stonington, Colo., where they lived until January, 1915, when they moved to their ranch on the Cimarron River, where he spent the rest of his life. Survivors include his wife and four children, Cordelia Wright of Portland, Ore.; Augusta Meyers of Lamar, Colo.; Jim Streeter of Perryton, Texas, and Virgil Lou West of Guymon, Okla.; a sister, Mrs. Kate Houghton of La Junta, Colo., and 15 grandchildren and 16 great-grandchildren.

## Luther E. Brock

Luther E. (Lou) Brock, old-timer of the Osage Country, died November 1 at the age of 84. Brock moved with his parents from Missouri to Indian Territory at the age of five and upon reaching 12 years of age he took up the occupation of cow punching which took him over five states. While in New Mexico Territory he served as U. S. marshall. Later he became a deputy U. S. Marshall in the Osage country. Immediate family survivors include his wife; five children, Winona Brock Anderson of Dallas, Texas, Wheeler Eagle Brock of Lake Charles,



# INTERNATIONAL RANGE BULL SALE

## Southwestern Livestock Show Grounds

### EL PASO, TEXAS

**Show**  
**FEBRUARY 6th**  
10 A. M.

**Sale**  
**FEBRUARY 7th**  
10 A. M.

## 309 HEAD

### HEREFORDS

- 27 Single
- 18 Pens of 2
- 27 Pens of 3

### SHORTHORNS

### BRANGUS

- 22 Pens of 5
- 4 Pens of 10
- 1 Pen of 15

The Majority Are Herefords

## The Greatest Selection Ever Assembled At One Sale

*Consigned by some of the greatest registered herds in the Southwest*

### — Consignors —

Olin Ainsworth	Milnesand, N. M.	W. J. Largent & Son	Merkel, Texas and Folsom, N. M.
J. E. Ballard	Las Cruces, N. M.	O. H. McAlister	Rhome, Texas
Wayne Billings	Jetmore, Kans.	J. L. McDade	Clayton, N. M.
George L. Blake	Tulsa, Okla.	Omer Meeks	Dalhart, Texas
R. U. Boyd	Carlsbad, N. M.	Robert Meeks	Dalhart, Texas
Roy Bradshaw	Sudan, N. M.	J. L. Mooney	Hanston, Kans.
Ed Bray	Folsom, N. M.	Royce Pember	Portales, N. M.
Clyde Buffington	Gunnison, Colo.	W. Alpheus Rush	Elida, N. M.
Karl Butts	Clayton, N. M.	Scofield Ranch	Austin, Texas
Clear Creek Ranch	Welch, Okla.	Sellman Bros.	Watrous, N. M.
Denton's 7 L Ranch	Kenna, N. M.	J. E. Summerour	Dalhart, Texas
Doak Ranch	Gladstone, N. M.	O. C. Sykes & Sons	Fort Sumner, N. M.
G. I. Edlin	Channing, Texas	Paul Thomas	Fabens, Texas
Lajara Hereford Ranch	Watrous, N. M.	Price Turner	Best, Texas

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HOUSTON, TEXAS, MARCH 18, 19, 20, 1957

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La., Lou Brock Nickell of Houston, Inez Brock Martin of Houston, Luther E. Brock, Jr., in the U. S. Army in Germany; two grandsons, Mike Martin and Lou Walter Brock; two brothers, Grover Brock of Cisco, Texas, George Brock of Lubbock, Texas; two sisters, Inez Bates of Fort Worth, Mary McManus of San Angelo, Texas.

### William H. Law

William H. Law, Fort Worth pipeline contractor and rancher of Cresson, Texas, was found dead in bed at a deer camp south of Kerrville November 30. Law, 45, who had suffered with a heart condition for several years, had been on a deer hunt with two brothers, Raymond Law of Fort Worth and Earl Law of Ottawa, Kans. Other survivors include his wife; his mother, Mrs. Ella Law, Fort Worth; two other brothers, Ben Law, Fort Worth, and R. W. Law, Flint, Mich.; two sisters, Mrs. Horace Smith of Cresson and Mrs. Charles E. Morgan, Fort Worth, and a nephew, Ronnie Snow.

### Joe Winston

Joe Winston, rancher and Hereford breeder of Aledo, Texas, died December 1 in a Breckenridge hospital at the age of 59. Winston operated in Parker and Stephens counties and was the owner of Bear Creek Ranch, near Aledo. Survivors include his wife; his stepmother, Mrs. C. J. Winston of Mineral Wells; and a half sister, Mrs. Judith Kight of Washington, D. C.

### T. W. Medley

T. W. (Walt) Medley, 78, pioneer Socorro County, New Mexico, rancher, died November 22. He was born in Texas and came with his parents to New Mexico in 1887. He had been in ill health for several years. Survivors include his widow; two daughters, five grandchildren, four nephews and five nieces.

### Mrs. Sarah Flora Lacy

Mrs. Sarah Flora Lacy, 81, died at her home in Marble Falls, Texas, December 2. Survivors include two sons, Clyde E. Lacy of Marble Falls and F. H. Lacy Jr., of Fairmont, W. Va.; two sisters, Mrs. Ada Yett of San Diego, Cal., and Mrs. Georgia McLean of Austin; four grandchildren and four great-grandchildren.

### Montana Bill Roberts

Montana Bill Roberts, old XIT cowpuncher, died in Miles City some time ago at the age of 85. Roberts went to Montana from Texas in 1891 with an XIT trail herd and remained in Montana the rest of his life.

### Roy Wells Hall

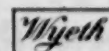
Roy Wells Hall, pioneer West Texan, died November 15 of a heart attack at the age of 71. Hall spent most of his life on ranches in the Panhandle. While a young man he worked for the LS Ranch at old Tascosa and later for the Sheltons with ranching interests at Romero, Texas, and Alamogorda, N. M. He was

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associated with the Bivins Ranch near Channing, Texas, until he retired about 10 months ago. Surviving are one daughter, Mrs. Judy Sanders, of Tularosa, New Mexico; one son, Norman (Punch) now in the armed services in Germany; one brother, Don Hall of Plainview, Texas; four sisters, Mrs. A. L. Patterson of Mineral Wells, Mrs. O. E. Hutcheson of Quitaque, Mrs. Gladys Collins of Plainview and Mrs. Anna Gilbert of Sparks, Nevada, and three grandchildren.

#### Sidney S. Smith

Sidney S. Smith, lifelong Llano, Texas, resident, died December 1 in a Dallas hospital at the age of 74. Smith, a retired cattleman and law enforcement officer, had served as deputy sheriff and jailer for Llano County for several years prior to his retirement in 1953. Survivors include his widow; two daughters, Mrs. Lois Baldwin and Mrs. Earl Brown, both of Dallas; two sons, O. K. Smith of Waxahachie and Carl Smith of Fort Worth; a brother, D. P. Smith Sr. of Llano; two sisters, Mrs. Jeff Hurt of Llano and Mrs. Agnes Davis of San Angelo; and five grandchildren.

#### Frank Bledsoe

Frank Bledsoe, pioneer stockman and farmer of Lubbock county, Texas, died November 29 at the age of 65. Bledsoe moved with his parents to Lubbock county in 1890. They were prominent ranchers when the county was first formed. He is survived by his widow; a son, Don-

ald of the Becton community; four brothers, Robert L. of Rogers, N. M.; Carl of Aroya, Colo.; Henry of Yuma, Colo., and Ed of Colorado Springs, Colo.; and two grandchildren.

#### Gay Clifford Meriwether

Gay Clifford Meriwether, Brewster County, Texas, ranchman, died November 14 in an Alpine hospital at the age of 62. He is survived by his widow; his mother, Mrs. Lucy Meriwether; two sons, Billy and Ralph; and three grandchildren, all of Alpine.

#### Thomas McGuill

Thomas McGuill, life-long resident and rancher of Goliad county, died last month at his home near Blanca following a prolonged illness at the age of 67. McGuill was born in Goliad county near Blanca, the son of the late Mr. and Mrs. William McGuill. He is survived by a sister, Mrs. Hubert Horny, Goliad and three brothers, W. P. and J. W. McGuill of Refugio and J. M. McGuill of Blanca.

#### Curtis Bruce Richardson

Curtis Bruce Richardson, 45, rancher of Throckmorton, Texas, died November 25 of injuries sustained in a motor car accident. Richardson had been a resident of Throckmorton since 1931 when he moved from Olney. He is survived by his wife, Mrs. Roberta Richardson; a daughter, Mrs. Mac Timmons of Fort Huachuca, Ariz.; a son, Bruce Richard-

son, Jr., of Throckmorton; two brothers, John R. Richardson of Abilene and Charles S. Richardson of Olney; two sisters, Mrs. Guy Houston of Throckmorton and Mrs. Ethel Lemons of Olney.

#### James Edwin Fox

James Edwin Fox, farmer and cattleman of Cambridge, Kans., died November 12 at the age of 69. He is survived by his wife; a daughter, Miss Gertrude Fox of Wichita; two sons, James Edwin, Jr., of Fort Worth, Texas, and George Fox of Cambridge; two brothers, Ober and Frank Fox of Prague, Okla.; a sister, Mrs. Roena Elliott of Collins, Iowa; and four grandchildren.

#### George McCandless

George McCandless, early day cowboy and ranch hand, died recently at the age of 76. McCandless was born in Tennessee and came to Texas when he was 16 years old. For a long time he worked for Bryant Edwards, Henrietta cattleman. He had also been foreman on the ranch of Eelskin Davis of Throckmorton and had worked on the Charles Moorhouse ranch near Benjamin. Since his retirement he had lived in Seymour. He never married and leaves no close relatives.

#### William Utley

William Utley, pharmacist for Wichita Falls State Hospital until his retirement three months ago died December 5 in a Fort Worth hospital at the age of 66. Survivors include his wife, Mrs. Virgie

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#### ♦TONE LAD 26th—He Sells

By H & D Tone Lad 348th and out of one of our extreme top producing cows. He has the individuality and breeding we feel it takes to produce the right kind.

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# 9 BULLS WITH QUALITY + BREEDING

— Sell at Denver -- January 15 —



JH ZATO 24th . . . He Sells



JH ZATO 25th . . . He Sells

TR Zato Heir 456th 8272735	{ TR Zato Heir 5380000	{ H&D Tone Lad 105th
Calved Dec. 6, 1955	{ T Royal Lady 24th 5476966	{ Leola Flowers
FT Wilton Maid 16th 7413699	{ FT Wilton Return 5906321	{ T Royal Rupert 185th
	{ HC Lorena Mixer 13th 4006287	{ Carol
		{ Flat Top Return
		{ Miss Real Prince D. 340th
		{ Lorena's Mixer Dom.
		{ Phoebe Lass

TR Zato Heir 456th 8272735	{ TR Zato Heir 5380000	{ H&D Tone Lad 105th
Calved Jan. 1, 1956	{ T Royal Lady 24th 5476966	{ Leola Flowers
Lady Domino 8129th 7228568	{ HD Bonny D 45th 6050282	{ T Royal Rupert 185th
	{ Lady Domino CO137th 6081354	{ Carol
		{ H. D. Bonny D. 134th
		{ Lady Husky H. 105th
		{ H. D. Bonny D. 100th
		{ Lady D. C. 181st

## Take A Look At Their Breeding — They Sell

TR Zato Heir 456th 8272735	{ TR Zato Heir 5380000	{ H&D Tone Lad 105th
JH ZATO 26th Calved Jan. 19, 1956	{ T Royal Lady 24th 5476966	{ Leola Flowers
Lady Domino 8131st 7228569	{ HD Bonny D45th 6050282	{ T Royal Rupert 185th
	{ Lady Domino CO145th 6081353	{ Carol
		{ H. D. Bonny D. 134th
		{ Lady Husky H. 105th
		{ H. D. Bonny D. 100th
		{ Lady Domino C. 243d

TR Zato Heir 5380000	{ H&D Tone Lad 105th 3488354	{ H&D Zato Tone Lad 8th
JH ZATO HEIR Calved Jan. 20, 1956	{ Leola Flowers 2846628	{ Miss Heir 182d
TR Heiress 52d 8128594	{ TR Zato Heir 85th 6464570	{ Beau Flowers
	{ Tona T11th 4280105	{ Leola Mixer
		{ TR Zato Heir
		{ Delsona T 161st
		{ Pontotoc Tone
		{ D Stanway Lass 55th

Zato Heir F31st 8020122	{ Oneal Heir 1st 6050898	{ TR Zato Heir Tona T 61st
JH ZATO 20th Calved Oct. 24, 1955	{ Lady Tealdo 95th 5284190	{ Tealdo Rupert
Miss Publican 11th 5320405	{ Publican Domino 11th 3720132	{ Tonette T 34th
	{ Lady Domino 31st 2880528	{ Publican Domino 123d
		{ Ramona 2d
		{ The Prince Domino 30th
		{ Lady Domino 487th

Zato Heir F31st 8020122	{ Oneal Heir 1st 6050898	{ TR Zato Heir Tona T 61st
JH ZATO 13th Calved Jan. 8, 1956	{ Lady Tealdo 95th 5284190	{ Tealdo Rupert
Miss Paladin 15th 5654047	{ Paladin Domino 51st 4099536	{ Tonette T 34th
	{ Akarben Miss 42d 3180218	{ Real Domino 51st
		{ Miss Domino Paladin
		{ Prince Domino Pal
		{ Randy Domino

— SELLING AT FORT WORTH — JANUARY 29 —

7 Senior Bull Calves—bred like these—with size and weight for age—See them in the Pen Division

**JIM HERING — McGREGOR TEXAS**

Lee Utley, Waxahachie; one son, William Milton Utley, Jr., Henderson, Texas; four daughters, Mrs. W. C. Walker, Waxahachie, Mrs. W. A. Carroll, Georgia; Mrs. B. K. Redwine, Houston, Texas, and Mrs. E. H. Reed, San Saba, Texas; one brother, N. C. Utley, Ripley, Tenn.; one sister, Miss Sadie Utley, Halls, Tenn., and 16 grandchildren.

#### Arlando M. Bourland

Arlando M. Bourland, pioneer Motley county farmer and stock raiser, died November 24 at the age of 92. Bourland spent most of his life in Kaufman and Coleman counties and in 1891 moved to Floyd county and in 1897 to Motley county, where he engaged in stock farming. Surviving are four sons, Edwin L. of Elk Grove, Calif., Fred C. of Matador, Clyde

of Alvin and Carroll of Orlando, Fla.; three daughters, Mrs. Scott Bolton of Quitaque, Mrs. Lawrence Marshall of Harlingen, and Mrs. D. P. Keith of Matador; a brother, F. F. of Flomont; two sisters, Mrs. Ella Walker of Lufkin and Mrs. I. F. Fish of Matador, 20 grandchildren and 44 great-grandchildren.

#### Mrs. Myrtle V. Shelton

Mrs. Myrtle V. Shelton, wife of L. T. Shelton, Donley county farmer and stockman, died November 28 at her home in Clarendon, Texas. She was born at Lelia Lake and had spent her life in Donley county. She is survived by her husband; her father, G. F. Leathers of Lelia Lake; a son, Douglas Shelton of Clarendon; a daughter, Mrs. Sandra McCullough of Lubbock; a grandson, Douglas Stanford

Shelton of Clarendon; a brother, J. R. Leathers of Lelia Lake, and two sisters, Mrs. Hugh Phelps of Los Angeles and Mrs. J. L. Wardlaw of Garland.

#### Merrick Davis

Merrick Davis, 77, pioneer Shackelford county rancher and civic leader, died Dec. 25. Davis was noted for developing one of the top commercial herds of Hereford cattle on his ranch west of Albany, Texas. The production from his herd was in demand by Corn Belt feeders and other commercial cattlemen for breeding purposes. He was born in Wolfe City, Texas, and came to Shackelford county in 1907. He is survived by his wife, the former Emma Crook, whom he married in 1904; a daughter, Mrs. Frank G. Coates of Houston, and four grandchildren.

#### John H. Hermesmeyer

John H. Hermesmeyer, Donley county farmer and rancher, died November 21 at the age of 76. He was born in Missouri and came to Donley county in 1907. He served as Donley county commissioner four terms. Survivors include a brother, Frank of Jericho, Texas; two sisters, Mary M. Fernanda of Dubuque, Iowa and Mrs. John Reagan of Dallas.

#### Otto J. Hess

Otto J. Hess, rancher, stockman and banker of Hessdale, Kans., died December 18. Hess was born October 29, 1864 and spent his entire life on the farm homesteaded by his father. He was associated with the former Alma National Bank and helped organize the first National Bank of Alma, serving as its president until his retirement two years ago. He is survived by his widow; a son, Oliver W. Hess of Alma; two grandchildren and four great-grandchildren.

#### Mrs. Grace McMakin Heath

Mrs. Grace McMakin Heath, member of a pioneer Denton county cattle raising family, died December 1 in a Denton hospital at the age of 57. She was the wife of J. Penn Heath, Denton county rancher and daughter of the late Mr. and Mrs. George McMakin, pioneer Denton county residents. Besides her husband, she is survived by a son, Jim Heath, Argyle, and five sisters, Mrs. Guy Dunwoody, Pampa; Mrs. Roy Turnbow, Lamesa; Mrs. Roy Brooks, Justin; Mrs. J. W. Miller, Albuquerque; and Mrs. Emma Fulton, Argyle; three brothers, Dick McMakin, Weatherford; Grover McMakin, Marietta, Okla., and Randy McMakin, Denton.

#### Mrs. R. A. Wheeler

Mrs. R. A. Wheeler, pioneer ranch woman of Palo Pinto county, died December 17 after a month's illness at the age of 83. She had been a resident of Weatherford since 1922. Survivors include three daughters, Mrs. Eula May Bradford, Mrs. Herman Carr and Mrs. Jack Pickard, all of Weatherford; two sons, C. O. Wheeler of Odessa and S. A. Wheeler of Brazos; two sisters, Miss Emma Jones and Mrs. Mattie Youngblood of Fort Worth; and a brother, Tom Jones of Brazos.

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TEXAS

FEB. 19-20  
PAMPA

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Sale: 1:00 P.M., Feb. 20th

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An offering of top Herefords

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J. P. Calliham	Conway	Gordon Whitener	Wheeler
Wayne Maddox	Miami	T. G. Millican	Panhandle
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By Zato Heir P 47th and out of a Doctor Domino cow. He is considered one of the best sons of P 47.

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'Em!*

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at DENVER  
JAN. 15**



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By Real Anxiety Domino 155th and out of an Anxiety 4th bred cow. Has straight legs, straight lines and a lot of style.

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## DOCTOR SILVER 3rd—HE SELLS

By HS Real Silver, he by MH Real Onward 203rd and out of a daughter of Doctor Domino. Here is one of the very best prospects we have ever produced because of thickness, depth, smoothness, good head, bone, legs and yellow color.



## DOCTOR HEIR 2nd—HE SELLS

By Zato Heir P 47th and out of a daughter of Doctor Domino, he a The Prince Domino 30th-Prince Domino Return bred bull. He is yellow and is one of the best doing calves we have ever had.

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By HS Real Silver and out of an Anxiety 4th bred cow. Another thick, light-colored prospect. We believe you will like.

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A junior yearling grandson of Doctor Domino—yellow, thick fleshed, the best Doctor Domino we have ever been able to produce.

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# National Polled Hereford Show

Hanson Hereford Farms, Red Wing, Minn., and Bay Manor Farms, Lewes, Del., Show Champions

**S**IXTY-EIGHT breeders from 23 states, extending from Delaware to Texas and Wyoming to Florida, were represented at the 1956 National Polled Hereford show held at Little Rock, Ark., November 28-30. The show was sponsored by the American Polled Hereford Association and the Arkansas Polled Hereford Association.

Glenn Bratcher, Stillwater, Okla., and Francis Hill, Grove, Okla., judged the show.

Hanson Hereford Farms, Red Wing, Minn., showed the champion bull, ALF Monarch 37, first prize summer yearling, with reserve honors going to John M. Lewis & Sons, Larned, Kans., on ALF Monarch 35, who stood second in class to the champion.

Bay Manor Farms, Lewes, Del., showed the champion female, Bay Lady Tontine 14, a senior calf, and Double E Ranch, Senatobia, Miss., showed the reserve champion, EER Blanche Numode, a summer yearling.

Lewis & Sons topped the get of sire class with the get of Gold Monarch 20.

Others among the first prize winners include Halbert & Fawcett, Miller, Mo.; W. J. Largent & Son, Merkel, Texas; P.

A. Gates, Jr., Arlington, Tenn.; and M. P. Moore, Senatobia, Miss.

Awards to three places follow:

**Two-year-old bulls:** 1, Halbert & Fawcett, Miller, Mo. on HHR Misch Duke 46, 2, John M. Lewis & Sons, Larned, Kans., on ALF Monarch 9; 3, Hanson Hereford Farms, Red Wing, Minn., on MH Atomic Mischief.

**Senior yearling bulls:** 1, Double E Ranch, Senatobia, Miss., on Polled Zato Heir 27; 2, Jean & Dean McCallum, Matfield Green, Kans., on OH Plato Jr., 6; 3, Lewis & Sons on ALF Monarch 22.

**Junior yearling bulls:** 1, W. J. Largent & Son, Merkel Texas, on C Domestic Mischief 73; 2, Brownell Combs, Lexington, Ky., on Gold Eagle; 3, Mr. and Mrs. C. E. Knowlton, Bellefontaine, Ohio, on CEK Zato Tone.

**Summer yearling bulls:** 1, Hanson on ALF Monarch 37; 2, Lewis & Sons on ALF Monarch 35; 3, Knowlton on CEK Royal Domino.

**Senior bull calves:** 1, M. P. Moore, Senatobia, Miss., on CMR Aster Domino 40; 2, Combs on Avalon Larry 22; 3, Pollock Hereford Ranch, Mt. Burg, Ark., on Pilot Gold Mine.

**Junior bull calves:** 1, Largent & Son on



ALF Monarch 37, champion bull, National Polled Hereford Show, Little Rock, Ark., owned by Hanson Hereford Farm, Red Wing, Minn.

JFG Domestic Mischief 241; 2, Pollock on PHR Gold Mine G 3; 3, Hanson on Duke's Mischief.

**Champion bull:** Hanson on ALF Monarch 37.

**Reserve champion bull:** Lewis & Sons on ALF Monarch 35.

**Three bulls:** 1, Lewis & Sons; 2, Halbert & Fawcett; 3, Hanson.

**Two bulls:** 1, Lewis & Sons; 2, Halbert & Fawcett; 3, Pollock.

**Two-year-old heifers:** 1, Double E Ranch, on EER Victor Duchess 18; 2, Knowlton on CEK Duke's Duchess 8; 3, Moore on CMR Lady Larry 114.

**Senior yearling heifers:** 1, P. A. Gates, Jr., Arlington, Tenn., on Gatesford N Lady 11; 2, Greene Bros. Lumber Co.,

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FEBRUARY 12th

SALE

FEBRUARY 13th

San Antonio, Texas

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13 FEMALES

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Kallison's Ranch	San Antonio	Joe and Joe Dan Weedon	Grosvenor

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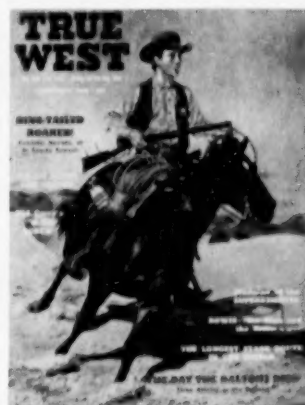
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 Will Be Offered at the  
**2nd Annual Santa Gertrudis Auction Sale**  
**COTULLA, TEXAS ★ February 11, 1957, 2:00 P.M.**  
**11 BULLS ● 39 FEMALES**

*Representing TOPS from the Herds of These Members-Consignors:*

EZRA ALDERMAN  
Artesia Wells

A. B. ALEXANDER  
Cotulla

PAYNE BRISCOE  
Dilley

BRISCOE RANCH  
(Dolph Briscoe, Jr.)  
Uvalde

J. C. DILWORTH, JR. & SON  
Tilden

J. T. DINN & SON  
Bruni

HINNANT & FULBRIGHT  
Hebbroville

MRS. LONNIE JACOBS  
Dilley

B. A. LAY  
Cotulla

BILL MALTSBERGER  
Cotulla

J. T. (Jack) MALTSBERGER, JR.  
Cotulla

JOHN MARTIN  
Alice

J. E. MARTIN  
Tilden

O. R. MITCHELL  
Von Ormy

WM. C. (Bill) NEWMAN, JR.  
Millett

L. A. NORDAN  
Encinal

E. C. SCHWOPE  
Pearsall

R. B. (Dick) SHELTON & SON  
Tilden

H. D. STOREY, SR.  
Cotulla

HENRY STEWART  
Dilley

DICK VESPER, JR.  
Cotulla

B. A. (Bill) VINEYARD  
Cotulla

E. O. WALKER  
Freer

IRA WOOD  
Dilley

All the animals in the sale will be 18 months of age and older, with the exception of three or four exceptionally fine animals of 12 to 18 months of age. All of the animals 18 months and older are branded S by the Santa Gertrudis Breeders International, and the younger animals are subject to S classification upon reaching the age of 18 months. Jeff Christian screened all the Santa Gertrudis in the sale, with the instructions to "cut them deep and select only the very best!" Plan now to be with us next February, during the San Antonio Livestock Exposition, and make your selections from "The Cream of the Crop!"



*Make your plans early to attend this great sale.*

*An Old-Fashioned Barbecue Lunch Will Be Available on the Grounds*



Walter Britten, Auctioneer

**South Texas Santa Gertrudis Breeders Assn.**

B. A. (Bill) Vineyard, Sec.-Treas.

P. O. Box 645

**COTULLA, TEXAS**

Inc., Elizabethtown, N. C. on GB Lady Mixer 46; 3, Lewis & Sons on ALF Lady Battle 3.

**Junior yearling heifers:** 1, Moore on CMR Larry Maid 3; 2, Gates on Gatesford GM Miss; 3, Lewis & Sons, on ALF Lady Domestic 1.

**Summer yearling heifers:** 1, Double E Ranch on EER Blanche Numode; 2, Welborn Hereford Ranch, Senatobia, Miss., on WW Lady Choice 54; 3, Hull-Dobbs Ranch, Walls, Miss., on HDR Victoria Tone 6.

**Senior heifer calves:** 1, Bay Manor Farms, Lewes, Del., on Bay Lady Tontine 14; 2, Combs on Myrtlewood Mitzie; 3, Gates on Gatesford N Lady 26.

**Junior heifer calves:** 1, Gates on Gatesford N Lady 33; 2, Gates on Gatesford N Lady 32; 3, Glenn W. Peel, Newkirk, Okla., on Sup RPD Belle 5.

**Champion female:** Bay Manor Farms on Bay Lady Tontine 14.

**Reserve champion female:** Double E Ranch on EER Blanche Numode.

**Two females:** 1, Bay Manor; 2, Moore 3, Lewis & Sons.

**Pair of yearlings:** 1, Lewis & Sons; 2, Knowlton; 3, Double E Ranch.

**Get of sire:** 1, Lewis & Sons, on Gold Monarch 20; 2, Gates on Gatesford Numode; 3, Knowlton on HHR Mischief Duke 01.

**Calf get of sire:** 1, Gates on Gatesford Numode; 2, Bay Manor on ALF Battle Mixer 30; 3, Moore on CMR Adv R Larry.



*Bay Lady Tontine 14, champion female, National Polled Hereford Show, Little Rock, Ark., owned by Bay Manor Farms, Lewes, Del.*

**Pair of calves:** 1, Gates; 2, Largent; 3, Moore.

### Polled Hereford Association Hikes Fees on Older Cattle

**T**HE American Polled Hereford Association increased the registration fee for cattle over 12 months of age, effective Jan. 1, 1957, but rates for recording cattle under one year old remain the same.

The association board of directors voted to increase the registration fees on older cattle at the organization's annual business meeting Nov. 29 during the an-

nual National Polled Hereford Show & Sale at Little Rock, Ark.

Fees for registering calves under 12 months of age at time of registration remain unchanged. The rates for this age-group are \$1.50 per calf for members of the association, and \$3.00 per calf for non-members of the American Polled Hereford Association.

Registration fees charged members of the association for animals 12 to 18 months of age are increased from \$3.00 to \$5.00 per head, and for cattle 18 to 24 months of age the rates are increased from \$6.00 to \$10.00 per head.

Non-member registration rates on cattle 12 to 18 months of age are increased from \$6.00 to \$10.00 per head, and for cattle 18 to 24 months of age are increased from \$12.00 to \$20.00 per head.

Added costs in labor and time consumed in the processing of registrations for animals over one year old necessitated the increase in registration fees. From a money-saving angle, it is therefore to the advantage of the registered Polled Hereford breeder to mail in his applications for registration before the calves reach a year old.

**30th Annual Convention  
Texas & Southwestern Cattle  
Raisers Association  
Houston, Texas,  
March 18, 19, 20, 1957**

## HIGHLIGHTS AT LAKE CREEK -- 1956



*Grand Champion Steer,  
Wichita Falls, bred by us*

We would consider it a real highlight to have you visit us in 1957.

Ranch located on US 281, ten miles south of Wichita Falls. Mailing address: City National Building.

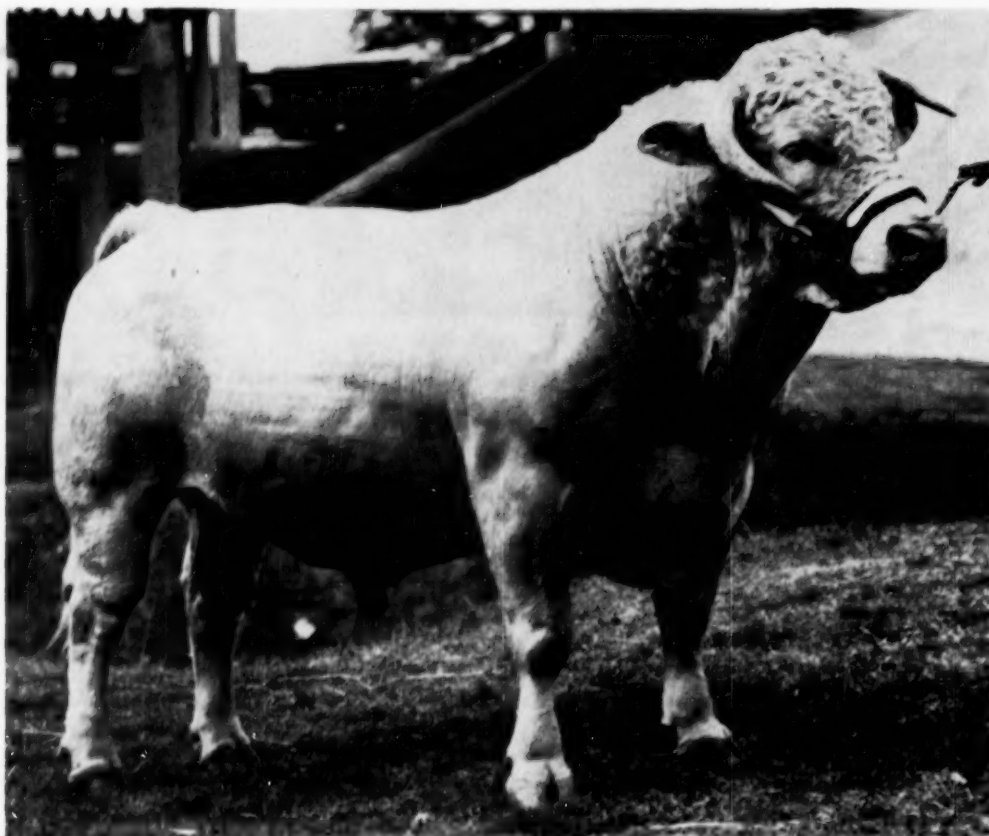


*Champion and Top Selling Female of Texas-Oklahoma Sale*

- Champion and Top Selling Female, Texas-Oklahoma Sale
- Champion and Top Selling Bull, Clay County Sale
- Grand Champion Steer, Wichita Falls
- Reserve Champion Female, Abilene Show
- Arrival of first calves by Mill Iron H 868th, he by Colorado Domino C 18th
- Arrival of calves by Master Domino D 7th, our Prince Domino Return-bred bull
- Shipment of our first Herefords to South America

• **FOR SALE** at the Ranch, a Carload of Bull Calves

**LAKE CREEK RANCH**  
**TOM B. HEDDERS & SON**  
**FINE HEREFORD CATTLE**  
**WICHITA FALLS, TEXAS**



**FIGURE 4 RANCH #3 I.C.A. No. M-143 A.C.B.A. No. 458**

Son of Abaris Tatuaje #40 (Imported) and Miss Figure 4 Ranch Imported, the Grand Champion Charollaise cow of the 1956 Houston Fat Stock Show. One of our full-blood Charollaise herd sires, and sire of many of the Charbray bulls to be offered at the

## **FIGURE 4 RANCH 4th AUCTION SALE**

**February 23, 1957 1:00 P. M.**

### **SELLING:**

**24 Registered Charbray bulls, ready for service.**

**20 Beautiful Heifers, 7/16 and 8/16 Charollaise, ready to breed.**

**6 Registered Brahman bulls, extra choice, and ready for service.**

***DON'T MISS THIS OPPORTUNITY TO BUY THE BEST!***

Sale will be held on the first Saturday of the Houston Fat Stock Show for your convenience in attending

**C. M. FROST & SON, P. M. FROST, Owners**  
Esperson Building, Houston, Texas

**COMPLETE SALES CATALOG ON REQUEST**

**REMEMBER—FIGURE**

**4**

**RANCH IS NOTED FOR QUALITY**



# Heading for a sale... ...AS BIG AS TEXAS

and featuring the nation's best!



SHOW—JAN. 29

SALE—JAN. 30

*The greatest array of  
Polled Herefords Ever  
to show and sell  
at Ft. Worth!*



GEORGIA  
KANSAS  
LOUISIANA  
MISSISSIPPI  
NEW MEXICO  
OHIO  
OKLAHOMA  
TENNESSEE  
TEXAS

Held in conjunction with—

**Southwestern Exposition and  
Fat Stock Show • Jan. 25 - Feb. 3**

## Selling . . . 50 Head From These CONSIGNORS

Arledge Ranch	..... Seymour, Tex.
Arledge Ranch, Seymour, Tex., and Vance Golden	
Hoof Farms	..... Coleman, Tex.
N. M. Barnett	..... Melvin, Tex.
Charles Brown, 4-B Ranch	..... Tallulah, La.
Roy Browning	..... Ft. Worth, Tex.
Roy Browning, Ft. Worth, and Jim Gill	..... Coleman, Tex.
Roy Browning, Ft. Worth, Tex., and Royce Pember	
	Portales, N. Mex.
Jim Gill	..... Coleman, Tex.
Greenhill Farm	..... Tulsa, Okla.
William Hensley	..... Portales, N. Mex.
W. B. Hamilton, T-Bone Ranch	..... Wichita Falls, Tex.
W. R. Johnson Ranch	..... Jacksboro, Tex.
Mr. and Mrs. C. E. Knowlton	..... Bellefontaine, O.
W. J. Largent & Son	..... Merkel, Tex. and Folsom, N. Mex.
E. C. Love	..... Chandler, Okla.
Glenn Peel	..... Newkirk, Okla.
Royce Pember	..... Portales, N. Mex.
Pollock Polled Hereford Ranch	..... Mountainburg, Ark.
Carl Sheffield	..... Brooksmith, Tex.
Dr. Joe A. Sheppard	..... Burnet, Tex.

This sale features a carefully selected offering of strictly top cattle—the kind you want to use in your herd . . . selected as

to breeding and individuality.

It promises to be one of the year's outstanding sales of Polled Herefords . . . a National sale with top quality cattle coming from a wide area.

The show and sale are sponsored and managed by the American Polled Hereford Assn. in cooperation with the Texas Polled Hereford Assn., and every effort is being made to have the best top show and sale cattle on hand.

For Further Information . . . Call or Write

# American Polled Hereford Association

1110 GRAND AVE. KANSAS CITY, MO.

# Denver Bound . . .

## Selling 6 Bulls, January 15th

This Champion Sells at Denver



**DB APEX LARRY 3rd**

Reserve Champion bull at the 1956 American Royal, has the ruggedness, thickness and yellow color you will like.

- Two junior yearlings by Apex Larry—they are the right kind.
- A son of TR Zato Heir 88th and out of a Beau Blanco-bred cow. He is owned jointly with Jim Hering, McGregor, Texas, and is a real prospect.
- Two sons of TR Royal Zato 73rd, the outstanding young sire we own jointly with Turner Ranch. Both are junior calves and are the kind of prospects we like to offer.

### AT FORT WORTH, JANUARY 29—SELLING 2 BULLS

- A top junior calf by TR Royal Zato 73rd
- A real prospect by Real Silver Domino 324th

**FOR SALE AT THE RANCH**—A nice selection of Bulls—yearlings and calves . . . one or a carload. We also have a nice selection of heifers. Come by any time.

## DUDLEY BROS., Comanche, Texas

Gail, Tom and Eltos Dudley, Owners



### VERY BEAUTIFULLY MOUNTED LONGHORNS

Mounted with hand-tooled western style leather, very beautifully hand polished. A big decoration for your ranchhouse, bar, fireplace at home, club houses, etc.

Horns mounted 6 feet from tip to tip  
Horns mounted 6½ feet from tip to tip  
Horns mounted 7 feet from tip to tip

\$40.00 set  
\$45.00 set  
\$50.00 set

**WE GUARANTEE YOU SATISFACTION. DEALERS WELCOME**

Send your order now and we will mount special for you a very selected pair.

**NATIONAL PRODUCTS COMPANY**  
LAREDO, TEXAS

Your brand is your coat of arms, but it is of little use unless it is recorded.

## Herefords

(Continued from Page 39)

Stock shows are without parallel as educational institutions for Hereford breeders, both purebred and commercial, as well as junior stockmen, college and extension workers, and others associated with the beef cattle industry. By exhibiting his cattle in competition, a breeder can compare his animals with those of other breeders. He can get a real comparative evaluation, an appraisal of the strong and weak points in his cattle. Even if he does not exhibit, he can go home with a mental picture of the most desired kind for later comparison with his own, back on the ranch.

Such show competition and its opportunities to see and compare the top animals of the breed encourage our best efforts to improve. Hardly any breeder can depart from a show without feeling a stimulus to strive in his own way and in his own herd toward standards of excellence demonstrated in the top show cattle. "Show" cattle is not intended to mean a description of a fancy, dressed-up animal, something just for a fancier, or in the sense of something amusing as a "trick" horse, but instead a winning show bull, steer, or heifer is actually one that approaches nearer to the ideal beef animal than any others engaged in a particular competition.

Stock shows with their varied activities make up a potent force in training future stockmen. Judging contests for college, 4-H and FFA youth are highly important phases of education for future stockmen and agricultural leaders. The contests also serve as a means of recognizing those who are outstanding in such endeavors.

Some may overlook the value of shows in 4-H and FFA work. How attractive to a youngster would livestock projects become if the element of showing were removed? Call it glamour if you please, but how important it is to a boy or girl to exhibit his project animal competitively so that he may appraise his animal with those of other club members! It is highly pleasing to note that the great stock shows of the land are encouraging the American tradition of competition among our junior stockmen by placing junior show cattle on the same basis as adults. Then they follow through by rewarding merit in awarding varicolored ribbons and graduated premium prize money differentiating between the final placings. This is the American system of encouraging achievement, the desire to win, to excel in our farm youth.

We hear occasionally that shows are not enough as a means of appraising beef cattle. There may be some shortcomings, but let us not forget the tremendous influence shows have had in livestock improvement in the past. That same influence can and will be just as valuable in the future. It is the purpose of a show to point out those animals that combine the most desired features of an ideal beef animal—type, natural fleshing, well grown for age, ability to fatten readily, ruggedness and ample body frame. Recalling past shows, the higher

# GULF COAST HEREFORD BREEDERS ASSOCIATION



## SALE



62 Horned and Polled Bulls

11 Horned and Polled Females

Singles and Pens of Three

**Friday, February 8, 1957 - Columbus, Texas**

Show: 9:00 A. M.

Sale: 1:00 P. M.

### Consignors

H. W. Anderson.....	Houston	A. W. Hartstack, Sr.....	Washington
Ira Banks .....	Brenham	H. B. Herrmann.....	Caldwell
Alfred Bockhorn .....	Brenham	Roy Herrmann .....	Caldwell
Henry Bockhorn, Jr.....	Brenham	Lavo Hester Estate.....	Columbus
J. T. S. Brock.....	Velasco	W. C. Holle.....	Washington
G. M. Cason.....	Eagle Lake	Herbert Jacob .....	Carmine
August Cernik .....	Moulton	R. E. Kolwes.....	Bleiberville
Marvin Cernik .....	Schulenburg	W. J. Mechura.....	Houston
Dr. L. J. Clark.....	Bellville	Herbert Poyner .....	Houston
B. C. Gatewood.....	Burton	Adolph Schmidt .....	La Grange
Walter Glueck .....	Cat Spring	Bennie Schmidt .....	La Grange
Lawrence Goldberg .....	Carmine	J. F. Schramm.....	Brenham
O. R. Hale.....	Houston	J. A. Steger.....	Waller
A. W. Hartstack, Jr.....	Washington	Oliver Whitener .....	Burton

*For A Catalog Write:*

**GULF COAST HEREFORD BREEDERS ASSOCIATION**

Douglas Thompson, Secretary

Bellville, Texas

Walter Britten, Auctioneer

•

George Kleier, THE CATTLEMAN

placing animals were of such type and character while the thin-fleshed, narrow, shallow, light-framed, poor-doing kind were toward the bottom or were actually left at home.

Over the long haul, shows have definitely led the way in adapting cattle of our breed to suit present-day standards of beef production. As shown on your cover, the Hereford of today compared to the tops of 75 years ago is smaller in scale, more compact, heavier quartered and ready for market at lighter weight and younger age.

The directors of the American Hereford Association have always felt that continuation of stock shows is vital to the welfare of the breed. An indication

of how highly those of the Association value stock shows is the regular annual expenditure of Association funds of approximately \$160,000, which goes toward supplementing show premiums paid to adult and junior Hereford exhibitors at shows over the nation.

As a market place and a means of advertising, shows have provided an invaluable service to the Hereford breeder. There is no better advertising for a breeder than to have his cattle favorably received in the show ring, demonstrating that his cattle and his bloodlines produce outstanding animals. Surely other breeders would want cattle of the same caliber, thus creating demand and extra price. Bloodlines are also emphasized

along with individual animal excellence. Other breeders can see the pattern of mating that produced winners.

As you know, many cattle are actually sold as the result of showing and shows that include auction sales in their program, such as at Fort Worth, render breeders a valuable source of merchandising and selling their produce to an audience of interested stockmen. Every cattleman is a potential customer for the better kind.

## Clay County Hereford Sale

### SUMMARY

54 Bulls	\$11,305; Avg.	\$209
2 Females	410; Avg.	205
56 Head	11,715; Avg.	209

THE Nineteenth Annual Clay County Hereford Sale was held at Henrietta, Texas, on December 5, with the good offering going at what was considered bargain prices.

Top of the sale was the sale champion consigned by Tom B. Medders & Son, Wichita Falls, Texas. He was a September 1954 son of CR Larry Domino 16th and sold to E. E. Griffin, Waurika, Okla., for \$430.

Second top selling bull was the reserve champion consigned by R. E. Morris & Sons, Seymour, Texas. He was a September, 1955 son of H Royal Domino 1st and went to J. R. Condren, Fort Worth, Texas, for \$415.

Marvin Shaw, Bowie, purchased a September, 1955 son of E Prince Superior 10th consigned by Troy Kinder, Chattanooga, Okla., for \$400.

Many of the good serviceable age bulls sold from \$200 to \$300.

There were only two females in the sale. They were consigned by William Rouzer, Wichita Falls, Texas, and sold to Tom Watson & Son, Bowie, Texas, for \$205.

Walter Britten was the auctioneer.

## Blanco County Hereford Sale

### SUMMARY

56 Bulls	\$12,520.00; Avg.	\$250
10 Females	1,587.50; Avg.	159
60 Head	13,107.50; Avg.	218

BUYERS who attended the Eleventh Annual Blanco County Hereford Sale on December 1 at Johnson City, Texas, found they could buy bulls and females at bargain prices. The drought throughout this area was evident in both the crowd and the price paid.

Top of the sale was a January 1955 son of Circle H Larry 66th, consigned by Stanton's Hereford Ranch, Johnson City, Texas. This outstanding prospect went to Ben Bock, New Braunfels, Texas, for \$725. This same firm had the second top selling bull, a November 1954 son of Prince Publican 85th and went to Otis Pouncey, Rock Island, Texas, for \$485.

Fair Oaks Ranch, Boerne, Texas, consigned the top selling female. She went to A. F. Buie, Llano, Texas, for \$215.

Walter Britten was the auctioneer.

## Zatos-Silvers... Our Best Sell

### DENVER - JANUARY 15

#### 9 BULLS - 3 FEMALES

### The Bulls...

- 1 Summer Yearling—Prince Domino Return—Chief Domino and Colorado Domino breeding.
- 3 Senior Calves—all yellow color, one a Silver, one a double bred Beau Gwen and the other a Beau Gwen-Publican Domino 10th.
- 2 Junior Calves—one by TR Zato Heir 220th and out of a Vagabond Mischievous cow and one a Beau Gwen-Publican Domino 10th.
- 2 Summer Calves—both yellow, one by TR Zato Heir 220th and out of an Onward Domino-bred cow; the other a Real Silver prospect.

### The Females...

- 2 Senior Calves—one by our Beau Gwen-Publican Domino 10th bull and the other by TR Zato Heir 220th. They are the right kind.
- 1 Summer Calf—a really top heifer and out of a daughter of TR Zato Heir.

## FORT WORTH - JANUARY 29

#### 5 BULLS - 3 FEMALES

### The Bulls...

- 1 Summer Yearling—a big, deep bodied, yellow and a double-bred Real Silver.
- 1 Senior Calf—by TR Zato Heir 220th and out of a Real Silver bred cow.
- 2 Junior Calves—both good prospects by TR Zato Heir 220th.
- 1 Summer Calf—by Publican Grandee, our Beau Gwen-Publican Domino 10th-bred bull that is doing a top job for us.

### The Females...

- 3 Senior Calves—all by TR Zato Heir 220th. They sell open.

**All Are From Our Show Herd - Have Dependable Breeding**

SEE OUR OFFERING AT AMARILLO, JANUARY 23

# McBRIDE BROS — Blanket, Texas



TWENTY-SIXTH  
ANNUAL  
SHOW and SALE



**SHOW**

THURSDAY

**JAN. 17th**

1:00 P.M.



TWENTY-SIXTH  
ANNUAL  
SHOW and SALE



**SALE**

FRIDAY

**JAN. 18th**

12:30 P.M.

**SOUTHEASTERN NEW MEXICO  
HEREFORD BREEDERS ASS'N  
110 Head-90 Bulls, 20 Females  
ROSWELL, NEW MEXICO**

*Consignors*

A. L. French	Elida, New Mexico	Hunlik & Son	Lakewood, New Mexico
Fred W. Pfingsten	Capitan, New Mexico	Chester Hobbs	Portales, New Mexico
Joe James	Tatum, New Mexico	Olin Ainsworth	Milensand, New Mexico
R. U. Boyd & Sons	Carlsbad, New Mexico	Sam A. Hughes	Carlsbad, New Mexico
Curtis Hill	Roswell, New Mexico	Alpheus Rush	Elida, New Mexico
Denton's L7 Ranch	Kenna, New Mexico	Don Crenshaw	Elida, New Mexico
Fern Parish	Artesia, New Mexico	Woodburn Bros.	Portales, New Mexico

Curtis Hill, President  
Sales Managers  
Bert Roy, L. O. Hudson, Sam Hughes

Walter Britten—auctioneer  
Gene Watson—auctioneer  
George Kleier for THE CATTLEMAN

★ LUNCH WILL BE SERVED BY THE D.A.V. AUXILIARY THURSDAY AND FRIDAY AT THE FAIR GROUNDS ★

For catalogues write

**Southeastern New Mexico Hereford Association  
P. O. Box 528, Roswell, N. M.**

## John Shiflet New President of Polled Hereford Breeders

**J**OHAN SHIFLET, of Red Rock, Okla., veteran cattleman and registered Polled Hereford breeder, was elected president of the American Polled Hereford Association at the organization's annual meeting, Nov. 29, at Little Rock, Ark. Shiflet succeeds J. Ernest Lambert of Darlington, Ala.

M. P. Moore, owner of Circle M Ranch, Senatobia, Miss., was elected vice-president. He is a former president of the American Polled Hereford Association, having served in this capacity in 1942 and 1949.

Three new directors were elected for four-year terms to the association's 12-man board and a fourth director was elected to complete the one remaining year on the board of a member who resigned a year ago.

Dr. John L. Montgomery of Knoxville, Tenn., a year ago was appointed to the board by its other members to serve the past year in the vacancy created by the resignation of P. Huber Hanes, Jr., Winston-Salem, N. C., who dispersed his herd of Polled Herefords. Dr. Montgomery was elected by breeders in his district of East Tennessee, North Carolina and South Carolina, comprising district No. 11, to serve the remaining year of the unexpired term.

Elected to four-year terms were P. H. Ginsbach, of Dell Rapids, S. D., representing district No. 4, which includes

Iowa, Minnesota, Nebraska, North and South Dakota and Wisconsin; Frank Gash, Martinsville, Ind., serving district No. 9, which includes Indiana, Kentucky, Michigan and Ohio, and D. S. Wainer, Valdosta, Ga., elected to represent district No. 10, Alabama, Florida and Georgia.

Retiring directors include the outgoing president, Lambert, and John N. Brown, of Louisville, Ky., and F. L. Robinson, Kearney, Neb.

Besides the Association's new president, Shiflet, and vice-president, Moore, and the four directors elected at the annual meeting, the other board members are as follows: Dick Hibberd, Imbler, Ore.; Kenneth Davies, Cholame, Calif.; D. C. Andrews, Union, Mo.; Jim Gill, Coleman, Texas; A. G. Rolfe, Poolsville, Md., and D. Orrel Geier, Banner, Wyo.

## Hereford Transactions

Joe C. Mitchell, Marfa, Texas, sold 11 Hereford bulls to Combs Cattle Co., Marathon, Texas.

L. C. Hazelwood, Stanton, Texas, recently made the purchase of five Hereford heifers from Chas. W. Creighton, Big Spring, Texas.

Chas. Pettit, Walnut Springs, Texas, recently sold six Hereford bulls to R. Morgan, Corpus Christi, Texas.

Reco Hereford Farms, Cement, Okla., has purchased six Hereford cows from Walter Hammert, Anadarka, Okla.

Forty-five Hereford heifers, now in

the ownership of Martin O'Connor Cattle Co., Victoria, Texas, were purchased from R. L. Cocanougher, Hereford, Texas.

Thirteen Hereford cows and one heifer, reported sold by W. R. Marks, Vinita, Okla., were purchased by Mrs. T. B. Ewers and Zack Ewers, Welch, Okla.

Sessions Hereford Ranch, Descanso, Calif., purchased 12 Hereford heifers from Lazy K Ranch, Marietta, Okla.

From Vinita, Okla., comes the report that Vogel Hereford Ranch sold five Hereford heifers to J. L. White, Chanute, Kans.

W. F. Friend, Jr., Bowring, Okla., recently made the sale of six Hereford bulls to Don Moore, Hominy, Okla.

Double L Ranch, Cresson, Texas, sold 26 Hereford heifers to W. I. Carpenter, Bastrop, La.

Five Hereford bulls, now in the ownership of Mrs. Dorothea Burns, Nara Visa, N. M., were purchased from J. E. Summerour, Dalhart, Texas.

Twelve Hereford bulls, now in the ownership of Mrs. V. H. McNutt, San Antonio, Texas, were purchased from C. L. Leinweber, Mountain Home, Texas.

Pronger Bros., Stratford, Texas, recently made the sale of 28 Hereford bulls to Salt Creek Ranch, Refugio, Texas. Pronger Bros. also sold a bull and 52 heifers to John B. McKee, Friars Point, Miss.

P. J. Pronger, Jr., Stratford, Texas, sold 7 Hereford bulls to Salt Creek Ranch, Refugio, Texas.



B. ZATO HEIR—by TR Zato Heir

*Three of my top sons*  
*Sell*  
*at Fort Worth*  
**JANUARY 29**

**ALL OUT OF GRANDDAUGHTERS  
OF VAGABOND MISCHIEF  
All Are Senior Calves**

### ALSO SELLING . . .

A junior yearling son of the Register of Merit TR Zato Heir 27th. A truly top bull that you will like—he is being sold only because of reduced herd due to drouth.

All are top prospects and have dependable bloodlines—  
See them.

## BASSEL HEREFORD FARMS

Dr. P. M. Bassel

Temple, Texas

Paul A. Bassel

# Selling Register of Merit Breeding at DENVER . . .



**SILVER ZATO HEIR 54th—HE SELLS**

His show record proves him a truly outstanding bull. He is by TR Zato Heir 74th and out of a Hazlett-bred cow. His Show Record—Reserve Champion at Fort Worth, 1956; Champion at Memphis, 1956; Reserve Champion at Memphis, 1955; 1st at Kansas City, 1955 and 1956; 1st at Lexington, 1955 and 1956 and 1st at Timonium, 1955.

*We invite you to look over this January 1955 prospect.*



**SILVER ZATO HEIR 77th—HE SELLS**

Another outstanding son of the Register of Merit TR Zato Heir 74th and out of a daughter of H & D Zato Tone Lad 8th. This January 1956 prospect was first at Kansas City and Lexington and second at Timonium in 1956.

## January 15th



## 7 BULLS

- **2 SONS** (pictured) of the Register of Merit TR ZATO HEIR 74th.
- **4 SONS OF SILVER ZATO HEIR**—our undefeated son of "the 74th" as a junior yearling, winning champion at Memphis and Little Rock and first at Kansas City, Lexington and Fort Worth. All are summer calves with three being out of Hazlett-bred cows and one out of a Husker Mischief-bred cow. All top prospects.
- **1 SON OF DOMINO HEIR M 595th**, he by Domino Heir 21st. This good calf is out of a Chief Domino-Dominie-bred cow.

*See Our Offering at Denver*

G. H. KING, JR.

ALLEN POE

**KING**  
*Herefords*  
CANTON, MISS.

## Polled Hereford Association Revises Show Classification

**T**HE OFFICIAL show classification for Polled Herefords in shows sponsored by the American Polled Hereford Association has been revised by the association's board of directors. The new classification will be effective July 1, 1957.

The new Polled Hereford classification follows the revised classification adopted recently by the American Hereford Association with only four exceptions in that the revised Polled Hereford show classification includes classes for Two Fe-

males; Junior Get-of-Sire; Best Six Head, and Premier Exhibitor.

The show classification approved by the American Polled Hereford Association board of directors for shows after July 1, 1957, is as follows:

### Bulls

1. Two-year-old bulls calved between May 1 and Aug. 31, 1955.
2. Senior yearling bulls calved between Sept. 1 and Dec. 31, 1955.
3. Junior yearling bulls calved between Jan. 1 and April 30, 1956.
4. Summer yearling bulls calved between May 1 and Aug. 31, 1956.
5. Senior bull calves calved between Sept. 1 and Oct. 31, 1956.
6. Winter bull calves calved between Nov. 1 and Dec. 31, 1956.

### Females

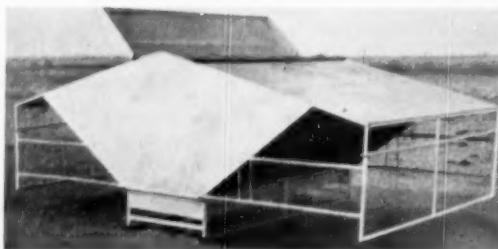
12. Senior yearling heifers calved between Sept. 1 and Dec. 31, 1955.
13. Junior yearling heifers calved between Jan. 1 and April 30, 1956.
14. Summer yearling heifers calved between May 1 and Aug. 31, 1956.
15. Senior heifer calves calved between Sept. 1 and Oct. 31, 1956.
16. Winter heifer calves calved between Nov. 1 and Dec. 31, 1956.
17. Junior heifer calves—(a) for shows before Jan. 1, 1958; calved after Jan. 1, 1957—(b) for shows after Jan. 1, 1958; calved Jan. 1 and Feb. 28, 1957.
18. Spring heifer calves calved after March 1, 1957—eligible in shows held after Jan. 1, 1958.
19. Champion and Reserve Champion Female—second place animals eligible to show for Reserve Champion.
20. Two females owned and bred by exhibitor.
21. Get-of-sire—four animals, both sexes to be represented, all sired by one bull, all owned by exhibitor. All animals to be shown in individual classes to be eligible.
22. Calf get-of-sire—four calves (senior, winter, junior or spring) by one sire; both sexes to be represented, all owned by exhibitor. (Eligible for Class 20.) All animals to be shown in individual classes to be eligible.
23. Best six head, owned by exhibitor.
24. Premier Exhibitor—computed from winnings; 3 points for first prize; 2 points for second prize, and 1 point for third prize.

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### Creep Feeder for Calves

This 8' feeder with 16' roof holds 3,000 pounds of feed. Rainproof, all welded construction, built with new 18-gauge metal and a good grade of used pipe. Price \$220. (Shown with lid to storage bin open.)



We also manufacture a steel, square-bottom feed trough 14 feet long x 30" wide x 10" deep. Price \$35 or 3 for \$100; and a 16-ft. box-type hay feeder that feeds 20 head of cattle. Price \$100.

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## SELLING 10 BULLS At Fort Worth — January 29th 2 PENS OF 5

All Colorado Domino breeding

One pen is senior yearlings—ready for heavy service.  
The other pen is senior calves.

We invite you to look these bulls over in the pen division at Fort Worth.  
They are the right kind with dependable breeding.

Also, Breeders of Registered Quarter Horses

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SAM DORFMAN, JR. } Owners  
LOUIS DORFMAN }

Longview, Texas

10 Miles South  
GRADY PAYNE, Mgr.  
Route 3

## West Texas Hereford Sale

### SUMMARY

30 Single Bulls	\$10,995	Avg.	\$366
48 Pen Bulls	13,005	Avg.	271
78 Bulls	24,000	Avg.	308
7 Females	1,925	Avg.	275
85 Head	25,925	Avg.	305

**T**HE Seventeenth Annual West Texas Hereford Association Sale was held at the fairgrounds, Abilene, Texas, on December 10, with the offering going to breeders in Texas and California.

Top of the sale was a September 1954 son of Master Lamplighter, consigned by Earl Guitart, Abilene, Texas. This good bull sold to Guy Caldwell, Abilene, Texas, for \$1,150.

Second top of the sale was the champion bull consigned by Bridwell Hereford Ranch, Wichita Falls, Texas. He was an October, 1954 son of MW Larry Domino 107th and sold to Reed Bros., Sterling City, Texas, for \$840.

McBride Bros., Blanket, Texas, sold their reserve champion, an April 1955 son of U Royal Mixer 30th, to C. A. Henson, Abilene, Texas, for \$600.

Hull-Dobbs Ranch, Fort Worth, Texas, consigned a May 1955 grandson of HH Real Onward 203rd that went to Matthews & Brittingham, Albany, Texas, for \$500. This firm consigned the top selling pen of bulls, all April, 1955 sons of HH Real Onward 203rd and sold to Owen Ranch, Baird, Texas, for \$425.

Top selling female was consigned by McBride Bros., Blanket, Texas. She was a February 1955 daughter of MHR Prince Gwen and sold to Dorothea Griffin, Lawn, Texas, for \$575.

Walter Britten was the auctioneer.



## Turner Ranch Herefords Average \$3,167

### SUMMARY

31 Bulls	\$131,935; Avg.	\$4,256
20 Females	29,600; Avg.	1,480
51 Head	161,535; Avg.	3,167

**B**REEDERS attending the Turner Ranch Annual Sale at Sulphur, Okla., on December 13, showed they were willing to travel long distances and pay good prices for better quality bulls and females, as shown by the strong averages on both sexes in this sale.

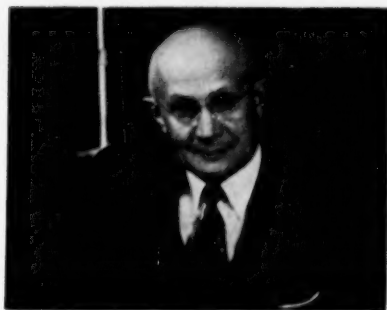
The offering went to breeders from 13 states with breeders from Texas taking 15 of the bulls, including many of the top selling bulls.

Top of the sale was reached on a one-half interest in TR Husker Rupert 34th, champion bull at Dallas, Kansas City and Lexington. This September 1955 son of Husker Mischief 1076th and out of a daughter of TR Zato Heir sold to a corporation composed of Turner & Thornton, Fort Worth and Boerne, Texas; Dr. Noel Bailey, Fort Worth, Texas; Hi Point Farm, Brighton, Mich.; Woody Hereford Farm, Barnard Kans., and Bianchi and Sanford, Macon, Mo., with a one-half interest selling for \$15,000.

The second top was on another one-half interest bull. He was TR Royal Zato 98th, a September 1954 son of TR Royal Zato 27th and out of a daughter of Hazard Ruper 81st. The one-half interest in this good bull, that has been doing well in the Turner Ranch show herd, went to J. L. Rush, owner of Diamond J Ranch, Midlothian, Texas, for \$12,500. This firm purchased three other bulls, making them the largest bull buyer.

The top selling full interest bull was TR Zato Heir 369th, a January 1955 son of TR Zato Heir and out of a daughter of T Royal Rupert 185th. He went to C. V. Thompson & Son, Snyder, Texas, for \$20,000.

Some of the other top selling bulls went to Diamond J Ranch, who purchased



Dr. A. D. Weber

Dr. A. D. Weber, dean of agriculture at Kansas State College, Manhattan, Kans., was presented the American Agricultural Editors' Association Distinguished Service Award in Chicago during the International Livestock Exposition. The award is presented annually by the editors of the nation's farm publications in recognition of outstanding service to American agriculture and country life. The presentation was made by Thomas J. Anderson, the Association's president. Dr. Weber, who has risen to be one of the nation's leading authorities on livestock, is probably best known to the general public as a livestock judge, being the only American to judge the fat steer classes at the International, a task he has performed the last nine years.

TR Zato Real 6th by Real Silver Domino 408th, and out of a daughter of TR Zato Heir, for \$8,000. Hereford Hills Ranch, Blanco, Texas, selected TR Bocaldo Tone 33rd, by Heard's Bocaldo 387th, and out of a daughter of TR Zato Heir, for \$7,000.

Read-Mor Farms, Forest, Va., purchased TR Zato Heir 570th for \$6,000. Diamond M Ranch, Snyder, Texas, selected TR Husker Rupert 27th for \$5,000, and Odum Hereford Ranch, Snyder, Texas, purchased TR Husker Rupert 41st for \$4,000.

Healy Bros. Flying L Ranch, Davis, Okla., was the main buyer in the female sale. This firm took 12 of the 20 females, including the seven top selling females and all daughters of TR Zato Heir. Top selling female was \$3,000 with one at \$2,100 and four at \$2,000 each.

The 13 states represented as buyers were Texas, Oklahoma, Arkansas, Kansas, California, Michigan, Missouri, Mississippi, Virginia, West Virginia, New York, Minnesota and Illinois.

G. H. Shaw, Gene Watson and C. D. "Pete" Swaffar were the auctioneers.

## Anxiety Hereford Breeders Sale

### SUMMARY

48 Bulls	\$30,370; Avg.	\$633
16 Females	5,180; Avg.	324
64 Head	35,550; Avg.	555

**T**HE 12th annual Anxiety Hereford Breeders Association was held at Amarillo, Texas, Dec. 3, with 64 head of cattle selling for an average of \$555.

Top selling bull of the sale was Mod. Anxiety 27th consigned by Harlo Rigby Herefords, Rexburg, Idaho. This top herd sire prospect by Mod. Lamp, Jr. 8th sold to Dr. G. T. Hall of Big Spring, Texas, on a bid of \$2,500. Dr. Hall also purchased the bull Imperial Mischief by Imp. Lamplighter 52d, consigned by George Mousel of Cambridge, Nebraska, for \$2,000. Rigby Herefords sold Modest Anxiety 26, another son of Mod. Lamp, Jr. 8th, to J. S. Criswell of Graham, Texas, on a bid of \$2,000. Another Rigby consignment, Mod. Anxiety R 21st sold to W. T. Graham of Happy, Texas, for \$1,900.

Top selling female of the sale was Donna Anna 3d, a Sept., 1955, daughter of Imperial Anxiety consigned by W. C. Windsor of Tyler, Texas and Boonville, Missouri and selling to Rigby Herefords for \$610. Lady Standway 27th, a Jan., 1955, daughter of Anxiety Revival 8th consigned by Jack Frost Ranches, Dallas, Texas, sold to Windsor for \$600.

Walter Britten was the auctioneer.

## BULLS BULLS BULLS

*In Any Number to Suit Your Needs*

**RANGE RAISED**

**RANGE CONDITION**

**16 to 23 Months Old**

Based on our experience and the information available, our entire herd of Herefords is entirely free of dwarf carriers.

*"Where Quality Comes in Quantity"*

# FLAT TOP RANCH

CHAS. PETTIT  
Owner

WALNUT SPRINGS, TEXAS

BILL ROBERTS  
Manager

*"Dedicated to the Improvement of Herefords"*

## Horned and Polled Hereford Sales During Denver Show

FOR the first time a sale of polled Herefords will be held in connection with the National Western Livestock Show at Denver, Monday night, January 14, 1957. The Denver Show is one of the great Hereford events of the world and the addition of the Polled Hereford sale rounds out a full week's schedule for the breed.

The regular National Western Here-

ford Sale, to be held this year on Tuesday, January 15, is an annual feature of the Denver Show. Although Polled Herefords were eligible, the offering has always consisted of horned Herefords. With a separate sale for the hornless cattle, both branches of the breed will be represented and the two sales will provide buyers an opportunity to select top quality breeding stock, whatever his personal preference, while attending the National Western Show.

Co-sponsors of the polled Hereford sale

are the National Western Polled Hereford Association and the American Hereford Association. This sale replaces the annual National Western Association's sale formerly held in Denver in December.

While separate sales will be held for polled and horned Herefords, they will be shown together in the open competition Hereford breeding classes. All sale entries in both sales will be entered in the open show. Sale animals will be shown for sale order on Sunday, Janu-

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COATS	36 to 46	\$12.95
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PANTS (Reg.)	44 to 50	6.95
PANTS (Reg.)	52 to 60	7.95
PANTS (Western)	29 to 42	6.95
PANTS (Western)	44 to 48	7.95

Please add 35c for each garment to cover packing and postage.

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Please send me:

COAT SIZE  @ \$   
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REFUGIO, TEXAS  
Polled Herefords for Sale  
Largest Herd of Polled  
Herefords in South Texas

## N. M. MITCHELL

Polled Herefords  
SANDERSON — TEXAS  
Visitors Welcome

## WINKEL'S POLLED HEREFORD RANCH Herd Sires

WPHR Domestic W. Domestic W 26, Domestic W 47, WPHR Domestic M 39, WPHR Advance Domestic W. All sons and grandsons of Essar Domestic W.

J. W. Winkel — R. F. Winkel  
LLANO, TEXAS

Choose from the produce of 300 choice Polled Hereford cows — championship bloodlines — grand champion winning herd sires.

## THE W. R. JOHNSON POLLED HEREFORD RANCH

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**BROWER *Wha'Dwind*  
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Save 60c to 80c per 100 lbs. Mix your own cattle, hog and poultry feeds. Mixes a perfect blend in 10 minutes. 5 sizes—700 to 4,000 lbs. Made of heavy steel, electrically welded. Sold on 30-day trial guarantee. Write for catalog and low prices. Distributed by

**Brower Mfg. Co., Box 1901, Quincy, Ill.**

**World's Largest Selling Mixer!**



## SELLING

**3 Bulls -- 1 Female**

PANHANDLE HEREFORD SALE

**Amarillo, Texas  
January 23rd**

**All**

**Zato Heir-Blanchard Return  
Breeding**

**Be Sure To See Them . . .**

. . . and visit us at the ranch  
any time

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**TOMIE M. POTTS**

MEMPHIS

TEXAS

HEREFORDS

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Carload—Performance Tested Bulls

14 to 16 months old

Weight over 1000 pounds

Zato Heir and Hazlett Breeding

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W. F. Friend, Jr., Owner. Phone Bartlesville 7720 W 2  
Ranch located 5 miles west of Bartlesville on U. S. 60  
and turn right on Hulah Dam Road—follow arrows.

## DOMINO RETURN

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Keep  
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ary 13, with the polled sale offering to be shown separately beginning at 8:00 a. m. Horned Herefords will show for sale order at 9:00 a. m. This show for sale order is very popular with prospective buyers, for it gives them an opportunity to see and compare the cattle for sale before entering the sale ring.

To make their first appearance at the Denver Show an impressive one, some of the leading breeders of polled Herefords in the nation have reserved some of their top young cattle, which should result in an excellent offering of future herd bulls, top range bulls, and foundation females.

## British Breeders Buying Polled Herefords in U. S.

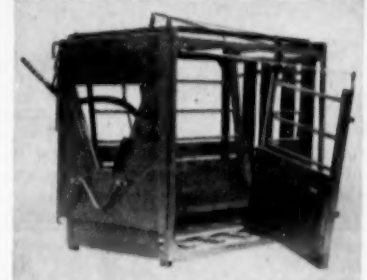
**J**AMES SCHOFIELD, Crossways, Appleby, Westmorland, England, and Richard Jopson, Pulridge House, Little Gaddesden, Herts, England, were in the United States during November for the purpose of gathering together a group of Polled Herefords to be exported to Great Britain for the furtherance of their Polled Hereford breeding program.

Schofield is the major exporter of pedigreed stock from Great Britain to the Argentine and is considered to be one of the finest judges of cattle in the business. Jopson is the manager of the agricultural interests for the Cooper Dip people and is a breeder of stock in his own right. Schofield represented the interests of the English Hereford Society. Jopson represented the interests of the newly formed Polled Hereford Society. They operated on a co-ordinated basis to get this mission accomplished. They were accompanied by Archie McLaren, who was inspecting studs in an unofficial capacity. Unfortunately, not enough time was allotted for this task that could make it possible that every major stud could be visited, but with the aid of Harding and Harding, who cooperated in setting up this shipment, they were able to cover better than 7,000 miles in this country in less than a four week period. As it developed, they were unable to get the number of cattle they required because their specifications as to bloodlines, marking and quality were so definite there was a preponderance of individuals that would not fit the bill. However, they were quite pleased with the twenty cattle that they definitely decided upon and felt that they would very likely be back in May with the idea of picking up a fair amount of the balance needed.

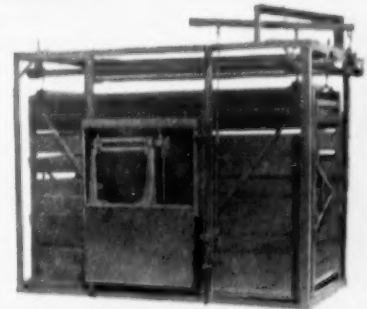
The number of Polled cattle in Great Britain is as yet small and represents a very recent breeding record based entirely upon a small shipment of cattle from New Zealand, which, of course, represented an original American bloodline, and one Polled bull which was the result of semen being flown from this country to Great Britain.

Shipping arrangements are being handled by Harding and Harding of Geneva, Ill., with the intention of getting the cattle on the way to Great Britain by some time in February.

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*The Cattleman*



## Moore, Lemley, Allen Bull Sale Averages \$477

SUMMARY  
197 Bulls \$56,039; Avg. \$477

**A**CTIVE bidding and a strong demand for good, service age Angus bulls was indicated at the sixth annual Moore Bros., Lemley, Allen Bull Sale held at San Angelo, Dec. 5. Buyers from out-of-state contributed to the good

market, taking bulls into Mississippi, Louisiana, Arkansas, and Georgia. Local bidding was comparatively strong, considering the widespread drouth that has depleted West Texas cow herds. The top selling bull was a Lemley consignment that went to Sol Kelley, Sonora, on a bid of \$1,000. He was Emulous JL 80, a January, 1955, calf. A Moore Bros. bull, Black Barb 133 of MB, sold to R. S. McCullough, Fort Worth, on a \$900 bid for the second top. Kellison & Henderson,

Lockney, Texas, paid \$850 for an Allen bull, Keyhold Eileenmere 9.

Wade Plantation, Sylvania, Ga.; Abe Jones, Newport, Ark.; Karl Goebel, Elton, La.; W. F. Zeigler, Vicksburg, Miss.; and St. Albans Plantation, Port Gibson, Miss., were the top buyers from out of state. A. R. Eppenauer, Marfa, and Sol Kelley, Sonora, were heavy buyers from Texas.

Cols. Ray Sims and Lloyd Otten were the auctioneers.

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America's best feeders



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Angus fat steers dress out more salable beef, so packers usually pay \$1 to \$3 more per cwt. for them—extra profit if you feed Blacks.

Convert feed into beef efficiently

Angus are famous for converting grain and roughage into quality beef that brings top-of-the-market prices. Be ahead! Feed Blacks!

American Angus Ass'n, St. Joseph, Mo.

## DUNRAVEN ANGUS HERD

Featuring the best in imported Scotch, Sunbeam and Bandler Breeding.

We usually have good bulls of strong breeding age for sale. Also foundation females.

**JAMES C. TUCKER & SON**

Owners

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Registered Aberdeen-Angus Cattle

## ATTENTION

Congratulations to DAVID C. BENTLIFF, Houston, Texas, for purchasing BRADFORD MC BLACKCAP 2d, and Heifer calf.

She was the second top selling female in the Murchison Ranch Dispersion and sold for \$6,100.

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**HAPPY, TEXAS**  
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Eileenmere 62d  
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★ *Licata* ★  
★ Quality Angus that Produce ★  
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★ on Highway 281 at Highway 46 ★  
★ Phone: Geneva 8-2300, Bulverde, Texas ★

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*The Cattleman*

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Stock Bulls: a formidable array of  
herd sires imported from Scot-  
land including:

Imp. Elector of Shempston  
Imp. Everad of Ballindalloch  
Imp. Eulibuster of Kilham  
Imp. Geordus  
Imp. Genkins

Females: Herd is maintained at 150 females, representing fashionable Pride, Blackbird Blossom, Alexina, Coquette and Erica strains.

The Property of

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Popular Bloodlines, Desirable Quality,  
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**PREVENT FOREST AND GRASS FIRES**





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Never before has the price spread between good, rugged, beefy, herd improving bulls and "just" bulls been so narrow—and seldom has the margin between choice calves and "just" calves made good bulls so essential.

For more pounds and quality in your calves next year—buy your Angus bulls at Fort Worth this year.



Champion pen of 3 Angus bulls, 1955 Fort Worth show.

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65 Registered Aberdeen-Angus Bulls  
**MONDAY, JAN. 28th**

1:00 P. M. ★ Pens of Bulls Division

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Champion pen of 5 Angus bulls, 1955 Fort Worth show.

RAY SIMS, Auctioneer • Tom Adams for THE CATTLEMAN

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**ABERDEEN-ANGUS**  
*Association*

203 Livestock Exchange Bldg., Fort Worth, Texas

# American Farm Bureau Annual Meeting

## Walter Hammond of Texas Reelected to Board of Directors— Summary of Resolutions Adopted

**W**ALTER Hammond, president of the Texas Farm Bureau Federation, was re-elected to the board of directors of the American Farm Bureau Federation at the recent 38th Annual meeting held in Miami Beach, Florida.

The declaration of policies of the American Farm Bureau Federation was expressed in a long list of resolutions adopted. Among those affecting agriculture most directly were:

### Export of Farm Products

The level of U. S. farm exports may be most effectively maintained and expanded by:

1. Extension for two years of Public Law 480 permitting the exchange of farm products for foreign currency with an adequate authorization.

2. Legislation and regulatory action designed to improve the quality of U. S. farm products sold in world markets.

3. Competitive pricing of U. S. farm products.

4. Effective use of our agricultural attaches in developing exports.

5. Avoidance of programs giving away our farm products except in emergencies.

6. Repeal of "cargo preference" legislation which impairs the competitive sale of U. S. products and requires U. S. agriculture to bear a disproportionate share of the burden of subsidizing the U. S. Merchant Marine.

7. Offering farm products in world markets without regard to destination whenever it will advance the welfare and security of the people of the U. S. to do so.

### Land Policy

Another resolution stated that the most important role of the federal government in the wise use of natural resources is research, demonstration and education, and also the national interest in wise use of our land and water resources justifies a measure of state and federal expenditure for assistance to farmers for this purpose. The administration of such government programs should be decentralized to the maximum.

### Land Ownership

American Farm Bureau Federation believes that private ownership and operation of the nation's land resources is in the national interest in most instances and recommends classification of all

federally-owned rural lands in consultation with state agricultural colleges and local agencies.

### Grazing on Federal Land

It recommended federal legislation to stabilize and clarify the status of private users of federal grazing land.

### Water Policy

Favored the maximum participation of individuals, local agencies and local governments in the development of water projects and advocated that federal participation in water development projects should preferably be in cooperation with state and local interests.

### Agricultural Markets, Programs and Services

National policies affecting farm production and marketing should promote a realistic balance between markets and productive capacity. In view of our greatly expanded agricultural productive plant it is urgent that policies be adopted which will regain and expand agricultural markets to a point where they balance production.

### Support and Adjustment Programs

Price support and production adjustment programs have a place in an overall agricultural program but it must be recognized that:

1. Some commodities are reasonably storable at moderate cost while others can only be stored for short periods at high cost or expensive processing.

2. Some commodities are produced for

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American Beef Cattle Performance Registry			
This is to certify that the		ANGUS COW	rated <b>WT</b>
NAME		Breed Reg. No.	Tattoo R. E. L. E.
K. PRIDE OF CEDAR HILL 12		2256424	68 68
CALVED		SIRE	SIRE'S NO.
JANUARY 31, 1956		CEDAR HILL QUALITY 9	1828436
		DAM	DAM'S NO.
		PRIDE OF ABERDEEN 674	861148
		BREEDER	
		DAVID K. DANCIGER, MIDLOTHIAN, TEXAS	
		OWNER	
		SAME	
		has officially qualified for and been entered in the AMERICAN BEEF CATTLE PERFORMANCE REGISTRY	
		<i>M. R. Bell</i> Executive Secretary	
		Canyon, Texas	

As active members of the AMERICAN BEEF CATTLE PERFORMANCE REGISTRY ASSOCIATION, we are presenting for your inspection a sample copy of the certificate of entry the Association issues to cattle that record a satisfactory gain on an official gain test.

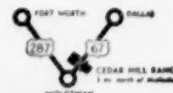
All calves produced at Cedar Hill are put on an official 140-day gain test. The calves that fail to make the minimum gain required to become eligible for registration in the American Beef Cattle Performance Association will be culled and will not be offered to our customers as prospective breeders. Through close supervision and extensive culling of our breeding herd, we are striving to attain 100% eligibility for Cedar Hill calves in the American Beef Cattle Performance Registry Association. Our ultimate aim is to produce top quality Angus beef animals with the inherited ability to gain weight.



## CEDAR HILL RANCH

REGISTERED ABERDEEN-ANGUS CATTLE

CEDAR HILL, TEXAS



# Watch for Our Show String . . .

## Amarillo, Fort Worth, San Antonio, Houston

For the above shows we will bring out a young group of show cattle by BLACK PEER 182nd of A. V. They look the part of top calves here at home, so we want the judges and the public to see them.



BLACK PEER 182nd OF A.V.

*We are Consigning to . . .*

### Texas Aberdeen-Angus Ass'n Sales

FORT WORTH, JAN. 31st

We will consign an EDWINA AND A JUAN ERICA to the Fort Worth Fitted Sale. We believe you will like them.

HOUSTON, FEB. 21st

We will be selling a GAMMER, an ERICA, a TOLAN MISSIE and a KARAMA. They are all top quality.

*Plan to Visit Us During the Houston Show*

# MECOM RANCHES

Mecom Angus Ranch  
Alta Loma, Texas  
Al Maurer, Manager



John W. Mecom, Owner  
1100 Houston Club Bldg.  
Houston 2, Texas



Mecom Angus Ranch  
Trinidad, Colorado

sale while others are produced primarily for livestock feed.

3. Shifting of acreage diverted from protected crops under government controlled programs creates serious problems for the producers of these crops and also has serious implications for the producers of unsupported commodities.

4. Some commodities are little involved directly in foreign trade while others need export markets.

5. Some commodities face more competition than others from substitute or other synthetic products.

6. Producers are more favorably disposed toward production controls and price supports on some commodities than on others.

In order to improve farm income we must expand markets both at home and abroad; dispose of existing surpluses, and take steps to avoid the creation of new surpluses in the future.

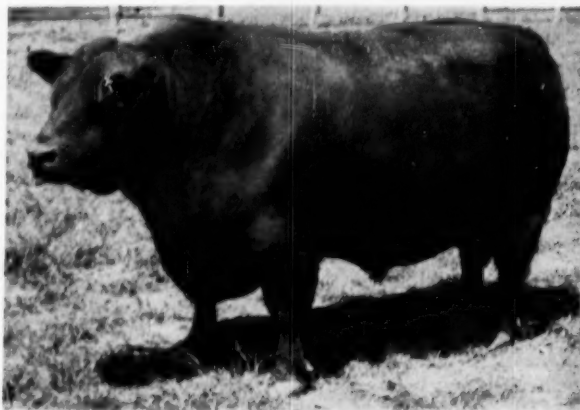
#### Surplus Reduction and Soil Bank Plan

It was recommended that the Soil Bank Program be adopted designed to:

1. Help balance agricultural production with effective market demand.
2. Emphasize conservation of our land and water resources.
3. Contribute to a solution of the diverted acreage problem.
4. Facilitate a substantial reduction in the government's inventory of surplus commodities.
5. Emphasize a voluntary approach.



**QUALITY + PERFORMANCE + FERTILITY**



PRINCE SUNBEAM 971st

### EXPECTATION IS THE WATCH WORD

In a very short time, our first calves will be dropping from our selective performance program. These calves will be out of our new herd of cows and by our top Herd Bull battery headed by PRINCE SUNBEAM 971st.

Our other Herd Bulls are: HYLAND MARSHALL, ROYAL ESSAR 24th, REPEATER OF WHEATLAND 34th, and MARSHALL OF FAULKTON.

In these first calves we are expecting a lot of quality plus the inherited characteristics to produce choice lean beef in the shortest period of time. This is a breeding program designed to give our customers registered Aberdeen-Angus cattle that will have a record history of performance of the highest efficiency and quality.

Drop by for a visit. We are always glad to see you at Essar.

TOM SLICK — LES LJUNGDAHL — BILL OHLENBUSCH — JIM WARNKE

**ESSAR RANCH, SAN ANTONIO, TEXAS**

R.F.D. #4

BOX 176A

6. Protect the rights of tenants on an equitable basis.

7. Include enough incentives to achieve a high percentage of participation but use payments only to further the achievement of these objectives and not as an end in themselves.

#### Minimum Allotments

Opposed any minimum allotment on any individual farm.

#### Feed Wheat

Recommended legislation to exempt farms from wheat marketing quotas if all wheat produced thereon is used only as food, feed or seed on the farms where grown or on farms under the same operation.

#### Emergency Drouth and Disaster Assistance

The American Farm Bureau Federation should assume leadership in developing recommendations for a permanent program of disaster relief aimed at minimizing political considerations, increasing local responsibility and eliminating abuses.

#### Depletion Allowances.

Supported the principal that industries based on the extraction of exhaustive resources should be allowed reasonable depletion allowance.

#### Capital Gains

The treatment of capital gains under the tax code should avoid undue discouragement of the investment of risk capital without creating a tax loophole. Recommended continuation of minimum holding period provided by present law for capital gains treatment.

#### Compulsory Unionism

Recommended that State Farm Bureaus support state "right to work" laws by constitutional amendment or legislative action because they believed no person should be deprived of his right to work because of membership or lack of membership in any organization.

### Angus Association Votes To Shorten Its Name

THE American Aberdeen-Angus Breeders Association, at its annual meeting in Chicago, November 28, voted to shorten the official name of the organization to the American Angus Association. The organization is the official registry for Angus cattle in America, with a membership of more than 32,000. National headquarters were moved from Chicago to St. Joseph, Mo., last June.

John C. Gall of Amandale Farms, Upperville, Va., was elected national president for 1957. Elliott Brown of El Jon Farms, Rose Hill, Iowa, was named vice-president and Major W. A. Rafferty, Morocco, Ind., and Frank Richards, St. Joseph, Mo., were retained as treasurer and secretary, respectively.

Five members were named to new three-year terms on the board of directors. They are William W. Brainard, Jr., Downsbragh Farms, Far Hills, N. J.; Major Rafferty; Joe Keefauver, Jonesboro, Tenn.; James R. Hancock, New Franklin, Mo., and Herbert Cline, Bussey, Iowa.



Make Plans NOW to Attend Our

# 10th ANNUAL ALL-STAR... PRODUCTION SALE

At the Farm near Tulsa, Oklahoma

## SATURDAY, JANUARY 12

"In Which We Will Offer the Greatest Cattle We Have Ever Produced"

5 GREAT HERD BULL PROSPECTS

55 of the BREED'S GREATEST FEMALES

### BARDOLIERMERE 10th of A.V. Sells . . .

The greatest son, to date, of **Bardoliermere 2nd of Bee-Mac**. He is out of a daughter of the \$50,000 Kinloch sire, **Black Knight 98th of A.V.** The "10th" was undefeated in class throughout the 1956 shows, including the Futurity. Jr. & Grand Champion at Abilene; Jr. & Reserve Grand at Amarillo; Reserve Jr. at Okla. City, Tulsa and Dallas.

### 4 TOP SONS of PRINCE OF RED GATE 45th sell . . .

. . . Including **Prince Rowley 6th of A.V.**, his greatest son to date. He is out of **Greta Georgina** with the International Grand Champions, **Black Prince of Sunbeam** and **Eventuation of Page** showing in his tabulation. **Prince Rowley A.V.**, **Prince Rowley 2d of A.V.** and **Prince Rowley 3d of A.V.**, all top prospects, SELL.



ANGUS VALLEY EVERMERE 16th

The greatest Evermere we have ever seen and one of the greatest individuals of **any** family we have ever seen. She is just about perfect. Her dam, a daughter of **Prince Eric** and **Evermere T.**, was also the dam of the great twins purchased by RLS. A great foundation heifer and as close to the Foundation Evermere as we will ever sell.

One of the famous Angus Valley Coquettes. . . Her dam is our foundation cow, **Coquette of Cremona** by the International Grand Champion, **Glencarnock Eric of Cremona**. A full sister sold to RLS for \$10,500, another full sister sold to Triple J Ranch for \$3,000 and a full brother sold to RLS for \$3,550.



ANGUS VALLEY COQUETTE 21st



ANGUS VALLEY BARBAROSA 9th

The greatest Barbarosa we have ever bred or raised. She is a daughter of **Black Peer 28th of Angus Valley**, her dam is a full sister to the \$38,500 world's record priced female, **Barbarosa Es-sar 8th**.

Tom Adams For  
The Cattleman

**SELLING:** 3 Evermere T's, 2 Fannie Bess, 5 Gammers, 2 Blueblood Ladies, 2 Black Jestress, 3 Katinkas, 2 Blackcap Bessies, 2 El-Jon Erriannas, 1 Barbarosa, 2 A.V. Coquettes, 3 A.V. Queen Mothers, 3 Bal. Blackbirds, 4 Red Gate Karamas, 3 Miss Burgess, 1 Maid of Bummers, 1 Buxom Maid, Witch, Mignonne, Jilt, Evening Erica, Barbara Woodson, Zara, Esthonia Erica, Juana, Bal. Georgina, Tolan Estamere, Elbas, Prides, Elba Empress (championship strain), Woodlawn Blackbird, Blackcap, Mulben Pride, Blackcap Empress, Eriskay Erica, Elines, Rosemere Barbara, etc.

We Honestly Believe This Is the Best Offering Ever Presented by Angus Valley Farms.

Write for Illustrated Catalog NOW . . .

**ANGUS VALLEY FARMS - Tulsa, Oklahoma**

ROWLAND D. STANFIELD, Managing Partner  
326 National Bank of Tulsa Bldg.  
Luther 5-9161

EARL DUGGER, Mgr.  
Route 9, Box 575  
Circle 5-4300 or Circle 5-3730

## Beckton Stock Farm Adds Bull to Red Angus Herd

**B**ECKTON Stock Farm of Sheridan, Wyo., has recently added the bull Otoe Chief to its registered Red Angus herd.

The herd is owned by Mrs. Waldo Forbes and was started in 1945 with animals from registered black Aberdeen-Angus herds from all over the United States. Otoe Chief was purchased from George Chiga of Guthrie, Okla., president of the Red Angus Association of America. As a two-year-old the bull weighed 1,600 pounds on a medium feed ration and was graded excellent by the Association.

## Oklahoma Angus Range Bull Sale Topped at \$625

SUMMARY  
106 Bulls \$22,410; Avg. \$211

**T**HE Big Oklahoma Angus Range Bull Sale, sponsored by the Oklahoma Angus Association, was held at Muskogee, Okla., Dec. 10 and featured bulls consigned from twenty-seven Angus herds in Oklahoma, Arkansas, and Kansas.

A good crowd was on hand and a strong demand was indicated for service age bulls. Topping the sale at \$625 was Elsa Trojan Erica, a May, 1955, bull consigned by Little Link Angus Farm, Shawnee, Okla., that sold to Mrs. J. B. Perkey, Stillwater. Prince T 155th of



*This prize winning Aberdeen-Angus bull has been presented to the University of the Republic of Uruguay for the establishment of an artificial insemination program. The bull was given by the philanthropist Jack Danciger of Fort Worth owner of Half Circle J D Ranch. Accepting the bull, Prince 105 JD2nd, by Prince 105SAF, is Alfonso Varela of the Pan American Union.*

Rude, a July, 1955, bull consigned by Rude Angus Farm, Parsons, Kans., sold to E. Pixler, Hennant, Okla., for \$540 for the second top price. Don Palmer, Pawhuska, Okla., and I. Hayes, Welch, La., were heavy buyers at the sale.

Ray Sims, Belton, Mo., was the auctioneer.

## Kermac Bull Sale Tops at \$8,000

### SUMMARY

68 Bulls \$64,875; Avg. \$953

**K**ERMAC Angus Farm, Poteau, Okla., held its first annual bull sale Dec. 11 and attracted a large crowd of buyers and interested onlookers. The sale featured the get of Prince of Red Gate 69th and Prince of Red Gate 48th, which are two top Kermac herd sires. Bulls sold into Texas, Nebraska, Arkansas, Oklahoma, Louisiana and Cuba.

Bidding was active throughout the sale with Keystone 10th of Essar, a summer yearling son of the 48th, bringing the top price of \$8,000 paid by Byars Royal Oak Farm, Tyler, Texas. Another son of the 48th, Keystone A 3rd of Essar, brought the second top price of \$5,500, going to Fooks Angus Farm, Camden, Ark. Fooks also purchased Keystone B of Essar for \$5,000.

Goldstrap Farm, Fort Smith, Ark., purchased Keystone A 8th of Essar for \$3,000 and Keystone B 13th of Essar, a son of the 69th, sold for \$2,900 to Marvin Browder's 4-H Angus Ranch, Fort Worth, Texas. L. Cabal, Havana, Cuba, bought Keystone A 6th of Essar for \$1,450 and Keystone B 11th of Essar for \$2,500, for export to Cuba. Frank Hightower, Oklahoma City, and L. A. Ray, Grand Island, Neb., were major buyers of the range bulls offered.

Cols. Hamilton James and Ray Sims were the auctioneers.

**Featuring - - - THE GET AND SERVICE OF - PRINCE 105 SAF**

**Introducing - - - OUR NEW HERD SIRE - KINLOCHMERE 106**

( World's record price Bull (\$300,000.00) owned jointly with Sondra-Lin Stock Farm )  
( Purchased from Kinloch Farm, Supply, Virginia )

### WELCOME, VISITORS TO THE SOUTHWESTERN EXPOSITION AND STOCK SHOW

We extend you an invitation to see our cattle at the ranch while in Fort Worth.

Se Habla Espanol—Toros para el mejoramiento de la raza Aberdeen-Angus y para desarrollo de la industria de Ganado en cualesquier Pais.



KINLOCHMERE 106th 1755002

Kinlochmere 23rd 1254261	{ Eileenmere 1029th Bethel Erianna	{ Eileenmere 600th Blackcap Tolan 118th Heathman of Don Head Pride Emalie B. S.
Kinloch Kinohetry Emily 3rd 1096482	{ Eileenmere 1029th Kinloch Genevotte	{ Eileenmere 600th Blackcap Tolan 118th Oldfields Prod. Eric 3d Genevotte of W'dley 2d

No Progressive Purebred breeder can survive without the thought of producing good bulls for the Commercial cattlemen at prices he can afford to pay. THIS IS THE ULTIMATE AIM OF OUR BREEDING PROGRAM.

## HALF CIRCLE J-D RANCHES

Rt. #5, Box 265A

(Ranch Hdqrs. 11 mi. S.W. Fort Worth City Limits on Hiway #377)

## FORT WORTH, TEXAS



Jack Danciger  
Owner



C. L. "Pat" Patterson  
Livestock Mgr.

## Mexican Rancher Buys 50 Angus Bulls In Texas

FIFTY Aberdeen-Angus bulls were purchased in Texas recently by Hacienda El Ojo, a ranch at Durango, Mexico, owned by Sr. Salvador Valencia. Sixteen of the bulls were bought from Texas A. & M. and 34 from Sondra-Lin Stock Farm owned by J. V. Hampton, Fort Worth.

Sr. Valencia, accompanied by his ranch foreman, Tom Baylor, and Milton E. Miller, field representative of the American Angus Association, visited a number of Angus ranches in Texas in his search for herd sires.

The College selection impressed the buyers with their scale and ruggedness. John Riggs of the Animal Husbandry staff represented the college and showed the offering. The Sondra-Lin bulls bought by Sr. Valencia range in age from 14 to 22 months, and all selected were top-quality, rugged animals which had been range raised.

Most of the 50 head will be used on a large number of replacement heifers to be bred for the first time at El Ojo in May, 1957. Sr. Valencia runs more than 80 per cent Angus, and is gradually eliminating other breeds. He states that his Angus do a better job of ranging over the rough volcanic parts of the ranch than other breeds, and cause less handling and working because of their resistance to range diseases.

## Show Window Angus Sale Tops at \$6400

THE International "Show Window Sale" of Aberdeen-Angus cattle, held in Chicago November 26, brought a total of \$61,435, for an average of \$1229 on the 50 head offered. Seven bulls averaged \$1055 and 43 females averaged \$1257.

The top price of the sale was \$6400, paid by Great Oaks Stock Farm, Rochester, Mich., for a junior heifer calf, Chimera of Wheatland 30th, consigned by James B. Hollinger, Chapman, Kans.

The bulls topped at \$2500, paid by Thunderbird Ranch, Norbeck, S. D., for Bardoliermere 2nd of WV, consigned by A. J. Penick & Sons, Hebron, Ohio.

Twenty-five breeders from 12 states and Canada were represented in the offering.

## Aberdeen-Angus Win Four Interbreed Championships

FOUR out of five interbreed championships went to Aberdeen-Angus at the 1956 International Livestock Exposition in Chicago. These important victories included the grand champion junior steer, the grand champion carcass, the grand champion group of three steers and the grand champion carload of steers.

First of the grand championships to go to the sleek, black aristocrats of the beef cattle world, was the purple rosette of the junior steer show. Janice Hullinger, 18, of Manly, Iowa, turned in a repeat performance by showing her 1,050-pound

Angus steer to the top of the junior competition. She captured the same honors in 1954 and later went on to win the open show.

Winning of the carcass grand championship by the Blacks again proved their ability to produce a maximum of prime beef with a minimum of waste. The 1956 carcass grand championship went to Maurice Stenzel of Osco, Ill., who exhibited a 900-pound senior calf which produced a 611-pound carcass for a dressing percentage of 67.9 per cent. The carcass sold for a new record of \$8.25 per pound.

In the contest for the best group of three steers, Pennsylvania State University, University Park, Pa., romped off

with the grand championship. John F. Mommsen and Sons, Wayne and Glenn, of Miles, Iowa, emerged with the coveted grand championship of the carlot competition, making it five wins out of the last six years at the International.

## Aberdeen-Angus Transactions

L. H. Bowie & Son Jack, Frisco, Texas, sold nine cows and a bull to Herman M. Gatlin of Dallas, Texas.

John B. Davidson, Jr., of Forney, Texas, bought two cows from Richard M. Ellis, Jr., of Royse City, Texas, and a bull from Joe Russell, Royse City.

Murchison's Ranch, Inc., of San Antonio, Texas, sold six cows and four bulls to J. M. Miesch of Marble Falls, Texas.

# RED ANGUS

Registered Herd Founded in 1945 — Has Never Had A Small-Type Calf

## KEEP YOUR COLOR RED CROSSBREED

POLLED  
CALVES  
ARE SMALL  
AT BIRTH  
NO CANCER  
EYES  
NO  
SUNBURNED  
UDDERS



Otoe Chief—Reg. #299 F—Born March 24, 1954

FOR  
HYBRID  
VIGOR  
ANGUS  
SMOOTHNESS  
CARCASS  
QUALITY

SEE →

CROSSBRED FEEDER CALVES  
REGISTERED BULL CALVES

← 1957  
DENVER  
STOCK SHOW

March calves have averaged 616, 613, and 599 pounds at National Western Stock Show. 4-H calves have dressed out 66%, 65.7%, and 63.8% officially grading prime. All our calves sold this year to former buyers at top prices.

**FOR SALE:** Proven BULLS of all ages, and some excellent FEMALES with full performance records.

Also available at Colorado A&M College, frozen service of our senior herd sire—SERENADE—Reg. #29F. All his bull calves averaged 467 pounds officially adjusted weaning weight at 210 days with no nurse cows and no supplemental feed. In nine years of steady use and some planned inbreeding tests, this bull has never had a small-type calf.

## BECKTON STOCK FARM

SHERIDAN  
WYOMING

Mrs. Waldo Forbes — Owner  
Director of the Red Angus Association of America

# RED ANGUS

# Tips on the Weather

By WALT THE WEATHERMAN

**W**ALT IS wondering how many readers are studying weather forecasts for the year 1957?

Forecasts covering periods of one or more years are based on what "usually happens" at a particular locality. It is recognized that there are periodic variations in the weather that tend to form a pattern. We say that the weather runs in "cycles." What causes these weather cycles? Are they due to sun spots? They are certainly rather erratic in nature and don't follow a nice pattern that would make long-range forecasting simple.

## Wetter and Cooler for 1957

Fort Worth seems to have a rough 12-year cycle of rainfall, with 1954 supposedly the low point of the cycle followed by increasing yearly rainfall to a peak in 1960. The years 1955 and 1956 have fitted into the pattern like sore thumbs, to put it mildly. But Walt is going 'way out on the limb and forecast "wetter and cooler" over Texas and the southern portion of the Great Plains for the year 1957. He is counting on the cycle's "getting back in the groove."

January seemed an appropriate month to talk about what causes snow, sleet and freezing rain. The two latter types

of precipitation are more familiar to me, since I have lived almost all of my life in eastern and northern Texas. Someday, I hope to ride down a long, snow-covered hill on a sled.

To have snow, the temperature of the air must be below freezing from the ground to the top of the snow-producing cloud. The ideal situation is to have a good low-level source of moisture to feed the sub-freezing cloud, and an unstable atmosphere. (UNSTABLE: The air cools off rather rapidly with altitude and the air in the lower levels tends to rise.) The Great Lakes area is a fine place to have the ideal conditions. Let's allow very cold air to spread southeast across the Great Lakes, across water that is much warmer than the spreading air. The lower levels of the cold air absorb both moisture and warmth from the lake waters, allowing the moist source and unstable requirements to be satisfied.

Air becomes unstable when it is forced uphill, as in the case of a strong wind blowing toward a mountain range. In some portions of the mountainous areas of the United States, ranchers expect to receive many, many feet of snow each winter. The season snowfall record for



GREAT—PAPER SAYS NO MORE HEAVY SNOWFALLS!

this country is held by the mountain village of Tamarack, California, with 884 inches during the winter of 1906-1907.

Of course, we have the blizzard conditions of the Great Plains area associated with deep low pressure areas. If it is considered that air attempts to blow toward the center of a low pressure area, it follows that this "toward the center" force can be expended in only one direction—"upward." This gives another lifting mechanism for the atmosphere with cloudy and precipitating weather frequently associated with low pressure areas. Lows are sometimes referred to as "storm areas."

## Cold Fronts

It isn't easy to get snow over the greater portion of Texas. The principal



Lot 1—Meadowmere 1623d by  
Int. Grand Champion Ankonian 3216

Featuring Services of

## MAGIC VALLEY BARDOLIER

Meadowmere 1614th and Magic Valley Eileenmere 500th

Here is the sale where you will find the finest individuals of such superior producing families as Cherry Blossom, Barbarosa, El Jon Erianna, Gammer, Royal Lady, Ruth of Tillyfour, Karama, Coquette, Blackcap Bessie, Blueblood Lady, and many, many more—all daughters of such great bulls as Magic Valley Bardolier, Black Peer 28th of A.V., Eileenmere 999th, Prince 105 H.R., Homeplace Eileenmere 375th, as well as others of the nation's greatest herd sires. We guarantee you'll like them.

Sale Headquarters - Hotel Hilton, Fort Worth, Texas

Catalogs - Joe Hooten, 5105 Crestway Dr., Austin, Texas

# MAGIC VALLEY RANCH

Dr. J. C. Colabria, Owner

W. T. Bill King, Manager

## FIRST PRODUCTION SALE

15 Mi. NE of Fort Worth and 12 Mi. NW of Dallas at

GRAPEVINE, TEXAS

JANUARY 29, 1957

Day before the Angus Judging at Fort Worth Show

66 LOTS

- 1 Bull by 2\* Ankonian 3216
- 15 Open Heifers
- 25 Bred Heifers
- 25 Bred Cows/Calves

Lot 10—Empress Magic Valley





difficulty lies in the fact that there is almost always an upper level of the atmosphere that is above freezing. Last month we discussed the shallow layer of air that follows "cold fronts." It is not uncommon to find the temperature 25 degrees on the ground and 65 degrees at 4,000 feet above the ground. What happens when precipitation occurs above this thin layer of cold air?

Now let's imagine that the surface temperature at Fort Worth is 27 degrees. Going upward, we find that the temperature at 2,000 feet is 25 degrees, but it warms rapidly to 45 degrees at 3,000 feet. Higher still, we learn that the air remains above freezing all the way to 10,000 feet. Precipitation begins. An airline pilot reports that he is in "moderate snow at 14,000 feet." The snow falls to 10,000 feet and starts melting into raindrops. The raindrops then fall into the shallow sub-freezing layer below 3,000 feet. They quickly freeze into small pieces of ice and strike the ground in the form of sleet. I would say that sleet is the most common below-freezing type of precipitation that falls through northern Texas, southern Arkansas, and northern Mississippi.

Now let us allow the shallow sub-freezing layer to become so thin that the raindrops don't have time to freeze into ice particles. They freeze upon exposed objects on the ground. This is freezing rain and causes nothing but trouble.

Freezing rain is the type of precipitation that utility companies dread, because it coats their lines with ice. It makes highways slick and dangerous, especially bridges. It sometimes stops all air traffic due to severe wing icing, but this is a rare situation. I feel sure that all cattlemen have either been isolated or have had friends who were isolated from the rest of the world due to a thick coating of ice on everything out of doors. It was my pleasure to give a forecast of "warmer weather" via "ham radio" to an ice-isolated area near Midland, Texas, just a few years ago.

Occasionally, we find a mixture of sleet and freezing rain. Then the weather forecaster must answer the question, "Is this going to turn to all sleet, or all freezing rain?" He must determine whether the sub-freezing layer will become thicker or thinner.

Weather is a challenging study. One of the unsung heroes of the weather business is the observer, who carefully checks the pressure, wind, temperature, cloud types, relative humidity, etc., each hour. He now has an instrument that makes his job even more important. This instrument is radar. In February I will have an article for you on how radar works and how it helps both you and me.

## Bang's Disease Can Be Stopped In Range Herds

**T**HE problem of brucellosis losses in range cattle herds can be brought under effective control through proper management, the American Veterinary Medical Association reports.

Evidence gathered in range country indicates that the disease seldom spreads in herds having less than 10 per cent reactors if the herd is allowed to run on the range all year. However, when herds are hay-fed during the winter months, the infection may spread rapidly. The animals congregate where the hay is fed

and the disease spreads either by direct contact or by contamination of feed.

Veterinary authorities say that the disease can be controlled by a test of all breeding animals in the fall. Of course, all reactors should be shipped for slaughter and all young heifers should be vaccinated. These measures should check the disease, but the Association recommends another blood test a year later.

Reactors should be held out of the breeding herd and allowed to run dry while being fattened for market.

The veterinary authorities also pointed out that calf vaccination alone has eliminated the disease from many beef herds in the course of several years.

*Announcing 1957's National Western*

# SHOW WINDOW SALE DENVER — JAN. 15 & 16

In Conjunction With the  
National Western Stock Show

## SELLING 158 TOP ANGUS 110 Bulls 48 Females

**Selected from America's Leading Herds**

- ★ **January 15 at 7 p.m.** Foundation females at the Lamont Pavilion
- ★ **January 16 at 9 a.m.** Individual herd bulls at the Stadium Pavilion
- ★ **January 16 at 2 p.m.** Registered bulls for commercial cattlemen in uniform pens of three and five head at the Stock Yards Pavilion

**See them judged!** Individual sale cattle will be judged Sunday, January 13, at 9:00 a.m. Bull groups will be judged Sunday, January 13, at 2:00 p.m.

Here is your opportunity to buy select, registered Aberdeen-Angus from an outstanding list of consignors representing top herds in the United States.

**Remember, Your Best Buy Is the Best!**

Auctioneers: Johnston, Sims and Counzelman  
For catalog, write: Secretary Frank Richards  
American Angus Association, St. Joseph, Missouri

**ANGUS ARE A GOOD SOUND INVESTMENT!**

**80  
YEARS  
OF  
SERVICE**



LET'S CELEBRATE  
ATTEND THE  
**80th CONVENTION**  
Texas & Southwestern Cattle  
Raisers Association  
**HOUSTON, MAR. 17-20**

**Mr. Black**- - - *Builder of Better Beef*

*He upgrades your  
calves . . . breeds the  
horns off . . . breeds  
your herd black.  
Better buy  
a black bull.*

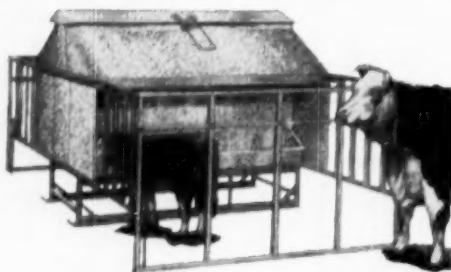
<b>Bill Faudree</b> 117 South Loraine Midland, Texas	<b>Thornton's W R Ranch</b> Aryle, Texas U. S. Highway 377 J. D. Kyle, Mgr. Ph. Roanoke, Texas, 2756	<b>FLYING M RANCH</b> Mr. and Mrs. M. C. Martin, Owners Jack Brooks, Mgr. Bill Bryson, Asst. Mgr. McKINNEY, TEXAS
<b>Higginbotham Cattle Co.</b> 914 Jackson St., Dallas, Tex. Star Rt. 1, Seminole, Tex.	<b>Plum Creek Angus Farm</b> Registered Angus Cattle Registered Hereford Cattle M. K. Berry, Owner Vernon, Texas	<b>Hill Pasture Farms</b> L. R. Ward, Owner 3009 Canton St. Dallas, Texas Farm: Route 3, Royse City, Texas

**YOU CAN BUY ANGUS BULLS TO FIT YOUR NEEDS AND FOUNDATION ANGUS FEMALES FROM THESE BREEDERS**



- ★ **KEEPS COWS OUT—**  
**SAVES FEED**
- ★ **BIG CAPACITY—**  
**SAVES TIME AND WORK**
- ★ **MORE PROFIT—**  
**HEAVIER WEANING WEIGHT**

Holds 80 bu. of feed — takes care of 40 calves. Designed to keep feed in hopper dry regardless of weather — no spoilage. One inch angle iron stalls keep out larger cattle. Stalls raise up and ride on canopy for easy towing through gates. Anchors solidly at all four corners — stays put.



Hopper and trough of heavy, rust-resisting Armco Zingrip. Sturdy steel skids. Shipped knocked down to save freight. Easily assembled.

**Write for literature and prices**

**BROWER MANUFACTURING CO., Box 1905, Quincy, Illinois**

**80  
YEARS  
OF  
SERVICE**



**LET'S CELEBRATE  
ATTEND THE  
80th CONVENTION**  
Texas & Southwestern Cattle Raisers Association  
**HOUSTON, MARCH 17-20**

## Consumers' Preferences As Regards Beef

**T**HE consumers' preferences as regards beef—which is being consumed at a forecasted all-time rate of 83 pounds per person—was the subject of an address by Dr. D. E. Brady at the annual meeting of the American Society of Animal Production in Chicago recently.

Dr. Brady, who heads the meat department of the University of Missouri, opened his talk with the statement that "The problem of providing consumers with the quality of beef they prefer has been recognized by workers in many different areas."

"Many, if not most consumers," Dr. Brady asserted, "do not like fat beef, even though they can easily afford it. Some consumers prefer the fatter beef, but buy the more economical sources of lean. Others are concerned about the health or esthetic aspects. For many consumers who like fat beef, cost is not the important factor."

Reporting various studies in the consumer preference field, the Missouri man reported the following highlights (1) University of Illinois research workers reported indications that higher income groups prefer a greater degree of finish in beef than the lower income groups. (2) In a Vermont study, housewife buyers usually indicated the use to be made of the beef cut and relied on the retailers to choose the cut best suited to their requirements. (3) A Louisiana survey revealed that about 20 per cent of the consumers were aware of quality factors in meat and there was a preference for the less highly finished grades. (4) A study conducted by Washington State College brought out that there was a surprisingly high preference for the lower grades of beef—a decided preference for lean beef.

Dr. Brady reported that in 1952 Missouri workers reported on a consumer survey in the St. Louis area which revealed that important factors influencing consumer selection of meats in that area were, in order, proportion of fat to lean, attractiveness, color of lean, and price. A University of Missouri pilot study sales test with rib roasts and rib steaks showed that 10.7% of the consumers preferred Prime grade beef, 26.7% preferred Choice grade, 30.7% preferred Good and 31.9% the Commercial grade. In the case of rib steaks the corresponding figures in order were 7.7%, 21.5%, 27.7% and 43.1% respectively.

This sales test revealed that any dissatisfaction of consumers centered around the lack of tenderness of the lower grade steaks, and the excess fat on the higher grade cuts, especially roasts. Of particular interest in this St. Louis test was the fact that the men preferred the higher grades of beef and the women the lower grades. For example, 62.2% of the men contacted preferred the Choice and Prime grades of beef, while only 46.2% of the women preferred these grades.

# Looking Back

## Through the Pages of The Cattleman

### Forty Years Ago (January, 1917)

During the month of December (1916) inspectors for the Cattle Raisers Association, recovered for members 311 cattle, 3 mules, 1 horse and 13 hides. This makes a total of 2,857 cattle, 258 horses and mules and 295 hides recovered for members since the beginning of the Association year.

An interesting motion picture showing the prize winners in the Shorthorn breeding and steer classes at the recent International Livestock Exposition, was made under the direction of the American Shorthorn Breeders Association. The purpose of the film is to show the type given preference in the show ring contests.

Shorthorns predominated at the International. A break-down shows the following breed entries: 522 head of breeding Shorthorns and 47 fat; 341 breeding Herefords and 20 fat; 204 breeding Angus and 48 fat; 53 breeding Galloways and 9 fat; 60 breeding Red Polls and 7 fat; 65 breeding Polled Durham and 7 fat; 87 grades and cross-bred fat cattle and 49 carloads of fat cattle.

A new world's record was made at the International when the grand champion carload of beef cattle (Angus yearlings) sold for \$28 per cwt. They averaged 1,146 pounds.

Forty head of 17-month-old Angus steers, averaging 900 pounds sold on the Fort Worth market at \$10 per cwt (\$90 per head). The yearlings were raised in the Panhandle and were put on feed the latter part of August. They weighed 600 pounds and cost \$43 per head. Their feed bill was \$37.50, showing a gross profit of \$9.50 per head when sold in December.

D. H. Snyder, Jr., Colorado, Texas, was elected a member of the Executive Committee of the Cattle Raisers Association, succeeding F. A. Welder, Victoria, Texas, who resigned because of pressing business obligations.

More than 300 persons attended the New Year's Day barbecue as guests of M. Sansom and A. B. Case on the Sansom Ranch near Fort Worth. The menu included barbecued beef, roast ham, dressing, mountain oysters, coffee and trimmings.

G. R. White, Brady, recently contracted for eight new houses to be erected on his ranch near Whiteland.

W. T. Lewis, Blackwell, Texas, recently purchased 16 registered Hereford bulls from J. M. Lenox, Buckner, Mo.

F. G. Oxsheer & Son, Fort Worth, sold

6,000 steers— 3,600 3's and 2,500 2's from their ranch at Post, to Russell & Carver, Fort Worth, at \$50 per head.

Ed Pruett, cattleman of Dayton, Texas, reports heavy losses from prairie fires, due principally to trains.

R. W. Morris sold his five-section ranch on Duck Creek, near Paint Rock, Texas, to W. O. Schultz. The price was reported at \$10 per acre.

It is reported that beginning about May, 1918, the XIT or Capitol Syndicate Ranch will be subdivided and sold to small stockmen or farmers.

A new record was probably established at Denton, Texas, when a 12-year-old

horse, weighing 800 pounds and in fair condition, sold at auction for 25 cents.

Houston has been selected by the Federal Farm Loan Board as the location for the Farm Loan Bank of the Texas district. Other contestants for the bank were Fort Worth, Dallas, Waco, Austin and Amarillo.

### Thirty Years Ago (January, 1927)

John C. Burns resigned recently as secretary of the Texas Hereford Association to become southwestern representative of the American Shorthorn Breeders Association. He has his office in Kansas City, Mo.

Noteworthy progress in freeing southern territory from cattle ticks is reported by the United States Department of Agriculture, based on results to December 1, 1926. The report shows that 737 counties have been released from federal quarantine against cattle ticks since systematic eradication work began July 1, 1906.

## Dispersion of the E. W. Thompson Purebred Aberdeen-Angus Herd SEDALIA, MISSOURI

### FEBRUARY 28 & MARCH 1st.

(Beginning at 9:00 A. M.)

## SELLING 850 HEAD — APPROXIMATELY 650 LOTS

### 125 BULLS READY FOR SERVICE

### 525 FEMALES

### 200 CALVES AT SIDE

### SPRINGER COWS—BRED HEIFERS AND OPEN HEIFERS

Featuring the Get and Service of the \$53,000, Homeplace Eileenmere 104th, he a son of Eileenmere 487th, the "WONDER BULL OF THE BREED."

MOST OF THE TOP FAMILIES OF THE BREED ARE REPRESENTED.  
THERE WILL BE BARGAINS IN THIS LARGE OFFERING.

Auctioneers: Roy Johnston, Hamilton James, Ray Sims and Paul Good.  
Sale Headquarters: Bothwell Hotel, Sedalia, Mo.

FOR CATALOGS: Address J. B. McCorkle, Sale Manager, Smithville, Mo.

## E. W. THOMPSON and SYLVIA THOMPSON, owners SEDALIA, MISSOURI

Darroll Olson, Manager

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Sid E. Moller, Blythe, Calif.

## CUSTOM CATTLE FEEDING

We are equipped to handle more cattle efficiently than any feed lot operation in California.



The number of cattle in Mexico is increasing, according to a report made to President Calles by the Department of Agriculture. The census, which was made in connection with the Cattle Show held in Mexico City recently, gave the following totals: Horses 2,317,124; beef cattle, 5,121,476; sheep, 2,381,265; goats, 4,800,440; and hogs, 2,692,847.

A steer, bred by C. E. Crews, Childress, Texas, was named champion in the Junior Feeding contest at the International. The calf, weighing 1,090 pounds, sold for 40 cents a pound.

Ever see a mare mule nurse a baby calf? Well, Will J. Rutledge of Kenedy,

Texas, sent in a photo to prove what skeptics are prone to question. Rutledge says he took the calf away from a Brahman cow when the calf was two or three days old and that the mare mule has mothered and raised the calf to three months old. It is the ability of Rutledge's mule to give nourishment to the calf that makes the case so out of the ordinary.

### Twenty Years Ago (January, 1937)

At the fourth quarterly meeting of the executive committee of the Texas and Southwestern Cattle Raisers Association in Houston, some anxiety was evidenced over the probable importation of cattle

from Mexico in large numbers due to uncertain political and economic conditions in that country. President H. F. McGill appointed a committee to look into the situation composed of J. W. Sartwell, Houston, chairman; R. S. Stanger, Brazoria; T. W. Williams, Houston; and Cecil K. Boyt, Devers.

The total quantity of domestic beef moving to market during 1937 is expected to show a substantial reduction due to the enforced liquidation that has taken place in cattle numbers by reason of the feed grain shortages resulting from the 1934 and 1936 drouths. Cattle and beef prices are expected to continue at a high level because of reduced supplies and the steady improvement in consumer purchasing power.

Fed steers sold up to \$9 per cwt on the Fort Worth market, but the bulk ranged from \$6.50 to \$7.25. Plain kinds sold as low as \$4 to \$5.50.

Included in a shipment of cattle to the Fort Worth market by Jay Slaughter of Post, Texas, were several head of cattalo. Cap Yates of Jack County purchased some of them.

Work has started on the construction of Houston's new \$1,350,000 building which will house the annual Houston Fat Stock Show. It is planned to have the building completed for the show in October, 1937.

The compulsory beef-grading bill, introduced by Representative Marvin Jones of Texas, will come up for action in the new Congress. This bill was sponsored by the Texas and Southwestern Cattle Raisers Association, The American National Livestock Association and the American Farm Bureau Federation and has been endorsed by a number of other livestock associations.

### Ten Years Ago (January, 1947)

George Scaling, head cattle buyer for Armour & Co., at Fort Worth has retired after having served the company for 41 years. Carl Reppeto, who has been with Armour 34 years, will take his place.

A Shorthorn steer, shown by Oklahoma A&M College, Stillwater, was named grand champion steer of the International Livestock Exposition. The steer, weighing 1,380 pounds, sold for \$10.50 per pound, an all-time record for the International.

Don Chittenden, who has been serving as field secretary for the American Polled Hereford Association, has been named secretary of that association.

Best grades of cattle sold up to \$27 per cwt on the Fort Worth market, with medium and good steers quoted from \$16 to \$24.

R. C. Pollock, general manager of the National Livestock and Meat Board re-

## TAKING ANOTHER STEP FORWARD

We are very conscious of the fact that you don't stand still in the cattle business. You either move forward or backward. After pretty thorough study and planning, we decided the positive step on up the ladder would be to purchase a Top Son of Prince of Red Gate 48th and out of the right dam. We think Romona 5th of Dalmeny is the right dam. She is a great producing cow that we imported from Scotland when I was working at Essar Ranch.

KEYSTONE A 10th of ESSAR 2191845  
Tattoo D177

Calved July 24, 1955. Owned by KerMac Angus Farms

Prince of Red Gate 48th 1575680	Prince of Red 984682	Prince of Galdrew Pretty Pride of Galdrew
Romona 5th of Dalmeny (159984) 1774623	Karama 6th of Red Gate 809612	Rock Revolution Pride of Lonjac G.
	Janassier of Dalmeny (137179)	Stype Jovial Cavalier Janessa of Dalmeny
	Romona 4th of Dalmeny (147561)	Jarrah Eric of Dereullich Romona of Dalmeny

Study the pedigree and then come by and take a look at this young bull. We predict a great future for Keystone A 10th of Essar.

You Are Always Welcome



B. G. Byars, Owner

Route 1, Box 259  
Tommye Stuart, Manager

M. L. Snider, Herdsman

If You Are Looking For A Herd Bull Or Some Top Replacement Females, It Will Pay You To Travel To Fletcher, Oklahoma . . .

## THURSDAY, JANUARY 24, 1957 - 12:30 P. M.

The COLLIER-DEASON-COFFEE-BURFORD Shorthorn Sale

### 101 HEAD — 80 LOTS

18 Herd Bull Prospects

21 Cows With Calves At Foot

19 Bred Heifers

13 Bred Cows

9 Open Heifers

Shorthorns for strong registered and commercial herds. Steers from these herds have made enviable show records all over the nation. An opportunity to buy this same outstanding breeding in volume at your own prices. Included are the reserve grand champion female and the reserve senior champion bull at the 1956 American Royal Livestock Show, Kansas City.

The sale will be held at Hallwood Farms owned by J. A. Collier & Son and located at the south edge of Fletcher, Oklahoma, 80 miles southwest of Oklahoma City.

C. D. SWAFFAR — Auctioneer

For the catalog and other details, write—

MERVIN F. AEGERTER, Sale Manager, SEWARD, NEBRASKA

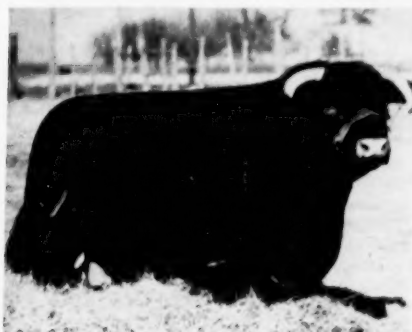


# Breeding Shorthorn Cattle in Texas

## Since 1905...

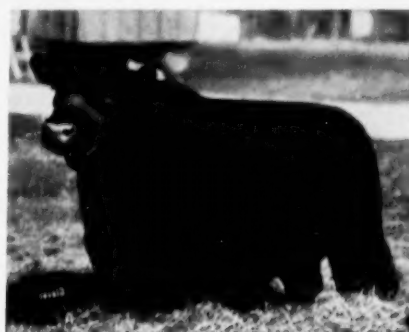
In my Fifty years of breeding Shorthorns, my policy has been to use only the Best BULLS to be found in this country or in Scotland—Regardless of Price. It has been my good fortune to own some of the most Outstanding Bulls in the Breed.

**BEEF IS MY ULTIMATE AIM** My cow herd is Uniform in Type with Fleshing Qualities Bred into the Cows. Beefiness, Ruggedness of Bone, Hardiness comes from the Cow as well as the Bull. All of our cattle are range raised and spend their life on the range.



**Uppermill Comrade**

This bull is 13 years old and still breeding. We have daughters, sons, grand daughters, and grand sons of this famous sire. He has been an outstanding bull all his life and can be seen at the ranch.



**Uppermill Conqueror**

All of our young cattle are kin to these two bulls. They are largely responsible for our successful breeding program. Both are out of Cracus Celia, one of Scotland's greatest breeding cows.

## FOR SALE

### A CARLOAD OF BULLS

I can furnish you with one or a carload.

10 Head—20 to 30 Month old Range Bulls. Rugged, Beefy, Good Boned Bulls ready to go out and do a job for you on any kind of range.

30 Head—Yearling Bulls. Showing a lot of Quality and will be ready for light service in the Spring. You can pick some Herd Sires out of this set of Bulls.

### A CARLOAD OF HEIFERS

I have 40 head of Choice Heifers, Weanlings, Yearlings, Bred 2-year-olds. Just the kind to build a herd of cattle with. If I could have started with this kind, I would be a lot farther up the road.

**THERE NEVER WAS A GOOD MAN THAT DIDN'T HAVE A GOOD MOTHER.  
THE SAME APPLIES TO BULLS.**

### WELCOME STOCK SHOW VISITORS

Try to plan a visit to the Ranch while in Fort Worth for the Southwestern Exposition and Fat Stock Show.

### BIEN VENIDOS A NUESTROS AMIGOS DE MEXICO

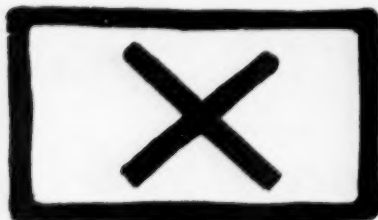
Les invitamos a visitar el rancho a cualquier tiempo. Tenemos a vender Toros y Novillas selectos de Raza SHORTHORN. Precios especialmente para los Ganaderos de Mexico.

*J. Doss Miller*

**De Leon Texas**

(90 Mi. West Fort Worth)

Ph. 2282 (Res.) 3449 (Ranch)



## THE BRAND MAKES A DIFFERENCE---

The "Block X" was familiar to German cow herders in the pastures of the Fatherland long before Herr Joseph Welker brought the brand with him to America and registered it in Texas in 1850. Then Texas cowpunchers burned the "Block X" on longhorns and whitefaces for more than 85 years in Medina County. To Welker, the block was the block of land he had owned in Germany, and the X represented his house there. Thus, to him, his brand was a pictorial reminder of a home far away, on which he had turned his back forever.

Cattle brands hold many meanings for different people, but RANCH HOUSE brand Mineralized Stock Salt always means uniform, dependable quality; proper balance of eleven vital minerals; heavier, healthier animals; and greater profits.

## RANCH HOUSE stock SALT



## UNITED SALT CORPORATION

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Leo J. Welder, president, Texas Beef Council, receives the 1955 Annual Achievement Award from Public Relations News publisher, Mrs. Denny Griswold. The Council was named "one of the ten most outstanding public relations programs in the country" by the national weekly publication and is the only state program ever to have received this recognition and distinction, Mrs. Griswold told cattlemen and guests at the third annual Beef Supper Thursday, December 8, at the Texas Hotel, Fort Worth, where the presentation took place.

ported that the year 1946 was the sixth consecutive year of a period in which the production of meat per person has been greater than in any other six-year period in the history of the livestock and meat industry. Statistics show that during 1941-46 an average of 164 pounds of meat were produced compared with 128 pounds for the six preceding years, 1935-40.

W. O. Culbertson & Sons, Dalhart, recently sold a bull for \$15,000, one of the highest prices ever paid for a bull in the Panhandle Country.

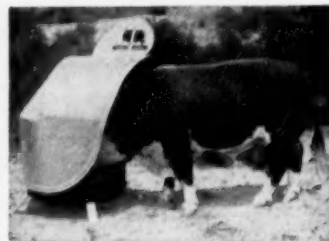
### H. F. Mack Retires After 27 Years With The Texas

H. F. MACK, treasurer of the Texas Livestock Marketing Association at Fort Worth, retired December 31 after 27 years with the association. Friends and well wishers presented him with a set of luggage at a gathering in the offices of the association at the stock yards.

Mack started his career with the railroads but after a number of years became associated with livestock commission firms at Fort Worth. He joined The Texas when it was organized in 1930 and has missed comparatively few days at work during the intervening years.

He hopes to become better acquainted with his grandchildren, now that he has leisure time and plans to do some traveling with Mrs. Mack.

## The WHIRLWIND FEEDER for Mineral and Salt



- ★ PORTABLE
- ★ ALL-STEEL CONSTRUCTION
- ★ PROTECTED AGAINST CORROSION

Our many repeat customers prove that the Whirlwind Feeder is doing its job well.

STANDARD SIZE (for Mineral Feeding)  
\$44.50 f.o.b. RALLS, TEXAS

LARGE SIZE (for Creep and Salt Control Feeding) \$59.50 f.o.b. RALLS, TEXAS

(Cash with order or 1/4th down, remainder C.O.D. please)

For more information see your local Feed Dealer or write

**COLLIER**  
**LIVESTOCK FEEDER CO.**  
Box 896-C, RALLS, TEXAS

## WORM CATTLE EASILY with new Anchor SELF-WORMER

Cattle worming, even in large herds, now an easy one-man job. Cost? Surprising low!

Cattle and sheep literally worm themselves with SELF-WORMER, Anchor Serum's new, miracle "1-day wormer." Easy to mix with ground feed. No drenching, no handling, no danger of injury. Cattle like it, delivers a full therapeutic dose, destroys blood-sucking worms. Returns health, gains dollars for pennies.

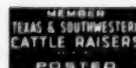
### for HAY or FORAGE FEEDING

Use Liquid FORAGE-FEEN to kill worms fast. Cattle readily eat hay, ensilage or any other roughage sprinkled with Forage-Feen. Does a thorough, 1-day worming job—safely!

Self-Wormer and Forage-Feen are exclusive and original products of the Anchor Serum Co. of Ind. See your dealer or write for prices and details to:

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OF INDIANA, INC.  
INDIANAPOLIS 6, INDIANA  
DEALERS—Territories Still Open

Get  
This Sign  
Up . . .



Keep  
Theft Losses  
Down!

## Record Entries Anticipated For 1957 Southwestern Livestock Show

**First Annual International Bull Sale Will Offer More Than  
100 Animals; Livestock Show Entries Close January 7**

**A** RECORD number of entries seem certain for the 1957 Southwestern Livestock Show, Championship Rodeo and International Bull Sale next February in El Paso.

R. E. Post, manager of the annual show, reports that 900 entry blanks have been requested for the Junior and Open Breeding Shows, scheduled February 6-10, and over 100 bulls will be consigned for the first international bull sale with interest in buying that amount indicated. Livestock show entries close January 7, and rodeo entries will cease February 4 at 6 p. m.

The Southwestern show was inaugurated in 1931, the championship rodeo in 1939 and now the bull sale, designed to take advantage of El Paso's location on the international boundary between the United States and Mexico, has been added.

In last year's livestock show, 713 junior exhibitors—the show is open to 4-H and Future Farmers of America members between the ages of eight and twenty-one—showed 1,438 animals and 54 adult ex-

hibitors had 158 animals. And one of El Paso's very infrequent snow storms two days before the show began held down

*Sometimes it is sad-  
dening to parade  
your pet calf in the  
auction ring even if  
the price is high as  
this young member  
of the Brewster-Jeff  
Davis County 4-H  
Club has discovered.  
She is Miss Eva  
Grubb of Ft. Davis,  
Texas, who owned  
one of the top fat  
calves of the 1956  
Southwestern Live-  
stock Show in El  
Paso, Texas.*

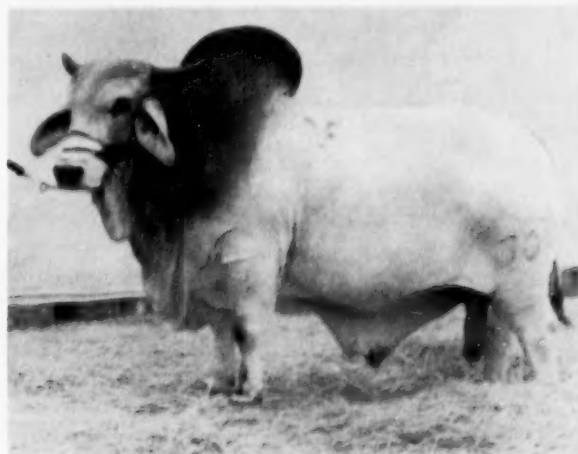
the total considerably. Officials of the El Paso Chamber of Commerce, sponsoring organization, predict between 1,600 and 1,700 animals for this 28th annual livestock exhibition.

Grand champion ribbons were won in 1956 by Esther Marie Libby of the Amistad County, N. M., 4-H Club in the Fat Calf Division; Sellman Brothers of Watrous, N. M., in the Open Bull; Rancho Verde of Socorro, N. M., in the Open Female; Gary Adams of the Upton county, Texas, 4-H Club in the Fat Lamb; George



## WELCOME STOCK SHOW VISITORS

VISIT  
PECAN ACRES RANCH



CHAMPION JUMBO No. 701 Bull, Pan American Livestock  
Exposition, Dallas — 1956.

Only 1 hour's drive from Houston. Transportation furnished if desired. See our wonderful  
herd of Jumbo Brahms.

Office: 25th Floor, Esperson Bldg., Houston, Texas

Ranch: Simonton, Texas

**PECAN ACRES  
RANCH**

Vernon Frost, Owner

Paul Sabarsula, Livestock Mgr.

Martin of the Ft. Sumner, N. M., FFA in Swine, and Miles Pierce of Alpine, Texas, in the Breeding Sheep.

The livestock show, inaugurated in 1931, has shown amazing growth. A total of 49 calves were entered in this first edition and prize money was \$800. In the 1956 show, prize money of \$50,000 was divided up and 1,596 animals were entered.

The championship rodeo annually attracts the top cowboys of the nation who compete for \$7,000 in prize money and entry fees added.

The first annual International Bull Sale, an added attraction this year, appears headed for a successful inauguration.

## Compactness and Grade vs. Size and Weight In Cattle

**P**ROF. J. H. KNOX, chairman of the animal husbandry department of the New Mexico A. & M. College, stated before the American Society of Animal Production meeting in Chicago recently that in order to provide the kind of beef that the public wants, we must find a way to produce the desired quality without wasteful fat too often found. His address concerned experimental work with the Hereford breed.

Discussing the subject of type in cattle, Prof. Knox brought out that data from the American Hereford Association has shown that there is no evidence that

the "compact" type of steer fattens more quickly than the large type. At the Colorado Experiment Station it was found that compact steers reach the Low Choice grade at a slightly younger age and with a little less time on feed than the conventional type. Other literature, he said, has revealed that compact steers may grade a little higher alive, but are no higher in carcass grade.

Speaking of cost of gains in relation to type, the New Mexico man stated that the American Hereford Association has determined that although the differences were not significant, the big cattle had higher feed costs as yearlings while the compact type had higher feed requirements as calves.

Prof. Knox called attention to ten years of comparing Hereford cattle types carried on by his department. In this work, herds were set up by selecting cows for compactness and grade on one hand, and size and weight on the other. Records covering this work from 1947 to 1951 showed that the compact type of cows produced 448 pounds of calves per 1,000 pounds of weight and the large type produced approximately the same poundage of calves on this same basis. However, the percentage of cows calving yearly was 81.6% for the compact type and 96.8% for the large type.

A review of experiments according to the speaker, has shown no evidence that compactness of type improves carcass grade. U. S. Department of Agriculture workers, for example, report that long-bodied steers produce just as desirable carcasses as short-bodied steers.

## Brahman Bull Sells For \$10,000 Equalling Record

**M**R. LAMAR BEAUCHAMP, owner of Polk Brahman Farms at Winter Haven, Fla., recently sold King 835-ABBA 50440, a 7-year-old Brahman bull, to Eugene E. O'Reilly, owner of Circle O Ranch, New Smyrna Beach, Fla., for an announced price of \$10,000. That amount equaled the record price on Brahman bulls paid by J. P. James of Bartow, Fla., to Henry O. Partin & Sons of Kissimmee, Fla., for the great Emperor Jr. 4th bull in 1950. King 835 has sired many show champions in the Beauchamp herd and Beauchamp has reserved the right to breed three cows to the great bull annually for the remainder of the bull's life.

## Brahmans To Guatemala

**M**R. MIGUEL ANGEL ARRIOLA of Guatemala City, Guatemala, recently completed purchasing 93 head of registered Brahman cattle from Texas breeders. This group of bulls, cows and calves is the largest individual importation into that Central American country. Along with others he purchased in 1954, these Brahman cattle will be the nucleus of a purebred herd. However, some of the bulls will be put with the Arriola commercial cattle to up-grade that stock.

# BRAHMAN CATTLE FOR SALE



**OUR 1955 BULL and HEIFER CALF CROP  
IS FOR SALE BEGINNING JAN. 1, 1957  
PRICE \$400 UP**



*These Bulls are by the outstanding sires that have proven themselves  
in the show ring and in breeding Performance.*

**ALSO OFFERING-  
21 2-YEAR-OLD BULLS  
\$350 UP**

*Contact Us Early for the Best Selection*

**G. L. PARET  
and  
LOCK MOORE & COMPANY, LTD.**

P. O. Box 531

**Lake Charles, Louisiana**

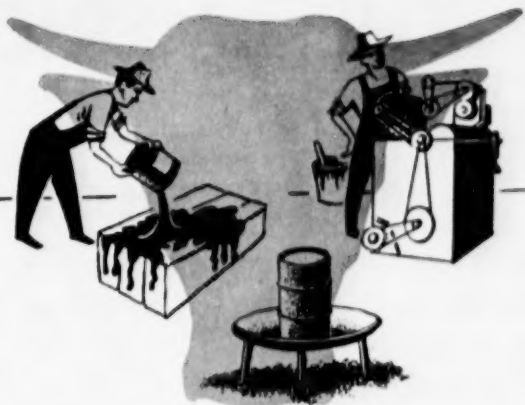
*Breeders of American Type Brahman Cattle*



# Farmers Are Feeding More Molasses

**Blackstrap Makes Poor Roughage More Palatable,  
Promotes Digestion, Gives Nutritive Value,  
Say Users, Who Feed It to Livestock  
in a Variety of Ways**

*Agricultural Research USDA*



**T**HE quantity of cane blackstrap molasses used in livestock feeding is increasing and the number of farmers, ranchers, dairymen, and feedlot operators buying supplies is growing, according to a USDA survey.

Farmers add molasses to make livestock feeds more palatable, just as cooks add sauces to make foods more delectable. Results: Appetites are stimulated, more foods are consumed.

Molasses—3 to 5 pounds a day per 1,000 pounds of body weight—promotes consumption of coarse roughage that might otherwise go to waste. When higher quality roughage is not available, adding molasses promotes efficient digestion through stimulation of rumen micro-

organisms. Thus, blackstrap increases the value of coarse roughage to a limited extent.

Like corn, molasses is a good carbohydrate source. There are also minerals, niacin, and pantothenic acid, plus a bit of protein, to increase the feed's nutritive value. Molasses acts as a binder when mixed with dusty or finely ground feeds, decreasing feed losses caused by scatter.

## Study Explains Molasses Use

These reasons for using more molasses were brought out in a survey conducted by Agricultural Marketing Service, under supervision of agricultural economist C. B. Gilliland.

Wholesale molasses prices at port ter-

minals have been below corn costs in 12 of the last 14 years (6½ gallons of molasses equals a bushel of No. 3 yellow corn). With the recent increase in demand for molasses, however, prices have gone up. Prices paid by users vary according to the distance from supply, method of delivery, and unit volume of delivery.

## Storage Setup Varies Widely

Storage facilities vary from a single drum to a large tank holding several thousand gallons. Facilities depend upon the user's requirements and the supplier's delivery practices. Farmers who have 2 or 3 drums and are on a regular delivery route have the containers filled twice



CHEROKEE PRINCESS 83, with 5-day-old heifer calf



CHEROKEE KING 100 sire of calf at left

We take great pride in announcing the first calf of CHEROKEE PRINCESS 83, our many-times Blue Ribbon Winner at the major Brahman shows of this country, and the Reserve Champion Female of the 1955 Houston Fat Stock Show. This great heifer calf is the daughter of CHEROKEE KING, 100, one of our top herd sires and an excellent son of RIO RED KING 144, our "King of Kings" herd bull.

We extend you a most cordial invitation to visit our ranch and see this calf and other prime examples of our selective Red Brahman breeding program, and see our show string in Dallas at the State Fair of Texas, October 6-21.

**FOR SALE NOW**

**Yearling Bulls  
and  
Heifers**

**C. E. YOAKAM, Owner**

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**San Saba, Texas**

Ranch at Cherokee, San Saba County, Texas

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**"a Beef Improver"**

**Market More Beef With Precision Breeding**  
**Mate your cows to American Brahman Bulls for**  
**true hybrid vigor resulting in . . .**

- ★ Greater Fertility
- ★ Hybrid-Driven Hardiness
- ★ Increased Milking Ability
- ★ Longer Productive Life
- ★ Rapid Growth
- ★ Earlier Marketing
- ★ Higher Dressing Percentage
- ★ Less Waste on the Butcher's Block



Typical Top Quality American Brahman Bull

If you are interested in producing bigger and better calves from your commercial herd or want to buy the best foundation stock for your own registered herd, contact any of the breeders listed below.

<b>BURKE BROS.</b> <i>"Better Beef-Bred Brahman"</i> Box 876 CORNICANA, TEXAS	<b>CLARANN RANCH</b> Mr. and Mrs. Clarke A. Polk Chappell Hill, Texas 4618 Ivanhoe, Houston, Texas	<b>A. P. BEUTEL &amp; S. I. STRATTON</b> Registered Brahman Ph. 72657 Box 552 Lake Jackson, Texas	<b>J. CARTER THOMAS</b> Manso Beef-Type CUERO, TEXAS
<b>J. T. GARRETT RANCH</b> 40 mi. south of Houston on highway 35 DANBURY, TEXAS	<b>PARET RANCH</b> G. L. Paret, P. O. Box 531 LAKE CHARLES, LOUISIANA RANCH, RAGLEY, LOUISIANA	<b>PAUL HERMES</b> Breeder of Emperor-Manso Registered Brahman Hallettsville, Texas	<b>PLANTATION RANCH</b> Bill Daniel, Owner Registered Red & Gray Brahman LIBERTY, TEXAS
<b>KOONTZ RANCH</b> Guzerat Beef-Type Brahman INEZ, TEXAS	<b>C. K. BOYT</b> Devers, Texas Breeder of Registered Brahman and Crossbred Cattle	<b>V 8 RANCH</b> P. O. Box 788 Howard C. Parker, Mgr. CENTER, TEXAS	Registered Red Brahman <b>CHEROKEE RANCH</b> C. E. YOAKAM, Owner P. O. Box 152, San Saba, Texas
<b>BAR-M BRAHMAN RANCH</b> W. K. McLean CROCKETT, TEXAS	<b>MILBY BUTLER</b> Red Brahman LEAGUE CITY, TEXAS	<b>WILBOURN S. GIBBS</b> Double U S Ranch, Box 472 HUNTSVILLE, TEXAS	<b>BLACK RANCH</b> Manso Beef-Type Brahman WEST COLUMBIA, TEXAS
<b>BARTON BRAHMAN RANCH</b> Fairies Barton BERTRAM, TEXAS	<b>CARPENTER RANCHES</b> Southland Life Bldg. DALLAS, TEXAS	<b>RUNNELLS-PIERCE RANCH</b> Sam Cutbirth, Gen. Mgr. Fullblood Brahman since 1896 Red and Grey WHARTON, TEXAS	<b>BECK CATTLE &amp; LAND CO.</b> Jones Ranch 100% Full-Blood Brahman Only P. O. Box 97 HOUSTON, TEXAS
<b>J. T. WHITE</b> HEARNE, TEXAS	<b>CHEROKEE RANCH</b> Tom L. Mills, Jr., Owner Beef-type Brahman and Quarter Horses RT. 2, JACKSON, LA.	<b>W. W. MOORE</b> H Cross Ranch 100% Full-Blood Red Brahman (also purebreds) Box 87 HOUSTON, TEXAS	<b>FLATO BROTHERS</b> Registered Brahman P. O. Box 1201 Corpus Christi, Texas Ranch at Banquete, Texas

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CORSIANA, TEXAS

BUY THE BEST AT A PRICE IN LINE WITH THE REST



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monthly. Other users with larger facilities have only one delivery a season.

At optimum feeding rates, a 3,000-gallon tank load lasts a herd of 70 cattle roughly 100 days—the length of the nongrazing period in many areas. Smaller herds have a carry-over of molasses to the next season.

Some users pour the molasses on the grain or roughage. Others give the animals access to an unlimited amount of liquid molasses. Still others own mixing mills to combine molasses with chopped hay and grains that are being fed.

In areas affected by drouth and reduced forage, users look on molasses as the least expensive method of feeding livestock in emergency periods. Some users combine roughage with urea-supplemented molasses or with high-protein concentrate. They report weight gains at a cost reduced as much as one-third from the costs when fed the regular grain, hay, and protein concentrate.

Farmers who provide unlimited liquid quantities of molasses find that cattle have a tendency to overeat the first few days. If the amount is restricted at the beginning animals will consume a normal

quantity without any form of restriction when they become accustomed to the taste.

Cattlemen who sprinkle molasses on roughage for small herds up to 10 animals use only a drum set on a stand. The drum should be sheltered from weather to prevent expansion from summer heat and to make it easier to draw molasses in winter cold.

**Method Saves Time and Feed**

Open-range cattle feeders in the Southwest haul baled hay and molasses to feeding points and change from daily to every-other-day feeding schedules. Undiluted molasses is poured on each bale and allowed to soak into the hay. Cattle chew the unopened bales and by the second day the twine loosens. But the molasses-moistened hay stays in place until eaten, decreasing losses from trampling and from scattering by wind. Usually, moistened feed is completely consumed.

The surveys shows that molasses increases the appetite as much when poured over feed as when mixed with feed or fed in unlimited quantities.

**Dr. Jay L. Lush Honored**

**D**R. JAY L. LUSH, professor of animal breeding at Iowa State College, was signally honored by the American Society of Animal Production at its annual banquet held at the Saddle and Sirloin Club in Chicago.

Selected by his fellow members of the society for merited recognition, his portrait was presented to the club by the retiring society president, Dr. L. E. Casida, University of Wisconsin. It will be hung in the clubs portrait gallery.

Born on an Iowa farm, Dr. Lush was reared in Kansas and received his B. S. and M. S. degrees at Kansas State College. He served nine months in the air force during World War I and received his Ph. D. degree in animal genetics at the University of Wisconsin.

After nine years of research in animal husbandry at the Texas A. & M. College, Lush went to Iowa State College in his present position.

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• HOUSTON 23, TEXAS

## U. S. Brahman Exported To 18 Countries

**A** NEARLY tabulation reveals that American Brahman have steadily flowed from the United States into foreign markets during 1956. From January 1st to October 31st of the past year, 2,141 Brahman cattle were exported to 18 countries from the United States. Exports compiled by the American Brahman Breeders Association were as follows: Canada, 6; Colombia, 345; Costa Rica, 130; Cuba, 387; Dominican Republic, 15; Ecuador, 10; Guatemala, 45; Israel, 15; Mexico, 176; Nicaragua, 68; Madagascar, 51; Panama, 35; Peru, 12; Puerto Rico, 28; Salvador, 22; South Africa, 31; Venezuela, 756.

American Brahman are now contributing to the improvement of the cattle industry in 39 countries.

## Relation of Conformation To Carcass Traits

**S**PEAKING on the subject, "The Relation of Conformation to Carcass Traits," Prof. O. D. Butler, animal husbandry department, Texas A. & M. College, before the annual meeting of the American Society in Chicago recently, declared that "consumer demand forces a wide spread in price between preferred retail beef cuts and the less popular cuts.

"Comparable price spreads," he said,

exist among the wholesale cuts yielding preferred retail cuts and those which yield less popular wholesale cuts. The wholesale loin, rib and round, in that order, are the preferred wholesale cuts. Loin prices in the higher grades of beef may be six or seven times as high as prices for flanks and navels, for instance, while ribs may be four or five times as high, and rounds three or four times as high."

The Texas man called attention to a study launched at his college in 1950 to study the variations in the yield of wholesale cuts of fed steers. The purpose of these studies was to identify the type or types which showed a definite increase in carcass value because of a higher yield of preferred cuts.

Butler stated that a comparison of the first four years showed that the Hereford steers definitely showed more desirable conformation by visual estimates. After adjustment for carcass weight estimates, he said, the Herefords averaged about three centimeters shorter in body, and six centimeters shorter in length of hind leg.

The cut-out data proved to be surprisingly similar. The longer carcasses had a slightly higher percentage of hindquarter and round, rump on the advantage was lost, however, when the comparison was made on "cushion round" or round, rump and shank off, which yields the desired round steak and roasts. The shorter carcasses had a slight advantage in percentage of full loin and round.

Prof. Butler described an experiment

involving 51 yearling steers carried on at the McGregor substation of the Texas A. & M. College. These steers were divided into lots as follows: Herefords,  $\frac{1}{4}$  Hereford and  $\frac{1}{4}$  Brahman,  $\frac{1}{2}$  Hereford and  $\frac{1}{2}$  Brahman,  $\frac{1}{4}$  Hereford and  $\frac{1}{4}$  Brahman, and Brahman.

"These steers were produced under the same management practices," Prof. Butler said. "They were fed a fattening ration in drylot for 175 days and slaughtered at about 15 months of age. Breeds may be disregarded and differences in shape of carcasses may be studied. Hereford carcasses of the most desired shape by the standards of today, graded higher and showed a slight advantage in yield of preferred cuts. Fat seems to cause the major variability in cutting yields. Lean and bone seem to develop proportionately over a fairly wide range of carcass shapes."

## More Livestock in Australia

**T**HE LIVESTOCK population of Australia increased considerably during the past year, especially for sheep, and beef and dairy cattle, and prospects indicate a further increase this year. The number of sheep in that country set a new high of 139 million head, 6 percent above a year earlier while beef cattle numbers were up 5 percent and dairy cattle up 2.5 percent. The hog population of Australia declined nearly 10 percent, however, because of low prices received by producers.



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We always have a few choice bulls and heifers for sale. These are the big-boned, beef-type, straight-backed Brahman.

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Faby Mashburn, Herdsman

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## Oklahoma Hereford Association Bull Sale

SUMMARY  
95 Head \$35,372.50; Avg. \$372

ONE OF the better groups of bulls were consigned by the Oklahoma breeders for the Oklahoma Hereford Association's Bull Sale held at El Reno, Okla., on December 8.

A strong demand was shown for serviceable age bulls with over half of the offering selling from \$300 to \$1,200.

Top of the sale was an April 1955 son of Heards Bocaldo and out of a daughter of TR Zato Heir. This good prospect was consigned by Turner Ranch, Sulphur, Okla., and went to Gus D. Martin, Coalgate, Okla., for \$1,200. This firm also consigned the second top of the sale on another son of Heards Bocaldo and went to Davis Hereford Farm, Eric, Okla., for \$1,050.

The third top price was \$1,000, reached on two bulls. One was a September 1955 son of TR Zato Heir 339th consigned by Turner Ranch and sold to Oklahoma A&M Research, Pawhuska, Okla. The other bull was a February 1954 son of Mill Iron D 247th, consigned by Oklahoma A&M College, Stillwater, Okla. and sold to Max Miller, Jr., Marianna, Ark. Jewett Fulkerson was the auctioneer.

## Arrowhead Hereford Ranch Production Sale

SUMMARY  
34 Bulls \$10,285; Avg. \$303  
46 Females 7,700; Avg. 167  
80 Head 17,985; Avg. 225

BREEDERS from Arkansas, Kansas and Oklahoma were on hand for the Arrowhead Hereford Ranch Production Sale on December 17 east of Okmulgee, Okla.

Top of the sale was a January 1955 son of TR Zato Heir 313th and went to Grim Enterprise, Tulsa, Okla., for \$1,350.

The second top of the sale was consigned by Watson Ranch, Morris, Okla. and Earl Guitart, Abilene, Texas. He was the eight-year-old sire, HG Proud Mixer 11th, selling to Frederick and Carl Rott, Okarche, Okla., for \$1,200.

Grim Enterprise purchased a September 1955 son of TR Zato Heir 313th for \$700 for the third top of the sale.

Top selling female was a January 1955 daughter of MW Prince Larry 28th selling bred to TR Zato Heir 313th and going to Grim Enterprise for \$600.

Jewett Fulkerson was the auctioneer.

## Texas Polled Hereford Breeders to Meet January 29

THE ANNUAL membership meeting of the Texas Polled Hereford Association will be held on Tuesday, January 29, 1957, 7:30 p. m., at the Ridglea Country Club, Fort Worth, Texas, according to an announcement by Joe Weedon. All members of the Texas Association and others interested in Polled Herefords are urged to attend.

# BRAHMANS

PURE STRAIN, BEEF-TYPE,  
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You are welcome to visit the ranch at any time. Located 10 miles northeast of West Columbia, Texas, on the Nash Road.

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One to Three Years Old

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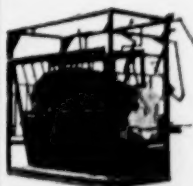
Choice offerings of Registered Herefords (both Horned and Polled).  
Cows, Calves, Bred Heifers, Open Heifers, Herd Bulls, Range  
Bulls—from leading Texas herds. REASONABLY PRICED.

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W. W. CATTLE CHUTE COMPANY  
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The World's Finest Cattle Handling Equipment

## SELLING

1 Pen of Shorthorn Bulls  
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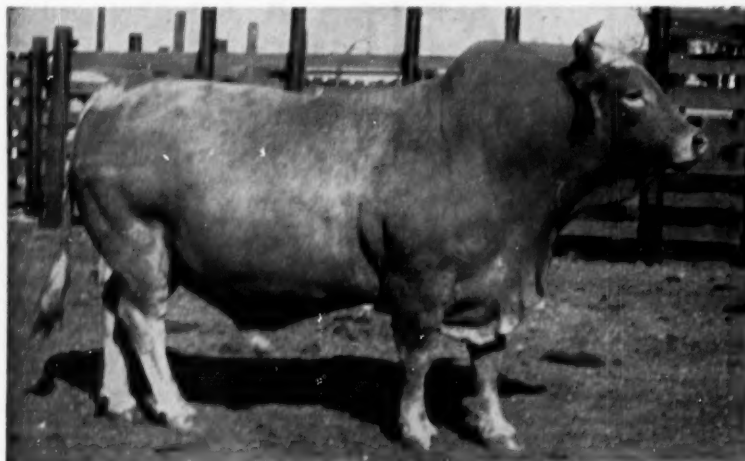
Pen Bull Division, Fort Worth Stock  
Show, Jan. 25 - Feb. 3

These bulls are yearlings and in excellent condition.

Write us for details or see the bulls  
at the show.

W. E. & R. H. PETERSON  
Justin, Texas

All progressive cattlemen read  
*The Cattleman*



"Mr. Poppa"—Gibson Herd Bull

I have just sold a foundation herd of **80 GIBSON BEEFMASTER** cows to my son, Kenneth Gibson, of Route 2, Box 70, Colorado City, Texas. **FOR RED BEEFMASTERS SEE HIM.**

I am keeping only about 100 of my polled gold or blond colored **BEEFMASTERS** and will have no cattle to sell for the next several months except a few bull calves left from my 1956 calf crop. We will be glad to show our cattle at any time. **VISITORS WELCOME.**




DAN GIBSON

SNYDER, TEXAS

Clairemont Route

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## FOR ALL YOUR BRAHMAN NEEDS

Be sure to remember our fine selection of  bulls and heifers

available now at attractive prices

## SARTWELLE BROS.

Ranch  
Palacios, Texas

Office  
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Houston, Texas

## National Polled Hereford Sale

SUMMARY			
25 Bulls	\$ 75,373.00; Avg.	\$3,015	
34 Females	26,595.00; Avg.	782	
59 Head	101,965.00; Avg.	1,728	

**T**HE NATIONAL Polled Hereford Sale held at Little Rock, Ark., on November 30 was a real climax to the best show in the history of the American Polled Hereford Association.

Breeders from 13 states purchased cattle in this national sale, with many other states on the seats throughout the sale of excellent quality individuals.

Top of the sale was ALF Monarch 35th, the many-time champion and the National Reserve Champion of the show. He was consigned by John M. Lewis & Son, Larned, Kansas, and sold to Circle A Ranch, Sandersville, Ga., for \$15,200.

Second top of the sale was HHR Mischief Duke 46th, a two-year-old son of HHR Mischief Duke, consigned by Halbert & Fawcett, Sonora, Texas, and Miller, Mo. This good bull went to Dr. C. E. Vidt, Ironton, Ohio, and Hunsinger Hereford Farm, Mt. Eaton, Ohio, for \$12,500.

Colonial Hereford Farms, Augusta, Ga., purchased JFG Domestic Mischief 241st, consigned by Jim & Fay Gill, Coleman, Texas, and W. J. Largent & Son, Merkel, Texas, for \$8,500.

Top-selling female was a daughter of ALF Battle Mixer 30th, consigned by John M. Lewis & Sons and sold to W. H. Lewis, Greenwood, Ark., for \$3,750. Another female from this firm was the second top-selling female, going to R. A. Pickens & Sons Co., Pickens, Ark., for \$2,500.

Jewett Fulkerson and A. W. Hamilton were the auctioneers.

## CK Ranch Hereford Sale

SUMMARY			
69 Head	\$40,390; Avg.	\$585	

**A** STRONG demand by breeders from New Mexico, Oklahoma, Nebraska, Illinois, Virginia, Colorado and Kansas was evident for the good offering of bulls in the CK Ranch Sale on December 3, at the ranch near Brookville, Kans.

Top of the sale was a September 1955 son of CK Crusty 113th. He went to Cemar Hereford Ranch, Augusta, Kans., for \$1,120. This firm also took a June 1955 son of CK Zato 4th for \$1,080.

W. U. Barnes, Carmago, Okla., selected an October 1955 son of CK Crusty 72nd for \$1,080 and three other brothers to this bull for \$685, \$580 and \$500.

Myers Land and Cattle Co., Hyannis, Nebr., purchased 12 head for an average of \$623 per head. Driggers Cattle Co., Santa Rosa, N. M., purchased 13 head for an average of \$526, and Newhall Land and Farming Co., Crestone, Colo., purchased 13 head for an average of \$468.

The bulls were offered in good strong condition and the majority of them were ready for the ranchers to turn out.

Gene Watson was the auctioneer.

All progressive cattlemen read

*The Cattleman*

# SANTA GERTRUDIS

"AMERICA'S FIRST  
BEEF BREED"



## ♦ EL TORO

A Great Prepotent  
Sire. Never shown,  
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that see him.

## EL TORO II ♦

An untried but  
promising son of  
this great sire.



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**FOUNDATION FEMALES:** Richard King; Armstrong Ranch; Luling Foundation. We have made many purchases from the leading Santa Gertrudis herds.

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Top Quality Cattle of All Ages  
Special Sale: Five King Ranch Proven Bulls  
Their Calves for Your Inspection

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## RURI-MAR RANCH

Presents

Cincinnati Red 122



Cincinnati Red 134



Pictured are two 2-year-old sons of Cincinnati Red. They will be used this year in our program of single sire herd selective breeding.

You are cordially invited to inspect our herd of top-quality Santa Gertrudis cattle.

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NOW OFFERING:

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CATARINA, TEXAS

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*Santa Gertrudis breeders, you can reach a large  
group of prospective buyers by using this special  
section to give them your message.*

## SGBI Directors to Meet in Tampa, Fla., Feb. 5

THE quarterly meeting of the Santa Gertrudis Breeders International Board of Directors will be held Feb. 5, 1957 at the Hillsboro Hotel in Tampa, Fla., according to an announcement by R. W. Briggs of San Antonio, Texas, SGBI president.

It will mark the second such meeting in Florida of this cattlemen's group since the establishment of the International Association more than five years ago.

Board members are expected to attend from Florida, Texas, Oklahoma and Colombia, S. A.

Board members are Briggs; John Armstrong of Selma, Ala.; Marcus Mauritz of Ganado, Texas; Gen. John M. Bennett of San Antonio, Texas; Tobin Armstrong, Armstrong Ranch, Armstrong, Texas;

### QUALITY

of the Santa Gertrudis breed of beef cattle is unsurpassed. Its hardiness, beefiness and ability to thrive under a variety of environments make it a master producer of beef.

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The most honest cattle  
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Member

Santa Gertrudis Breeders International

## Santa Gertrudis Sales

Fred F. Morgan Dispersion, Kenedy, Texas, Jan. 12.  
West Texas Association Sale, Fort Worth, Feb. 2.  
South Texas Association Sale, Cotulla, Feb. 11.  
Alamo Association Sale, San Antonio, Texas, Feb. 14.  
King Ranch Bull Sale, Kingsville, Texas, April 10.  
Pioneer Breeders Sale, San Antonio, Texas, April 11.  
East Texas Association Sale, Waco, April 13.

Leo E. Butter, Longview, Texas; Hayden Rucker, Jr., Okmulgee, Okla.; Leroy Denman, Jr., San Antonio, Texas; W. W. Callan, Waco, Texas; Dolph Briscoe, Jr., Uvalde, Texas; Enrique Lievano R. Bogota, Colombia, S. A.; Richard M. Kleberg, Jr., Kingsville, Texas; Charles Dempsey, Sarasota, Fla.; Walter W. Cardwell, Sr., Luling, Texas; and Sterling Evans, Houston, Texas.



Pilote, champion Santa Gertrudis bull at the Camaguey Livestock Exposition, Camaguey, Cuba, owned by Sumner Pingree, Jr. From left to right are Pingree, Sumner Pingree, Sr., and Mrs. R. W. Briggs of San Antonio, Texas.

## W. F. Edens Santa Gertrudis Sale

### SUMMARY

67 Bulls	\$12,050; Avg.	\$180
51 Heifers	6,175; Avg.	121
118 Head	18,225; Avg.	157

THE first auction sale of Santa Gertrudis cattle owned by W. F. Edens was held at San Marcos, Texas, December 7 with the offering of mostly young age cattle in pasture condition going for an average of \$157.

Most of the cattle were calves and were sold direct from pastures where drouth has been severe for many months.

Top selling bull of the sale was a 16-month-old certified purebred animal that sold to Tex-Mex Cattle Company of Brownsville, Texas, on a bid of \$305. This firm was one of the major buyers at the sale.

Monty Knole of Floresville, Texas was another major buyer taking a large number of the female offering.

A guest consignment of 15 heifers owned by J. B. Chadwick of San Antonio, Texas, sold to E. Wright of Floresville.

Bill Arendall was the auctioneer.

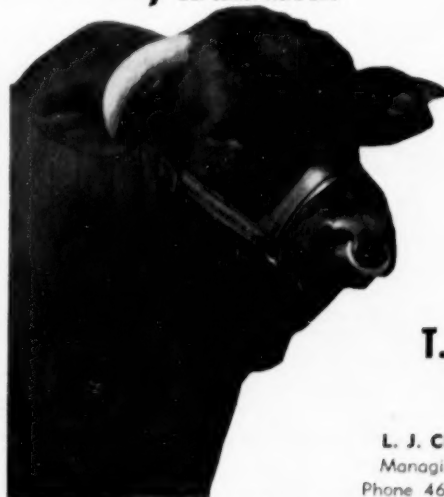
## National Santa Gertrudis Show At Florida State Fair

THE Florida State Fair, to be held at Tampa Jan. 29-Feb. 9, has been designated by SGBI as the National Santa Gertrudis Show for 1957. Breeders from several states are expected to compete.

A judging school will be held in connection with the show on Feb. 6. The school is designed to help the Santa Gertrudis Breeders International obtain new judges, keep current judges informed of the breed standards and to acquaint the general public with the Santa Gertrudis breed.

## Chief

Our Senior Herd Sire



10 Grand Champion Awards

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Charter Member,  
Santa Gertrudis Breeders  
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# Santa Gertrudis Dispersion Sale



**SELLING —** *A fine herd of Certified Purebred and Accredited Santa Gertrudis Cattle*

**1 PM SATURDAY — JAN. 12, 1957**

**at KARNES COUNTY LIVESTOCK EXCHANGE**

**KENEDY, TEXAS**

## OFFERING

**52 head of Select Santa Gertrudis Cows Branded "S" and S by Santa Gertrudis Breeders International.**

**1 Excellent 5-year-old King Ranch Santa Gertrudis Purebred Bull.**

**41 heifer and bull calves between 8 and 17 months of age out of these Santa Gertrudis Cows and Purebred Santa Gertrudis Bulls.**

**I sold my Santa Gertrudis Stock Farm and am offering my entire herd of outstanding Santa Gertrudis Cattle.**

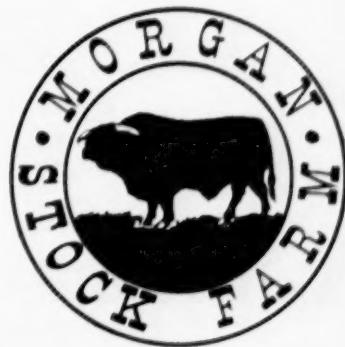
**This is an opportunity to purchase THE BEST in Santa Gertrudis Cattle and not those often culled out for sale.**

**Cattle can be seen at Karnes County Livestock Exchange Saturday morning.**

**FRED F. MORGAN, Owner**

Roger Letz — for The Cattleman  
Walter Britten — Auctioneer

507 Wilson Tower, Corpus Christi, Texas  
Member Santa Gertrudis Breeders International

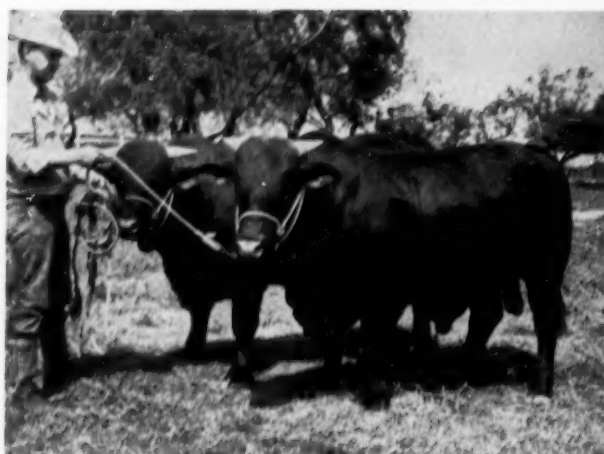


**WEST  
TEXAS**

**SANTA GERTRUDIS BREEDERS**

**3rd ANNUAL**

**SALE OF SHOW CATTLE**



Typical West Texas Santa Gertrudis Being Fitted for the Fort Worth Show & Sale

**SATURDAY MORNING 9:30 A. M. FEBRUARY 2, 1957**

at the Sale Pavilion of the

**SOUTHWESTERN EXPOSITION and FAT STOCK SHOW**

**FORT WORTH, TEXAS**

Cattle offered in this sale will be screened, certified and must be shown in competition at the 1957 Fort Worth Show. All are extreme top individuals and represent the best quality Santa Gertrudis available. Don't miss this excellent opportunity to select cattle from some of the nation's leading Santa Gertrudis Show Herds.

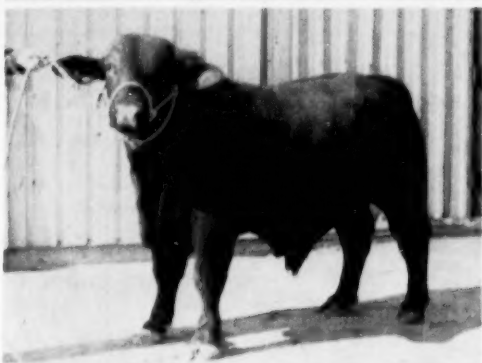
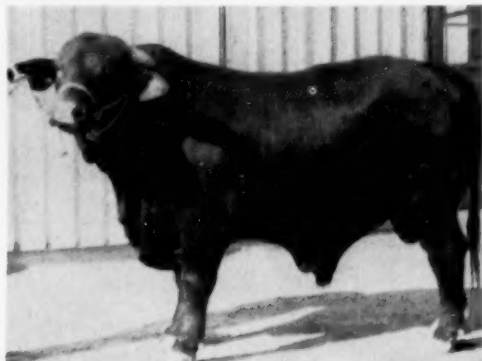
**WEST TEXAS SANTA GERTRUDIS BREEDERS ASSOCIATION**

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Box 342B, Odessa, Texas

DR. C. T. HOLEKAMP, Sec.-Treas.  
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# SANTA GERTRUDIS SALE

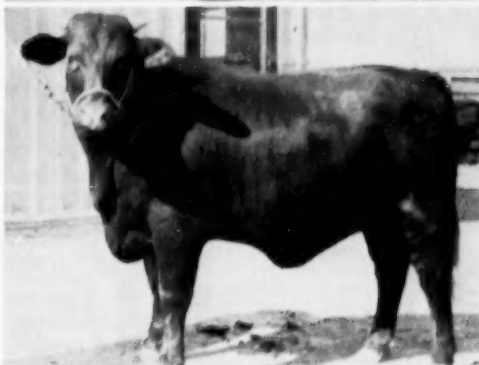
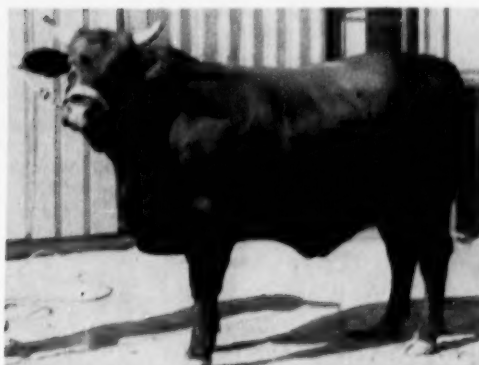
Our Consignment to The  
**WEST TEXAS SANTA GERTRUDIS SALE**  
 Southwestern Exposition & Fat Stock Show Grounds  
**FORT WORTH, TEXAS - FEB. 2 - 9:30 A.M.**



The animals pictured here are all in the Sale, and are typical of the quality you can expect in our offering. The females have been exposed to our King Ranch Sales Bulls, for which we have paid as much as \$15,000 per bull, and all the animals in the sale were sired by these King Ranch Sales Bulls.

*These Santa Gertrudis bulls and heifers are the best we have ever offered for sale. - Here is your opportunity to select individuals with the best breeding, typical of the breed, and at your own price. You are cordially invited to visit our Ranch prior to the sale and inspect these animals.*

**Selling:**  
**5 BULLS**  
 Ranging in age from 18 months  
 to two years  
**10 HEIFERS**  
 Ages from 18 months to  
 two-year-olds



For Further Information, Contact:

## Mirasol Ranch

Ranch Located 10 Miles Southwest of Uvalde, Texas, on Ranch Road 481

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## Feed Cattle and Sheep The Modern Way With



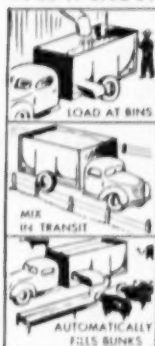
One man does the work of two in one-fourth the time. Two hundred pounds of cake, pellets, or checkers may be distributed per minute, with screen to catch meal, driver never leaving pick-up seat. Only one minute required to detach from or attach to vehicle. Capacity 600 lbs.

For Information Write

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Dept. 1, Box 164, Bellevue, Texas

**NEW** 10 YEARS AGO  
**NOW** INDISPUTABLY  
PROVEN GREATEST PROFIT MAKING  
TOOL A LIVE-STOCK FEEDER CAN OWN!



MIXER TRUCK  
MOUNTED OR TRAC-  
TOR DRAWN and  
stationary models  
from 100 pound  
batches to 8000  
pounds.

Also makers of the renowned KRIMPER-KRACKER®, dust free rolled grains, granulated ear corn and hay mills.



On the New Turn-Pike 13 miles from K.C. Stockyards

Shown at the Camaguey Livestock Exposition at Camaguey, Cuba, at the conclusion of Santa Gertrudis judging, are, from left to right, E. J. Barker of the Isla de Turiguan, Moron, owner of the champion female; Milton Galvaz, manager of Barker's herd; R. P. Marshall, Kingsville, Texas, executive secretary of the Santa Gertrudis Breeders International, and R. W. Briggs, Sr., San Antonio, Texas, president of the SGBI.



### Santa Gertrudis Show in Cuba

**M**ORE than 100 purebred Santa Gertrudis cattle were entered in competition at the Camaguey Livestock Exposition held in Camaguey, Cuba Dec. 9-18. The show was the second largest competitive event in the history of the Santa Gertrudis breed. All of the cattle were shown by breeders in Cuba.

Pilote, an aged bull owned by Sumner Pingree, Jr., of Ermita, Oriente, was named champion bull of the show by Judge Jeff Christian of Ganado, Texas. Reserve champion bull was El Ranchero, shown by Cia Ganadera, Becerra, S. A.

In the female division championship honors went to a three-year-old heifer exhibited by E. J. Barker, Isla de Turiguan, Moron. Clara, also shown by Cia Ganadera, Becerra, S. A., was judged reserve champion.

The champion get-of-sire of the show was exhibited by Alvaro M. Sanchez of Camaguey.

A number of American breeders attended the show as guests of the Cuban breeders and the Cuban Santa Gertrudis Breeders Association. They were R. W. Briggs, Sr., of San Antonio, Texas, president of the Santa Gertrudis Breeders International, and Mrs. Briggs; Dr. A. O. Rhoad of Kingsville, Texas who helped conduct a judging school in connection with the show; R. P. Marshall of Kingsville, executive secretary of the SGBI, and Mrs. Marshall; Mr. and Mrs. M. W. Mauritz and Mr. and Mrs. Jeff Christian of Ganado, Texas.

Mr. and Mrs. Chas. Dempsey, Sarasota, Florida; Mr. and Mrs. John Shartel of Troy, Ohio; Mr. and Mrs. Dolph Briscoe of Uvalde, Texas and Bill Maltsberger of Cotulla, Texas.

Following the show and judging school the visitors from the United States toured several Cuban ranches and saw first-hand large numbers of excellent Santa Gertrudis cattle. Enroute to Cuba the group visited the ranch of J. Arthur Pancoast at Uleta, Florida.

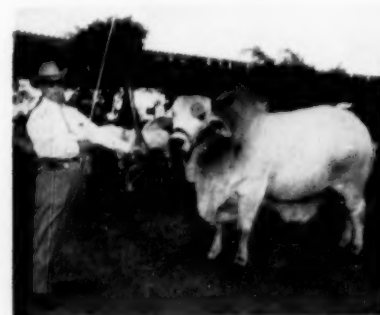
### Santa Gertrudis Shows

Southwestern Exposition and Fat Stock Show, Fort Worth, Jan. 25-Feb. 3.  
Florida State Fair, Tampa, Jan. 20-Feb. 9 (1957 National Show)  
San Antonio Exposition and Fat Stock Show, San Antonio, Texas, Feb. 8-17.  
Kissimmee Valley Livestock Show, Kissimmee, Fla., Feb. 14-17.  
Houston Fat Stock Show, Houston, Texas, Feb. 22-Mar. 4.  
Central Florida Exposition, Orlando, Fla., Feb. 18-23.  
L. S. U. Livestock Show, Baton Rouge, La., March 2-9.

### Second Santa Gertrudis Shipment to Spain

**A**RMSTRONG RANCH, Armstrong, Texas, recently sold 20 purebred Santa Gertrudis heifers to the Ministry of Agriculture in Spain. Also included in the shipment were two bulls sold by the King Ranch at Kingsville, Texas.

This is the second shipment of Santa Gertrudis to Spain. A plane load of young heifers and bulls was purchased by the Spanish government in January, 1956.



Champion Brahman bull at the Camaguey Livestock Exposition, Camaguey, Cuba, owned by Marcelo Sanchez of Camaguey.





Two of these sons of El Torazo, \$40,000 King Ranch Bull, will sell

**50 Animals from Championship Bloodlines will sell**

## **Alamo Santa Gertrudis Sale San Antonio, February 14, 1957**

### **Consignors**

R. W. Briggs, Sr.  
Walter W. Cardwell, Sr.  
Walter W. Cardwell, Jr.  
John Chadwick  
J. C. Dilworth, Jr., & Son  
Luling Foundation  
J. E. (Bee) Martin  
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C. A. McDaniel  
Joseph S. Morris  
O. R. Mitchell  
L. A. Nordan  
N. A. Quintanilla  
Jack Richardson  
A. A. Seeligson, Sr.  
Tom Shelton  
E. O. Walker

Seventeen best known, most successful Santa Gertrudis Breeders offer about 50 Bulls and Heifers. Some of these animals are from Grand Championship bloodlines. Others are from families which led in the rate of gain tests at McGregor in 1956.

Some heifers are bred to famous bulls. Others have calves at side. All are gentle, halter-broken and fitted. The names of our consignors on this page are your guarantee of magnificent values. Cattle will be on exhibit at San Antonio Livestock Exposition before the sale. Attend the show, select the type of animal which fits your program, buy what you need. Or, visit any of our ranches in South Texas and see the type of cattle we are producing.

Here is your best opportunity in 1957 to obtain animals which will pull your ranch back into profit brackets in years to come.

Your name on a post card will bring our new catalog.

**Alamo Santa Gertrudis Association**  
**820 Alamo Bank Building, San Antonio, Texas**

# Brangus Produce

MORE BEEF AT LESS COST





Typical Champion Brangus Cattle—The Real Beef Type

**Brangus** is a breed of beef cattle developed in the United States by the use of Brahman and Aberdeen-Angus blood and has been accepted by cattlemen over the nation and in many foreign countries.

**Brangus** can do well for you because: They are easy to handle—have no horns—have great resistance to cancer eye and pink eye—are extremely hardy—solid black in color—adapt themselves to either heat or cold—are good milkers—make good gains under adverse conditions.

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<p><b>J. R. &amp; R. A. CANNING</b></p> <p>Registered &amp; Commercial Brangus Eden, Texas, &amp; Magdalena, N.M.</p>	<p><b>CLEAR VIEW RANCH</b></p> <p>Raymond Pope, Owner 81 Brangus Ave. Vinita, Oklahoma</p>	
<p><b>CLEAR CREEK RANCHES</b></p> <p>Frank &amp; Dorsey Buttram Welch, Okla., &amp; Grenada, Miss.</p>	<p><b>PAUL DAVIS FARMS</b></p> <p>825 Northwest 2nd St. Oklahoma City, Okla.</p>	
	<p><b>PALEFACE RANCHES</b></p> <p>Generations of Big Beef-Type Brangus Phone 40 Spicewood, Texas</p>	

## BRANGUS BREEDERS

Listings on this page are available for \$10 per month. Take advantage of this promotion designed to put your name before more than 28,000 cattlemen in 48 states and 40 foreign countries. The Cattleman, 410 East Weatherford, Fort Worth.

Attention, South American Buyers: The breeders listed on this page can supply your needs for foundation cattle.

### Brangus Breeders Plan Activities at San Antonio Stock Show

A FULL schedule of activities for all Brangus breeders and folks interested in Brangus cattle is planned for the two days of principal Brangus events, February 13 and 14, at the San Antonio Livestock Exposition, according to a report received from the office of the Texas Brangus Breeders Assn.

At 8:00 a. m. on Wednesday, February 13, 1957, the Brangus show cattle will be judged by Professor L. A. Weaver, head of the A. H. Dept., Missouri University, Columbia, Mo.

The directors meeting of the American Brangus Breeders Assn., which is open to all members of the Assn., will be held at 10:00 a. m. on the 13th, and the annual membership meeting of the Assn. will be held at 1:00 p. m. the same day, both meetings to be at the Gunter Hotel.

Following the membership meeting, at 6:00 p. m., all members and friends of the American Brangus Breeders Assn. are invited to a Texas Barbecue to be given by the Texas Association at the Pearl Corral.

On Thursday, February 14, at 9:00 a. m., 30 head of top registered and certified Brangus cattle will be sold at the sales arena on the grounds of the Bexar County Coliseum.

The quality of the cattle to be offered by fifteen well known Brangus breeders in the first annual sale of the Texas Brangus Breeders Association will be exceptionally high, according to Mike Levi, chairman of the sale.

The cattle offered will all be registered or certified in the American Brangus Breeders Association, and will be representative of the best to be offered by the various breeders.

80  
YEARS  
OF  
SERVICE

LET'S CELEBRATE  
ATTEND THE  
**80th CONVENTION**  
Texas & Southwestern Cattle  
Raisers Association  
HOUSTON, MAR. 17-20



EJB Carmen 5181, champion Santa Gertrudis female at the Camaguey Livestock Exposition, Camaguey, Cuba, owned by E. J. Barker. Presenting trophy to Barker is Mrs. R. P. Marshall, Kingsville, Texas.

# **BRANGUS SALE**

announcing the  
**FIRST ANNUAL SALE**

of the

**TEXAS BRANGUS BREEDERS ASSOCIATION**

to be held in

**SAN ANTONIO, TEXAS**

on the grounds of the

**BEXAR COUNTY, COLISEUM**  
**FEBRUARY 14, 1957 at 9 am**

we are going to sell

**30 TOP BRANGUS CATTLE**

from 15 TOP BRANGUS HERDS

*For Further Details Contact*

**TEXAS BRANGUS BREEDERS ASSOCIATION**

Sale Chairman: Mike Levi, Spicewood, Texas

Roger Letz & Tom Adams for The Cattleman

Col. Walter Britten, Auctioneer

## Texas Shorthorn Association's Annual Meeting January 30

THE ANNUAL membership meeting of the Texas Shorthorn Association will be held on Wednesday, January 30, 1957, 7:30 p. m., Hotel Texas, Blue Room, Fort Worth, Texas, according to an announcement by Tom Bridges, secretary. Bridges urges all members of the Texas Association and all others interested in Shorthorn cattle to make arrangements to attend.

## Dr. J. C. Miller Heads American Society of Animal Production

DR. J. C. MILLER of Texas A. & M. College, College Station, Texas, was elected president of the American Society of Animal Production for the ensuing year at the annual meeting of the society in Chicago recently. He succeeds Dr. L. E. Casida, University of Wisconsin.

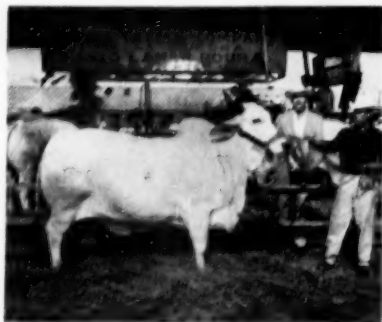
The new vice-president is Dr. W. M. Beeson of Purdue University, Indiana, and the newly elected secretary-treasurer is Prof. H. H. Slonaker of Colorado A. & M. College, Fort Collins, Colo. Dr. J. K. Lousli was re-elected editor of the society's publication.

More than 1,000 members from more than 40 states and Canada attended the various sessions, and reports of the re-

sults of current animal husbandry research were presented by speakers from 35 different states.

## State Fair Elects Thornton

R. L. THORNTON, Sr., was elected to his twelfth term as president of the State Fair of Texas at the annual meeting of the fair's board of directors. Thornton has served since 1945. Other officers re-elected were James H. Stewart, executive vice-president and



Champion Brahman female at the Camaguey Livestock Exposition, Camaguey, Cuba, owned by Dr. Justo Lamar of Camaguey. Shown holding trophy is Justo Lamar, Jr.

general manager; Charles R. Meeker, Jr., vice-president and assistant general manager, and Fred F. Florence, treasurer.

Profit of the State Fair for 1956 is estimated to run in the neighborhood of \$363,000. Exact figures will be made known after December 31, when the fiscal year ends. This is a very good year for the fair, financially, compared to the \$279,497 profit for 1955. Plans are already well under way for the 1957 State Fair, which will run October 5-20.

## Annual Meeting Texas Hereford Association

THE ANNUAL membership meeting of the Texas Hereford Association will be held on Monday, January 28, 6:30 p. m., Hotel Texas, Fort Worth, Texas, according to an announcement by Henry Elder, secretary. Elder urges all members of the Texas Association and others interested in Hereford cattle to make arrangements to attend, if possible.

## Shorthorn Breeders Elect W. H. Dilatush President

W. H. DILATUSH, Memphis, Tenn., was elected president of the American Shorthorn Breeders Association at the annual meeting held in Chicago during the International



## Announcing CHAROLLAISE

### "Sale of Stars" ★

Friday, Feb. 22, 2:00 P.M.,  
Sales Arena, Coliseum,  
Houston, Texas

"Plata y oro"—silver and gold—and this will be your golden opportunity to purchase the breeding stock you've dreamed of. Forty head, featuring some of the top animals of the breed, will sell in the most outstanding consignment sale of Charollaise ever held. Don't forget the date, (during the Houston Fat Stock Show), and watch later issues for more detailed information. Catalogs available January 1.

### SPONSORED BY:

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T. A. Kincaid, Jr.

T. A. Kincaid, Jr., Ozona rancher, new president of the Texas Sheep and Goat Raisers Association. Kincaid is the son of the late T. A. Kincaid, who served as president of the association from 1924 to 1935.

Livestock Exposition. Robert Collier, Fletcher, Okla., was named vice president and Allan Atlason, secretary. Three directors were re-elected. They are Maj. H. H. Allen, Phoenix, Md., retiring president; Dilatush, and W. J. Nixon, Bonners Ferry, Idaho. Holdover directors are Miss Betty Royon, Cleveland, Ohio; Gerald Clodfelter, Greencastle, Ind.; W. N. Anderson, West Liberty, Iowa; W. L. Lyons Brown, Louisville, Ky.; Robert Collier, Fletcher, Okla., and L. E. Mathers, Jr., Mason City, Ill.

### Check On Protein In Feed Ration

**T**HE COST of feed is a big part of the expense in a feed lot.

Fred Giesler, animal husbandman at the University of Wisconsin, says you can save feed and increase the gain of fattening livestock with well balanced rations.

Protein is the feed to watch. It's usually the most expensive part of any fattening ration.

For good results you need some protein. When you feed protein in just the right amount to balance a ration, one pound of protein will save or replace two to three pounds of grain. But if you feed more protein than is needed, it may be worth no more than the grain, Giesler says.

Compare price of different types of protein supplement. Note the price of a protein supplement per ton. Then check to see how much the supplement (like soybean oil meal or linseed oil meal) is actual protein. With these figures you can find the price per pound of actual protein. A ton of one supplement may be cheaper, but more expensive per pound of protein.



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**THAT: Independence is an admirable trait, BUT:**

There are some things you cannot do alone—

- One man can't watch all the legislation affecting the livestock industry.
- One man can't watch all sales rings and the markets of six states for his stolen cattle.
- One man can't keep watch over transportation costs.
- One man can't keep informed on all adverse income tax changes and rulings.
- One man can't prosecute cattle thieves.
- One man can't command the consideration 10,000 men can.

★ No one man can be watchman—traffic expert—  
income tax expert—lawyer.

These tasks require organization. The Texas and Southwestern Cattle Raisers Association is meeting this need and performing for the livestock industry many other services which require organization and effort.

You owe it to yourself and the industry to be a part of this organization and contribute to its support and success.



The minimum membership is \$14.50. If you have more than 50 head of cattle your membership would be based on the number of cattle rendered each year.

We have an inspector near you who will be glad to discuss your membership with you or if you will fill out and return the request printed below, we will send you an interesting history of one of the oldest and largest cattlemen's associations in the United States.

## THE SIGN OF PROGRESSIVE CATTLEMEN OF THE SOUTHWEST

Texas and Southwestern Cattle Raisers Association  
410 East Weatherford Street  
Fort Worth 2, Texas

I am interested in the Association's history and work and would like to receive more information about it.

Name

Address

City

State

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410 EAST WEATHERFORD, FORT WORTH 2, TEXAS

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Davis, Vern E.	Gen. Del., Big Lake
Dick, J. C.	Box 12, League City, Texas
Drace, Dub.	3707 23rd St., Lubbock
Dunham, Jeff.	Box 291, Graham
Eckols, Buck	Box 181, Liberty
Flowers, Dennis E.	303 N. Robertson, Bryan
Flowers, Dennis T.	Box 1256, Marfa
Fry, Frank F.	Room 323, Paso Del Norte Hotel, El Paso
Hodges, John Ely	137 Grapeland, San Antonio
Hull, Jack J.	Box 1045, Pawhuska, Okla.
Jefferies, Alan T.	Box 92, Clarendon
Lansford, G. L.	Box 201, Hebronville
Luman, James Wm.	427 Whittenburg, Borger
McDaniel, Howard D.	725 W. Kansas Ave., Midland
Mims, Jack H.	Box 21, Canadian
Parker, Bonnard Lee	Box 786, Tahoka
Peeler, Travis Lee	Box 303, Kingsville
Perkins, James C.	Box 457, Calvert
Porter, Herman O.	Box 483, Brady
Potts, Murray F.	1118 Grosvenor Blvd., San Antonio
Rosenthal, Coy T.	Box 364, Antlers, Okla.
Stewart, John L.	3733 W. 7th St., Fort Worth
Stiles, Joseph L.	Box 40, Sweeny
Stoner, George O.	Box 254, Houston
Stout, Lester K.	1908 E. Guadalupe, Victoria
Strickland, A. B.	Box 127, Buda
Tinsley, T. O.	P. O. Box 535, Gladewater, Texas
Turner, Marvin	Box 254, Walters, Okla.
Vivian, Leon T.	George West
Wilson, Cecil M.	Room 254 Pioneer Hotel, Amarillo, Texas

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Alice	{Walter King, Box 502 Mrs. Lilia King, Office
	N. B. Albright W. I. Bennett
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San Antonio, P. O. Box 800	
Texarkana	James H. Rhea, Box 512, Texarkana Stk. Yds.

The cost of membership in the Association is \$6.00 annual dues and 12 cents per head per year assessment on the number of cattle rendered.

The Association employs inspectors at the markets and principal shipping stations on the range. Field inspectors are also employed to travel over the range country and investigate reports of cattle stealing, etc. Association attorneys assist in the prosecution of those charged with theft of cattle owned by members.

**Write for Information About the Texas and Southwestern Cattle Raisers' Association, Chas. A. Stewart, Secretary, Fort Worth**

## Mid-North Texas Herefords Make \$500 Top

SUMMARY		
26 Bulls	\$6,655; Avg.	\$253
33 Females	6,303; Avg.	191
59 Head	12,361; Avg.	209

**T**HE Seventh Annual Mid-North Texas Hereford Association sale was held at Cleburne November 14. A nice crowd was on hand to view the judging of the sale cattle in the morning and active bidding at the sale indicated a demand for service age Hereford bulls.

The champion sale bull, Mixer's Tone, a November, 1954, bull, sold to Ricks Strong, Dallas, for \$500. He was consigned by Rainbow Ranch, Cleburne. Herman Carr, Weatherford, purchased the Reserve Champion Bull for \$400. He was an L & S Silver Prince 208th son

consigned by R. V. Sandefur, Cleburne. M. O. Andrews, Fort Worth, had the champion heifer, JG Heiress 1st, a March, 1955, calf, that sold to J. M. Shell, Georgetown. Diamond J. Ranch, Midlothian, showed the reserve champion that also went to Shell for \$295. A major buyer of the bulls offered was the McClung Land and Cattle Co., Cleburne. Walter Britten was the auctioneer.

## Over 300 Bulls Expected for Fort Worth Carlot-Pens Show

**M**ORE than 300 bulls are expected to be entered in the Carlots and Pens division of the Southwestern Exposition and Fat Stock Show, it was announced. Competition is going to be keen among all breeds entered, George

Shepherd, show superintendent, stated. More than 200 Hereford bulls will compete against each other for honors. Approximately 60 Aberdeen-Angus bulls are anticipated for the carlots and pens show and around 40 Shorthorn bulls will be entered.

Bulls have already been entered from the leading herds in the country and the over-all quality is expected to run high. Many of the bulls shown will be sold in Range Bull sales held in conjunction with the Fort Worth Show.

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# Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio and New Orleans During Past Month

**FORT WORTH** Livestock prices on the Fort Worth Livestock Market shortly before Christmas were uneven compared with a month ago, some classes higher and others lower. Receipts of cattle during December were about the same as a year ago, and calf receipts were a few hundred more than a year ago. Hog supplies on the local market during the first three weeks of December were more than double a year ago and sheep and lamb receipts were around 11,000 more than for a similar period last year.

Cattle receipts on the local market this year will total about 683,300 head, or 58,600 more than last year. There were around 167,000 calves or a few hundred more than last year. Market supplies of hogs here this year will total around 173,000 head, or 54,800 head more than last year. Sheep and lamb receipts for the year will total around 866,400 head for sale or around 3,500 more than last year.

Recent sales in the cattle yards compared with a month ago show slaughter steers and heifers selling from 50c to \$3.00 lower, with choice grades off most. Cows are mostly \$1.00 higher, with low canners only 50c higher. Bulls are 50c-\$1.00 higher and fat calves strong to 50c higher. Stocker and feeder yearlings and older steers were steady to 50c lower. Stocker and feeder calves were 50c-\$1.50 lower. Most cattle prices were slightly lower than a year ago, with some of the slaughter steers and stockers as much as \$1.00 lower.

A large share of the cattle receipts this month were steers, cows and heifers and around 15 per cent stockers and feeders. Good and choice fed steers sold during the month from \$16.00 to \$19.25, with average choice 1,050 lb. steers early in the month at \$20.25. Utility and standard grade steers ranged from \$11.00-16.00. Standard to choice heifers cleared from \$12.00-18.50.

Utility and commercial cows sold mostly from \$11.00 to \$12.50, a few \$13.00 and heifer type cows early in the month

to \$14.00. Canners and cutter cows turned largely from \$6.50 to \$9.50, a few shelly cows around \$6.00 and less. Bulls cleared from \$8.50-13.50 most sales \$11.00-13.00.

Most good and choice slaughter sales are selling from \$14.50-17.50, a few choice to \$18.00. Some heavy calves and light yearlings sold early in the month at \$18.50 and \$19.00. Cull, utility and standard grade calves ranged from \$8.00-14.50.

Medium and good stocker and feeder yearlings and light weight steers moved from \$13.00-16.50, a few choice at \$17.50. Good and choice stocker heifers \$14.50-16.00 and stocker cows \$8.00-11.00. Good and choice stocker steer calves moved from \$15.00-17.50, a few \$18.00. Medium stockers moved from \$12.00-14.00 and heifer calves \$12.00-16.00.

Butcher hog prices recently were \$2.00 higher than a month ago and sows \$1.00 higher. Butcher hogs topped at \$17.50 around and shortly after the middle of the month. U. S. No. 1, 2 and 3 grade 200-265 lbs. cleared recently from \$17.00-17.50 and 160-190 lbs. from \$14.00-17.00, most sows from \$14.00-15.00 and pigs \$10.00-11.00.

Most of the offerings in the sheep yards this month were lambs. Compared with a month ago slaughter lambs were \$1.00 lower, slaughter ewes 50c higher and feeder lambs 50c lower. Most good and choice woolled No. 1 pelt shorn slaughter lambs sold from \$17.00-18.00, with No. 2 and 3 pelts from \$16.00-17.00. Cull to good slaughter ewes sold from \$5.00-6.50 and feeder lambs moved out from \$12.00-16.50.

**SAN ANTONIO** With the exception of cows and bulls, prices on slaughter cattle and calves at San Antonio were lower, as compared to prices at the close of the preceding month.

Slaughter steers, yearlings and heifers and slaughter calves were 50c-1.00 lower. On the other hand, slaughter cows were mostly 50c higher, with instances of \$1.00 up. Slaughter bulls and stocker calves were about steady while stocker

steers and yearlings were mostly steady, instances strong on good grades.

Bulk of standard to average good slaughter steers and heifers ranged at \$14.00-17.00 with utility and standard going at \$12.00-14.00. Load lots 980-1,020 lb. average to high good fed steers cashed at \$19.00 and a load 732 lb. mostly choice heifers brought \$20.50. Sales included a load 1,260 lb. aged utility slaughter steers at \$11.75.

Most slaughter calves grading standard to good brought \$13.00-16.50, a few good to low choice selling at \$16.00-17.00. Small lots utility and standard sold for \$10.50-13.00.


Bulk cutter and utility slaughter cows moved at \$8.50-11.00. Utility and commercial earned \$11.00-12.25, the latter price for a load 1,330 lb. utility to mostly commercial. Canners and cutters sold at \$6.50-9.00. Utility and commercial bulls 1,100 lbs. up changed hands at \$11.00-12.50, a few commercial to \$13.00. Lightly mostly cutter bulls ranged \$10.50-11.00.

Bulk medium and good stocker and feeder steer yearlings brought \$14.00-15.50, with a few including some good up to \$16.00. Common to medium sold in a \$12.00-14.00 spread. Medium and good stock steer calves bulked at \$13.00-15.50, a few mostly good to \$16.00. Common and medium sold at \$11.00-13.50. Medium to good stocker and feeder heifers and heifer calves earned \$12.00-13.25, common and medium \$10.00-12.50.

In the hog division, prices at the close of the third week of the period were \$1.00 higher than at the close of the preceding month. Mixed lots U.S. 1 to mostly Nos. 2 and 3 barrows and gilts scaling 180-270 lbs. cashed at \$16.00-17.00. No. 1, 2 and 3 sows 330-550 lbs. earned \$13.00-14.75. Small lots good and choice 70-120 lbs. feeder pigs took \$13.50-14.50.

**HOUSTON** Slaughter cows moved at a fairly active pace during the past month but trading became rather draggy at times, especially for beef type cows. Slaughter steers and

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yearlings moved rather slowly, most deals for mature steers not completed until late in the day of arrival. Stocker demand was limited, the bulk of the supply moving in packer channels. Cows comprised about 75 per cent of the



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month's totals. The total salable receipts for the period amounted to about 7750 cattle, about 1350 head less than were offered the preceding month but 2000 head more than came in during the corresponding period of 1955. Fed yearlings and steers were under price pressure, the limited offerings selling \$1.00-2.00 cheaper than last reported, slaughter cows closed steady to 50c higher after bringing 50c lower prices at mid-month. Bulls advanced about 50c while low grade steers and yearlings were about steady. A few lots of Good fed yearlings sold from \$17.00-19.00, Standard from \$14.00-16.00 and Cutter and Utility from \$9.00-13.00. Utility slaughter cows closed from \$9.50-11.00, a few Commercial to \$11.50, Canner and Cutter from \$6.50-9.50, shelly Canner at \$6.00 and under. Several heavy-weight, high-yielding bulls cleared at \$14.00 with Cutter and Utility from \$10.50-13.50. Very little stocker activity was in evidence, a few Common and Medium yearling steers from \$9.00-13.00 and occasional stock cows from \$7.00-9.00.

Calves: Trading was never overly active in the slaughter calf division, some spurts of moderately trading occurring but never a sustained broad demand apparent. Packers were showing more preference for lower grade calves with Good calves proving hard to sell at times. Stocker demand was the same, desirable kinds and weights finding ready outlets. Good and Choice slaughter calves sold at prices generally 50c-\$1.00 lower, while lower grades were about \$1.00 higher than the previous report. Most stocker calves held steady but a \$2.00 higher top was reached with one load of Good black calves late in the month. The bulk of the Good and Choice slaughter calves sold from \$15.50-18.50, a few to \$19.00 with Standard from \$12.50-14.50. Cull and Utility from \$8.00-12.00. The load of black calves was of mixed sexes and brought \$16.00, most Good steer calves stopping at \$14.00 with heifers at \$13.00, Common and Medium mixed breeds and cross-breeds selling from \$8.00-12.00 regardless of sex.

**NEW ORLEANS** Trading on the New Orleans Stock Yards, Inc., during the period under review was very irregular. During the Thanksgiving holidays action was very slow on all kinds. More or less sporadic sessions featured the trading during the remainder of the month. The bulk of offerings consisted of in-betweens and off kinds with a scarcity of good and choice classes.

Action of top grade calves during the period was brisk because of the shortage of these kinds and the market closed generally higher on same. The cow trade was good. Fat cows were in limited supply and with the exception of the holidays, were in good demand at steady to strong prices. Lower grades were fairly active and steady. Bulls began rather slowly but picked up with increased demand and closed a little higher. Steers were fairly active during the first part of the month, but closed out on the slow side. Few of the better grades on hand. Stockers were moderate to fairly active with a rather narrow selection on hand. Trading seemed to center on the lighter weight kinds. Hogs were in good supply and were very active on all classes. Market closed higher for the month.

Good to choice calves sold from \$16.00-18.00; commercials \$13.00-15.00; utilities from \$10.00-12.00; and culls \$6.00-9.00.

Commercial cows brought \$11.00-12.50; utilities \$9.50-10.50; cutters \$8.00-9.00 and cannors \$5.00-7.00.

Best bulls sold \$12.00-13.00; utilities \$10.50-11.50; cutters \$7.00-9.00.

Good to choice slaughter steers sold \$20.00-22.00; commercials \$14.00-16.00; and utilities \$11.00-12.00.

Good to choice slaughter heifers sold \$17.00-18.00; commercials \$12.00-14.00; and utilities \$10.00-11.00.

Good stocker steers brought \$13.00-14.00; common and medium \$10.00-12.00; Stocker heifers ranged from \$8.00-10.00.

Good to choice hogs, 180-220 lbs., brought \$15.50-16.00; good, 230-250 lbs., \$15.00-15.50; good, 160-180 lbs., \$14.00-15.00; good butcher pigs \$13.00-14.00; packer sows \$9.00-12.00 and good feeder pigs \$12.00-13.00.

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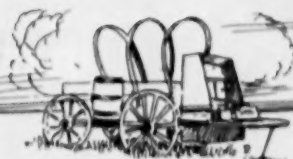
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# Range News of the Southwest



## Cattle Sales and Prices

Where sex is not given on sale, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before date of release, range conditions may have changed since these reports were made.

### AMARILLO

Wallace Locke, Amarillo, sold 104 yearling steers to W. G. Eakin, Pacific, Mo., and bought 249 heifer calves from Tom Boyd, Hereford.

George Wilmouth, Spearman, sold 209 yearling heifers to Martin Domke, Greeley, Colo.

Augustine L.S. Com. Co., Brush, Colo., bought 516 yearling heifers from J. P. Matheson, Claude, and 39 from Jim Swift, Clarendon.

Fred Bauer, Denver, Colo., sold 216 yearling steers to Harry Epstein, Fort Morgan, Colo.

Minor Sims, Panhandle, sold 88 yearling heifers to E. E. Sonnenberg, Sterling, Colo.

Henry Finley, Claude, sold 32 yearling steers and heifers to Burlington L.S. Com. Co., Kansas City, Mo.

Eagle & Thorpe, Panhandle, sold 224 two-year-old steers to Monfort Feed Lots, Greeley, Colo.

Bert Hawkins, Quitaque, sold 60 calves and 7 cows to J. C. Rhoderick, Plainview.

R. L. Pritchett, Flomot, sold 24 heifers, steers, calves and bulls to the Amarillo sale.

Webb Taylor, Fairmount, sold 11 cows on the Fort Worth market.

Leroy Hamilton, Quitaque, sold 25 mixed cattle at the Plainview sale.

W. W. Merrill, Edgins Switch, sold 31 steers, heifers and calves on the Fort Worth market.

Mrs. J. W. Taylor & Sons, South Plains, sold 44 cows on the Fort Worth market.

T. R. Fuston, Turkey, sold 26 cows and yearlings on the Fort Worth market.

Mary Hall, Quitaque, sold 26 cows and yearlings at the Amarillo sale.

Zachary Bros., Silverton, sold 28 calves to Clay Co. Ranch.

Marshall Cator, Sunray, sold 60 heifers to C. A. Franks, Dumas.

Swift & Ingram, Chamberlain, sold 156 steers to Walt Smith, Wyoming, Ill., and shipped 170 cows to the Kansas City market.

W. S. Cline & Son, Amarillo, bought 36 steers from Frank Judd, Stratford; 17 heifers from McBurnett Estate, Du-



mas; and 14 heifer calves from Fuqua Younger, Dumas.

Fred Hill, Amarillo, bought 523 steer yearlings from Nick Holt, Gruver; 840 steer yearlings from Marshall Cator and D. B. Harup, Sunray; 270 heifer yearlings from McGregor Feed Pens, Dumas; 49 fat steers from Alexander & Alexander, Kerrick; 383 steer yearlings from W. S. & Dick Cline, Texline; 177 steers from Dick Deal, Stratford; and 121 fat steers from Judd Cattle Co., Kerrick.

Cotton McDade, Clayton, New Mexico, bought 620 heifer yearlings from Ernest Wilmeth, Dumas; and 89 heifer yearlings from Roy Wilmeth, Gruver.

Fuqua Younger, Dumas, sold 36 steer yearlings to Bob Mayer Co., Denver, Colo.

Gilbert Chilress, Dalhart, bought 122 big steers from Chandler & Hill, Conlen; and 83 steers from K. Kendricks, Stratford.

Russell Porter, Dalhart, sold 38 heifer calves to Rue Wharton, Dalhart.

D. C. Dilly, Borger, sold 560 steer yearlings to Allen Dawson, Dalhart.

Carl & Pat McDowell, Sunray, sold 265 steer yearlings to Singer & Brummett, Amarillo.

Porter & Elliott, Bushland, sold 60 steer yearlings to Smiley Triplett, Amarillo.

Roger Crabtree & Son, Kerrick, sold 200 steer yearlings to John Fuqua, Amistad, New Mexico.

David McBride and Doug Dettle, Stratford and Kerrick, sold 719 heifers to Denver National Food Stores, Denver.

Jack Dettle, Stratford, sold 116 heifer yearlings to C. F. Augustine, Texhoma, Oklahoma.

R. M. Buckle, Stratford, sold 98 black

heifer yearlings to Bill Haygood, Council Bluffs, Iowa.

Earl Franz, Hartley, sold 145 heifers to Bill McCarty, Dalhart, and 2 heifers to A. T. Bridgeman, Dalhart.

It has been dry and windy on the North Plains and we have had no moisture. The sales have been having good runs of cattle.

Steer calves are selling 15c to 19c; heifer calves, 13c to 16c; dry cows, \$7.50 to \$10.00; cows with calves, \$80 to \$140; yearling steers, 14c to 17c; canners and cutters, 5c to 7½c; and bulls, 9c to 12c.—Maynard Wilson.

### BENJAMIN

There are very few cattle in this country except on the old established ranches and there is very little trading. We are still in the midst of the drouth. There were practically no dryland crops made—there were good crops on the irrigated farms, but there are so few of them. There is no grass on the ranges, water is scarce and all cattle are on some kind of feed, which is too high to make any money.—Chas. Moorhouse.

### CANADIAN

This section is still dry. There is some wheat up in the Oklahoma Panhandle but it will not last much longer without some moisture. Most of the cattle have been shipped to market and feeders. The remaining cattle are having to be fed. There are no sales to report—just the usual movement of livestock to auctions and markets. Stocker calves are selling 15c to 20c; cows and calves, \$86 to \$104 per pair; stocker cows, \$7 to \$9.60.—Jack H. Mims.

### CLARENDON

Elmer Melton, Pampa, bought 42 cows from Miles O'Laughlin, Miami; 50 cows and calves from Clyde Helton, Pampa; and sold 50 cows and calves to Adams & Hubbard, El Reno, Okla.; and 96 cows and calves to Schott Miller, Amarillo.

Bill Stockstill, Pampa, sold 173 steer yearlings to A. R. Letts, Amarillo.

O. C. Payne, Quitaque, sold 81 calves to Producers, St. Joseph, Mo.; and bought 35 calves from Elmer Tibbetts, Quitaque.

Ralph Britten, Groom, bought 40 steer yearlings from Truett Fields, Groom; and 56 calves from Ray Burger, Pampa.

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Britten & Kotara, Groom, sold 370 steer yearlings to Singer & Brummett, Amarillo; and bought 125 steer yearlings from Gene Weinheimer, Groom.

Emmett LeFors, Pampa, sold 750 steer yearlings to Cross Elle Ranch Co., Amarillo.

Homer Taylor, Pampa, sold 114 steer and heifer yearlings to Tom Price, Jr., Pampa.

L. T. Shelton & Son, Clarendon, bought 257 calves from Mrs. E. W. Bromley, Clarendon; 75 calves from Miller Estate, Goodnight; 149 calves from Leslie McAdams, Crowell; 152 calves from Big Four Ranch, Truscott; 180 cows from John S. Bugbee, Clarendon; and sold 70 cows to Mrs. E. W. Bromley, Clarendon.

Shelton & Chamberlain, Clarendon, bought 1,007 steer yearlings from Pitchfork Land & Cattle Co., Guthrie; 178 steer yearlings from J. D. Swift, Clarendon; 447 steers and heifers from Charlie Lewis, Floydada; 95 steer yearlings from J. B. & Phillip Hermesmyer, Jericho; 299 calves from Head & Knorpp, Clarendon; 135 calves from F. J. Hommell, Clarendon; 110 calves from Don Grady, Brice; 98 calves from Ralph Grady, Brice; 1,518 yearlings from W. J. Lewis & Son, Clarendon; 101 yearlings from E. M. Timmons, Clarendon; and sold 978 steer and heifer yearlings to C. B. Newby & Sons, Plattsburg, Mo.; 95 steer yearlings to W. S. Cline, Amarillo; 751 steer and heifer yearlings to Wilson-Flynn, Kansas City, Mo.; 47 heifer yearlings to Mike Flynn, Kansas City, Mo.; 120 steer yearlings to Beverly Cattle Co., Beverly, Iowa; 40 heifer yearlings to Wm. SoRelle, Amarillo; 62 heifer yearlings to Ray S. Longstreet, Clayton, N. M.; 117 steer yearlings to Wilkins Bros.; 41 steer yearlings to Head & Knorpp, Clarendon; 64 heifer yearlings to W. W. Rainey, Clarendon; and 1,000 steer yearlings to Miller & Karsh, Denver, Colo.

Fontayne Elmore, Clarendon, bought 105 calves from Walter Wood, Floydada; 54 calves from Ray Owenby, Borger; 48 calves from Steve Donald, Goodnight; 38

calves from Frank Bourland, Clarendon; 44 calves from Holland & Eddleman, Estelline; 42 calves from A. W. Johnson, Estelline; 270 calves from C. R. Baldwin, Portales, N. M.; and sold 376 calves to Jewel Avant, Hereford; and 90 calves to Paul Roney, Jermyn.

So far we have had an open, dry winter, not very cold and with no moisture. Cattle are wintering fairly well, but are being fed.

Steer calves are selling 18c to 20c; heifer calves, 15c to 17c; dry cows, 8c to 10c; cows with calves, \$100 to \$125; yearling steers, 17c to 18c.—A. T. Jefferies.

### HIGGINS

Frank Walton, Higgins, sold three cars of cows and calves on the Kansas City market.

R. B. Tyson, Higgins, sold 200 yearling steers to Ralph Britten, Groom.

Not many cattle left in this country to sell. Runs at local sales are dropping off. There seems to be a stronger tone in the livestock market, although the fat market is low.—R. B. Tyson.

### SAN ANTONIO

We are still in the drouth and most everyone has sold all of his cattle. The San Antonio market is still one of the nation's best markets at this time. The oats which were planted after the scattered rains in October and November will have to have more rain soon, otherwise they will be lost. Fat cattle are still bringing a fair price, but the high price of feed makes it impossible to make any money on them.—J. E. Hodges.

### SWEENEY

The coast area has had a general rain, from 1½ to 8½ inches. Rye grass, clover, oats and other planted grasses are doing good at this time. The markets had rather large runs before the holidays. There are still some good cattle left in this area.—Leonard Stiles.

## Hereford Heaven Range Bull Sale

### SUMMARY

173 Head \$42,815; Avg. \$248

THE Annual Hereford Heaven Association Range Bull Sale was held at Ardmore, Okla., on December 15, with a fair demand shown for serviceable age bulls with quality.

Top of the sale was an October 1955 son of TR Zato Heir consigned by Turner Ranch, Sulphur, Okla. This good prospect went to Lonnie Rooney, Wilson, Okla., for \$1,400. Another son of TR Zato Heir consigned by Turner Ranch went to Lowrey Hereford Ranch, Loco, Okla., for \$1,200.

The majority of the bulls went to buyers in Texas and Oklahoma with single purchases made by breeders from Colorado and Nebraska.

C. D. "Pete" Swaffar and Guy Shull were the auctioneers.

## Montague County Hereford Sale

### SUMMARY

39 Bulls \$7,132.50; Avg. \$183  
4 Females 720.00; Avg. 180  
43 Head 7,852.50; Avg. 183

THE ANNUAL Montague County Hereford Sale was held on December 14 at Bowie, Texas, with the offering going to breeders in Texas and Oklahoma.

Top of the bull sale was a May 1955 son of D. Prince Domino 2d consigned by Hull-Dobbs Ranch, Fort Worth, Texas, and going to Marvin Shaw, Bowie, Texas, for \$305. This firm sold another of the top-selling bulls to Jack Howell, Saint Jo, Texas, for \$250.

L. C. Atkinson, Throckmorton, Texas, consigned the second top-selling bull. He went to Jack Howell for \$255.

Top-selling female was consigned by L. C. Atkinson and sold to E. B. Strawn, Howe, Texas, for \$320, for the top of the sale.

Walter Britten was the auctioneer.

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### American Angus Association Officials for 1957

Officers of the American Angus Association, elected at the annual meeting held November 28 in Chicago, are, left to right, seated: John C. Gall, Upperville, Va., president; Elliott Brown, Rose Hill, Iowa, vice-president; Major W. A. Rafferty, Moroco, Ind., treasurer; and Frank Richards, St. Joseph, Mo., secretary. Directors of the Association standing are, left to right:



B. C. Cotton, Dry Ridge, Ky.; James R. Hancock, New Franklin, Mo.; W. W. Brainard, Jr., Far Hills, N. J.; Don C. Pollock, Unionville, Mo.; Edward O. Elliott, Mt. Victory, Ohio; Herbert Cline, Bussey, Iowa; William J. Kuhfuss, Mackinaw, Ill.; Duane Clark, Worthing, S. D.; Harold Rankin, Hermiston, Ore.; Joe Keefauver, Jonesboro, Tenn.; and Lewis B. Pierce, Creston, Ill. Another director, George Graham, Wichita Falls, Texas, was not present for the photograph.—Photo by American Angus Association.

### Texas-Oklahoma Hereford Breeders Sale

#### SUMMARY

16 Single Bulls	\$ 7,135.00; Avg. \$446
10 Bulls	3,982.50; Avg. 221
34 Bulls	11,117.50; Avg. 326
9 Single Females	2,780.00; Avg. 309
12 Pen Females	2,310.00; Avg. 193
21 Females	5,090.00; Avg. 242
55 Head	16,207.50; Avg. 295

THE TEXAS-Oklahoma Hereford Breeders Association held its Seventh Annual Sale at Wichita Falls, Texas, on December 7, with the offering going to breeders in Texas, Oklahoma, North and South Carolina.

Two bulls sold for \$1,000, the top of the sale. T Bone Ranch, Wichita Falls, consigned the champion, an October 1954 son of Baca Crown Prince and going to Logan Hyder, Chattanooga, Okla. The other bull selling for this figure was a May 1955 son of E Zato Heir, consigned by Jack Ellis, Wichita Falls, and going to AA Hereford Ranch, Wichita Falls.

Top-selling pen of bulls was consigned by T Bone Ranch. This group of three, by Crown Domino 47th, sold to Mark Campbell, Olney, Texas, for \$330, and were the champion pen of bulls.

Top-selling female was the sale cham-

pion, consigned by Tom B. Medders & Son, Wichita Falls. She was a November 1954 daughter of CR Domino Larry and sold to Larry Lawler of Hastings, Okla., for \$655.

Bridwell Hereford Ranch of Wichita Falls consigned a daughter of Real Silver Domino 203d that went to Kurt Arnold, Walters, Okla., for \$475.

Walter Britten was the auctioneer.

### D. W. Williams Acting President of Texas A & M

D. W. WILLIAMS, vice chancellor for agriculture of the Texas A & M System, has been appointed acting president of A & M College, following the resignation of Dr. David H. Morgan. Morgan presented his resignation to Chancellor M. T. Harrington, December 17.

### Phil Winegar Promoted To Rank of Major in U.S.A.F.

FRIENDS of Philip E. Winegar, for a number of years a livestock photographer with headquarters in Arlington, Texas, will be interested to

know that he has been promoted to the rank of major in the United States Air Force. Winegar first entered military service in 1942 and was placed on inactive status in 1946.

Until his recall to active service in 1951, Winegar was engaged in photography, agriculture journalism and public relations in the South and Southwest. He is well known among Texas cattlemen, having taken numerous photographs of purebred cattle at shows and at breeding establishments.

He is presently located at Barksdale, AFB, Louisiana, where he is chief of the Public Information Division, Second Air Force.

### Texas Angus Breeders to Meet January 30

THE ANNUAL membership meeting of the Texas Aberdeen-Angus Association will be held on Wednesday, January 30, 1957, 7:30 p. m., Hotel Texas, Fort Worth, Texas, according to an announcement by Glenn Tole, secretary. Tole urges all members of the Texas Association and others interested in Angus cattle to make arrangements to attend, if possible.

### Big Assortment of Range Bulls In El Paso Sale

MORE than 300 top range bulls and herd sire prospects will be consigned to the first International Range Bull Sale to be held in El Paso, Texas, Feb. 7. The Sale will be held in connection with the Southwestern Livestock Show and Championship Rodeo scheduled for Feb. 4-10.

Breeders from Texas, New Mexico, Colorado and Oklahoma will consign 292 Herefords, 14 Brangus and three Shorthorn bulls to the sale. The bulls will be sold in single lots and in pens numbering from two to 15 head.

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# LIVESTOCK CALENDAR

## HEREFORD SALES

- Jan. 2—Howard-South Plains Hereford Assn., Big Spring, Texas.
- Jan. 8—Red River Valley Hereford Br. Assn., Frederick, Okla.
- Jan. 8—Concho Hereford Assn., San Angelo, Texas.
- Jan. 8—Sand Hills Hereford Assn., Odessa, Texas.
- Jan. 7—Mid-Texas Hereford Assn., Stephenville, Texas.
- Jan. 8—Heart O' Texas Hereford Assn., Waco, Texas.
- Jan. 9—Ellis County Hereford Br. Assn. Sale, Shattuck, Okla.
- Jan. 15—National Western Hereford Sale, Denver, Colo.
- Jan. 18—E. E. New Mexico Hereford Assn., Roswell, N. M.
- Jan. 28—Panhandle Hereford Assn., Amarillo, Texas.
- Jan. 26—Hull-Dobbs Ranch, Fort Worth, Texas.
- Jan. 29—Southwestern Hereford Sale, Fort Worth, Texas.
- Feb. 1—Five States Hereford Assn., Boise City, Okla.
- Feb. 7—International Range Bull Sale, El Paso, Texas.
- Feb. 8—Gulf Coast Hereford Assn., Columbus, Texas.
- Feb. 9—Straus Medina Hereford Ranch, San Antonio, Texas.
- Feb. 12—North Plains Hereford Assn., Perryton, Texas.
- Feb. 12—San Antonio Hereford Sale, San Antonio, Texas.
- Feb. 12-13—Tri-State Hereford Assn. Show & Sale, Clayton, N. M.
- Feb. 13—Harper County Hereford Assn., Buffalo, Okla.
- Feb. 28—Top O' Texas Hereford Assn., Pampa, Texas.
- Mar. 7—Steele Hereford Farms, West Plains, Mo.
- Mar. 8—Van Winkle Ranch, Buffalo, Texas.
- Mar. 11—Highland Hereford Breeders, Marfa, Texas.

## POLLED HEREFORD SALES

- Jan. 14—(Night) National Western Polled Hereford Sale, Denver, Colo.
- Jan. 19—Double E Ranch, Senatobia, Miss.
- Jan. 19—Brown County Polled Hereford Assn., Brownwood, Texas.
- Jan. 20—Southwestern Polled Hereford Sale, Fort Worth, Texas.
- Feb. 4—A. H. Karpe's Greenfield Hereford Ranch, Bakersfield, Calif.
- Feb. 13—Texas Polled Hereford Assn., San Antonio, Texas.
- Feb. 16—4-B Ranch, Tallulah, La.
- Feb. 18—Clele M Ranch, Senatobia, Miss.
- Feb. 25—Satterfield & Shiflet, Pryor, Okla.
- Feb. 28—Cravens Ranch Range Bull Sale, Oklahoma City, Okla.

## JANUARY 1957

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## MARCH 1957

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## APRIL 1957

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## MAY 1957

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## JUNE 1957

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## JULY 1957

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## AUGUST 1957

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## SEPTEMBER 1957

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## OCTOBER 1957

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## NOVEMBER 1957

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23	24	25	26	27	28	29

## DECEMBER 1957

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Mar. 6—Hill Polled Hereford Ranch, Fairfield, Texas.

Mar. 7—PR Hereford Ranch, Pittsburg, Texas.

Mar. 12—Panola-Tate Polled Hereford Assn., Senatobia, Miss.

Mar. 13—Texas Polled Hereford Association, Marshall, Texas.

Apr. 1—Hull-Dobbs Ranch, Walls, Miss.

## ANGUS SALES

Jan. 12—Angus Valley 10th Annual Production Sale, Tulsa, Okla.

Jan. 28—Texas Aberdeen-Angus Assn. Range Bull Sale, Fort Worth, Texas.

Jan. 29—Magic Valley First Annual Production Sale, Dallas, Texas.

Jan. 31—Texas Aberdeen-Angus Assn. Fitted Sale, Fort Worth, Texas.

Feb. 18—Triple SSS Farm Production Sale, Magnolia, Ark.

Feb. 21—Texas Aberdeen-Angus Assn. Fitted Sale, Houston, Texas.

Feb. 27—O. K. & T. 16th Annual Sale, Buffalo, Okla.

Feb. 28—Mar. 2—E. W. Thompson Angus Dispersion, Sedalia, Mo.

Mar. 16—Diem Angus Farm Production Sale, Inola (Tulsa), Okla.

Mar. 18—Magnolia Plantation Production Sale, Shreveport, La.

May 18—Gulf Coast Pasture Fitted Sale, Brookshire, Texas.

## BRANGUS SALES

Feb. 14, 1957—Texas Breeders, San Antonio, Texas.

## SANTA GERTRUDIS SALES

Jan. 12—Fred Morgan Dispersion, Kennedy, Texas.

Feb. 2—West Texas Santa Gertrudis Sale, Fort Worth, Texas.

Feb. 11—South Texas Santa Gertrudis Breeders, Cotulla, Texas.

Feb. 14—Alamo Santa Gertrudis Assn., San Antonio, Texas.

April 10—King Ranch Bull Sale, Kingsville, Texas.

April 11—Pioneer Santa Gertrudis Breeders Sale, San Antonio, Texas.

April 13—East Texas Santa Gertrudis Breeders, Waco, Texas.

## CHAROLAISE SALES

Feb. 22—International Charollaise Breeders, Houston, Texas.

Feb. 23—Figure 4 Ranch Charollaise Sale, Brookshire, Texas.

## HORSE SALES

Jan. 26—Quarter Horse Auction, Fort Worth, Texas.

Feb. 24—Frost Brahman Ranch Quarter Horse Sale, Sugar Land, Texas.

April 10—King Ranch Quarter Horse Sale, Kingsville, Texas.

May 20—HS Bar Ranch, R. Q. Sutherland, Overland Park, Kans.

## GENERAL

Jan. 1-6—Sand Hills Hereford and Quarter Horse Show, Odessa, Texas.

Jan. 7-9—American National Cattlemen's Assn. Convention, Phoenix, Ariz.

Jan. 11-19—National Western Stock Show, Denver, Colo.

Jan. 21-25—Amarillo Fat Stock Show, Amarillo, Texas.

Jan. 25-Feb. 3—Southwestern Exposition & Fat Stock Show, Fort Worth, Texas.

Feb. 4-10—Southwestern Livestock Show & Rodeo, El Paso, Texas.

Feb. 7-8—Oklahoma Cattlemen's Convention, Oklahoma City, Okla.

Feb. 8-17—San Antonio Livestock Exposition, San Antonio, Texas.

Feb. 22-Mar. 4—Houston Fat Stock Show, Houston, Texas.

Mar. 10-12—Third Annual American Aberdeen-Angus Conference, East Lansing, Mich.

Mar. 14-18—Rio Grande Valley Livestock Show, Mercedes, Texas.

Mar. 18-20—Eightieth Annual Convention, Texas and Southwestern Cattle Raisers Assn., Houston, Texas.

Mar. 24-26—43rd Annual Convention New Mexico Cattle Growers Assn., Albuquerque, N.M.

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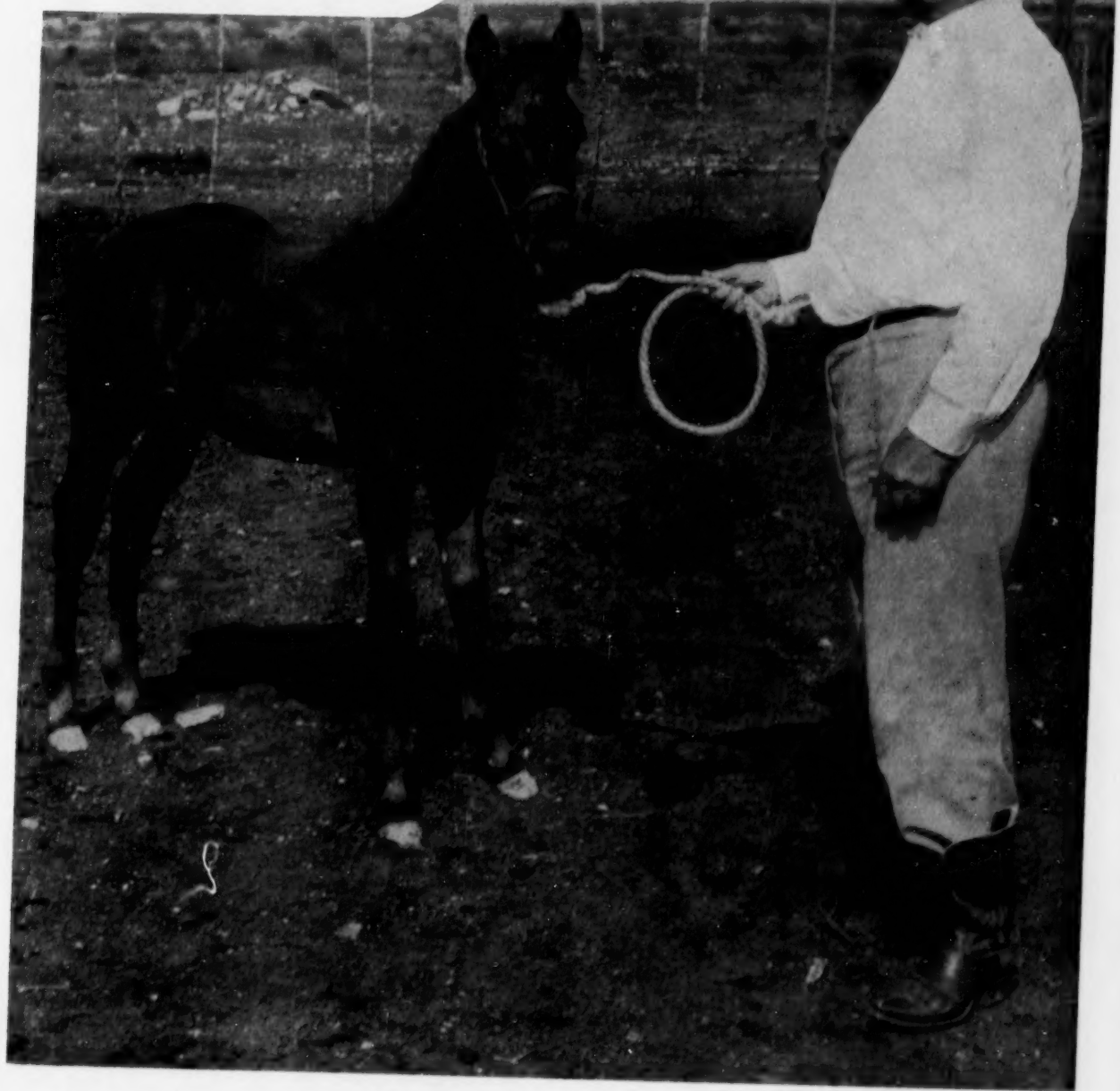
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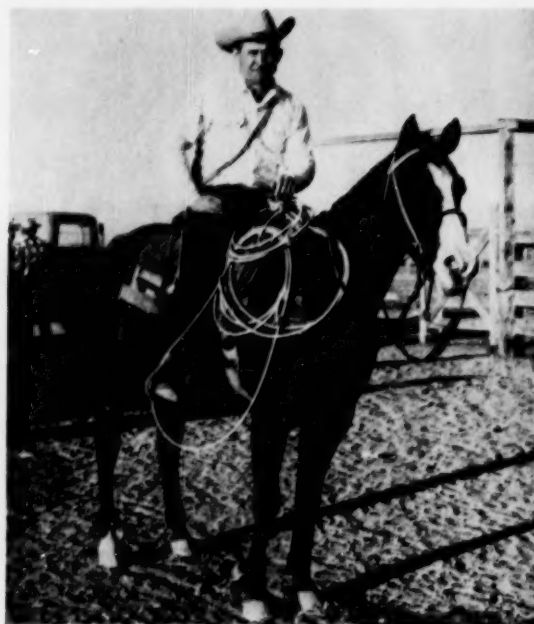
# Hogue From Holtville



Californian Learned To Ride Before He  
Could Walk—Top-Hand Roper  
As Well As Dogger



By WILLARD H. PORTER



Billy Hogue on his rope horse, Breezy, by Texas Dandy.

THE little town of Holtville, in south central California, bordering the Mojave Desert, is the home of at least three famous rodeo ropers—Nip and Simon Hogue, who are brothers, and Billy Hogue, a son of Simon.

Billy Hogue is currently the best known of the three. His dad and uncle have slowed down some with age but Billy is right in his rodeo prime, and last year was one of his most successful seasons.

## Quite a Story Teller, Too

As well as being a top-hand roper and 'dogger, young Hogue is quite a wit and possesses one of the loudest, most infectious laughs in all rodeo history. Some of the stories he tells are really funny. Here's one he tells on his dad that I get a big kick out of:

Several years ago, Billy had gone north with some horses, including all the Hogue family's rope horses. So his father went to a cutting contest at San Diego, at the Mission Valley Polo Club. When the con-

test was over, Mr. Hogue started back to Holtville. But just before he pulled out, somebody stopped him.

"Hey, Simon, there's gonna be a ropin'. Stick around."

"I'm a-foot," said Simon Hogue.

"Aw, c'mon, somebody'll mount you."

So to make a long story short, Mr. Hogue got aboard Camelot Spear, one of the best roping geldings in those parts. And when the jackpot was over, after 30 or so ropers had caught or missed, it was discovered that Simon Hogue had won the roping with a neat time of 13.4 seconds.

Harry C. Arthur, owner of the Camelot Square A Ranch at San Luis Rey, and breeder of Camelot Spear, handed Mr. Hogue his jackpot money. He was very pleased.

"You know, Simon," he said, with a wide grin, "when you tied that calf down in 13.4, you did more for us old fellows than Ezio Pinza."

"Yeah?" replied Hogue. "What did he tie one in?"

## Born at Monrovia, Cal.

Billy Hogue was born at Monrovia, California, three miles from the Santa Anita Race Track, on July 5, 1927.

"I might have been a jockey," says Billy, "except that I moved away when I was a year old and after that I got too heavy."

He moved to Holtville and, according to his mother, actually learned to ride before he could walk. His family bought him a Shetland pony, and they would lift him on and lift him off. When he was four years old, he got his first horse, called Smoky.

At the Holtville High School, Billy played football and basketball and did just about everything a fellow can do on a track team. He won his first rodeo trophy when he was 16, in the team roping at Brawley, California.

It was at Tucson in 1945 that Billy decided to become a rodeo professional,

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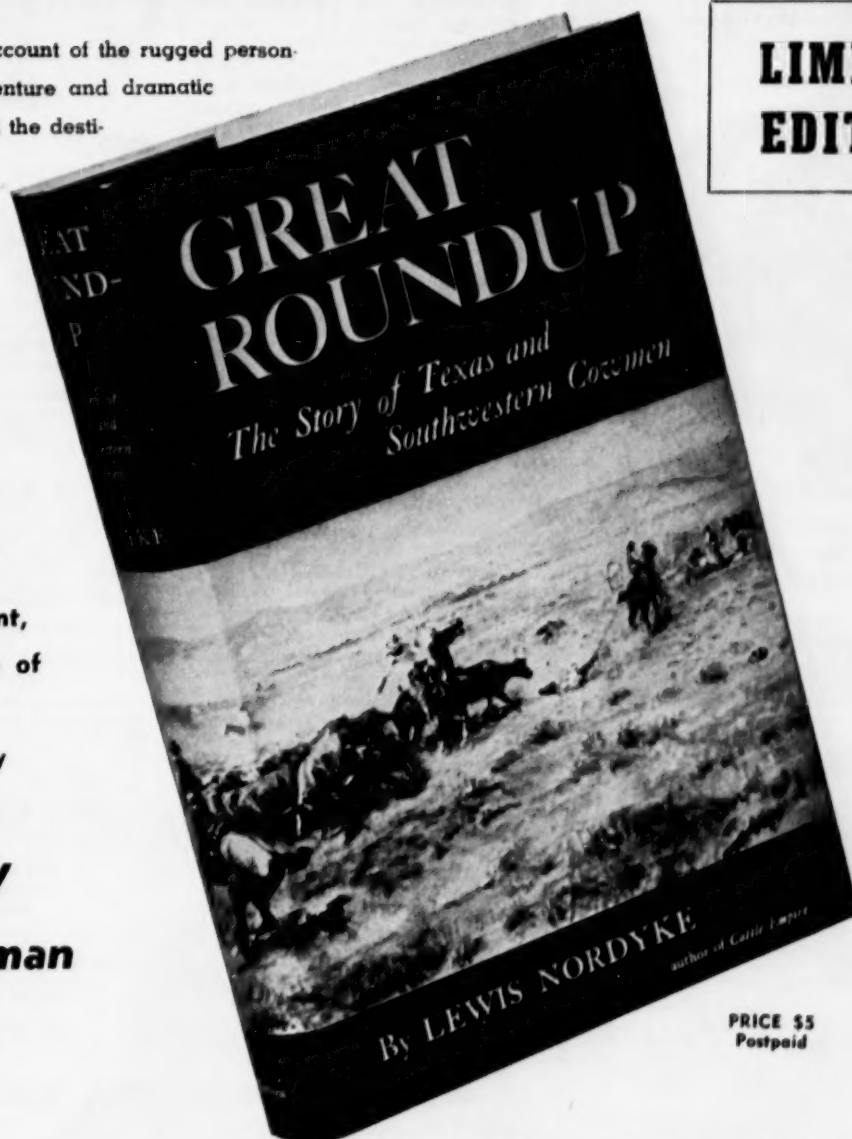
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- 1 Okla. Star Jr. Stud Colt
- 1 Granddaughter of Wimpy #1 (20 months old)

**L. W. PIERCE, JR.**

Lindale, Texas

and just to prove how tough the game of rodeo is, it was not until ten years later that Billy had a "real good season."

In 1955 and 1956, Hogue got hot—both in roping and 'dogging. In '55 he won two roping matches. At Hurley, New Mexico, he split first with Junior Vaughan in the spring of the year. Both boys roped and secured their four head of stock in 60.1 seconds to split \$1,120. Then in the fall of the same year at Chandler, Arizona, Billy whipped 19 other calf snappers on four head in the identical time—60.1 seconds.

In these two matches he was riding Breezy, a well-made good-acting sorrel by Texas Dandy by My Texas Dandy.

Early last year at the big-money show at Fort Worth, Billy started out the way most guys dream of doing it: he won \$2,500 in bulldogging by placing in two out of three go-rounds and winning the finals. He also helped the mare he was riding to establish a new record for the most money won in the shortest period of time.

**Mare Won \$15,500 In Two Months**

The mare's name was Copper Ginger and at that time she was owned jointly by Lex Connelly and Harley May. Ridden by six men, including Hogue, the mare won \$15,500 in two months. All the fellows who rode her thought she was the best they had ever been on. Billy put it this way:

"She's a great little mare and plenty fast. She's steady and you can depend on her. What's more"—he laughed uproariously—"she draws stock awful good."

Billy, who also won second in the average at San Antonio on Copper Ginger, threw his Fort Worth steers in 9.9, 5.6 and 8.8 for a 24.3-second total. And that, friends, is some steer wrestling!

If Copper Ginger is the best 'dogging horse Billy ever rode, then the bay gelding, Sonny Jim, is the best calf horse he ever rode. Jim, as the horse is called, is by Pee Wee and out of Lady F. He weighs 1,050 pounds and stands 14.3 hands. Many top ropers have used Jim,



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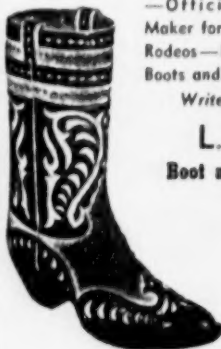
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including Vern Castro, Dean Oliver, Roy Wales, Nip Hogue and others.

"That old horse," Billy told me, "made good calves out of bad ones. He was the greatest I ever rodeoed on . . . he could work a rope better than most of 'em . . . he was much faster."

#### Bought Sonny Jim as a Two-year-old

Simon Hogue bought Sonny Jim as a two-year-old, when he was a stallion, and later sold him to Nip, who, in turn, sold him to Roy Wales of Queen Creek, Arizona. In the summer of 1955, Dean Oliver won a lot of his championship calf roping points riding this tough mount.

One of the fastest times Billy ever made was while he was on Jim. At Fresno, California, he roped and tied a calf in 11.4 seconds.

Breezy is another horse that Billy is pretty high on. He's been roping for a couple of years now on this chestnut and has secured several fast calves on him.

On May 25 through 28, at Henderson, Texas, Billy Hogue encountered the toughest, roughest calf roping of his career. He won the two-calf average, riding Breezy, but he still doesn't know how he did it. Here's what the records say, however:

The first go-round started out with Don McLaughlin winning first with 10.4. Byrle Hartsell was second with 10.8. Dan Taylor was third with 11.8. And Leonard Saye was fourth with 12.3. Billy Hogue,

in the first go-round, tied down his calf in 12.8 seconds—out of the money.

This prompted Dan Taylor to start kidding Hogue.

"Take that 12 out to California," laughed Dan, "and win you a day money."

But Billy made Dan eat his words and he proved to all hands that he was not working "over his head."

Along came the next steaming go-round. In this one, Leo Brannon won first with 10.8. Then came Bill Teague with 11.3. Then it was Hogue with 11.7 and Jack Saunders with 11.8 seconds. And Billy's total time of 24.5 seconds was good enough for first in the average and a check (including the go-round money) for \$305.

"That was the toughest roping I've ever seen in my life," Hogue will tell you.

#### Break Roping-Tying Record

In the fall of 1955, at Ellensburg, Washington, Billy broke the arena record for roping and tying a calf. The previous time had stood for 26 years, but Billy's 13.1-second run shattered it.

"I was pretty proud of myself," Billy told me, "and I went in back of the chutes to unsaddle my horse. I had no sooner got the saddle uncinched than somebody comes runnin' up to me.

"Hey, Hogue!" he hollers, 'B. J. Pierce just busted your record . . . tied a calf in 12.9 . . .'

"Well, that made me a little mad, but —shucks—you can't win 'em all. I went on unsaddling my horse. I had just

dropped the saddle on the ground, when another guy comes runnin' up.

"Hey, Hogue!" he shouts. 'Dean Oliver just broke B. J.'s record . . . tied a calf in 12.8. That puts you third in the go-round.'

"Hell, I said to myself, if I take any more riggin' off this horse, I'll be out of the money entirely. So I just tied the horse up and got away from him as fast as I could. I ended up third in the go-round, but my new record wasn't worth yesterday's newspaper."

Even though he rode barebacks until 1954, Billy is now a two-event man—roping and 'dogging—and takes his fair share of the money each year. He bought the bulldogging horse that Dan Poore was crippled on at Pendleton. He calls him Dan, after the great Poore.

With Dan in the trailer beside Breezy, the Hogue rodeo investment is quite formidable as it moves from show to show and from jackpot to jackpot. And a lot of other rodeoers have found this out in a dozen or more rodeo states.

#### Santa Gertrudis Breeders Meet in San Antonio April 12

THE annual membership meeting of the Santa Gertrudis Breeders International will be held in San Antonio, Texas, April 12 at the Hilton Hotel, according to an announcement from R. P. Marshall, executive secretary of the organization.

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## Ft. Worth Stock Show Features Quarter Horse Sale

THE QUARTER Horse Show of the Southwestern Exposition and Fat Stock Show is expected to be the largest in the history of the Fort Worth event, according to Douglas B. Mitchell, Superintendent of the Horse Show. The number and quality of entries already received would indicate a wide interest in the contest, which is recognized as one of the outstanding Quarter Horse shows in the nation, Mitchell stated.

In connection with the show, the First Annual Quarter Horse Sale will be held January 26. The sale, which is sponsored by the National Cutting Horse Association and approved by the American Quarter Horse Association, is expected to become an annual event.

Sixty-six horses have been consigned by some of the foremost breeders in the Southwest. Ages are from 1956 foals to 1953 and include 30 stallions, 34 mares and 2 geldings. All horses sold must be entered in the show. Prospective purchasers are expected from South America, Mexico, Cuba and all parts of the United States, according to George R. Shepherd, sale manager.

The All-Western Parade, an annual Stock Show event, will open the festivities January 25. All riding clubs, sheriff's posses, other special groups and individuals are invited to participate. Only horses and horse-drawn vehicles will be allowed in the parade and prizes will be given to the group having the most colorful Western attire and showmanship. No permit is necessary to enter the parade.

## Champions In Quarter Horse Show at Ogden, Utah

VOLNEY HILDRETH, Aledo, Texas, judged the Quarter Horse show at the Golden Spike National Livestock Show held at Ogden, Utah, November 17-18 in which more than 200 horses from 11 states were entered.

The grand champion stallion of the show was J. B. King, owned by Jay Parsons, Cody, Wyo. Buzaway, owned by Milt and Louise Bowman, Soda Springs, Idaho, was reserve champion.

L. M. She'll Do, owned by Von Davidson, Albuquerque, N. M., was grand champion mare and Little Penny, shown by Ralph L. Jones, Salt Lake City, was reserve.

Dick Hammer, St. George, Utah, showed the grand champion gelding, Maczan and Marlow Cropper, Deseret, Utah, showed the reserve champion, Angus Joe.

## Santa Gertrudis International Adds Two Associations

SANTA Gertrudis Breeders International, Kingsville, Texas, has announced the affiliation of the Rio Grande Valley Santa Gertrudis Association in Texas and the South Carolina Santa Gertrudis Association. This brings the total local associations now affiliated with the SGBI to 14.



# Cattle News

## OMAHA

By HART JORGENSEN

*Hart Jorgensen, Executive Director of the Livestock Foundation of Omaha, is personally known to thousands of Corn Belt and Western livestock growers and feeders through his market broadcasts, and talks before various livestock grower and feeder groups.—The Editor.*

Going into late December, cattle feeders were contending with a market that brought to mind the cattle-selling woes of the previous winter. From the standpoint of heavy marketings, heavy slaughter and even average weight of slaughter steers, the picture was comparable to that of a year earlier. The numbers, of course, were not surprising in view of the fact that last Fall the Cornbelt bought a record number of stocker and feeder cattle and calves, with the bulk going into Iowa, Illinois and Nebraska. But at the same time there were also important differences, as against a year previous. Average price of slaughter steers last month at Omaha continued to hold above a year earlier, and the top generally was as much as \$3 to \$4 better. Beyond that, consensus was that feedlots in the Omaha and other major feeding areas were not loaded with heavy, long-fed steers as was the case in late-1955.

Also rated an important advantage was a hog market that most of last month ranged from \$4 to \$5 per hundredweight above a year earlier. Still other "plus" factors were continued record employment at highest pay in history, and record per capita beef consumption. Seemingly, there were enough positive aspects about the situation, even when new dents were being hammered into the fat cattle price structure, to maintain some measure of optimism. For example, there was a surprising degree of stability in stocker and feeder prices through the month just past. There was, of course, little disputing the fact that numbers would continue to be the big problem in fat cattle marketing for some time to come—most thought at least for another 30 to 60 days—but not a few contended that enough half-fat cattle will be out of the way by then to take off some of the supply pressure.

## KANSAS CITY

By DON EVANS

Although in better shape than a year ago the fat cattle market in Kansas City still is somewhat sticky. It has been a long time since packer buyers and order buyers have been on their horses and waiting when the trading whistle blew to start bidding on cattle. Frequently the market has barely started at 11 o'clock, two hours after the start of trading.

The market has been plagued this past fall, as it usually is, with partly finished

cattle, making a glut of beeves which grade good to average choice.

As one commission man put, "When will farmers and feeders learn that they seldom can get by in the fall and early winter with warmed-up cattle?"

One thing which has not appeared so far this winter is any amount of really big cattle. A year ago nearly everyone fed cattle too long waiting for a better market, making a huge addition to the tonnage of beef without adding to the number of cattle offered for sale.

Commission men say there are rather large numbers of cattle on feed which would normally come to market in February at above 1,200 pounds. Feeders are making queries about coming with them in January to avoid a glut of big cattle. This may mean too many unfinished cattle again.

The practical top on fat cattle in Kansas City has been around \$23.50 with a few loads of really prime cattle coming in at as high as \$27. The big bulk of good quality fed cattle have been going to the scales at above \$20.

Prices on stockers and feeders have held up very well considering the sticky condition of the fat cattle market. In a few cases heavy feeders have been a little hard to move. The top recently on choice stocker yearling steers has been \$21.50.

The slaughter cow market has held up remarkably well this fall in spite of drouth in the Southwest and the resultant movement of cows to market.

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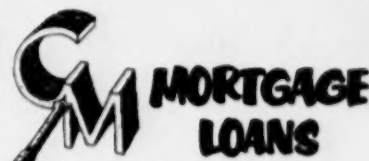
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